



## Impact Update for Thursday, July 16



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel  
President & CEO  
Greater Orlando Sports Commission

“If you put your effort and concentration into playing to your potential, to be the best that you can be, I don't care what the scoreboard says at the end of the game, in my book we're gonna be winners.”

– Coach Norman Dale  
[Hoosiers - click for scene](#)



## Local Resources.

- Visit these pages for the most critical local health and government updates:
  - [City of Orlando](#)
  - [Orange County](#)
  - [Osceola County](#)
  - [Lake County](#)
  - [Seminole County](#)

- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) until further notice. Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.
- **Seminole County** [has enacted an Executive Order requiring masks or facial coverings](#) at places of assembly, businesses, and other places open to the public within **Seminole County**.
- **Osceola County** [continues to have an emergency order in place](#) that requires all people working, living, visiting or doing business in **Osceola County** to wear face coverings while in public places.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.
  - **The Small Business Grant Program portal** is currently [accepting applications](#). Eligibility requirements were recently expanded to include businesses who received \$50k or less funding from PPP & companies with 100 or less employees.
  - Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [www.weveopensafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **August 1**.

- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.
- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
  - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). \*\*On-site antibody testing is now available to anyone over the age of 18.\*\*
  - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
  - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
  - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
  - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
  - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
  - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
  - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.

- **Barnett Park:** [Click here](#) to schedule an appointment for July 20-24.
- **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
  - **True Health - Alafaya Health Center**
  - **True Health - Lake Underhill Health Center**
  - **True Health - Hoffner Health Center**
  - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **Seminole County** has added drive thru **Pop Up Community Test Sites**. Visit [PrepareSeminole.org](http://PrepareSeminole.org) for more information; appointment links will be made available 72 hours in advance of sites opening. The website also lists dozens of other testing opportunities.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)

## Stay Engaged.

- You can now score your favorite **Orlando** gifts and collectibles that support talented local makers on **Discover Downtown's** [online shopping portal](#). If you're in need of a stylish new face covering, they've got you covered...literally. Bonus: **free shipping** with any purchase during the month of July!
- Join **YP:NEXT**, the **Orlando Regional Chamber's** young professionals program, for a virtual conversation with some of Orlando's most impactful, innovative and successful young leaders. [Click here to learn more and register](#) for the webinar on **Wednesday, July 22 at 4:30pm.**
- The new, modified version of **Epcot's International Food & Wine Festival** debuted July 15. [Here's what you should know before you go.](#)
- Now through July 31, **Florida residents** [can buy a one-day, two-park pass](#) for **Universal Orlando** and get a second day free. The second-day tickets have no



blackout dates but they must be used before December 18. Throw in another \$25 and get an extra day to visit **Volcano Bay**.

- On **Friday, July 17**, stop by any **Krispy Kreme**, purchase any dozen doughnuts at the regular price and [get a second dozen of original glazed doughnuts for free!](#)
- Learning has never been sweeter with this 'marshmallow molecules' [kitchen chemistry activity for kids of all ages](#) from the **Orlando Science Center**!
- Want to fool your friends into thinking you're a really good cook? These [ice cube tray truffles](#) and [fancy fudge pops](#) from **Ben & Jerry's** are as easy to make as they are delicious!
- From the **Orlando Sentinel**: [Three of the Sunshine State's best bike paths](#), each of which can be a good foundation for an active getaway.
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“When a coach manages the players so well and gives you confidence to go out and play your own game and show some personality on the field, I think that that’s all you can ask for. I feel confident to go out and play my own game and just let the pieces kind of fall as they do... I think that our mentality is just different in the sense that we believe that we’re a winning team.”

**-Chris Mueller, Orlando City Soccer Club Forward**  
*See Orlando City story below...*

**Around The Horn.**

- **Orlando City** [officially clinched a spot in the knockout round](#) of the **MLS is Back Tournament** with a 3-1 victory over **New York City FC** on Tuesday night. The **Lions** will now look to take the top spot in Group A when it faces **Philadelphia** at 8 pm on Monday, July 20.
- Of the 1,227 people tested in the **24-team MLS delegation** - players, coaches, staff, league personnel, etc. - [zero of them tested positive](#) that stayed at the host hotel in Florida from July 12-13.
- The **UCF men's basketball team** [will play a home-and-home series](#) with **Michigan**, starting with a trip to Ann Arbor in 2020. A return visit to **Addition Financial Arena** is scheduled for 2021.
- **Orlando Magic** point guard **Markelle Fultz** is finally in the **NBA** bubble. **Fultz**, [who had been excused from the team's first week of practice](#) at **Walt Disney World** because of a personal issue unrelated to COVID-19, arrived to campus on Tuesday.
- Attendance figures for **NASCAR's All-Star Race** at Bristol were not released, [but it appeared at least 20,000 spectators were socially distanced throughout the grandstands](#) — likely making it the largest crowd for a sporting event in the United States since winter.
- The **NFL** and **NFLPA** [continue to negotiate terms for a return to work](#), and players are requesting financial backing in case they decide to sit out the season, according to **Jeremy Fowler** of **ESPN.com**.
- In a collaboration to pursue change in communities of color and develop meaningful programs, the **11 professional sports organizations in greater Los Angeles** have joined together to launch **The ALLIANCE: Los Angeles**, a [comprehensive five-year commitment to drive investment and impact for social justice through sport](#).
- The **Hillsborough Board of County Commissioners** [approved a proposal to allocate up to \\$10.4 million](#) of Coronavirus Aid, Relief, and Economic Security (CARES) Act funds to retrofit **Raymond James Stadium** against Covid-19.
- **Orlando City** has signed academy product **Michael Halliday**, [the eighth "Homegrown" player to earn a spot on the first team](#). At 17 years old, **Halliday** is one of the youngest players to sign an **Orlando City** first-team contract.
- Summer in the United Kingdom is always headlined by one marquee event: **Wimbledon**. June 29 should have marked the first day of the 2020 Championships, with **Novak Djokovic** and **Simona Halep** looking to defend their respective titles. But without live matches, the **All England Lawn and Tennis Club** — the home site for **Wimbledon** — [has turned to digital offerings to make up for the loss](#).
- **Monster Hydro Stadium Blitz** — the gamified obstacle course race presented by **NFL star Rob Gronkowski**, **Gronk Nation**, and **Monster Energy** — [announced the](#)

