



Impact Update for Tuesday, June 30



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“Great moments are born from great opportunity.”

– Herb Brooks
Head Coach for USA Hockey in the 1980 Olympics
[Miracle - click for scene](#)

Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- The majority of the state is now in **Phase 2** of the **State of Florida Re-opening Plan**. [Click here](#) for a summary, or [click here](#) to read the full Executive Order.
- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) until further notice. Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.
- Beginning on **Wednesday, July 1, Seminole County will enact an Executive Order requiring masks or facial coverings** at places of assembly, businesses, and other places open to the public within **Seminole County**.
- **Osceola County continues to have an emergency order in place** that requires all people working, living, visiting or doing business in **Osceola County** to wear face coverings while in public places.
- **Orange County** launched a new '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents

will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.

- **The Small Business Grant Program portal** is currently [accepting applications](#). Eligibility requirements were recently expanded to include businesses who received \$50k or less funding from PPP & companies with 100 or less employees.
- Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through www.weveopensafely.com beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **Wednesday, July 1**.
- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.
- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.

- **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). **On-site antibody testing is now available to anyone over the age of 18.**
- **UCF's Garage A:** By appointment only. Click [here](#) for more information.
- **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
- **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
- **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **Seminole County** has added drive thru **Pop Up Community Test Sites**. Visit PrepareSeminole.org for more information; appointment links will be made available 72 hours in advance of sites opening. The website also lists dozens of other testing opportunities.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of

whether they ever showed symptoms. Appointments to donate are required.

[Click here for more information.](#)

- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)

Stay Engaged.

- **Orange County** parents, registration is now open for the **Head Start Program** this fall. The deadline to register is **Wednesday, July 15**. [Click here for more information](#) or call 407-836-6590 to speak with a team member.
- **Pirate Nights** are one of the most popular events aboard a **Disney Cruise**, and now you can learn from a **Disney Cruise Director** how to turn your “homeport” into a fun-filled pirate ship! [Assemble your crew and get ready to chart course towards adventure](#) with your very own “**Pirates in the Caribbean**” party.
- From the **Orlando Sentinel: Fourth of July** is approaching, which means grilling and outdoor adventures are on the mind. While people may not be hosting parties as usual this year, [it's still an ideal time to get outside with your household](#) to barbecue, play yard games, and go for hiking or camping excursions.
- The **Orange County Library System** has announced that its popular **BizKids Club**, which teaches kids skills needed to run a small business, [will be offered as an online program in July](#) as part of the **Virtual Summer Reading Program**.
- Kids in elementary school [can try their hand at coding](#) using **Scratch**, a free website designed by educators at **MIT** that's chock-full of dozens of interactive projects.
- **July 1** is **American Zoo Day**, [honoring the opening of the nation's first zoo](#). **Wild Florida** is celebrating with a discount to their **Drive-thru Safari Park** - use promo code **VO2020** at checkout online and receive \$4 off each admission.
- Need a break from educational games? **Storyline Online** [recruits celebrities to read popular children's books](#) geared towards kids ages 4 to 7. Watch and listen as they read aloud on **Storyline's YouTube channel**.
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.
- **Last Chance!** **Uber Eats** and the **Orlando Downtown Development Board** are collaborating to help support restaurants across downtown Orlando [by providing](#)

[FREE delivery](#) through **TODAY, June 30**. First-time **Uber Eats** users: be sure to enter the promo code **ORDERUPDOWNTOWN** and also get \$10 off your first order!

“We are grateful to our longtime collaborator Disney for its role in playing host and making this return to play possible, and we also thank the public health officials and infectious disease specialists who helped guide the creation of comprehensive medical protocols and protections.”

-NBA Commissioner Adam Silver

See NBA story below...

Around The Horn.

- The **NBA** and the **National Basketball Players Association** [have finalized terms of the deal that will allow the league to restart the season](#) at the **Disney World** campus next month.
- The **National Women’s Soccer League (NWSL)** [became the first North American pro sports league to return to action](#) during the coronavirus pandemic when it kicked off the **Challenge Cup** in Herriman, Utah on Saturday. Both teams took the field for the first match wearing **Black Lives Matter** T-shirts, and all players in the starting lineups for both teams took a knee during the national anthem.
- **MLS** is Back: [TV schedule, fixtures and how it works - everything you need to know.](#)
- **UCF Vice President and Director of Athletics Danny White** [was named among the top ADs in the nation](#), as **Watch Stadium's Brett McMurphy** and **Jeff Goodman** ranked **White** #4 overall among all **FBS** athletic directors.
- The **United States Golf Association (USGA)** [is transferring its U.S. media rights](#) from **Fox Sports** to **NBC**, which returns the **U.S. Open** and **U.S. Women’s Open** to **NBC** this year and for the final seven years of the **Fox** contract.

