



Impact Update for Thursday, April 23



As our community continues to navigate through the many challenges being faced at this time, we will be sharing regular updates and resources through twice-weekly email newsletters. We encourage you to share this information with any friends, individuals, families, and small business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“Always make a total effort, even when the odds are against you.”

– Arnold Palmer

Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County Mayor Jerry L. Demings** announced the creation of the ‘Orange County Economic Recovery Task Force,’ [to work on a measured approach to restarting the local economy](#). It will be co-chaired by **Visit Orlando President George Aguel** and **Tim Giuliani, President of the Orlando Economic Partnership**.
- A reminder on the updated **CDC** criteria of those eligible to be tested for COVID-19. Testing is available to **1)** individuals with respiratory symptoms and pre-existing medical conditions, regardless of age, **2)** all first responders and healthcare workers, regardless of symptoms, and **3)** anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms. Greater Orlando has three drive-up testing sites available:
 - **Orange County Convention Center:** Supports up to 750 tests daily. Additional information [here](#). Directions and map [here](#).
 - **UCF's Garage A:** By appointment only. More information [here](#).
 - **Mall at Millenia:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
 - **Seminole Towne Center:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
 - ***NEW* Osceola Heritage Park:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
 - ***NEW* Lake Sumter State College:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
- The **Florida Department of Health in Orange County** is partnering with **Orange County Government** and the **City of Orlando** to offer free, mobile testing at multiple sites throughout the county. Starting Monday, April 20, the Florida

Department of Health in Orange County will offer free COVID-19 testing to residents of Orange County, Florida. **There is no criteria for Orange County residents to be tested at these sites - **ANY** resident can be tested.** Residents may drive or walk-up for testing, but official appointments are required and individuals must be 18 years and older. Testing activities will sustain as long as supplies last. [Click here for additional information](#), including site locations and hours, and to schedule an appointment.

- **BRIDG**, a local fabrication facility, is [offering cleanroom space and seeking partnerships to help alleviate shortages](#) in ventilators, Personal Protective Equipment (PPE), and other life-saving medical supplies and strengthen the U.S. response to COVID-19.
- **Orlando Economic Partnership (OEP)** offers small businesses access to its [Business Recovery Assistance & Collaborative Engagement \(BRACE\) program](#). **BRACE** is a free service available to small businesses in the 7-county Orlando region.
- **Hire Day Orlando**, Orlando's largest annual career fair from **OrlandoJobs.com**, has been extended through Thursday, April 30. [Click here](#) to search through more than 1,300 available job postings from 70+ Central Florida employers who are actively hiring, or will be hiring once the crisis passes.

“In this time of uncertainty, we are grateful to be able to help Florida’s produce farmers, southeastern dairies and families in our communities.”

-Publix CEO Todd Jones

See story below...

Stay Engaged.

- **CNN** is partnering with **Sesame Street** for a special town hall this **Saturday, April 25 at 9 a.m. ET** about coronavirus, focused on kids and parents. The [90-minute town hall will feature experts and Sesame Street characters](#) -- including Elmo, Abby Cadabby, Rosita and Grover -- answering questions submitted by families.
- Central Florida theme parks and attractions including **Disney, Universal**, and the **Kennedy Space Center** are [continuing to develop more “at-home” activities and entertainment](#) designed to connect with folks at home.

- The world slowing down doesn't mean your training has to. **Major League Soccer** collected the best at-home training drills from around the league to get you ready to dominate when we all get back on the field. [STAY HOME. LACE UP. LET'S GO.](#)
- **Orlando City's** #StayAtHome HQ provides [access to many resources while we're all at home](#), from community updates, to the Kids Corner, to cooking videos.
- Don't forget - the **Orlando Economic Partnership's** #PickUpOrlando campaign is still running! Community members are [encouraged to share how they #PickUpOrlando](#) by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.
- We hope you will join us in supporting the **WESH 2 Project Community Day of Giving**, benefiting **Second Harvest Food Bank of Central Florida**. Second Harvest has been working non-stop to meet the need for food, which has increased in Central Florida by 90 percent. They are now delivering 300,000 meals each day to neighbors in our community. Your \$1 gift will provide 4 meals. Click [here](#) to learn more. [Click here to donate now.](#)
- **National Volunteer Week** is an opportunity to recognize the impact and power of volunteer service, to build stronger communities and be a force that transforms the world. **To our 1,000+ volunteers who give countless hours to help us host successful events in Greater Orlando, THANK YOU!** We can't wait to see you all again, when the time comes to get back to hosting world class sporting events in our community. Interested in volunteering at future **GO Sports** events? [Click here!](#)

Around The Horn.

