



Impact Update for Thursday, August 13



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"Ability is what you're capable of doing. Motivation determines what you do. Attitude determines how well you do it."

– Lou Holtz

College Football Hall of Fame Coach



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to "Do Their Part" for safety, making a personal promise to

adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at DoYourPartORL.com.

- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.
 - **The Small Business Grant Program portal** has been updated and is once again [accepting applications](#). Orange County recently announced two updates that allow more small businesses to apply for **CARES** monies:
 - New [Micro-Grant Program for Home-based Businesses](#) which provides up to \$3,000 for home-based business that did not previously meet the program criteria.
 - Updated criteria for the [Small Business Grant Program](#) which now allows businesses that have already received up to \$75,000 in Pay Check Protection (PPP) loans to qualify for this program.
 - Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [WeveOpenedSafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **September 1**.
- **Orange County Government** announced it will launch a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19. The program will officially begin on August 25, 2020.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and

best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.

- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). **On-site antibody testing is now available to anyone over the age of 18.**
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
 - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
 - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Econ Soccer Complex:** By appointment only. [Click here](#) to schedule an appointment for **August 11-14**. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**

- **True Health - Southside Health Center**

- The **National Basketball Association (NBA)** and **BioReference Laboratories** are pleased to offer COVID-19 PCR testing to the Orlando community. [Click here to determine your eligibility for testing](#). If you are eligible, you will be automatically directed to the scheduling tool so you can choose a convenient date and time for testing at **Orlando Vineland Premium Outlets**.
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information](#).
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply](#).
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit SeminoleSafeBusiness.com and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orlando City Council** has approved a policy update to the **Minority/Women Entrepreneur Business Assistance (MEBA) Program**. The update provides a rent subsidy of up to \$6,000 through a shortened application process. [Additional details are available here](#) and applications are open through **September 6, 2020**.
- The **Orlando Regional Chamber** has announced **ChamberCon**, a virtual summit that will provide an opportunity for business owners to connect with local experts to move their businesses forward and rebuild stronger following COVID-19. [Click here for more information and to register](#) for the **September 1** virtual event.
- **Florida Primary**: [Here is where and when you can early vote](#) in Central Florida.

Stay Engaged.

- Presented by the **Orlando Regional Chamber**, "Coffee With A Cause" is a series of meetings focused on addressing the critical issues that impact Orlando businesses. Join special guest **Bill "Roto" Reuter, CAPT, USN (Ret)**, for an

engaging presentation and conversation about leadership and leading through crisis. [Register now for the virtual event](#) on Tuesday, August 18 at 9am.

- The **Greater Orlando chapter of Women in Sports and Events (WISE)** is hosting "Bringing Sports Back in Greater Orlando" on Tuesday, August 18 at 3pm. The free virtual panel discussion will be moderated by ESPN reporter Suzy Kolber, [with panelists providing three distinct viewpoints about what it takes to bring sports back during a worldwide pandemic](#). Panelists include **Maribeth Bisienere, SVP of Resorts, Transportation & Premium Service Operations for Walt Disney World, MLS President & Chief Administrative Officer JoAnn Neale, and Matt Lloyd, Assistant General Manager of the Orlando Magic.**
- From the **Orlando Sentinel**: [8 homeschooling field trip ideas to keep kids engaged](#).
- To provide parents with more options, the **city of Orlando** has announced that it will be [creating learning pods for the upcoming semester](#). Pods will be available for students at **Orlando community centers** for only \$5 per day.
- In the newest #DisneyMagicMoments, [take a mystifying ride on Mystic Manor](#) at **Hong Kong Disneyland**.
- The **Downtown Orlando Partnership's 2019 Golden Brick Awards** kick off on Monday, August 17! Each day through August 21, three awards will be presented through a specially curated Zoom event. [Register and view the daily schedule on their website](#) or head over to the [Facebook event page](#) to receive updates.
- Relive **Olympic history** with [some of the most inspiring, exciting and unforgettable Olympic memories](#). Join the **Olympic Channel** every day this summer to watch the epic performances of sport legends such as **Cathy Freeman, Usain Bolt, Nadia Comaneci and Michael Phelps** with "Great Olympic Moments."
- **Universal Orlando** has several new **Florida resident specials running now** through September 30, including [3 months for free](#) with the purchase of an annual pass.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“Very few people thought they would get an entire tournament. It’s hard to put into words how big of a success it is, especially the fact that

they pulled this off without really any blips. Any bumps in the road came from outside the bubble. So I just think it's been a huge success."

-ESPN Soccer Analyst Taylor Twellman

*Commenting on the successful conclusion of the MLS is Back Tournament
See Taylor Twellman story below...*

Around The Horn.

