



## Impact Update for Thursday, June 18



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel  
President & CEO  
Greater Orlando Sports Commission

“Strength does not come from winning. Your struggles develop your strengths.”

– Arnold Schwarzenegger

## Local Resources.

- Visit these pages for the most critical local health and government updates:
  - [City of Orlando](#)
  - [Orange County](#)
  - [Osceola County](#)
  - [Lake County](#)
  - [Seminole County](#)
- The majority of the state is now in **Phase 2** of the **State of Florida Re-opening Plan**. [Click here](#) for a summary, or [click here](#) to read the full Executive Order.
- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) starting **Saturday**, until further notice. Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense. The next application will open **Monday, June 22 at 8am** and there will be a 10,000 user capacity. Visit [www.ocfl.net/OrangeCARES](http://www.ocfl.net/OrangeCARES) for more information.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **Wednesday, July 1**.
- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.

- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
  - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). \*\*On-site antibody testing is now available to anyone over the age of 18.\*\*
  - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
  - **UCF Lake Nona Cancer Center:** By appointment only, and patients must have a test order from a physician. Click [here](#) for more information.
  - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
  - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
  - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
  - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
  - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18. There is no criteria for being tested, but appointments are required. Those who are tested will receive a free kit of face masks and hand sanitizer.

- **\*NEW\* True Health - Alafaya Health Center:** [Click here](#) for information and to make an appointment. Mon-Thurs 8am-6pm and Fridays 8am-12pm.
- **Farmworker Association:** [Click here](#) for information and to make an appointment on **June 22**.
- **John Bridges Community Center:** [Click here](#) for information and to make an appointment on **June 23**.
- **Neighborhood Center for Families Apopka/Zellwood:** [Click here](#) for information and to make an appointment from **June 24-25**.
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information](#).
- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply](#).

## Stay Engaged.

- Also known as **Freedom Day, Jubilee Day and Liberation Day**, the **Juneteenth** holiday marks the day (June 19, 1865) when news of emancipation – enacted on Jan. 1, 1863 – was delivered to the deepest parts of the former Confederacy in Galveston, Texas. [Learn the complete history behind Juneteenth from PBS](#).
- Cook up some magic and celebrate Dad this weekend with this [Honey-Coriander Chicken Wings](#) recipe from 'Ohana' at **Disney's Polynesian Village Resort**.
- A request to expand the **Downtown Food Truck Program** as part of the **Mobile Food Vending Pilot Program** was granted through September 1, 2020 at this week's **City Council Meeting**. [The expanded program continues the operation of food trucks at the current hubs](#) at **Heritage Square** and **Sperry Fountain**, and will add four new locations.
- **WKMG News 6** is hosting "**Real Talk: A Candid Conversation on Race Relations**" on **Friday, June 19 at 1pm**. [Click here to submit your questions in advance and access the virtual town hall livestream](#).

- Rainy summer days have you feeling blue? [Color your world with these rainbow activities](#) from the **Orlando Science Center** that will help you learn about molecules and build Maker skills using items you may already have at home!
- The **Smithsonian's National Museum of African American History and Culture** has launched **Talking About Race**, [a new online portal designed to help individuals, families, and communities talk](#) about racism, racial identity and the way these forces shape every aspect of society, from the economy and politics to the broader American culture.
- **Visit Orlando** is has aggregated special offers and Florida-resident discounts on their **Orlando Offers** webpage. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.
- **Uber Eats** and the **Orlando Downtown Development Board** are collaborating to help support restaurants across downtown Orlando [by providing FREE delivery through June 30](#). First-time **Uber Eats** users: be sure to enter the promo code **ORDERUPDOWNTOWN** and also get \$10 off your first order!

“The media value associated with the exposure of hosting the NBA and MLS over the course of the next few months, in our estimation, exceeds the value of a Summer Olympics.”

-Jason Siegel, President & CEO  
Greater Orlando Sports Commission

*See SportBusiness story below...*

### **Around The Horn.**

- From **SportBusiness Group**: [Orlando prepares for the arrival of NBA and MLS](#).
- **ESPN** is commemorating the **48th Anniversary of Title IX** with **espnW Presents: When We Play**, [a three-day, women's sport-centric, multi-platform initiative](#) that

will be anchored by more than 125 total hours of female focused programming, taking place across the **ESPN** family of networks on **June 21-23**.

