



Impact Update for Thursday, May 28



**We can rebuild. We can re-imagine. We can re-calibrate.
We will recover. And we will play again.**

As our community continues to navigate through the many challenges we face at this time, we will be sharing regular updates and resources through twice-weekly email newsletters. We encourage you to share this information with friends, families, and small business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO

“It’s hard to beat a person who never gives up.”

– Babe Ruth

Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
 - [State of Florida Full Phase One Reopening Guidelines](#)
- **Orange County Government** [has created four funding categories and one replenishment category](#) to ensure that the \$243 million in Coronavirus Relief Funds received as part of the **Federal CARES Act** are able to meet the immediate and personal need of residents, business owners, nonprofits, municipal and community partners. **Orange County** will continue to update ocfl.net/orangecares with details, and the online portal will open for applications on **June 1**.
- **Seminole County** has [announced more details of a grant program designed to aid small businesses](#) struggling amid the economic downturn caused by the coronavirus pandemic. Under the program, which launches on **June 1**, small businesses in **Seminole County** can receive up to \$5,000 in aid.
- The **Orange County Economic Recovery Task Force** [announced seven guidelines](#) for reopening businesses and industries in the Orlando region. **Orange County** has also [developed re-opening criteria for restaurants in unincorporated Orange County](#).
- **Orlando Mayor Buddy Dyer** announced a package of actions that are effective immediately in the **City of Orlando**, providing opportunities for [businesses to temporarily expand their operational space and market their businesses outside](#), without the need to obtain city permits or pay any fees.
- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.

- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- To help track the differences across each state and provide the latest guidance and information to America's employers, the **U.S. Chamber of Commerce** has launched [an interactive map and state-by-state guide](#).
- **Orlando Health** has launched [a new website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to first responders and healthcare workers only.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **UCF Lake Nona Cancer Center:** By appointment only, and patients must have a test order from a physician. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - ***NEW* Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays beginning **May 28**. [Click here](#) or call 407-905-8827.
 - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
 - **Walmart (Sand Lake Corners South):** By appointment only, 7-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (East Colonial):** By appointment only, 7-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.

- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18. There is no criteria for being tested, but appointments are required.
 - **Orange Technical College - Mid Florida Campus:** [Click here](#) for more information and to make an appointment from **May 26-28**.
- More free, drive-thru and pedestrian-accessible **COVID-19 testing sites** are opening throughout the **City of Orlando**. They'll operate Tuesdays & Thursdays from 9am-1pm, rotating to a new location in the city on each operating day. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information](#).
- **Insurance Office of America (IOA)** has created a [key information page with information from government agencies, industry-specific resources, and others](#) on return to work/office guidelines, finance options, and more.
- Join the **Orlando Economic Partnership's Danielle Permenter** on **Friday, May 29** for an in-depth [webinar conversation on tactical skills-based hiring strategies](#) employers can implement to help attract, hire and retain talent in Orlando.

Stay Engaged.

- It's **National Hamburger Day!** [Take advantage of these special offers](#) to celebrate.
- **Visit Orlando** is aggregating special offers and Florida-resident discounts for inclusion on their **Orlando Offers** webpage. [Click here to view the offers!](#)
- **Pizza Hut** is [giving away 500,000 free pizzas to celebrate the class of 2020!](#) To get a free medium one-topping pizza, students can go to pizzahut.com/gradparty and enter their Hut Rewards email to get a certificate deposited into their account.
- **Uber Eats** and the **Orlando Downtown Development Board** are collaborating to help support restaurants across downtown Orlando [by providing FREE delivery through June 30](#). First-time **Uber Eats** users: be sure to enter the promo code **ORDERUPDOWNTOWN** and also get \$10 off your first order!
- Take advantage of seasonal summer fruits and vegetables to [create a healthy, fresh meal for your family](#) with recipes provided by **Florida Blue**.
- **Addition Financial Arena** is [hosting its first virtual concert](#) on **Tuesday, June 2 at 7:00pm** with Sony Records recording artist **Kellie Rose**. As part of a free national virtual arena tour, the concert will be produced from Rose's private studio and streamed live through [Addition Financial Arena's Facebook page](#).

- Learn about density with this simple [DIY Lava Lamp Experiment](#) from the **Orlando Science Center!**
- **Orange County** and **Visit Orlando** have launched **#407Dates** – a new pride campaign named after the longtime **Orange County** area code, designed to [generate local restaurant support and encourage “date nights” with virtual events and dining deals](#) to make weekends in May special.
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.
- [See how Orlando is commemorating](#) **LGBTQ+ Pride Month** this June with virtual editions of **RED Shirt Pride Day**, the **Pulse Remembrance Ceremony** and more.

“We just need to take things as they come, provide a safe experience for everybody, both participants and the fans, and whenever they’re going to allow [college football] to be played, we’re going to play it.”

-Steve Hogan, Florida Citrus Sports CEO
See Florida Citrus Sports story below...

Around The Horn.

- As college leaders across the country grapple with how to safely play a college football season during the coronavirus pandemic, **Florida Citrus Sports CEO Steve Hogan** is [optimistic despite so much uncertainty](#).
- As a way to continue growing the game of basketball and stay connected with the youth in Central Florida during these unprecedented times, the **Orlando Magic** will [host its first-ever virtual basketball camps throughout the month of June](#).
- The **Premier League** is set to resume on **June 17** after the [clubs gave "Project Restart" the green light](#) at a shareholders meeting earlier today.
- The **National Women’s Soccer League** announced that the **2020 NWSL Challenge Cup** presented by P&G and Secret [will mark the return to action for all nine clubs](#). The 25-game tournament will kick off on **June 27** at Zions Bank Stadium in Utah.
- **Major League Soccer** announced that [clubs may begin to use outdoor team training fields for small group training sessions](#) in compliance with health and safety protocols that were created in consultation with medical experts.

