



## Impact Update for Tuesday, August 11



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel  
President & CEO  
Greater Orlando Sports Commission

"There may be people that have more talent than you, but there's no excuse for anyone to work harder than you do."

– Derek Jeter



## Local Resources.

- Visit these pages for the most critical local health and government updates:
  - [City of Orlando](#)
  - [Orange County](#)
  - [Osceola County](#)
  - [Lake County](#)
  - [Seminole County](#)
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](https://www.doyourpartorlando.com).

- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.
  - **The Small Business Grant Program portal** has been updated and is once again [accepting applications](#). Orange County recently announced two updates that allow more small businesses to apply for **CARES** monies:
    - New [Micro-Grant Program for Home-based Businesses](#) which provides up to \$3,000 for home-based business that did not previously meet the program criteria.
    - Updated criteria for the [Small Business Grant Program](#) which now allows businesses that have already received up to \$75,000 in Pay Check Protection (PPP) loans to qualify for this program.
  - Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [WeveOpenedSafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **September 1**.
- **Orange County Government** announced it will launch a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19. The program will officially begin on August 25, 2020.
- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.

- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
  - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). **\*\*On-site antibody testing is now available to anyone over the age of 18.\*\***
  - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
  - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
  - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
  - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
  - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
  - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
  - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
  - **Econ Soccer Complex:** By appointment only. [Click here](#) to schedule an appointment for **August 11-14**. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
  - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursday from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
    - **True Health - Alafaya Health Center**
    - **True Health - Lake Underhill Health Center**
    - **True Health - Hoffner Health Center**
    - **True Health - Southside Health Center**

- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information](#).
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply](#).
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orlando City Council** has approved a policy update to the **Minority/Women Entrepreneur Business Assistance (MEBA) Program**. The update provides a rent subsidy of up to \$6,000 through a shortened application process. [Additional details are available here](#) and applications are open through **September 6, 2020**.
- The **Orlando Regional Chamber** has announced **ChamberCon**, a virtual summit that will provide an opportunity for business owners to connect with local experts to move their businesses forward and rebuild stronger following COVID-19. [Click here for more information and to register](#) for the September 1 virtual event.
- **Florida Primary**: [Here is where and when you can early vote](#) in Central Florida.

## Stay Engaged.

- The **Downtown Orlando Partnership's 2019 Golden Brick Awards** kick off on Monday, August 17! Each day through August 21, three awards will be presented through a specially curated Zoom event. [Register and view the daily schedule on their website](#) or head over to the [Facebook event page](#) to receive updates.
- If you're looking for your next job opportunity while sheltering at home, sign up for the **Orlando Sentinel's Virtual Career Fair** on **August 12-13**. Using your computer or smart device, [you'll be able to connect directly to local employers](#) who are adding staff. Recruiters will be ready to chat live with you during the career fair.

- Get movin' and get active with **Planet Fitness** today! Tune in to [Facebook](#) or [YouTube](#) every Monday - Friday at 7pm EST for free workouts for anyone and everyone, as trainers take you through a 20-minute or less workout you can do in-club or at home. Want something a little shorter? Check out [IGTV](#) on Tuesdays and Thursdays for quick, 5-minute workouts.
- Relive **Olympic history** with [some of the most inspiring, exciting and unforgettable Olympic memories](#). Join the **Olympic Channel** every day this summer to watch the epic performances of sport legends such as **Cathy Freeman, Usain Bolt, Nadia Comaneci** and **Michael Phelps** with "**Great Olympic Moments.**"
- **Universal Orlando** has several new **Florida resident specials running now** through September 30, including [3 months for free](#) with the purchase of an annual pass.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“Winning is the most important, I know that, but the way they are doing it is what is going to last. It is what’s going to make Orlando a protagonist and be a team who is going to be noticeable in the league.”

