



Impact Update for Thursday, July 2



On behalf of our staff, Board of Directors, Stakeholders, and Corporate Partners, we wish you a happy, healthy and safe holiday weekend. The Impact Update newsletter will resume on Tuesday, July 14.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“It's supposed to be hard. If it wasn't hard, everyone would do it.”

– Coach Jimmy Dugan
[*A League Of Their Own - click for scene*](#)

Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- The majority of the state is now in **Phase 2** of the **State of Florida Re-opening Plan**. [Click here](#) for a summary, or [click here](#) to read the full Executive Order.
- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) until further notice. Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.
- **Seminole County** [has enacted an Executive Order requiring masks or facial coverings](#) at places of assembly, businesses, and other places open to the public within **Seminole County**.
- **Osceola County** [continues to have an emergency order in place](#) that requires all people working, living, visiting or doing business in **Osceola County** to wear face coverings while in public places.
- **Orange County** launched a new '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents

will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.

- **The Small Business Grant Program portal** is currently [accepting applications](#). Eligibility requirements were recently expanded to include businesses who received \$50k or less funding from PPP & companies with 100 or less employees.
- Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through www.weveopensafely.com beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **August 1**.
- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.
- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.

- **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). **On-site antibody testing is now available to anyone over the age of 18.**
- **UCF's Garage A:** By appointment only. Click [here](#) for more information.
- **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
- **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
- **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **Seminole County** has added drive thru **Pop Up Community Test Sites**. Visit PrepareSeminole.org for more information; appointment links will be made available 72 hours in advance of sites opening. The website also lists dozens of other testing opportunities.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of

whether they ever showed symptoms. Appointments to donate are required.

[Click here for more information.](#)

- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- Join **Mark Freid**, founder of Happiness Counts and owner of Think Creative Inc., for an engaging presentation and conversation about the intersection of your brand, culture and bottom line on **Thursday, July 16**. Hosted by the **Orlando Regional Chamber**, [this virtual program takes a deep dive into why organizational culture](#) deserves your full attention now more than ever.

Stay Engaged.

- **Orlando Mayor Buddy Dyer's 43rd annual Fireworks at the Fountain** will be held virtually this year. **WKMG News 6** will present a [pre-recorded compilation of the brightest and biggest fireworks](#) from the past several years at **Lake Eola**. Before the fireworks show, **News 6** will honor heroes in the community.
- **The Creative City Project** and **Timucua Arts Foundation** are coming together to present "Re:Charge," a unique in-person musical experience. 72 guests will each get their own 8'x 8' space for this [relaxing evening of socially distanced live music](#) at **Harriett's Orlando Ballet Centre**.
- Ever dreamed of training with an **Olympian** or **Paralympian** from the comfort of your own home? [It's now possible](#) with **Olympian & Paralympian Online Experiences** through **Airbnb**.
- From the **Orlando Sentinel**: Florida's natural springs have always been a popular choice for beating the summer heat. [But they seem like an especially appealing choice now](#) when trying to seek outdoor escapes and still practice social distancing.
- **Orange County** parents, registration is now open for the **Head Start Program** this fall. The deadline to register is **Wednesday, July 15**. [Click here for more information](#) or call 407-836-6590 to speak with a team member.
- [Follow these easy instructions](#) from the **Orlando Science Center** for cardboard animals and make a new friend... literally! (Bonus: [Here are 10 more ways](#) to get creative with cardboard).
- The **Orange County Library System** has announced that its popular **BizKids Club**, which teaches kids skills needed to run a small business, [will be offered as an online program in July](#) as part of the **Virtual Summer Reading Program**.
- **Orlando Museum of Art** is presenting a [virtual 1st Thursday](#) in collaboration with **Black Orlando Tech**. "Create. Listen. Learn." will showcase submitted art works as

they relate to this crucial moment in our nation's history. [Artists can submit their works until July 26](#) for the virtual event on August 6. Selected works will be on display for public viewing August 4 - 9.

- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“I knew that [the NBA] would never do anything to put players or coaches or anybody involved in harm's way. So once the idea of the bubble started, obviously there are some things that are going to be difficult about it... but it's the safest way to do it.”

-Nikola Vucevic, Orlando Magic center

See Orlando Magic story below...

Around The Horn.

