



## Impact Update for Tuesday, August 18

A promotional graphic for the Orlando Magic basketball team. It features two players in blue and white pinstriped jerseys. The player on the left is holding a basketball. The player on the right has his arms crossed. To the right of the players, the text reads: 'KIA ROAD AHEAD' in white and blue, followed by 'TUE., AUG. 18 GAME ONE 1:30 PM ET', 'THU., AUG. 20 GAME TWO 6:00 PM ET', and 'SAT., AUG. 22 GAME THREE 1:00 PM ET'. A small Magic logo is in the bottom right corner.

**KIA**  
**ROAD AHEAD**

TUE., AUG. 18  
**GAME ONE**  
1:30 PM ET

THU., AUG. 20  
**GAME TWO**  
6:00 PM ET

SAT., AUG. 22  
**GAME THREE**  
1:00 PM ET

We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel  
President & CEO  
Greater Orlando Sports Commission

"They told me I couldn't. That's why I did."

– Michael Jordan



## Local Resources.

- Visit these pages for the most critical local health and government updates:
  - [City of Orlando](#)
  - [Orange County](#)
  - [Osceola County](#)
  - [Lake County](#)
  - [Seminole County](#)
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents

will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.

- **The Small Business Grant Program portal** has been updated and is once again [accepting applications](#). Orange County recently announced two updates that allow more small businesses to apply for **CARES** monies:
  - The [Micro-Grant Program for Home-based Businesses](#) which provides up to \$3,000 for home-based businesses **is currently closed**. The small business grant program remains open.
  - Updated criteria for the [Small Business Grant Program](#) which now allows businesses that have already received up to \$75,000 in Pay Check Protection (PPP) loans to qualify for this program.
- Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [WeveOpenedSafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **September 1**.
- **Orange County Government** announced it will launch a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19. The program will officially begin on **August 25, 2020**.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.

- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
  - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). **\*\*On-site antibody testing is now available to anyone over the age of 18.\*\***
  - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
  - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
  - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
  - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
  - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
  - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
  - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
  - **Econ Soccer Complex:** By appointment only. [Click here](#) to schedule an appointment for **August 18-21**. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
  - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
  - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
    - **True Health - Alafaya Health Center**
    - **True Health - Lake Underhill Health Center**
    - **True Health - Hoffner Health Center**
    - **True Health - Southside Health Center**
- The **National Basketball Association (NBA)** and **BioReference Laboratories** are pleased to offer COVID-19 PCR testing to the Orlando community. [Click here to determine your eligibility for testing](#). If you are eligible, you will be automatically

directed to the scheduling tool so you can choose a convenient date and time for testing at **Orlando Vineland Premium Outlets**.

- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information](#).
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply](#).
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](http://SeminoleSafeBusiness.com) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orlando City Council** has approved a policy update to the **Minority/Women Entrepreneur Business Assistance (MEBA) Program**. The update provides a rent subsidy of up to \$6,000 through a shortened application process. [Additional details are available here](#) and applications are open through **September 6, 2020**.
- The **Orlando Regional Chamber** has announced **ChamberCon**, a virtual summit that will provide an opportunity for business owners to connect with local experts to move their businesses forward and rebuild stronger following COVID-19. [Click here for more information and to register](#) for the **September 1** virtual event.

## Stay Engaged.

- If you haven't already mailed in your ballot or voted early, today is the day to get out and vote in the **Florida Primary Election!** Polls are open until 7pm tonight. [Click here for Orange County](#) voter information, [click here for Osceola County](#), [click here for Seminole County](#), and [click here for Lake County](#). You can also follow along with the [Orlando Sentinel's live updates](#) throughout the day.
- Great Reads: **Orange County Public Library's** [August book selections](#).
- **Halloween** fans, be prepared to be scared out of your mind — from the comfort of your own vehicle. [Tickets for a new drive-through Halloween attraction](#), **The**

**Haunted Road**, go on sale Wednesday, August 19, and the event will be open select nights from September 25 - November 7.

- Cook up some Magic with a new [White Chocolate Budino recipe](#) from **Disney's** newest cookbook.
- To provide parents with more options, the **City of Orlando** has announced that it will be [creating learning pods for the upcoming semester](#). Pods will be available for students at **Orlando community centers** for only \$5 per day.
- Today's **#DisneyMagicMoment** is an 'adventure from home.' [Escape modern life and dive into the wilderness of America's Last Frontier](#) as you discover the natural wonders and experience the rich culture of **Alaska**.
- **City Works Eatery and Pour House** in **Disney Springs** is feeding new members of its rewards program. [Sign up and register to automatically earn rewards](#) and you'll get a free appetizer up to a \$10 value just for filling out the form.
- Relive **Olympic history** with [some of the most inspiring, exciting and unforgettable Olympic memories](#). Join the **Olympic Channel** every day this summer to watch the epic performances of sport legends such as **Cathy Freeman, Usain Bolt, Nadia Comaneci** and **Michael Phelps** with "Great Olympic Moments."
- **Universal Orlando** has several new **Florida resident specials running now** through September 30, including [3 months for free](#) with the purchase of an annual pass.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“Our longstanding partnership with WWE continues to yield exciting events and indelible memories. While the global pandemic continues to create challenges for everyone, it has also led to new opportunities. We're grateful to be a part of this history-making endeavor.”