- This year's **ESPYS** show will feature three hosts in remote settings and a changed focus. Instead of honoring the past year's top athletes and moments in sports, [the show is celebrating heroism and humanitarian aid.](#)
- This year's **Boston Marathon**, which was already postponed from April to September 14 due to coronavirus, has been canceled. [The 2020 marathon will instead be held as a virtual event.](#)
- **The Basketball Hall of Fame** class of 2020 enshrinement ceremony for **Kobe Bryant, Kevin Garnett, Tim Duncan, Tamika Catchings, Rudy Tomjanovich, Kim Mulkey** and others [will be delayed until 2021.](#)
- The **NHL** announced its **Return to Play Plan** with 24 teams in competition for the **Stanley Cup**. The tournament will begin with a [16-team, eight-series Qualifying Round and a Seeding Round Robin among the top four teams](#) in each conference to determine seeds for the **Stanley Cup Playoffs**.
- A World Cup-style, group-stage format is reportedly on the table for the return of the **NBA** season, and **Brad Botkin of CBS Sports** thinks it's the best idea yet.
- As the **NBA** calendar remains in a state of flux, the **2020 draft and free agency** [reportedly could be moved back.](#) Per **Marc Stein** of the **New York Times**, some teams are expecting the draft will be held in September and free agency could open as late as October 1.
- The **Major League Baseball Players Association** expects to counter **MLB's** economic proposal by the end of this week [with a plan that includes more than 100 games and a guarantee of full prorated salaries for the 2020 season,](#) sources familiar with union discussions told **ESPN**.
- **Orlando Magic center Mo Bamba** said he's added [close to 28 pounds of "mostly muscle" and has worked to refine his jump](#) shot while waiting out the **NBA** hiatus.
- **UFC** is set to [implement stricter COVID-19 testing and precautions](#) for scheduled fights on May 30 and June 6 in Las Vegas [that were recently approved](#) by the **Nevada State Athletic Commission**.
- **Cheez-It** is moving east to become title sponsor of the **Cheez-It® Bowl at Camping World Stadium**. [The move kicks off a multi-year agreement](#) between **Florida Citrus Sports (FCS)** and **Cheez-It**.
- In a one-of-a-kind competition played from opposite sides of the globe, the inaugural **GOLFZON LPGA Match Play Challenge** provided [a fun and exciting day of virtual golf between four major champions](#) competing against each other on two different continents.
- **Hard Rock Stadium** in Miami announced plans to [change up its turf into a parking lot for a drive-in movie experience with up to 230 cars,](#) while allowing small groups of people to set up and watch from the south plaza.
- When COVID-19 put the kibosh on the **U.S. Army's** ability to do face-to-face recruitment, [it came up with a new battle plan.](#) This one involves an elite squad... of **esports** professionals. The new strategy plays out in **Call of Duty** tournaments.

In The News.

- Less than two hours after the **Orange County Economic Recovery Task Force** meeting ended, **Orange County Mayor Jerry Demings** [sent letters endorsing the plans](#) from **Disney** and **SeaWorld** to **Governor Ron DeSantis**. If approved by the state, **Magic Kingdom** and **Animal Kingdom** [would open on July 11](#), followed by **Epcot** and **Hollywood Studios** on **July 15**. **SeaWorld** proposed reopening its three Orlando parks, including **Discovery Cove** and **Aquatica**, to the public on **June 11**.
- More than 15,000 residents [shared their thoughts about the reopening of local businesses and our economy](#) as part of the **Orange County Economic Recovery Task Force** consumer confidence survey.
- **Synapse Converge** is a multi-day interactive virtual event that showcases how Florida's innovative spirit has risen to meet the moment, with interactive and engaging content by and for the community. [Click here for the agenda](#), [click here to see the list of speakers](#) (including **GO Sports President & CEO, Jason Siegel**), and [click here to register](#) for the 3-day event on June 9-11.
- **Trina Gregory-Propst**, owner of local restaurant **Se7en Bites**, joined "Good Morning America" to [share her ultimate summer BBQ dessert](#) - a grilled peaches and cream icebox cake.
- In a recent virtual work session, **Winter Park commissioners** discussed the possibility of additional weekend road closures [following the success of Mother's Day weekend on Park Avenue](#). Closing Park Ave. enabled restaurants to use the street for placement of outdoor tables to facilitate social distancing.
- Planning for the likelihood of fewer students, new and returning, **Rollins College** is [making financial adjustments to its budget](#). The \$104 million budget approved by college trustees in May included \$16 million in cuts.
- **The Orlando International Airport** [put together this video](#) about what to expect when you return to the airport to travel.

Fun & Games.

- Kick it on [Instagram Live with Orlando City's Daryl Dike](#) Friday at 2:30pm EST.
- Check out these [old school Orlando Magic photos](#) from their unseen archives!
- Lake Santiago in Orlando [is home to 1,300 new "residents"](#) this week...
- A little [UCF Zombie Nation](#), home-edition.

We Will Play Again.

- Our world is different now, and sports are no exception. Throughout this experience, we've seen people come together like never before. As a community, we are focused on getting through this challenging time, returning SAFELY and emerging STRONGER.
- Click the image below to view our **2020 Mid-Year Report to the Community**, outlining the impact of COVID-19 on our sports ecosystem and what we are doing to continue planning for the future, and [visit our new COVID-19 landing page](#).



[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

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