



## Impact Update for Tuesday, July 28



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel  
President & CEO  
Greater Orlando Sports Commission

"We are two minutes away from a National Championship. Right now, it's not about talent, it's about heart. It's about who can go out there and play the hardest, who can go out there and play the smartest."

– Coach Don Haskins  
[Glory Road - click for scene](#)



## Local Resources.

- Visit these pages for the most critical local health and government updates:
  - [City of Orlando](#)
  - [Orange County](#)
  - [Osceola County](#)
  - [Lake County](#)
  - [Seminole County](#)

- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) until further notice. Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.
- **Seminole County** [has enacted an Executive Order requiring masks or facial coverings](#) at places of assembly, businesses, and other places open to the public within **Seminole County**.
- **Osceola County** [continues to have an emergency order in place](#) that requires all people working, living, visiting or doing business in **Osceola County** to wear face coverings while in public places.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.
  - **The Small Business Grant Program portal** is currently [accepting applications](#). Eligibility requirements were recently expanded to include businesses who received \$50k or less funding from PPP & companies with 100 or less employees.
  - Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [www.weveopensafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **August 1**.

- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.
- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
  - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). \*\*On-site antibody testing is now available to anyone over the age of 18.\*\*
  - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
  - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
  - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
  - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
  - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
  - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
  - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.

- **Econ Soccer Complex:** By appointment only. [Click here](#) to schedule an appointment for July 27-31. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
- **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
  - **True Health - Alafaya Health Center**
  - **True Health - Lake Underhill Health Center**
  - **True Health - Hoffner Health Center**
  - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **Seminole County** has added drive thru **Pop Up Community Test Sites**. Visit [PrepareSeminole.org](http://PrepareSeminole.org) for more information; appointment links will be made available 72 hours in advance of sites opening. The website also lists dozens of other testing opportunities.
- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** new COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](http://SeminoleSafeBusiness.com) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orlando City Council** has approved a policy update to the **Minority/Women Entrepreneur Business Assistance (MEBA) Program**. The update provides a rent subsidy of up to \$6,000 through a shortened application process. [Additional details are available here](#) and applications are open through **September 6, 2020**.

**Stay Engaged.**

- **Come Out With Pride Orlando** announced that October's annual Pride celebration [will be a combination of socially distanced and virtual events](#). This year's parade, scheduled for **October 10**, will be a 15+ mile long car parade through Orlando.
- Join **Orlando Story Club** tomorrow night for a special (and free) virtual production of Orlando's not-so-serious-storytelling non-competition. The topic for this event is "User Error." [Tune in on Facebook Live](#) at 7pm on **Wednesday, July 29!**
- This week, the **Orlando Magic** are putting on a **Virtual Fan Appreciation Week!** Running **July 27-31**, it is the **Magic's** way of thanking fans for their support and enthusiasm at games, from their homes and online. Fans can enter to win each day by going to [orlandomagic.com/fanappreciation](http://orlandomagic.com/fanappreciation).
- Enter to win a chance to attend the **Orlando City Drive-In Watch Party** at Tinker Field this Friday, July 31 at 7:30pm, as **Orlando City** takes on **LAFC** for a spot in the **#MLSisBack Tournament** semifinals. [Click here to enter](#), the submissions window closes tonight at 10pm EST. Winners will be notified via email.
- Now through **August 16**, you can enjoy special prix fixe menus at some of **Orlando's** best restaurants. **Bite 30** allows diners get the opportunity to try multi-course dinners for the set price of only \$30! [Click here for more info](#), including the list of participating restaurants and the menus they are offering.
- **Feed The Need Florida**, **The Plaza Live** and **various arts community leaders** have [joined forces to host a drive-thru free meal distribution](#) on **July 31** and **August 7** from 11:30am - 1pm at **The Plaza Live**. The free meals are available to anyone in the arts community, including performers, musicians, costumers, designers, characters, technicians, entertainment management, and more.
- **Bulla Gastrobar** in Winter Park is selling make-at-home paella kits that anyone can make! [Click here for a video and more information](#) from **Bungalower**.
- Now in its 29th year, the **Florida Film Festival** (August 7-20, 2020) is an Oscar-qualifying festival premiering the best in current, independent and international cinema. This year, for the first time ever, you can also [buy a virtual pass and stream the festival from home!](#)
- For a limited time, **Walt Disney World** annual passholders are getting an extra discount. Under a new special, [passholders save 30 percent on select merchandise](#) through August 14 at **Walt Disney World Resort**.
- Now through July 31, **Florida residents** [can buy a one-day, two-park pass](#) for **Universal Orlando** and get a second day free. The second-day tickets have no blackout dates but they must be used before December 18. Throw in another \$25 and get an extra day to visit **Volcano Bay**.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)

- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“This agreement is a game changer for Seminole County. The long-term economic benefits these additional Perfect Game events will deliver will be invaluable to our local economy and the tourism industry as we strive to rebound from this pandemic. Visiting teams and their families will stay in our hotels, eat in our restaurants, and visit our attractions and local stores, bringing a much-needed boost to businesses within our county.”

**-Danny Trosset, Director of Sports Tourism for  
Seminole County Sports**  
*See Seminole County story below...*

### **Around The Horn.**

- **The SPORTYS: Greater Orlando's Night of Champions** is accepting nominations through **Tuesday, August 4**. The **2020 SPORTYS** will honor local sports business professionals whose contributions are vital in making **Greater Orlando** one of the country's premier sports destinations. [Click here](#) to submit a nomination today!
- The **Seminole County Board of County Commissioners** [voted unanimously and finalized an agreement](#) to make **Perfect Game, Inc.** an anchor event organizer for the **Boombah Sports Complex**. **Perfect Game** is the largest amateur baseball scouting and event service in the world, hosting amateur and youth baseball tournaments all over the country.
- The **Orlando Magic** finish 1-2 in scrimmage play with last night's victory over the **Denver Nuggets**, but the biggest storyline easily was the return of **Jonathan Isaac**, [who was expected to miss the remainder of the season](#) until the coronavirus pandemic allowed him more recovery time.

- **Orlando City** will face powerhouse **LAFC** [during the quarterfinals](#) of the **MLS is Back Tournament** on Friday, July 31 at 7:30pm on FS1.
- Baseball's return is further proof there is a pent up demand for live sports. An average of 4 million viewers watched **ESPN's Opening Day** broadcast of the **New York Yankees** against the **Washington Nationals**. [That represents a 232% increase from last year's Opening Night broadcast](#) and is the most watched regular season **MLB** game since 2011.
- When the **NBA** officially returns on July 30, a 17-foot video board will surround the court and bring 320 fans to the screen using **Microsoft** technology, creating virtual fan sections dubbed the **Michelob Ultra Courtside** by creating a "Together mode" [that offers a digital view of fans sitting next to each other at a live game](#).
- The **Local Media Consortium**, a strategic alliance of local media companies whose members produce more than 90% of local news and sports journalism in the United States, announced the launch of **The Matchup**, [a collaborative online sports platform](#).
- **NFL commissioner Roger Goodell** [sent a letter to fans outlining the league's plans to play](#) during the coronavirus pandemic. As veterans began reporting to training camps earlier this week, **Goodell** noted how COVID-19 has "turned the world upside down."
- **Indianapolis Motor Speedway** announced that allowed attendance for the **Indianapolis 500** [has been decreased to 25% capacity](#) and all spectators will be required to wear face coverings.
- Referees at the **NBA** and **WNBA** restarts are using the same whistles as they always have — with one subtle but important addition. [A small black bag is being slipped onto each whistle](#), designed to collect any spittle that might emanate from a referee's mouth and through the device itself when being used during play.
- Players, caddies, and other essential personnel entering the United States to compete on the **PGA Tour** [will no longer be subject to a 14-day quarantine](#).
- "One day your story will impact thousands, maybe millions of people." These were **Pat Summitt's** words to **Tamika Catchings** as she encouraged her to wear hearing aids again and start speech therapy. [Watch the NCAA's interview with Tamika](#).
- With the **NFL** and **NFL Players Association** striking a historic, on-the-fly CBA that covers 2020 and beyond, the two sides [have come up with a way to ensure that players will practice personal responsibility](#) in a pandemic.
- Already scheduled to offer its largest regular-season **WNBA** slate of games ever, **ESPN** is [adding 13 more broadcasts this season](#), bringing its total to 37.
- From the **Orlando Sentinel**: **UCF, FSU** and **UF** basketball coaches [discuss Black Lives Matter movement with players](#).

