



Impact Update for Thursday, May 7



As our community continues to navigate through the many challenges being faced at this time, we will be sharing regular updates and resources through twice-weekly email newsletters. We encourage you to share this information with any friends, families, and small business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“You are never really playing an opponent. You are playing yourself, your own highest standards, and when you reach your limits, that is real joy.”

– Arthur Ashe

Hall of Fame Tennis Player and Civil Rights Advocate

Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- Last week, **Florida Governor Ron DeSantis** announced that Phase One of the reopening process would begin on Monday, May 4. The state has compiled an [FAQ sheet](#) related to that executive order.
- The **Orange County Economic Recovery Task Force** [announced seven guidelines](#) for the reopening of businesses and industries in the Orlando region. After consulting with the Sheriff and Police Chiefs, **Orange County** said the 11 pm to 5am curfew will remain in effect through this week, and then the County will reassess.
- **Orange County Government** has [developed re-opening criteria for restaurants in unincorporated Orange County](#).
- **Orlando Mayor Buddy Dyer** announced the **City of Orlando** is advancing a package of actions that are effective immediately, providing opportunities for [businesses to temporarily expand their operational space and market their businesses outside](#), without the need to obtain city permits or pay any fees.
- To help track the differences across each state and provide the latest guidance and information to America’s employers, the **U.S. Chamber of Commerce** has launched [an interactive map and state-by-state guide](#).
- **Orlando Health** has launched [a new website specifically designed for those in the business community returning to normal operations](#). The site features tips and

best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.

- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** Additional info [here](#). Directions [here](#).
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Mall at Millenia:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
 - **Seminole Towne Center:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
 - **Osceola Heritage Park:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
 - **Lake Sumter State College:** By appointment only. Click [here](#) for more information. Click [here](#) to register.
 - **UCF Lake Nona Cancer Center:** By appointment only, and patients must have a test order from a physician. Click [here](#) for more information.
- **Orange County Government's Health Services Division** is opening new, free COVID19 testing sites for this week and next week. There is no criteria for testing, but appointments are required and individuals must be 18+ and an Orange County resident. [Click here](#) for info and appointments on **May 7-8 at Legacy Middle School**; [click here](#) for info and appointments on **May 11-12 at Lakemont Elementary School**.
- **The Florida Department of Health in Orange County** announced several new testing sites which are slated to open next week (May 11-15). Call 407-723-5004 from 8 a.m. to 5 p.m., or leave a message to receive a call back. [Testing sites will be located at Independence Elementary in Winter Garden, Olympia High School, Camping World Stadium, Evans High School and Prairie Lake Elementary.](#)
- The **City of Orlando** opened a drive-thru COVID-19 testing site in partnership with **Quest Diagnostics, Walmart** and state agencies. Testing will take place in the parking lot of **Walmart** on Goldenrod Road, and is only for those exhibiting symptoms of the virus, as well as all healthcare providers and first responders in the Orlando community. [Click here for more information.](#)
- **Career Source of Central Florida** is continuing to provide a [variety of community and business resources online](#), for both employers and job seekers.
- Thanks to federal funding from the **CARES Act**, **UCF** announced they will soon [distribute more than \\$25 million in aid to eligible students](#). Students can [apply for the aid here](#), the application window will close at **11:59 p.m. on Tuesday, May 19**.
- Unlocked content from the **Orlando Business Journal** for job seekers, [here are the firms with the most local job openings](#).

“The confidence that built me into the leader I am today, it all started in sports,” said WNBA Commissioner Cathy Engelbert. “I want to help other women do the same thing and succeed.”

See Yahoo Sports story below...

Stay Engaged.

- **Orange County Public Library's** home delivery service will resume on May 11, and book drops will reopen on May 15. [Click here](#) to view their monthly newsletter.
- No matter where you'll be this Mother's Day, **Visit Orlando** can help you celebrate in style with [fun virtual and in-person activities](#) you and Mom can enjoy together.
- The **City of Orlando** and **Downtown Development Board (DDB)** are celebrating Small Business Week from May 4 - May 9. As Phase 1 of reopening our economy begins, they encourage you to use this week to show your appreciation and support for small businesses in any way you can. Follow **DDB** on [Facebook](#), [Twitter](#), and [Instagram](#) for business updates and highlights.
- **Orange County** and **Visit Orlando** recently launched **#407Dates** – a new pride campaign named after the longtime **Orange County** area code, designed to [generate local restaurant support and encourage “date nights” with virtual events and dining deals](#) to make weekends in May special.
- In honor of #NursesWeek2020, [enjoy this special tribute](#) from the **AdventHealth Central Florida Music Therapy** team for all nurses and front line teams.
- **Airbnb's** “Experiences” normally provide travelers with unique activities while visiting cities. But in the absence of opportunities for in-person contact, [Airbnb has drummed up a new idea: Online Experiences](#).
- After over a decade of World Finals in front of crowds on five continents, **Red Bull Street Style** will [take the official World Championship of freestyle football entirely online](#). Anyone can enter by submitting a video clip.
- Two faculty members with **UCF's** exceptional education program started a podcast called “Practical Access,” designed to [provide solutions for teachers and families caring for persons with disabilities](#) in a new world of virtual learning and communication.

