



## Impact Update for Tuesday, July 21

A promotional graphic for the Orlando Magic basketball team. It features a player in a blue jersey with the number 10, jumping to shoot a basketball. The background is dark with blue and white text. Logos for KIA, 2017 AX, and the Orlando Magic are visible.

**KIA**  
**ROAD AHEAD**

WEDNESDAY, JULY 22  
**VS. LA CLIPPERS**  
3:00 PM ET

SATURDAY, JULY 26  
**VS. LA LAKERS**  
12:00 PM ET

**GAME ON**

We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel  
President & CEO  
Greater Orlando Sports Commission

“I've been ready for this my whole life.”

– Rudy  
[Rudy - click for scene](#)



## Local Resources.

- Visit these pages for the most critical local health and government updates:
  - [City of Orlando](#)
  - [Orange County](#)
  - [Osceola County](#)
  - [Lake County](#)
  - [Seminole County](#)
- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) until further notice. Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.
- **Seminole County** [has enacted an Executive Order requiring masks or facial coverings](#) at places of assembly, businesses, and other places open to the public within **Seminole County**.

- **Osceola County** [continues to have an emergency order in place](#) that requires all people working, living, visiting or doing business in **Osceola County** to wear face coverings while in public places.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.
  - **The Small Business Grant Program portal** is currently [accepting applications](#). Eligibility requirements were recently expanded to include businesses who received \$50k or less funding from PPP & companies with 100 or less employees.
  - Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [www.weveopensafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **August 1**.
- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.
- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and

best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.

- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
  - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). \*\*On-site antibody testing is now available to anyone over the age of 18.\*\*
  - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
  - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
  - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
  - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
  - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
  - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
  - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
  - **Barnett Park:** [Click here](#) to schedule an appointment for July 20-24.
  - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
    - **True Health - Alafaya Health Center**
    - **True Health - Lake Underhill Health Center**
    - **True Health - Hoffner Health Center**
    - **True Health - Southside Health Center**

- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **Seminole County** has added drive thru **Pop Up Community Test Sites**. Visit [PrepareSeminole.org](http://PrepareSeminole.org) for more information; appointment links will be made available 72 hours in advance of sites opening. The website also lists dozens of other testing opportunities.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information](#).
- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply](#).
- **Seminole County's** new COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](http://SeminoleSafeBusiness.com) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orlando City Council** has approved a policy update to the **Minority/Women Entrepreneur Business Assistance (MEBA) Program**. The update provides a rent subsidy of up to \$6,000 through a shortened application process. [Additional details are available here](#) and applications are open through **September 6, 2020**.

## Stay Engaged.

- **SPORTYS** nominations are open now-July 31. The **SPORTYS** are back in 2020 to honor sports business professionals whose contributions are vital in making Greater Orlando one of the country's premier sports destinations. [Click here](#) to submit your nomination today.
- Join **Come Out With Pride Orlando** on **Wednesday, July 22 at 7pm** for a [Facebook Live discussion](#) highlighting Orlando's prideful past and get a sneak peek at where Pride is heading in the future.
- The **Orlando Police Department** is [offering a virtual Self Defense class](#) on July 22 at 7pm, one of many events held by **OPD** during the **2020 National Night Out (NNO) season**. [Click here to learn more](#) about Orlando's local **NNO** initiatives.