## In The News.

- **Orlando International Airport's** new south terminal: [Spacious, light-filled, prepped for COVID-19.](#)
- Injured **Orlando City striker Dom Dwyer** [will not play during the rest](#) of the Lions' **MLS is Back Tournament** run.
- The **City of Orlando** is seeking an artist or artist team [to create a new three-dimensional piece of art to be installed along the I-4 corridor.](#) The proposed artwork will be placed near the **Colonial Drive Pedestrian Bridge.**
- **Stetson's** upcoming football season has been drastically altered after the **Pioneer Football League** announced it is [eliminating all nonconference games and delaying the start of the season](#) until at least September 26.
- **Walt Disney World** has modified which types of face coverings will be allowed as guests with reservations enter the theme parks. The company said [facial coverings with valves or holes will not be permitted.](#)
- **Universal** [announced that it is cancelling Halloween Horror Nights](#) this year at both the **Orlando** and **California** locations.
- A group of **Orlando's Main Street districts** have [banded together to launch a new collaborative website](#) that they hope will help market their respective downtown neighborhoods to out-of-town visitors and staycationers from the region.
- The **One Orlando Alliance** will begin its [search for a new executive director](#) as the organization's current director, **Jennifer Foster**, announces she will be stepping down from the role.
- Orlando will be getting [a drive-thru Halloween event that's all about physical distancing.](#) **The Haunted Road** will be an immersive, contactless, drive-thru experience featuring a mixture of theatrical storytelling, scary creatures, and a series of tableaus that you can see from the comfort of your locked car.

## Fun & Games.

- [Six unique Airbnb's near Orlando](#) that look ridiculously fun
  - [24 underrated hiking spots in the Orlando area](#)
  - [Cruising \(and Streaming\) with Kermit](#)
-

**GAME ON**

Advent Health

<p><b>FRIDAY, JUL 31</b> <b>AT BROOKLYN</b> 2:30 PM ET</p>	<p><b>FRIDAY, AUG 7</b> <b>AT PHILADELPHIA</b> 6:30 PM ET</p>
<p><b>SUNDAY, AUG 2</b> <b>VS. SACRAMENTO</b> 6:00 PM ET</p>	<p><b>SUNDAY, AUG 9</b> <b>AT BOSTON</b> 5:00 PM ET</p>
<p><b>TUESDAY, AUG 4</b> <b>AT INDIANA</b> 6:00 PM ET</p>	<p><b>TUESDAY, AUG 11</b> <b>VS. BROOKLYN</b> 1:00 PM ET</p>
<p><b>WEDNESDAY, AUG 5</b> <b>VS. TORONTO</b> 8:00 PM ET</p>	<p><b>THURSDAY, AUG 13</b> <b>VS. NEW ORLEANS</b> TBD</p>

■ HOME ■ AWAY

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

# GET SOCIAL

Follow us on your favorite social networking sites!



Greater Orlando Sports Commission | 400 W. Church Street, Suite 205, Orlando, FL 32801

[Unsubscribe ksturley@greaterorlandosports.com](mailto:ksturley@greaterorlandosports.com)

[Update Profile](#) | [About our service provider](#)

Sent by ksturley@greaterorlandosports.com powered by

