



Impact Update for Thursday, August 20

A promotional graphic for the Orlando Magic basketball team. It features two players in blue and white pinstriped jerseys. The player on the left is holding a basketball. The background is dark blue with a subtle pattern. Text on the right side of the graphic includes the KIA logo, the 'ROAD AHEAD' slogan, and the schedule for three games: Game One on Tuesday, August 18 at 1:30 PM ET; Game Two on Thursday, August 20 at 6:00 PM ET; and Game Three on Saturday, August 22 at 1:00 PM ET. A small Magic logo is in the bottom right corner.

KIA
ROAD AHEAD
TUE., AUG. 18
GAME ONE
1:30 PM ET
THU., AUG. 20
GAME TWO
6:00 PM ET
SAT., AUG. 22
GAME THREE
1:00 PM ET

We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"One man can be a crucial ingredient on a team, but one man cannot make a team."

– Kareem Abdul-Jabbar



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](https://www.doyourpartorl.com).
- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents

will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.

- **The Small Business Grant Program portal** has been updated and is once again [accepting applications](#). Orange County recently announced two updates that allow more small businesses to apply for **CARES** monies:
 - The [Micro-Grant Program for Home-based Businesses](#) which provides up to \$3,000 for home-based businesses **is currently closed**. The small business grant program remains open.
 - Updated criteria for the [Small Business Grant Program](#) which now allows businesses that have already received up to \$75,000 in **Pay Check Protection (PPP)** loans to qualify for this program.
- Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [WeveOpenedSafely.com](#) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **September 1**.
- **Orange County Government** announced it will launch a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19. The program will officially begin on **August 25, 2020**.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.

- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). ****On-site antibody testing is now available to anyone over the age of 18.****
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
 - **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
 - **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Econ Soccer Complex:** By appointment only. [Click here](#) to schedule an appointment for **August 18-21**. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Barnett Park:** By appointment only. [Click here](#) to schedule an appointment for **August 25-28**. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - True Health - Alafaya Health Center
 - True Health - Lake Underhill Health Center
 - True Health - Hoffner Health Center
 - True Health - Southside Health Center

- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit SeminoleSafeBusiness.com and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orlando City Council** has approved a policy update to the **Minority/Women Entrepreneur Business Assistance (MEBA) Program**. The update provides a rent subsidy of up to \$6,000 through a shortened application process. [Additional details are available here](#) and applications are open through **September 6, 2020**.
- The **Orlando Regional Chamber** has announced **ChamberCon**, a virtual summit that will provide an opportunity for business owners to connect with local experts to move their businesses forward and rebuild stronger following COVID-19. [Click here for more information and to register](#) for the **September 1** virtual event.
- It's not too late - you can still complete the **2020 census!** Census results help determine how billions of dollars in federal funding flow into states and communities each year. [You can respond online, by phone or by mail.](#)

Stay Engaged.

- **Visit Orlando's Magical Dining** program, which features dozens of area eateries offering three-course, fixed-price meals for \$35, [returns on August 28 with COVID-19-prompted tweaks for both safety and convenience.](#) For the first time ever, takeout and delivery options will be available.
- **Green Works Orlando** invites you to a virtual workshop on Thursday, August 27 from 5:30-7pm online. Learn about kitchen recycling and composting so you can reduce, reuse, recycle! [Click here to register in advance.](#)

- It's time for **Sip and Savor Weeks**, a summer celebration of Orlando's food and drink scene. With special pricing from August 17 - August 30, residents and visitors have the opportunity to discover a new favorite place or revisit a familiar favorite and enjoy special savings that may not be offered the rest of the year. [Learn more and check out the participating food and beverage purveyors!](#)
- **Track Shack** has been keeping Central Florida fit since 1977. Congratulations to **Jon, Betsy and Chris Hughes** and the entire Track Shack team on their 43rd anniversary! There are many virtual races coming up that you can take part in safely - [click here to check out their upcoming events](#).
- **WonderWorks Orlando**, an “edu-tainment” attraction on **International Drive**, is [offering new programs to enhance virtual learning and homeschooling this fall](#). It will be expanding its **Homeschool Days** and **Virtual Learning Lab** in addition to introducing a student art contest.
- **Florida Residents** can experience the magic of the **Walt Disney World Resort** theme parks and [save 40% on 4-Day Tickets and 30% on 3-Day Tickets](#) compared to the non-Florida Resident price of a 3-Day or 4-Day Ticket.
- **Universal Orlando** has several new **Florida resident specials running now** through September 30, including [3 months for free](#) with the purchase of an annual pass.
- For a limited time, **Legoland Florida** is [upgrading vacations to all-inclusive for free](#). What was a stay with a visit to the attraction now includes two-day, two-park tickets, meals at the hotel and park restaurants, in-park photos, mini-golf, souvenirs and more. The upgrade amounts to a savings of \$299 for a family of four.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“We’re still very much in competition potentially for World Cup games. Depending on the number of games we get, it could be the equivalent of getting multiple Super Bowls in our community. I believe it's an investment as well.”