- Join the **Downtown Orlando Partnership (DOP)** and **Insperity** for part 2 of their "Resiliency Series" webinars, as [a panel of business leaders discuss strategies for success](#) as our local business community creates a new path forward.
- **Orlando Economic Partnership's** #PickUpOrlando campaign is still running! [Community members are encouraged to share](#) how they #PickUpOrlando by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

Around The Horn.

- [Four superstars of sports are set to pair off for charity.](#) **Tiger Woods and Peyton Manning** will face off against **Phil Mickelson and Tom Brady** in a golf match on May 24th. **Turner Sports** will broadcast on TV and via live online stream.
- A fierce rivalry moves online as **Nani** and **Orlando City SC** take on **Franco Escobar** and **Atlanta United** for a spot in the semifinals of the **FIFA20 eMLS Tournament Special**. [Watch the action this Sunday, May 10](#) at 7pm on FS1, Fox Deportes & TSN.
- The **National Association of Intercollegiate Athletics (NAIA)** has partnered with the **NFL** to [launch women's flag football as a recognized varsity sport](#).
- From **Yahoo Sports**: How a business background prepared **Cathy Engelbert** to [take on the role of WNBA Commissioner](#).
- The **Ironman Group** launched its **Virtual Racing Series** at the beginning of April, seeking to foster competition and community for the hundreds of thousands of Ironman athletes around the globe. In the weeks after the launch, the platform has proven to be not only a place for participants to stay connected to the Ironman brand but [also an appealing avenue for partners to connect with core audiences](#).
- The **Jr. NBA** is hosting the fourth annual **Jr. NBA Leadership Conference** on Friday, May 15 as a virtual event. [The forum is designed to bring together a diverse group of thought leaders and influencers from all levels of the game](#) who are focused on creating positive change in youth and grassroots basketball.
- The **Orlando Solar Bears** announced that the club will auction off its game-worn purple jerseys from the 2019-20 season to support the joint efforts of the **ECHL** and **Professional Hockey Players' Association** in assisting players and their families during the pandemic. Bidding begins at **5pm on Wednesday, May 6**, and you can register for the auction [here](#).
- **The Armada, Full Sail University's** varsity esports team, is one of only 12 teams remaining in the double-elimination **Call of Duty Collegiate Championship!** For updates on matches and game streams, check out [College CoD's Twitter](#) and tune in to their [Twitch channel](#) to see **Armada** and other teams in action.

- **Fox Sports Florida** is continuing with its schedule to replay some of the most memorable wins in **Orlando Magic** history, as [more games have been added to the May broadcasting schedule](#).
- German soccer league **Bundesliga** will resume play on May 16 after receiving the green light from **Chancellor Angela Merkel**. The league, [which is the first major soccer league to resume games](#), will observe a strict hygiene plan.

In The News.

- **Governor Ron DeSantis** announced that south Florida's **Hard Rock Stadium** will get [the first state testing site to detect antibodies to the coronavirus](#).
- **Mother's Day is this Sunday, May 10!** Here are some [Orlando-area gift options](#) that can help brighten your loved one's day.
- Taking steps to chart a course forward, the **U.S. Travel Industry** submitted to the **White House** and governors [a document containing detailed guidance for travel-related businesses to help keep their customers and employees safe](#) as the country emerges from the pandemic.
- **Visit Orlando** shared a look at [a three-part plan that aims to lure tourists back](#) to town and help restart Central Florida's \$75.2 billion tourism industry.
- **Frontier Airlines** is now offering a "More Room" seat option, allowing passengers to [pay an additional fee to reserve an empty seat next to them](#), while other carriers are temporarily banning the sale of middle seats on planes.
- **Universal Orlando's** new Epic Universe theme park [will be delayed because of the coronavirus pandemic](#).
- **Carnival Cruise Line** is [planning a limited return to sailing on August 1](#). Two ships will sail from Port Canaveral.

Fun & Games.

- The amazing STUFF [shows us how to juggle](#)
- Celebrate the birthday of Orlando Pride's Sydney Leroux with [a free pizza tonight!](#)
- UCF [started celebrating Mother's Day](#) early on Twitter
- Meet Frank, [the newest ball of fluff](#) at the Brevard Zoo

Click below to view the Greater Orlando Sports Community #ThankYouORL video, dedicated to our region's frontline workers.



[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

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