- **Turner Sports** has opted out of its deal with the **UEFA Champions League**, according to **John Ourand of Sports Business Journal**. [The decision will reportedly take effect immediately](#), and **Turner** will not show any league matches when play resumes this summer. **Univision** will still retain Spanish-language rights to the **UCL** through 2024.
- **Netflix** announced that a scripted drama about **Colin Kaepernick's** formative years is in the works. "Colin in Black & White," a six-episode scripted drama series, [will explore the high school years of the former quarterback and activist](#), with the goal of providing insight into the experiences that led to his activism today.
- The **NBA** and **National Basketball Players Association** [are planning to paint "Black Lives Matter" on the courts in all three venues](#) the league will use at the **ESPN Wide World of Sports Complex**, sources say.
- The **National Women's Soccer League** announced the addition of **Google** to [the league's growing list of national corporate sponsors](#).
- As the **NBA** season moves closer to resuming, **Orlando Magic** point guard **Markelle Fultz** [has begun to push himself accordingly](#).
- **Orlando City** players [say they are energized by their time together and tougher training sessions](#) as they ramp up for the **MLS is Back Tournament**.
- The **New England Patriots** reached an agreement to sign **Cam Newton** over the weekend, [putting one of the most dynamic players of the last decade](#) on the most dominant teams of the past two decades.
- "The Cam Chronicles," a narrative podcast series about **Cam Newton**, [will officially premiere on July 13](#). Over the last year, **The Ringer's Tyler R. Tynes** has spoken to coaches, teammates, friends, family members, reporters, and even **Newton** himself on the QB's life and career.
- The **PGA Tour** is [strengthening its protocols with stricter rules](#) governing testing and who is allowed on the tournament property beginning at next week's **Rocket Mortgage Classic**.
- **Indianapolis Motor Speedway** announced that the **104th Indianapolis 500** will be run on **August 23** [with attendance limited to 50 percent of capacity](#). The speedway can hold 250,000 in the stands and approximately 50,000 in the infield.
- **Under Armour** [is attempting to terminate its 15-year, \\$280 million deal](#) with **UCLA**. The deal was signed in 2016 and was the richest college sports shoe and apparel deal ever at that time.
- Soccer legend and current **Orlando City** captain **Nani** told **ESPN** that his former **Manchester United** and international teammate **Cristiano Ronaldo** has said [he will "probably" end up in Major League Soccer before he retires](#).
- **David Beckham** [is the latest celebrity to invest in esports](#), taking a "significant minority stake" in London-based organization **Guild Esports** as it raises \$31

million. The organization will field competitive teams in games like **Rocket League**, **FIFA**, and **Fortnite**.

In The News.

- **Orange County officials** are [urging residents to keep the coronavirus pandemic top of mind](#) as they plan celebrations for the **4th of July**, after cases surged in the weeks after **Memorial Day** weekend.
- The **City of Orlando** installed a **Black Lives Matter** mural on the surface of Rosalind Avenue this week. [The new mural can be seen between Washington Street and Robinson Street](#) by the western edge of **Lake Eola Park** in **Downtown Orlando**.
- **American Airlines** will [start booking flights to full capacity](#), joining **United Airlines** in the practice. **American** says it will notify travelers if a flight is likely to be full and will let them change their flight at no additional cost.
- The **Broadway League** announced that Broadway performances in **New York City** [will be suspended through the remainder of 2020](#) due to COVID-19.
- **Crayola Experience**, the crayon-based attraction inside **Orlando's Florida Mall**, [will reopen to the public on Wednesday, July 1](#). Same as other attractions, **Crayola Experience** has implemented new protocols, including a limit on attendance to 50 percent of capacity, a face-covering requirement for visitors, temperature screenings and a timed-ticket entry system.
- **SeaWorld Orlando** [will play host to three nights of fireworks displays](#) to celebrate the **Independence Day** holiday. "Light Up the Sky" will happen above the theme park's central lake on **July 3, July 4 and July 5**.

Fun & Games.

- Free games at [Cartoon Network's online HQ!](#)
- [Coloring pages and other activities](#) in Orlando City SC's Kids Corner
- [#DisneyMagicMoments: Meet Phoenix, the Zebra Foal Born at Disney's Animal Kingdom Lodge](#)

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