-Orange County Mayor Jerry Demings

“We’re in the midst of our bid for World Cup so we need to continue to do the things that we have promised [tournament organizers] we will do to be a host city. We could have literally millions of people visit.”

-Orlando Mayor Buddy Dyer

See Camping World Stadium story below...

Around The Horn.

- The coronavirus pandemic [won't stop a \\$60-million renovation](#) of **Camping World Stadium**, which officials hope will host **2026 FIFA World Cup** soccer matches if **Orlando** is chosen as a host city.
- For the second consecutive year, the **Orlando Magic** [have earned a 1-0 lead in a first-round playoff series](#). The **Magic** stunned top-seeded **Milwaukee** with a 122-110 victory to grab the early lead in the best-of-seven series. Watch game 2 on **Fox Sports Florida** tonight, [coverage starts at 5:30pm](#).
- **Orlando City** will welcome a limited number of fans back to matches at **Exploria Stadium** for the first time since the onset of the coronavirus pandemic. [The club announced select fans can attend upcoming home matches](#) against **Nashville** on August 26, **Atlanta United** on September 5 and **Inter Miami** on September 12.
- The **Orlando Solar Bears** [have announced the club has agreed to terms](#) with rookie forward **Kylar Hope** on an **ECHL** Standard Player Contract for the 2020-21 season.
- **WWE SummerSlam** week is here, [with one of the most-anticipated pay-per-view events every year almost ready to take center stage](#). All **WWE** events for the foreseeable future -- including **2020 SummerSlam** -- will be held at **Orlando's Amway Center** amid the "ThunderDome" setting **WWE** has constructed. **SummerSlam** takes place on Sunday, August 23 at 7pm EST and will stream live on the **WWE Network**.

- From **ESPN's Tim Keown**: [The Mystery of LaMelo Ball - The team that wins tonight's NBA Draft Lottery has a chance at the most intriguing - and infamous - prospect in years.](#)
- If an **NCAA** recommendation is approved later this week, college athletes who play fall sports, including football, [will be given a free year of eligibility](#) no matter how much they compete over the next 10 months.
- **USMNT defender Antonee Robinson** [has completed his transfer](#) from **Wigan Athletic** to **Premier League** side **Fulham**.
- **Major League Baseball** appears to be moving closer toward a bubble for its postseason after struggling with canceled games due to positive COVID-19 tests among teams. [Locations in Southern California and Texas top the list of cities under consideration](#) for a playoff bubble format, sources told **ESPN**.
- The **NFL** will [consider possibilities for a postseason bubble](#) that would further protect players, coaches and staff members from the coronavirus during the most important games of the season, **Executive Vice President of Football Operations Troy Vincent** said yesterday.
- The **PGA Tour** is introducing **TOURPulse**, [a leaderboard that combines traditional scoring with artificial intelligence-created content](#) that gives fans real-time descriptions of every shot by each player.
- According to **CNN Business**, **Adidas**, **Nike** and **Under Armour** stand to be some of the companies hit the hardest by college sports postponements, [as each brand has millions tied up in school contracts](#). A **Power 5** conference program provides an average of \$4.74 million in marketing value, with a conference championship game providing more than \$2 million.
- A set of private schools from the **Orlando area** have [announced an exclusive scheduling agreement for fall sports](#) during the 2020-21 school year and maybe even beyond. The **Citrus League** was introduced through social media posts and emails to families yesterday.
- **Amazon** continues its foray into broadcast rights, announcing a three-year deal with **Major League Soccer's Seattle Sounders FC**. **Prime Video** [now has exclusive digital streaming rights for all non-national broadcasts for the Sounders](#), starting with the August 26 game against the **LA Galaxy**.
- With the **2022 World Cup qualifying draw** now complete, the **United States** [gets its first look at a tricky campaign](#) to make it to **Qatar**.
- Which **NFL** teams will allow fans in stadiums? **Action Network** is [tracking the attendance plans of all teams for 2020](#).
- The **National Women's Soccer League** [is reportedly adding a 12th team](#), welcoming Sacramento to the league.
- After the **Washington Football Team** hired **Jason Wright**, making him the first Black team president in the **NFL**, **Wright** [discussed the importance of diverse NFL leadership](#) with **Front Office Sports**. The move comes just weeks after