- **The Undefeated**, ESPN's multi-platform content initiative exploring the intersections of sports, race and culture, will present **Time for Change: We Won't Be Defeated** on **June 24** at 8pm EST. The one-hour special will [examine black athletes' experiences with injustice and the unifying role that sport continues to play](#) in bridging the divide between law enforcement and people of color.
- The **NBA** detailed its elaborate plan for resuming play this summer by [sending a 113-page handbook to team personnel](#), with a heavy emphasis on health and safety protocols as the league seeks to salvage its season.
- The **Orlando Magic** will honor **Juneteenth** on Friday and will join the **NBA** for a [virtual watch party for a film that examines the life and accomplishments](#) of civil rights activist and **former U.S. Congressman John Lewis**.
- The **National Women's Soccer League** [has released match times for the preliminary round](#) of the **2020 NWSL Challenge Cup** presented by P&G and Secret. The **Orlando Pride** [will play four matches in the opening round](#), three at 10 p.m. ET and one game at 12:30 p.m ET. All matches will be streamed live on **CBS All Access**.
- **Orlando City SC** announced that the Club will close its offices at **Exploria Stadium** on [Friday, June 19, in observation of Juneteenth](#). June 19 will also become an annually-recognized organizational holiday.
- **Tiz the Law** is the early favorite in this weekend's **Belmont Stakes**. Instead of concluding the **Triple Crown** like normal, [the Belmont is kicking off the 2020 series](#). It will be run at 1 $\frac{1}{8}$  miles — shorter than its usual 1 $\frac{1}{2}$  miles — without spectators or owners at **Belmont Park in New York**.
- The **English Premier League** is back, and [players across the league kneeled on the field](#) in the opening seconds of their first matches to show their support for the **Black Lives Matter** movement.
- **NASCAR** announced the appointment of industry veteran **Brandon Thompson** to the newly created position of **Vice President, Diversity and Inclusion**. In this role, [Thompson will lead the sanctioning body's strategy for diversity and inclusion](#), as well as programs and initiatives designed to champion and enhance diversity across the **NASCAR** industry.
- [In its latest proposal to the players association](#), **MLB** has offered a 60-game schedule, full prorated pay for players, and an expanded 16-team playoff.
- **NHL** players [won't be expected to wear full face shields if games resume](#) this summer, but hockey equipment manufacturer **Bauer** has spoken with the league and teams about medical-grade off-ice visors for coaches, executives, team personnel and others. The league is also [expected to announce its selections for the two hub cities](#) to host the remainder of the 2019-20 season on June 22.

- **Riot Games** today announced the **Ignition Series**, the publisher's first step to building the **VALORANT** esports scene. **Riot Games** has [partnered with more than 20 esports organizations](#) to create **Ignition Series** events around the world.
- The **Champions League** took its first concrete steps toward returning when officials from European soccer's governing body, **UEFA**, [announced that the competition would be completed as an eight-team knockout tournament](#) in August in Portugal.
- **Dale Earnhardt, Jr.**, **NASCAR's** longtime fan favorite has received the sport's biggest honor, [being selected to join his father in the series' Hall of Fame](#).
- The **LPGA** is set to resume its season on July 31 [with a new unsponsored event](#) to help test its COVID-19 protocols.
- Today in **Central Florida** sports history: [Arnold Palmer captures 1960 U.S. Open with a final-round charge](#).
- The first tournament after the **PGA Tour's** three-month hiatus is in the books, with **Daniel Berger** edging **Collin Morikawa** [on the first hole of a sudden-death playoff](#) at the **Charles Schwab Challenge**.
- It's not just video games drawing in viewers on **Twitch**. [Chess has become a must-watch on the platform](#) with five-time **U.S. Chess Champion Hikaru Nakamura** leading the way.
- Few sports may be better positioned than **BMX** to return to events. After all, the sport's participants wear helmets that cover their mouths and serve as almost built-in masks. While every event organizer will have unique challenges for their sport as they return, here is how **USA BMX** [pulled off its first event back and five lessons the organization learned](#).

## In The News.

- **UCF President Alexander Cartwright** [presented the university's reopening plan](#) to **UCF's Board of Trustees** earlier today. Under the plan, large classes of more than 100 students will be taught remotely. Small classes will meet in larger rooms. After Thanksgiving break, all classes will move to remote instruction.
- **Gideon's Bakehouse**, a local award-winning cookie shop, [announced it will be opening a second location](#) in **The Landing at Disney Springs**.
- Newcomer **Space Perspective** is attempting to start a new human spaceflight company that [instead of launching rockets will lift civilian passengers into the sky](#), tethered to a high-performance balloon 100,000 feet above Earth.
- The **Walt Disney Company** [unveiled it's health and safety educational campaign](#), inspired by the hit **Disney Pixar film, The Incredibles**. **Disney** said the new images will help remind guests about tips to stay safe when returning to the theme parks.

- Tip a glass of butterbeer, everyone. **The Wizarding World of Harry Potter** is now 10 years old. [The theme park land opened](#) at **Universal's Islands of Adventure** on June 18, 2010.
- **Netflix CEO Reed Hastings** and his wife, **Patty Quillin**, are [donating \\$120 million toward student scholarships](#) at **historically black colleges and universities**.
- Although alligators are a common sight in **Florida**, their distinctive personalities don't always shine through with humans. Through careful interactions, **Gatorland** workers often find an individual animal that they bond with. The **Orlando Sentinel** [chatted with five handlers and experts there about their reptile relationships](#).
- Visitors to the **Florida Keys** will need to bring along face masks or face a \$500 civil fine. **Monroe County** [now requires everyone including employees and customers to wear face coverings](#) in any establishment.
- From the **Orlando Sentinel**: The reopening of Central Florida's **water parks** has trickled into place. [The trend has been an emphasis on sanitizing and spacing, from lazy rivers to locker rooms](#).

## Fun & Games.

- [New coloring sheets](#) from Monster Jam
- Orlando Sentinel pictures: [Working from home with pets](#)
- [Coloring pages and other activities](#) in Orlando City SC's Kids Corner
- #DisneyMagicMoments: [A Magical Sunrise from Cinderella Castle at Disney World](#)

---

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

---

# GET SOCIAL

Follow us on your favorite social  
networking sites!



---

Greater Orlando Sports Commission | 400 W. Church Street, Suite 205, Orlando, FL 32801

[Unsubscribe ksturley@greaterorlandosports.com](mailto:ksturley@greaterorlandosports.com)

[Update Profile](#) | [About Constant Contact](#)

Sent by ksturley@greaterorlandosports.com in collaboration with



Try email marketing for free today!