



Impact Update for Tuesday, July 14



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“Can you live in that moment as best you can, with clear eyes, and love in your heart, with joy in your heart? If you can do that gentlemen, then you're perfect.”

– Coach Gary Gaines
[Friday Night Lights - click for scene](#)



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) until further notice.

Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.

- **Seminole County** [has enacted an Executive Order requiring masks or facial coverings](#) at places of assembly, businesses, and other places open to the public within **Seminole County**.
- **Osceola County** [continues to have an emergency order in place](#) that requires all people working, living, visiting or doing business in **Osceola County** to wear face coverings while in public places.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.
 - **The Small Business Grant Program portal** is currently [accepting applications](#). Eligibility requirements were recently expanded to include businesses who received \$50k or less funding from PPP & companies with 100 or less employees.
 - Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. **Osceola County** will make the funds available through [www.weveopensafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **August 1**.
- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.

- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). ****On-site antibody testing is now available to anyone over the age of 18.****
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
 - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
 - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Barnett Park:** [Click here](#) to schedule an appointment for July 13-17. Appointments for July 20-24 will be available to book next week.

- **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **Seminole County** has added drive thru **Pop Up Community Test Sites**. Visit [PrepareSeminole.org](#) for more information; appointment links will be made available 72 hours in advance of sites opening. The website also lists dozens of other testing opportunities.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- Join **Mark Freid**, founder of **Happiness Counts** and owner of **Think Creative Inc.**, for an engaging presentation and conversation about the intersection of your brand, culture and bottom line on **Thursday, July 16**. Hosted by the **Orlando Regional Chamber**, [this virtual program takes a deep dive into why organizational culture](#) deserves your full attention now more than ever.

Stay Engaged.

- **Downtown Orlando** [has launched a new website](#) filled with experiences, resources and business stats. Discover all that Downtown has to offer, from the Top 10 things to do while social distancing, the famous swan boats, and walking tours of public art and murals. And don't forget free parking is available through September 1!
- Tune into **WFTV** tonight at 7:30pm EST for "From the Front Lines: A Briefing with AdventHealth Experts," and hear from key physicians and clinicians about COVID-

19 in Central Florida. [Click here](#) to view **AdventHealth CEO Terry Shaw's** July 12 interview on **Face The Nation**.

- Now through July 31, **Florida residents** [can buy a one-day, two-park pass](#) for **Universal Orlando** and get a second day free. The second-day tickets have no blackout dates but they must be used before December 18. Throw in another \$25 and get an extra day to visit **Volcano Bay**.
- Have you ever wanted to make something glow under a blacklight? Let the **Orlando Science Center** teach you [one of their favorite hacks to make glowing highlighter messages and drawings](#) at home with this DIY blacklight tutorial!
- **Orange County** parents, registration is now open for the **Head Start Program** this fall. The deadline to register is **Wednesday, July 15**. [Click here for more information](#) or call 407-836-6590 to speak with a team member.
- The **Orange County Library System** has announced that its popular **BizKids Club**, which teaches kids skills needed to run a small business, [will be offered as an online program in July](#) as part of the **Virtual Summer Reading Program**.
- **Orlando Museum of Art** is presenting a [virtual 1st Thursday](#) in collaboration with **Black Orlando Tech**. "Create. Listen. Learn." will showcase submitted art works as they relate to this crucial moment in our nation's history. [Artists can submit their works until July 26](#) for the virtual event on August 6. Selected works will be on display for public viewing August 4 - 9.
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“It just showed the character and the willingness of the boys to overcome... and increase their tempo and their willingness to win it. And the game rewarded them.”

-Oscar Pareja, Orlando City head coach
Discussing Orlando City's win over Inter Miami last week.
See Orlando City story below...

Around The Horn.

- **UCF safety Richie Grant** has been named to the **Bednarik Award** watch list for the second consecutive season. The award, which is presented annually by the **Maxwell Club**, [honors the nation's top college football defender](#).
- There is no specific timetable set for **Orlando Magic forward Jonathan Isaac's** return to the basketball floor, but he [remains optimistic he can rejoin the lineup at some point](#) when his team resumes play at **ESPN Wide World of Sports**.
- **Orlando City** takes on **New York City FC** tonight at 8pm. The **Lions** are eager to [clinch a berth into the knockout round](#) of the **MLS is Back Tournament** with a win.
- The **NHL** and **NHL Players Association** agreed on a package that [approved the season restart plan as well as a four-year extension](#) to its collective bargaining agreement. The league is moving forward with a 24-team restart that begins August 1 in **Edmonton** and **Toronto**. Training camps began yesterday.
- **Wimbledon** recouped \$141 million in potential losses by taking out "pandemic insurance" prior to the mass spread of COVID-19. The London-based club [announced that it will devote a portion of those funds towards paying](#) each of the 620 players eligible for this year's event.
- After more than four months, the **NBA** is almost back. **ESPN** [takes a look at eight 'X factor' players around the league](#) and the big questions surrounding each of them.
- The **Oakley Mouth Shield** -- a product designed by **Oakley** in collaboration with doctors and engineers from the **NFL** and **NFL Players Association** [to mitigate the spread of the coronavirus on the field of play](#) -- is expected to be distributed to all 32 teams over the next week, when it will receive a test drive.
- The **Big Ten** announced it will go to a [conference-only season for all fall sports](#), including football, amid "unprecedented times" during the coronavirus pandemic.
- Organizers announced the 43rd running of the **Chicago Marathon**, scheduled for October 11, [will not proceed because of the coronavirus pandemic](#).
- The **Washington NFL franchise** announced [it is dropping the "Redskins" name and Indian head logo](#). A new name must still be selected, but it's unclear how soon that will happen.
- **Arsenal** and **Liverpool** will highlight a full day of **Premier League** coverage on **NBCUniversal's** new streaming service. The national launch for **Peacock** is on **Wednesday, July 15** and [the service is showcasing six hours of Premier League coverage that will be presented free](#) to all fans.
- [Everything you need to know](#) about the **2020 The Basketball Tournament (TBT)** final, tonight at **7pm EST** on **ESPN**. One team will walk away with \$1,000,000.
- Thanks to **Samsung** outdoor LED products, LA's new **SoFi Stadium** will boast a 70,000 square foot double-sided center-hung videoboard. [Click here to learn](#)

