



Impact Update for Thursday, April 16



As our community continues to navigate through the many challenges being faced at this time, we will be sharing regular updates and resources through twice-weekly email newsletters. We encourage you to share this information with any friends, individuals, families, and small business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“The difference between the impossible and the possible lies in a person's determination.”
– Tommy Lasorda

Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- The **CDC** recently expanded the criteria of those eligible to be tested for COVID-19. Testing is available to **1)** individuals with respiratory symptoms and pre-existing medical conditions, regardless of age, **2)** all first responders and healthcare workers, regardless of symptoms, and **3)** anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms. Greater Orlando has three drive-up testing sites available:
 - The **Orange County Convention Center** site now supports up to 750 tests daily. Additional information [here](#). Directions and map [here](#).
 - **UCF's [appointment only testing site](#)** remains open in partnership with **Aventus Biolabs**.
 - **AdventHealth** opened a new testing location at the **Mall at Millenia**. The site will be open seven days a week from 9am-2pm. Click [here](#) for more information. Click [here](#) to register.
- The **Florida Department of Health in Orange County** is partnering with **Orange County Government** and the **City of Orlando** to offer free, mobile testing at multiple sites throughout the county. Starting Monday, April 20, the Florida Department of Health in Orange County (DOH-Orange) will offer free COVID-19 testing to residents of Orange County, Florida. The sites are open during weekdays only. Residents may drive or walk-up for testing, but official appointments are required and individuals must be 18 years and older. Testing activities will sustain as long as supplies last. [Click here for additional information](#), including addresses and hours for all five testing sites, as well as to schedule your appointment.

- Starting Monday, April 20, **Orange County Public Schools** 'Grab-and-Go Meals' for students in need will be bundled to pick-up on three days of the week. On Mondays and Wednesdays, two days of meals will be distributed; and on Fridays, three days of meals will be distributed. There will be no longer be meal pick-ups on Tuesdays and Thursdays. For more information on these updates, [click here](#).
- The **Florida Department of Children and Families (DCF)** announced that Florida will pilot a program for **Supplemental Nutrition Assistance Program (SNAP)** recipients to [purchase groceries online with the use of an EBT card](#). SNAP participants are automatically eligible for this program and do not need to apply.
- **Hire Day Orlando**, Orlando's largest annual career fair from **OrlandoJobs.com**, has been extended through Thursday, April 30. [Click here](#) to search through more than 1,300 available job postings from 70+ Central Florida employers who are actively hiring, or will be hiring once the crisis passes.
- **OUC's Board of Commissioners** [approved far-reaching recommendations](#) to help **OUC** customers and the Central Florida community impacted by the COVID-19 crisis. Immediate relief will be offered by lowering utility bills next month and additional solutions will be provided to customers over the next year.
- Join the **Orlando Tech Council** for a webinar on Friday, April 17 at 10:30 am ET to [learn about the new best practices that have emerged to address the realities of virtual work](#), including corporate culture and impacted productivity.

"Facing an unprecedented challenge, our community has stepped up to do what's necessary to protect and support one another."

See Mayor Dyer's #ThankYouORL story below...

Stay Engaged.

- **Mayor Dyer** recently [shared a video thanking our community](#) for its collective efforts to stop the spread of COVID-19, while at the same time supporting the residents, organizations, and businesses that need assistance. The **City of Orlando** is encouraging everyone to use the **#ThankYouORL** hashtag when recognizing individuals, groups, businesses or our entire community for their efforts.
- As people look for alternative ways to stay active while maintaining social distancing, many are choosing to run at home. With that in mind, **Disney** has moved up the on-sale date for their fifth-annual **runDisney Virtual Series!** [The Virtual Series is now on sale](#), and to provide additional flexibility, runners will

have the entire summer to complete any virtual 5K of their choosing – or the series.

- **Orlando** residents (within the city limits) can now order [up to two FREE trees for their household](#) as a part of **Mayor Buddy Dyer's One Person, One Tree** initiative, thanks to the **City of Orlando, OUC** and the **Florida Forest Service**.
- The **CDC** now recommends wearing cloth face coverings in public settings where other social distancing measures are difficult to maintain, such as grocery stores and pharmacies. Here is the [CDC's guide to face coverings](#), including instructions to make an easy DIY, no-sew mask from a t-shirt or bandana.
- Get Ready for a **#DisneyMagicMoment** with **The Disney Family Singalong** on ABC! [The hour-long television special](#), hosted by **Ryan Seacrest**, will air tonight - Thursday, April 16, at 8 p.m. ET. An animated character will be your guide as you sing along with well-known melodies from these beloved Disney stories.
- **Jamie Oliver** created [a new online cooking show](#) called **Keep Cooking and Carry On**, specifically tailored for the unique times we're living in. He aims to provide incredible recipes and tips, including how to make the most of your kitchen staples.
- Stressed out and anxious? **Orange County** shares some [ways to cope during the COVID-19 pandemic as well as resources that are available](#).
- The **Orlando Solar Bears** launched a **Fun Zone** page on their website. Visit regularly as they [continue to add fun word searches, crossword puzzles, and other activities](#).