**-Orlando City Head Coach Oscar Pareja**

*See Orlando City story below...*

### **Around The Horn.**

- Nobody saw **Orlando City** coming... [At least that’s been the narrative](#) since the tournament began. Best of luck to the boys in purple tonight as they take on the **Portland Timbers** in the **#MLSisBack Tournament Final!** Kickoff is set for 8:30pm, and the match will be broadcast on **ESPN** and **ESPN Deportes**. **#VamosOrlando!**

- From **USA Today Sports**: [What you need to know](#) for the **2020 MLS is Back Tournament** championship game.
- The **Orlando Magic**, who [played without two starters and two key reserves](#), suffered a 108-96 loss to the **Nets** in their penultimate seeding game earlier today at **ESPN Wide World of Sports' AdventHealth Arena**.
- Two days after leaving the **NBA** campus at **Disney World, Orlando Magic** shooting guard **Terrence Ross** has [rejoined his teammates](#).
- The **Big Ten** became the [first Power Five conference to postpone its fall season](#) because of concerns about competing during the COVID-19 pandemic. [About an hour later](#), the **Pac-12** joined them.
- **Bleacher Report's HighlightHER** is [looking to Instagram](#) to grow interest in women's sports on social media.
- In an effort to enhance the game-day experience, the **NFL** is considering having [virtual fans for its regular-season contests](#) this season according to **ESPN's Jeremy Fowler**.
- One month into the season and the **WNBA** bubble seems to be working. [There have been no positive tests for coronavirus since the initial round of testing](#) when the players arrived in Florida at **Bradenton's IMG Academy**.
- **SafeSeating Solutions**, the brain-child of two **University of Notre Dame** business profs and a grad student, [aims to help venue managers find optimal seating configurations](#) to comply with social distancing and capacity mandates.
- **Collin Morikawa** won the **PGA Championship** over the weekend, for his [1st major title in only his 2nd major appearance](#).
- **Danielle Kang** seized on **Lydia Ko's** collapse to win the **LPGA Marathon Classic**, [her 2nd straight victory in Ohio](#).
- **Florida High School Athletic Association** executive director **George Tomy** said the organization [will livestream Friday's much-anticipated board of directors meeting](#) in Gainesville focusing on fall, winter and spring sports.

## In The News.

- The **Brightline** name is coming back, replacing the name **Virgin Trains**, [according to a financial report that also suggests a station](#) at **Walt Disney World** may open soon after service arrives at **Orlando International Airport**.
- **Disney World Resort** has [announced more ticket discounts](#) for **Florida residents**. You can get 40 percent off a four-day ticket, or 30 percent off a three-day ticket.
- The world's last remaining **Blockbuster** store is getting an extreme makeover ... it's [converting into a rental property](#) for an epic end-of-summer sleepover.

## Fun & Games.

- [#DisneyMagicMoments: Start Your Day with Awe-Inspiring Ocean Sunrises from Disney Cruise Line](#)
- Orlando Sentinel Pictures: [Orlando Magic vs Indiana Pacers](#)
- [The perfect s'mores-inspired shake recipe is now on Disney Parks Blog](#)



**GAME ON**

Advent Health

 <b>FRIDAY, JUL 31</b> <b>AT BROOKLYN</b> 2:30 PM ET	 <b>FRIDAY, AUG 7</b> <b>AT PHILADELPHIA</b> 6:30 PM ET
 <b>SUNDAY, AUG 2</b> <b>VS. SACRAMENTO</b> 6:00 PM ET	 <b>SUNDAY, AUG 9</b> <b>AT BOSTON</b> 5:00 PM ET
 <b>TUESDAY, AUG 4</b> <b>AT INDIANA</b> 6:00 PM ET	 <b>TUESDAY, AUG 11</b> <b>VS. BROOKLYN</b> 1:00 PM ET
 <b>WEDNESDAY, AUG 5</b> <b>VS. TORONTO</b> 8:00 PM ET	 <b>THURSDAY, AUG 13</b> <b>VS. NEW ORLEANS</b> TBD

■ HOME ■ AWAY

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

## GET SOCIAL

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