- **National Night Out Day** on the first Tuesday in August promotes police-community partnerships in neighborhoods across the country.
- **Downtown Arts District** is hosting two Virtual Receptions this week: [Tune in to Facebook Live](#) on **Wednesday, July 22 at 6pm** to view *Art Meets Medicine* sponsored by the **Orlando Health** UF Cancer Center, as well as solo exhibitions by local artists **Jbon** and **Stemberger**. **DAD** will [return to Facebook Live](#) on **Thursday, July 23 at 6pm** to showcase *Amplify: The Art of Protest*, and additional works from the Young Artists Gallery sponsored by the **Orlando Magic**.
- Watch the blockbuster movie "Hidden Figures" [among the spectacular downtown Orlando skyline](#). The **City District's Parramore Heritage Committee** along with **District 5 City Commissioner Regina I. Hill** and the **Downtown Development Board** are hosting **Cinema in the Sky** on Friday, July 24 at 8pm in the **GEICO Garage**. This unique rooftop experience is the first of a 3-event series.
- You can now score your favorite **Orlando** gifts and collectibles that support talented local makers on **Discover Downtown's** [online shopping portal](#). If you're in need of a stylish new face covering, they've got you covered...literally. Bonus: **free shipping** with any purchase during the month of July!
- Summer is here and **Yoga in the Sculpture Garden** is finally back at the **Mennello Museum of American Art!** [Start your Sunday morning out with a relaxing lakeside flow](#). Don't forget to bring your own mat and water to practice.
- The **Disney Parks Blog** shared a new "Cooking Up the Magic" recipe - [this time for Fried Pickles](#) from **Carnation Café** at Disneyland.
- Now through July 31, **Florida residents** [can buy a one-day, two-park pass](#) for **Universal Orlando** and get a second day free. The second-day tickets have no blackout dates but they must be used before December 18. Throw in another \$25 and get an extra day to visit **Volcano Bay**.
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“We have the chance to get back into the playoffs for the second year in a row, which would be a good accomplishment for us. The

team wants to get playing in a way that we could be a factor once the playoffs begin.”

## **-Steve Clifford, Orlando Magic Head Coach**

*See Orlando Magic story below...*

### **Around The Horn.**

- The **Orlando Magic** [have been ramping up their preparation](#) for the **NBA** season restart as fast and responsible as possible since being the first team to enter the campus back on July 7. But their match-up with the **LA Clippers** this week will be their first test against a team in another uniform.
- From **CBS Sports**: [NBA restart sneak peek shows 'Black Lives Matter' painted on bubble courts, distanced seats and large screens.](#)
- **Orlando City SC** [played to a 1-1 draw](#) against the **Philadelphia Union** on Monday night. The **Lions** finish atop Group A at the **MLS is Back Tournament** and will face a third-place finisher from either Group C, D, or E in their Round of 16 match-up, slated for **Saturday, July 25 at 8 pm EST.**
- In celebration of **National Youth Sports Week**, the **National Council of Youth Sports (NCYS)** will host a virtual "Hill Day" on Wednesday, July 22. The purpose of **Hill Day** is to advocate for Congress to assist community organizations through the creation of an economic stabilization fund of \$8.5B for youth sports providers. **NCYS** [will schedule a series of Congressional meetings to educate lawmakers on the importance of youth sports](#) to young people, families, and communities.
- The **NBA** is [working to add 10 local, minority-owned restaurants](#) to the food options available on the league's **Disney World** campus, a source confirmed to the **Orlando Sentinel.**
- Commentary from **USA Today's Dan Wolken: The Basketball Tournament's** recent success was perhaps the first bit of evidence in America that, [under the right conditions, the "bubble" can actually work.](#)
- The **National Women's Soccer League (NWSL)** will take its next move to **Los Angeles**, [as the league announced an expansion team](#) highlighted by celebrity names and former **U.S. women's national team** stars.
- The **NFL** and **NFL Players Association** have agreed that players, coaches and designated staff who interact with them [will undergo COVID-19 testing daily throughout the first two weeks of training camp](#), league **Chief Medical Officer Dr. Allen Sills** confirmed.