Around The Horn.

- Fans can catch even more **Orlando Magic** games on **Fox Sports Florida** throughout the rest of April [including the classic victories that shaped the Magic](#), such as **Shaquille O'Neal's** debut and battles with **Michael Jordan's Chicago Bulls**.
- Blockchain-based fan voting and rewards app **Socios** has built an immunity verification tool in [an effort to accelerate the return of fans into sporting venues](#) once leagues resume play amid the ongoing coronavirus pandemic.
- Don't forget to join **Orlando City** and **Orlando Pride** for virtual gamedays! **#AllForORL** is [a way to support your favorite local stops on your virtual march to the match](#) and choose to donate a few dollars or order food for takeout or delivery.
- **2026 FIFA World Cup** host city picks are [likely to be delayed](#) due to the impact of the coronavirus, says **Concacaf president Victor Montagliani**.
- **Major League Soccer's** biggest stars, including **Orlando City's Nani**, are [teaming up with their eMLS counterparts](#) for a five-week, nationally-televvised FIFA 20 tournament, debuting on Sunday, April 19 at 7 pm ET on **FS1** and **FOX Deportes**.

- **Ironman's Virtual Club**, a web-based platform designed to “provide athletes a connected experience” [is now live](#). Once signed up, athletes can log their training and see upcoming virtual racing series events and earn points and credits which can be redeemed for rewards from Ironman partners.
- **Major League Baseball** employees, from players to stadium workers to executives, are [participating this week in a 10,000-person study](#) aimed at understanding how many people in various parts of the United States have been infected with the coronavirus.
- **Willow TV** has launched **The eCricket Challenge**, a TV series that will see the [biggest names in world cricket remotely competing against each other](#) in the video game **Cricket 19**. New episodes every Sunday at 8pm ET starting Sunday, April 19.
- The **College Football Playoff** management committee, comprised of the commissioners from the nation's major college football conferences, held a 30-minute call with **Vice President Mike Pence** and stressed that [college sports cannot return from the coronavirus shutdown until campuses have re-opened](#).
- The **2020 Tour de France**, set to begin on June 27, has officially been postponed. Race organizer **Amaury Sport Organisation** announced yesterday that [the race is now scheduled to begin on August 29 and finish in Paris on September 20](#).
- Sports superstars and pop culture icons are stepping up to help raise money to provide food for those in need during the coronavirus pandemic with the **#AllInChallenge**. Launched this week by **Fanatics founder Michael Rubin**, the challenge allows popular figures to offer a prize package that fans can either bid on in an auction or enter to win in a drawing, with all proceeds going to charities such as **Meals on Wheels** and **America's Food Fund**. Read more [here](#), and view all of the experiences [here](#).

In The News.

- **Cameron Knepper**, a 16-year-old high school sophomore, [would trek 6 miles round trip each weekday and sit outside his high school in order to connect to their Wi-Fi](#). While schools are currently closed amid the pandemic, Cameron wanted to keep his grades up since his dream was to one day attend **Full Sail University**. Cameron's story and determination caught the attention of **Full Sail President Garry Jones**, and as of last week, Full Sail has officially awarded Cameron with a full scholarship.
- **Orlando Magic coach Steve Clifford** made a donation to the **Heart of Florida United Way's ALICE Fund** (Asset Limited, Income Constrained, Employed), [which supports people experiencing hardship due to decreased hours or unpaid leave](#), according to a news release from the Magic.

- Beginning on April 16, **Publix** is designating [special shopping hours for first responders and health care workers](#).
- The **City of Orlando** is partnering with the **Salvation Army** to [provide accommodations for the homeless community](#) amid social distancing restrictions.
- Earlier this week, **Winn-Dixie** [surprised health care workers and first responders with free groceries](#) during a special “shopping hour.”

Fun & Games.

- The Orlando Magic made a video to show the, [a visual impact of Social Distancing](#)
- Solar Bears [Word Scramble](#)
- Can you [spot the difference](#) in these Orlando City images?
- [Special Delivery](#) to the Orlando Police Department!
- [Wallpaper Wednesday](#) from Orlando Pride
- Don't forget to [submit your brunch selfies](#) to DDB this Sunday
- Make Disney's [Toy Story Land grilled cheese](#) at home
- Alex Morgan is [still crushing workouts](#) at 9 months pregnant
- Florida State Golf Association members are [getting their fix at home](#)

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