- The **FIFA World Cup 2026™ Candidate Host City Workshop** [will be held virtually on July 7](#) as **FIFA and U.S. Soccer** take the next steps in the venue selection process. **Orlando** is one of 17 U.S. cities still in the running to host matches.
- **Orlando Magic center Nikola Vucevic** is confident in the **NBA** safety plan [for the restart of the league's season](#) at **Walt Disney World**.
- After becoming the first national motorsports series to race again during the coronavirus pandemic, the **World of Outlaws** will become the first to race with full grandstands. Holding a July 2-4 holiday extravaganza at **Cedar Lake Speedway** in Wisconsin, the **Outlaws** [will roll out a sophisticated health screening system relying on biometrics, algorithms and rapid COVID-19 testing on site](#) to help usher in a crowd expected at more than 20,000 over the three days.
- **MLS is Back Tournament** mega preview: [How all 26 clubs are shaping up.](#)
- From **ESPN**: [Everything you need to know](#) as **MLB's** 2020 season restart begins.
- As one of the few black coaches in the **NBA**, **Brooklyn Nets head coach Jacque Vaughn** [wants to do his part.](#)

- The **NFL** preseason officially trimmed to two games. [Week one and week four of the preseason were removed](#), driven by a desire to give teams more on-field practice time as well as limit the amount of people traveling.
- **Fulton County** and the **Atlanta Hawks** are partnering to transform **State Farm Arena** into [Georgia's largest-ever voting precinct](#).
- **The PGA Tour** announced a significant change to its COVID-19 policies that will now [allow players or caddies who test positive but are asymptomatic to return to competition](#) if they return two negative test results at least 24 hours apart.
- **Frisco's Toyota Stadium** is set to be hosting a bowl game for the next six seasons as **ESPN Events** and **FC Dallas** have [extended their bowl agreement](#) through 2025.
- **Minor League Baseball (MiLB)** officially [announced that the season has been shelved](#) because **Major League Baseball** has informed it that it will not provide players. Now, the focus is on what comes next.
- From **ESPN**: For July Fourth, **NFL** linemen's [barbecue hobbies come in handy](#).
- A fall sports task force voted to recommend that the **Florida High School Athletic Association** [move its start date for official fall sports practices](#) from **July 27** to "no earlier" than **August 10** due to continuing coronavirus concerns.
- **Texas A&M football** was placed on probation for a year and coach **Jimbo Fisher** was given a six-month show-cause order [after he and the program were found to have violated NCAA](#) recruiting and athletic-related activity rules.
- Commentary from the **Orlando Sentinel's Mike Bianchi**: [College football must seriously consider moving season to spring](#).
- From **ESPN**: [The story of Liverpool's rebirth](#), becoming **Premier League** champions.
- Yesterday was **Bobby Bonilla Day**, the day the **Mets** pay their former slugger \$1.19 million as part of a deferred payment, with interest, from a 2000 buyout. [That amount will also make him one of the highest paid Mets](#) during the virus-shortened **MLB** season.

In The News.

- Congratulations to our partners **Alex Martins (Orlando Magic)**, **Danny White** and **Coach Josh Heupel (UCF Athletics)**, **Justin Birmele (AdventHealth)**, and all of the other honorees for being named to **Winter Park Magazine's "The Influentials 2020" list**.
- The Board of Directors of **Dr. Phillips Charities** has awarded the **2020 Dr. Phillips Leadership Award** to the **Orlando Science Center**. The award, which includes a donation of \$250,000, [honors nonprofit organizations](#) that demonstrate community leadership, financial stewardship, and sustainable and impactful programs that change lives.

- **Magic Kingdom** and **Disney's Animal Kingdom** [will reopen officially on July 11](#), followed by **Epcot** and **Disney's Hollywood Studios** on July 15. All parks will be operating at reduced capacity to support safe social distancing in all attractions.
- **Orange County officials** are [urging residents to keep the coronavirus pandemic top of mind](#) as they plan celebrations for the **4th of July**, after cases surged in the weeks after **Memorial Day** weekend.
- Before schools reopen in **Lake** and **Osceola** counties this fall, parents will need to make a choice for their children: [fully virtual education, a return to in-person classes — or a mix of both](#). School boards from both counties met this week to discuss their plans for the 2020-2021 school year.
- **The Highwaymen**, which tells the story of 25 young African Americans who overcame economic and social discrimination to create the “last great art movement of the 20th century,” [is slated to be one of the first Florida-based films in production once the COVID-19 ban is lifted](#). The project plans to film at locations including the **Orlando Museum of Art**, **Central Florida Reception Center** and downtown districts like **Washington Shores**, **Parramore** and **Holden Heights**.
- The new **Cirque Du Soleil** show at **Disney Springs** [could potentially open this fall](#) while the Montreal-based circus arts show company seeks to reorganize financially.
- The next incarnation of the Festival Bay/Artegon Marketplace property is gearing up. **Dezerland Park** is preparing to debut on **International Drive** [featuring a large collection of automobiles](#), including **Batmobiles** and **James Bond** vehicles.
- **SeaWorld Orlando** [will play host to three nights of fireworks displays](#) to celebrate the **Independence Day** holiday. “Light Up the Sky” will happen above the theme park’s central lake on **July 3, July 4 and July 5**.

Fun & Games.

- "Disney Paper Parks" designed by Walt Disney Imagineering: [Main Street USA](#)
 - Free games at [Cartoon Network's online HQ!](#)
 - Celebrate the anniversary of Toy Story Land with a special [Slinky Dog Dash Video](#)
 - Puzzles and games at [OrlandoSentinel.com](#)
-

JULY 8TH



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