- The **2020 NFL Draft is tonight** and the **Tampa Bay Buccaneers** are bringing fans together (online) to share in the excitement with a **Virtual Draft Party** presented by Miller Lite. Hosted by team reporter Casey Phillips and Scott Smith, the virtual event will feature interviews, draft analysis, giveaways and more! Attend the Virtual Draft Party by [joining the Official Fans Group on Facebook](#).
- **UCF Athletic Director Danny White** remains upbeat, [despite the coronavirus' impact on college sports](#).
- 400+ youth sports leaders have joined forces to form the **PLAY Sports Coalition**, which is set to roll out initiatives to [immediately help local community organizations and working families survive and thrive through sports](#).
- **Orlando Magic center Mo Bamba** has joined the **Fanatics**-sponsored **All In Challenge**. [His auction package](#) includes two tickets for a Magic game — home or road — as well as a steak dinner the night before the game and Bamba's game-worn jersey and shoes from that night. Proceeds from the **All In Challenge** auctions and sweepstakes games go directly to **Feeding America, Meals on**

Wheels, World Central Kitchen and No Kid Hungry. View all [auction packages here](#), and view all [sweepstakes packages here](#) - sweepstakes entries start at just \$10.

- After 33 years, legendary coach and Hall of Famer **Muffet McGraw** is [retiring as women's basketball coach](#) at **Notre Dame**. McGraw has a record of 848-252 at **Notre Dame** and led the school to national championships in 2001 and 2018.
- The **Lakeland Magic** are developing the next Orlando stars, and they just started a podcast! Join them every Monday for [interviews with the players, coaches and front office](#) that are shaping the **Orlando Magic** organization of tomorrow.
- From **Yahoo Sports**: How the **US Women's National Soccer Team** became the [most influential women's team in sports](#).
- **Sports Business Journal** explores whether **MLB** could see [some form of spectators at games this year](#).
- Following the **FIFA Women's World Cup** last year, **FIFA President Gianni Infantino** pledged to invest \$1 billion in the women's game over the next four years. Soccer's international governing body says it will [maintain that funding for women's soccer despite concerns about the impact of the coronavirus pandemic](#).
- The **Olympics** won't be happening this summer, and a clash between the **Tokyo** organizers and the **International Olympic Committee** over [who will shoulder the costs of postponing the games](#) is heating up.
- **ESPN's** 10-part documentary, "The Last Dance," which chronicles **Michael Jordan and the 1997-98 Chicago Bulls**, returns this Sunday at 9pm EST with Episodes 3 and 4. [The long awaited documentary premiered last week](#), and will continue to air two episodes per week through May 17. [Click here for past episodes](#).

In The News.

- As the clock ticks toward a "re-opening" of Florida, **tourism industry leaders, and hotel and restaurant owners** [laid out the steps necessary for what they considered a safe restarting of business](#) after the state's coronavirus shutdown.
- In an effort to provide relief to farmers and food banks devastated by the coronavirus pandemic, **Publix** [announced a new program that hopes to fight hunger and keep famers afloat](#). **Publix** officials said they will be purchasing produce and dairy directly from farmers and donate it to **Feeding America** food banks.
- **Limbitless Solutions**, a non-profit established in 2014 to manufacture personalized 3D printed bionic arms, has pivoted in response to COVID-19 and is [now 3D printing key components of disposable face shields](#) that feature messages of support for healthcare workers.

- The **DeVos family**, owners of the **Orlando Magic**, will contribute \$50,000 to **Second Harvest Food Bank of Central Florida** to support the organization [that has seen a spike in food distribution](#) because of the coronavirus pandemic.
- [Seven ways to boost your immune system](#), from **Orlando Health**.
- **Rollins College** recently unveiled its "Finish in Four" guarantee. The initiative, launching for first-year students entering the College of Liberal Arts in fall 2020, [provides a concrete plan for each student to complete a degree in four years](#). If a student holds up their end of the bargain and has to take classes beyond the eighth semester, Rollins will pick up the tab.
- **Lake Nona** celebrated Earth Day and Arbor Day by [planting more than 6,000 trees – one for every student](#) at Lake Nona's four **Orange County Public Schools**.
- From the **Orlando Sentinel**: Almost as soon as **Tom Brady** signed a two-year, \$50 million contract with the **Bucs** last month, **Rob Gronkowski** made his representatives aware [he was ready to join up with Brady in Tampa](#).
- **Uber** is launching two new projects - **Uber Direct** and **Uber Connect** - in select cities this week. With **Uber Direct**, shoppers can now place orders from select retailers and get their items delivered right to their doorstep, without contact. With **Uber Connect**, users in select cities can log into the Uber app and send packages to family and friends. [Click here to learn more.](#)

Fun & Games.

- [Cute animals and roller coasters](#) for this week's new Zoom backgrounds
 - #DYK? Monster Jam once [made Gronk his own Monster truck](#)
 - Healthy [banana oatmeal cookies](#) (recipe via YMCA of Central Florida)
 - Another week, [another routine](#) from the Orlando Pride
 - [Eat pizza and feel good about it.](#) Orlando Magic x Pizza Hut
 - [Spot the differences](#) in this Orlando City photo
 - [Can you stop this Solar Bears player?](#) (we spent way too much time on this)
-



Second Harvest
FOOD BANK
OF CENTRAL FLORIDA

PROJECT CommUNITY

DAY OF GIVING

All Day Tuesday

WESH.COM

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