[more about the cutting edge technology](#) used in the new largest videoboard in sports.

- The **National Junior College Athletic Association** announced [it will move contact fall sports, including football, to the spring](#) and delay the start of winter sports, including basketball, until January.
- The **SEC** is going to let the clock continue to run [before deciding the fate of the 2020 college football season](#). The league's 14 athletic directors met with **SEC Commissioner Greg Sankey** on Monday to discuss the feasibility of holding a fall sports season.
- Now in its 11th year, the **Advocates Professional Golf Association** [has expanded and evolved into a tour providing minorities](#), primarily Black men, high-level tournament competition and a well-defined path to the game's upper reaches.
- A new **30 For 30 Podcasts** and **espnW** collaboration: "The Gymnastics Factory - The Rise and Fall of the Karolyi Ranch." [Read the article](#) and [listen to the seven-part "Heavy Medals" podcast series](#).
- As bull riders attempted to hang on for eight seconds at last weekend's **PBR Monster Energy Team Challenge**, [they were encouraged by something they hadn't heard in months](#) — the cheers of a crowd.
- From **ESPN**, the **2020 MLB season** at a glance: [Opening Day schedule, previews, picks and more](#).
- **Florida Atlantic** [added a big name to its 2021 recruiting class](#) earlier this week when **Shedeur Sanders** -- son of **NFL Hall of Famer Deion Sanders** -- announced his commitment to the **Owls**. **Sanders** is the No. 8-ranked pocket-passer QB and the No. 41-ranked prospect overall in the class.
- From **ESPN**: What to expect from **Tiger Woods'** [return to golf this week](#) at the **Memorial Tournament**.
- Commentary from **The Undefeated**: [The Humbling of Cam Newton](#).

In The News.

- July 11 marked another milestone in the phased reopening of **Walt Disney World Resort**, as **Magic Kingdom Park** and **Disney's Animal Kingdom Theme Park** [welcomed guests for the first time in several months](#).
- **UCF** was featured on **Good Morning America** as the university prepares to welcome back students, faculty and staff to campus for the first day of classes on August 24. [The segment focuses on newly implemented safety measures](#) to prevent the spread of COVID-19.
- The **Orange County school district** [may start school nearly two weeks later than planned](#), and parents and teachers may have more options to do work from home or campus. The **Orange County School Board** will vote on the proposal at its

meeting currently underway. The district has proposed an August 21 start to the 2020-21 school year, a change from the scheduled August 10 start.

- The **Seminole County School Board** [is also taking up reopening plans today and discussing new proposals](#) that could allow students on campus for part of the day. The **Seminole board** is set to vote on a plan at its 5:30 p.m. meeting.
- The **Alachua County Sheriff's Office** [released dash camera footage of a deputy approaching a crash scene along I-75](#) only to find **Shaquille O'Neal** waiting with the victim. **O'Neal** reportedly saw the crash take place and pulled over to help.
- A remodeled **McDonald's** [aiming to generate all of its own energy on site](#) is now serving burgers and fries through a drive through and delivery near **Disney World**.

Fun & Games.

- [Play fun online learning games](#) from your child's favorite Nick Jr. shows!
 - Free games at [Cartoon Network's online HQ!](#)
 - [#DisneyMagicMoments: NBA Stars Brook and Robin Lopez Share Some of Their Favorite Memories from Walt Disney World Resort Visits](#)
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The image is a promotional poster for a soccer match between Orlando City and New York City FC. The background is a dark purple with a subtle grid pattern. On the left is the Orlando City logo, a shield with a lion's head and the text "ORLANDO CITY". On the right is the New York City FC logo, a circular emblem with "NEW YORK CITY" at the top and "FOOTBALL CLUB" at the bottom, and a stylized "NYC" in the center. A diagonal line separates the two logos. To the right of the logos, the date and time "JUL 14 8PM" are written in large, bold, orange letters. Below this, in smaller white text, it says "WATCH ON TUDN LISTEN ON 96.9 THE GAME (EN) & 810 AM ACCION (SP)". At the bottom right, it says "PRESENTED BY: ORLANDO HEALTH®". In the bottom left corner, there is a small logo for "MLS BACK" with a plus sign.

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