- As the **Orlando Magic** prepare for their eighth and final seeding game tonight in the **NBA** restart, [they'll look for a bounce-back win and a little momentum](#) before their second season arrives.
- After 51 matches in 35 days at **ESPN Wide World of Sports Complex**, the **MLS is Back Tournament** concluded on Tuesday. [The tournament marked the restart of the league's milestone 25th season and a return of professional sports](#), bringing approximately 750 players and 500 **MLS** staff to **ESPN Wide World of Sports**.
- Commentary from the **Orlando Sentinel's Mike Bianchi: Orlando City** may have lost the championship game, [but the Lions won something much more important during the past month](#).
- **ESPN analyst Taylor Twellman** says **Orlando City coach Oscar Pareja** [has built great credibility and respect by rapidly transforming the Lions](#), who reached the final of the **MLS is Back Tournament**.
- **Bill Eissele**, one of the nation's all-time leaders in girls soccer victories, [is retiring after 37 seasons as coach](#) at **Lake Mary High School**.
- The **Super Bowl Experience** [will be free to attendees and held completely outside for the first time in event history](#) during **Super Bowl LV in Tampa Bay**. The event includes fan events such as autograph signings and a photo opportunity with the **Lombardi Trophy**, and will span 2.7 miles along the **Tampa Riverwalk** and **Julian B. Lane Park**.
- **Augusta National Golf Club** announced **The Masters** [will be played without fans](#) when it tees off in November.
- The **2020 NBA Draft Lottery**, scheduled for August 20 in Chicago, [will take place virtually](#). The draft itself is currently scheduled for October 16.
- As the more than \$30 billion **U.S. fitness industry** continues to shift to home workouts, [there's a new race to see which smart weight machines](#) can become the next **Peloton**-type breakout.

- The technological infrastructure upgrades now backing **Dodger Stadium** in Los Angeles sets up one of the most followed **Major League Baseball** franchises to [deliver a new in-venue experience when fans eventually return](#), including contactless technology, even more use of analytics, and facial recognition.
- The **NFL** has [extended daily coronavirus testing for players and staff](#) until further notice even though the positive test rate from the first two weeks of camp has been less than 1 percent.
- **MLS Deputy Commissioner of Business and Media Tony Pettiti** [is resigning to accept a job](#) with **Activision/Blizzard**, a major player in esports
- The Tuesday postponements of the **Big Ten** and **Pac-12** college football seasons set off [a number of questions on the implications the moves will have on other conferences and the overall outlook of college football](#) in 2020-21, including the **2021 CFP National Championship Game** which is set to be played in Miami.
- The week the **Pac-12** and **Big Ten** decided to postpone fall sports seasons [has also brought perhaps the most potent movement](#) for college athletes to unionize since the **Northwestern** football team's attempt in 2014.
- The **Big East Conference** has postponed fall sports, including men's and women's soccer, field hockey, volleyball and men's and women's cross country. The conference announced the decision after a meeting of its university presidents and [left open the possibility of rescheduling traditional fall sports in the spring](#).
- The college basketball writers at **The Athletic** are [proposing a system of 44 bubbles comprised of roughly eight teams each](#) to safely hold the college basketball season. Teams would play six games each in a round robin format while avoiding conference contests.
- The **Orlando Pride** loaned midfielder **Camila** to **Palmeiras** [for the remainder of the 2020 season](#).

In The News.

- ICYMI: **GO Sports** [unveiled the list of 51 finalists and announced the roster of event partners](#) for the **2020 SPORTYS presented by Orlando Health**. The winners will be revealed when the show airs on **Saturday, August 29 at 7pm EST on WKMG-TV**.
- "World's Toughest Race: Eco-Challenge Fiji," a 10-episode Amazon Prime adventure series hosted by **Bear Grylls**, premieres on August 14 and will follow 66 teams from around the world — including one from **Orlando** — [as they race nonstop for 24 hours a day, 11 days straight across more than 400 miles of Fijian terrain](#).

- Congratulations to **Chef Jennifer Denlinger** — or Chef D, as her students at **Valencia College** call her — [who was recently named](#) the **American Culinary Federation’s Chef Educator of the Year** for 2020.
- On-site public COVID-19 testing will be available on **Disney**-owned property this week, [clearing the way for many actors, dancers and stunt people to return to work](#) and restoring some of **Disney’s** most popular shows to its theme parks.
- **Goodwill Industries of Central Florida** [is opening a sleek new \\$4.6 million retail store in Winter Garden](#) this week — the nonprofit’s fourth new retail location to open since May.
- **Florida** has been invited to be part of a federal **Centers for Disease Control and Prevention** [vaccine pilot group](#), state **Surgeon General Scott Rivkees** said during a conference call with hospital officials.
- The **Orlando Sentinel** [took home 21 awards earlier today](#) in the **Florida Society of News Editors’** annual journalism contest.

Fun & Games.

- From Ben & Jerry's: [10 Wild Things To Do With Cookie Dough Chunks](#)
- Orlando Sentinel Pictures: [Orlando Magic vs Brooklyn Nets](#)
- [Top 10 Classic Summer Movie picks to beat the heat](#)

WE'RE BACK HOME
WE'RE BACK HOME
WE'RE BACK HOME

BACK HOME
ORLANDO CITY SC

| | |
|-------------------------------|--------------------------------|
| SATURDAY AUG 22 | WEDNESDAY AUG 26 |
| SATURDAY AUG 29 | WEDNESDAY SEP 2 |
| SUNDAY SEP 6 | SATURDAY SEP 12 |

■ - HOME ■ - AWAY

PRESENTED BY ORLANDO HEALTH

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