- The **Canadian** government denied the **Toronto Blue Jays'** request to play **MLB** home games at **Rogers Centre** in **Toronto** [due to safety concerns regarding travel back and forth between the U.S. and Canada](#). Alternate sites include the team's training facilities in **Dunedin (FL)** and its Triple-A affiliate base in **Buffalo (NY)**.
- **Topgolf International Inc.**, the operator of driving ranges with a party atmosphere, [is in talks to go public](#). The company has locations in the U.S., U.K. and Australia, with others opening soon in Canada, Mexico and the United Arab Emirates.
- If a series of test events prove to be a smooth affair in the coming weeks, [spectators could be greeted back into sporting events](#) in **England** on **October 1**. Pilots will take place from **August 1**, but any stadium re-openings would be subject to coronavirus guidelines.
- **MLB's** pandemic-delayed season [starts this Thursday, July 23](#) with the **New York Yankees** visiting the World Series champion **Washington Nationals**.
- The **Florida High School Athletic Association's** board of directors [voted 10-5 in favor of maintaining the current sports calendar](#) -- the first fall practices are set to begin on **July 27** -- after voting down three proposals that would have pushed the start date back to August 10.
- **Orange County Public Schools (OCPS)** [has notified its schools that fall sports are postponed until further notice](#) and practices for football, bowling, cross country, golf and swimming and diving will not be permitted due to continuing coronavirus concerns. The directive was made shortly after the **FHSAA's** board of directors voted to maintain the original July 27 date for the start of fall practices.
- With one year to go, the **Tokyo 2020 Organizing Committee** has [confirmed the venues and competition schedule](#) for the rescheduled **Olympic Games** in 2021.
- **Major League Soccer** announced it is [delaying the inaugural seasons of three expansion teams](#) -- **Charlotte, Sacramento Republic FC** and **St. Louis** -- by one year because of the impact of COVID-19.
- **Rainbow Six Siege** developer **Ubisoft** announced [the creation of a collegiate league for its flagship esports title](#). The new league will operate in partnership with online gaming platform and tournament organizer **FACEIT**.
- Commentary from the **Orlando Sentinel's Mike Bianchi**: [UCF football team learns Dr. Richard Lapchick fought for Black Lives Matter before it was a movement](#).

## In The News.

- The **Orlando Science Center** announced that it has formed a partnership with **4 Rivers Smokehouse** and its foodie-philanthropic arm, **4 Roots Farm**, to [transform its ground floor café](#) into an entirely new concept.



- The 10 story office building at **200 South Orange Avenue** (the former SunTrust Center) in downtown Orlando [is set to be converted](#) from it's current mixed-use office set up into a mixed-use residential building.
- Have you taken advantage of free parking in Downtown Orlando through the **ParkDTO** program? If so, the **Downtown Development Board** [wants your feedback](#).
- The coronavirus-hit **U.S. travel industry** [has asked Congress for \\$10 billion in federal grants](#) to promote safe practices, new liability protections and tax credits for travelers and the industry.
- Shoppers at all **Publix** grocery stores [are required to wear face coverings](#) starting today, July 21.

## Fun & Games.

- [Test Your Disneyland Knowledge with the 65th Anniversary Edition](#)
- [50+ Creative Ways to Keep Your Family Sane During COVID](#)
- [Stuck At Home, Here are 45 Activities You Can Do With The Kids](#)
- [Top 10 Social Distance Savvy Downtown Orlando Experiences](#)
- [Ready, Set, Go! Host a Disney Vacation Club Trivia Night](#)

A promotional graphic for an MLS Back to Back match. The background is purple with a repeating pattern of the text "ROUND OF 16" in a light purple, outlined font. In the center, the text "ROUND OF 16" is written in a large, bold, orange-to-pink gradient font. Below this, a white rectangular box contains the match details: "VS TBD" with a small circular logo on the left, and "7.25 | 8PM" on the right. Below the match details, it says "PRESENTED BY: RASMUSSEN COLLEGE" with a small logo. In the bottom left corner, there is a logo for "MLS BACK TO BACK" and the Audi logo.

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

## GET SOCIAL

Follow us on your favorite social  
networking sites!



Greater Orlando Sports Commission | 400 W. Church Street, Suite 205, Orlando, FL 32801

[Unsubscribe ksturley@greaterorlandosports.com](mailto:ksturley@greaterorlandosports.com)

[Update Profile](#) | [About our service provider](#)

Sent by ksturley@greaterorlandosports.com powered by



Try email marketing for free today!