[next seven locations](#) where fitness enthusiasts, weekend warriors, and hardcore racers can get back to competition.

- **NASCAR** and **Daytona International Speedway** [will allow a limited number of fans will to attend races at the speedway next month](#) for both the road course weekend (August 14-16) and the **Coke Zero Sugar 400** weekend (August 28-29).
- With less than two months until the scheduled start of the 2020 college football season, **Big 12 commissioner Bob Bowlsby** feels "it's a little early" for the league to [make a decision about playing a conference-only schedule this year](#). Instead, **Bowlsby** says the **Big 12** is still considering all available options.
- If the **Philadelphia Phillies** and **Philadelphia Eagles** play their seasons in 2020, [they will do so without fans in the stands](#). Earlier this week, the **city of Philadelphia** announced a ban on large events for six months.
- Esports, gaming content creation and streaming will be the latest foray for **Gary Vaynerchuk**, as his agency, **VaynerSports**, has launched a [new division for player representation](#) -- **VaynerGaming**.
- The **Mid-Eastern Athletic Conference** [has suspended all fall sports indefinitely](#) because of the ongoing coronavirus pandemic but hasn't determined whether the fall schedules will be moved to the 2021 spring semester.

## In The News.

- **Women Talk Sports** recently featured **GO Sports'** own **Director of Business Development and Events Shalisa Griffin** in their [GladiatHers Spotlight](#).
- **Hilton EventReady with CleanStay** launched a new heightened health and safety protocol for meetings and events. An offshoot of **Hilton's CleanStay** program for guestrooms, [the new protocol aims to show potential clients it is safe to host events](#) while respecting preventative measures against the spread of coronavirus.
- The phased reopening of **Walt Disney World Resort** continued this week with **EPCOT** and **Disney's Hollywood Studios** [welcoming guests for the first time in months](#).
- **Universal Orlando** [has announced video auditions](#) for "scare actors," the performers who are hired for its **Halloween Horror Nights** event.
- While far from normal, May passenger traffic at **Orlando International Airport (MCO)** [more than doubled what was reported the previous month](#). In fact, more than 214 thousand more passengers flew in May than in April from **MCO**.
- After hearing from more than 100 speakers in a meeting that stretched on nearly 10 hours, the **Orange County School Board** [voted late Tuesday to delay a decision on school reopening plans](#), saying it needed more time to consider the comments and get answers to board members' questions. The board will pick up the discussion at 9 a.m. on Friday.



- At the end of a nearly 12 hour-long work session, the **Seminole County School Board** approved a measure to delay the start of the school year from August 10 to August 17. Under the approved plan, [parents will have a choice of how their child will be educated when classes resume.](#)
- **The Salty Donut** – with locations in Dallas and Miami – is well-loved for their creative and decadent donut concoctions. [Their newly announced fourth brick-and-mortar store](#) will be in **Orlando's Audubon Park neighborhood** on Corrine Drive, with a tentative fall opening date.
- Shoppers at all **Publix** grocery stores [will be required to wear face coverings](#) starting this Tuesday, July 21. **Target** [also announced they will require face coverings](#) beginning on Saturday, August 1.
- Amid social distancing and travel restrictions, new research from **Ipsos** indicates that [46 million Americans say they'll travel by recreational vehicles](#) in the next 12 months. And that's not to mention the millions of other Americans who will venture out to spend time camping in tents in the coming months.
- The **Sony Corporation** is roughly doubling its **PlayStation 5** production to 10 million units this year as it sees [the prolonged effects of the COVID-19 pandemic boosting demand for gaming](#), according to people familiar with its plans.
- **SeaWorld Orlando** is launching its annual **Taste of Seven Seas Food Festival** on Friday, July 17. [Typically held in spring, the festival allows guests to sample traditional street fare from around the world.](#) Each weekend through August 9 will feature a different type of cuisine.
- **Key West** enacted a new order increasing the requirements for face coverings to battle the spread of coronavirus. Now, [anyone over the age of 6 must wear a face covering everywhere within city limits](#) except their home.
- **Delta Air Lines** may be able to [avoid involuntary furloughs in the fall](#) after receiving interest from more than 15,000 employees for early buyout packages.

## Fun & Games.

- Check out the CBC's [new and improved games section on their website](#)
  - The Orlando Sentinel has [lots of word jumbles and sudoku](#) to help pass the time
  - [Play fun online learning games](#) from your child's favorite Nick Jr. shows!
  - [#DisneyMagicMoments: Go behind the Magic and back into the history of Walt Disney World Resort](#)
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# NEXT MATCH



7.20.20  
8PM

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