Washington named **Julie Donaldson** its senior vice president of media, making her the first woman to have a full-time role in an **NFL** team's game-day radio booth.

- How do French pair **Gabriella Papadakis** and **Guillaume Cizeron** develop innovative and unique routines that always amaze? [Watch the four-time world champions and Olympic silver medalists interview](#) with the **Olympic Channel** as they reveal how their childhood bond enabled them to build such a special partnership, what fuels their creative drive, and their golden goals for **Beijing 2022**.
- While **NCAA Division III** departments don't stand to lose billions in TV, sponsorship or ticket revenue this fall, [they are facing several unique challenges](#).

In The News.

- Yesterday, the **Downtown Orlando Partnership** announced that **MLS All-Star Week** [won the Golden Brick Award](#) for **2019 Sports Event of the Year**.
- As **Orlando International Airport** contends with a pandemic that has wiped out much of its traffic, its board heard a proposal from **UCF** that proponents say could provide a new flow of dollars less reliant on tourism. A "digital twin" campus potentially on airport property [would capitalize on the university's strength in the modeling and simulation field](#).
- For a limited time beginning August 21, guests visiting **Disney's Hollywood Studios** [will get an early glimpse of scenes from Disney's epic new adventure, "Mulan,"](#) when a sneak peek of the film opens as part of the **Walt Disney Presents** attraction.
- **Universal Orlando** [has rolled out a new date-based ticket system](#), meaning the day you go to a theme park could affect how much your visit could cost.
- While a few **Central Florida cinemas** have already opened their doors to patrons, others — such as big chains **Regal** and **AMC** — are set to open their theaters later this week. [Here's what to know before you go](#).
- A **record-setting primary turnout in Florida** has [set the scene for a November general election](#) that could shatter even more records, and the presidential campaign isn't the only big race that will be on Central Florida ballots.
- The **M&M's World** store in the **Florida Mall** is closing at the end of August (don't worry, it's moving to **Disney Springs** later this year). But in the meantime, [the current location is dropping prices on everything to move](#), with some items discounted as much as 60 percent.
- **Orange County's public schools** open for in-person classes Friday, and district leaders say they are as ready as they can be to educate students during the pandemic. [Here's what students can expect](#) when they go back to campuses.

- **Downtown DeLand** patrons will soon be able to walk around with wine, beer or spirits on Friday and Saturday nights. [The City Commission has approved allowing people to drink on downtown sidewalks](#) from 5 to 10 p.m. on those days, but the beverages must be sold in specifically marked and sealed containers.

Fun & Games.

- Pig Out: [7 Ways to Celebrate National Bacon Lover's Day](#)
- Orlando Sentinel Pictures: [Enchanted Fairy Doors at Leu Gardens](#)
- Have pets? [Here are 7 new products and trends you should know about](#)

SCHEDULE UPDATE
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EXPLORIA STADIUM

 MIAMI FC MXX	SATURDAY AUG 22	 NASHVILLE SC	WEDNESDAY AUG 26
 SANTA CLARA FC	SATURDAY AUG 29	 NASHVILLE SC	WEDNESDAY SEP 2
 SANTA CLARA FC	SATURDAY SEP 5	 MIAMI FC MXX	SATURDAY SEP 12

■ - HOME □ - AWAY

PRESENTED BY ORLANDO HEALTH

BACK HOME
EXPLORIA STADIUM



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