**-Orlando Mayor Buddy Dyer**

*Speaking about WWE's upcoming Amway Center residence*

**See WWE story below...**

## **Around The Horn.**

- **WWE** is setting up shop at the **Amway Center** in Orlando for the foreseeable future. The sports entertainment brand [is establishing a residency at the arena with a new set](#) that they have dubbed **ThunderDome**. It will feature large LED screens that will virtually bring fans into the arena via live video. Fans can register to be part of the events on **WWE's** website and social channels.
- Now that the **Orlando Magic** have achieved one of their season goals by reaching the playoffs, they're ready to chase another. The top-seeded **Milwaukee Bucks** will influence whether the **Magic** achieve the next big milestone, and **Orlando Sentinel** columnist **Roy Parry** [explains how he thinks the Magic can pull off an upset](#).
- After **Orlando City** made a strong run to the **MLS is Back** final match, [three players were selected to the Best XI](#).
- From the **Orlando Sentinel's Julia Poe**: [Check out the top 10 things we learned about Orlando City during the MLS is Back Tournament](#).
- The **Orlando Pride** resumed team training on Monday, but [many players are expected to depart to compete](#) in matches outside the United States.
- **Jason Wright** became the first Black team president in **NFL** history this week when the **Washington Football Team** [announced his hiring](#). At 38 years old, **Wright** is also now the youngest president in the league.
- The **NCAA** announced that it [expects to have a decision on whether or not the 2020-21 college basketball season can start on time](#) by mid-September. The season, as scheduled, is slated to begin November 10.
- **Tennis** remains the most lucrative sport for women [as nine of the top 10 highest-paid female athletes of 2020](#) make their living playing the sport.
- A pair of **Michael Jordan's game-worn Nike Air Jordan 1 shoes** [were auctioned off for a record \\$615,000 last week](#). Jordan wore the shoes in a 1985 exhibition game in Italy, and a piece of the backboard — shattered by a Jordan dunk — is still embedded in the shoe.
- Athletes and artists behind **More Than A Vote**, a voting rights coalition launched by **LeBron James** in June, [released a letter urging fans to fight Black voter suppression](#). The letter was signed by **James, Kansas City Chiefs quarterback Patrick Mahomes and USA Track athlete Allyson Felix** — along with other prominent athletes and entertainers.
- [Sports leagues and teams are flocking to Reels, Instagram's new short-form video feature that aims to rival TikTok](#).

- The **PGA Tour** rolled out its first live odds broadcast integration during this weekend's **Wyndham Championship**, [hoping to deepen engagement](#) and bring in new fans.
- **Green Bay Packers President Mark Murphy** said more than 80% of the team's season ticket holders [have opted out of this season](#). The **Packers** will hold at least the first two games at **Lambeau Field** this season without fans. Every game at **Lambeau Field** since November 1959 has been sold out.

## In The News.

- ICYMI: **GO Sports** [unveiled the list of 51 finalists and announced the roster of event partners](#) for the **2020 SPORTYS presented by Orlando Health**. The winners will be revealed when the show airs on **Saturday, August 29 at 7pm EST on WKMG-TV**.
- The **Orange County School Board** [voted not to delay the start of its middle and high schools](#). Campuses will open this Friday, as planned, for those students whose parents chose that option.
- Virtual fireworks on demand, keyless room entry and [other cool tech create Magical experiences](#) at **Walt Disney World Resort** hotels.
- Before the semester begins, **Lake County Schools** is offering a chance [for students to get tested for COVID-19 for free](#). Testing sites will be set up at several locations from Tuesday until Friday, 7am to noon each day.
- **Universal Orlando** [has rolled out a new date-based ticket system](#), meaning the day you go to a theme park could affect how much your visit could cost.
- **SpaceX** has launched its next batch of **Starlink** satellites, after people who have been testing the still-growing constellation [recently posted online results from preliminary internet speed tests](#).
- **Los Angeles Lakers star LeBron James'** voting-rights group has partnered with the **Los Angeles Dodgers** to make **Dodger Stadium** [a polling place for the November general election](#), marking the first time a **Major League Baseball** team has offered its facility as a voting center.
- A drive-in rave is coming to **Ace Cafe** on Saturday, August 22. The "Tail Break Rave" [will be hosted in the parking lot of the downtown restaurant/bar/event venue](#) and will run from 1 p.m. to midnight.
- The **Orlando Philharmonic Orchestra** had expected to open this season in a state-of-the-art, brand-new concert hall. Instead, [it will first play on a soccer pitch](#).

## Fun & Games.



- From Ben & Jerry's: [S'mores Ice Cream Sandwich Recipe](#)
- Orlando Sentinel Pictures: [UCF Football readies for a 2020 season](#)
- [Top 10 Classic Summer Movie picks to beat the heat](#)

**SCHEDULE UPDATE**  
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**SCHEDULE UPDATE**



 <b>SATURDAY</b> <b>AUG 22</b>	 <b>WEDNESDAY</b> <b>AUG 26</b>
 <b>SATURDAY</b> <b>AUG 29</b>	 <b>WEDNESDAY</b> <b>SEP 2</b>
 <b>SATURDAY</b> <b>SEP 5</b>	 <b>SATURDAY</b> <b>SEP 12</b>

■ - HOME   ■ - AWAY   PRESENTED BY ORLANDO HEALTH

**BACK HOME**  
EXPLORIA STADIUM



**2020**  
**SPORTYS**  
GREATER ORLANDO'S NIGHT OF CHAMPIONS  
PRESENTED BY ORLANDO HEALTH

**SATURDAY, AUGUST 29**  
**7 p.m. - 8 p.m.**




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