



## Impact Update for Tuesday, August 4

**SEMI  
FINALS**



**8.06.20  
8:00PM**

We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel  
President & CEO  
Greater Orlando Sports Commission

"All kids need is a little help, a little hope, and somebody who believes in them."

– Magic Johnson



## Local Resources.

- Visit these pages for the most critical local health and government updates:
  - [City of Orlando](#)
  - [Orange County](#)
  - [Osceola County](#)
  - [Lake County](#)
  - [Seminole County](#)
- **Orange County Mayor Jerry Demings** has [signed an executive order that makes it mandatory for people in the county to wear facial coverings](#) until further notice. Anyone working, living, visiting or doing business in **Orange County** will need to wear facial coverings consistent to **CDC guidelines** in public spaces.
- **Seminole County** [has enacted an Executive Order requiring masks or facial coverings](#) at places of assembly, businesses, and other places open to the public within **Seminole County**.
- **Osceola County** [continues to have an emergency order in place](#) that requires all people working, living, visiting or doing business in **Osceola County** to wear face coverings while in public places.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](https://DoYourPartORL.com).

- **Orange County Government** has received \$243.2 million in **Federal CARES Act** funding. The County's [Small Business Grant Program](#) will provide \$10,000 in grant money to small businesses located in **Orange County** to help offset lost revenue due to COVID-19, and the [Individual and Family Assistance Program](#) for residents will provide a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense.
  - **The Small Business Grant Program portal** is temporarily closed for updates but will begin [accepting applications](#) again on **August 10**.
  - Those seeking to apply for the **Individual and Family Assistance Program** should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee and St. Cloud**. **Osceola County** will make the funds available through [www.weveopensafely.com](http://www.weveopensafely.com) beginning **Monday, June 29**.
- The **Downtown Development Board** approved an amendment to its existing Special Event Funding program. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **September 1**.
- In order to help [residents navigate tenant rights, evictions and other housing assistance information for COVID-19](#), **Orange County** has put together a list of answers to [frequently asked questions](#) on these topics.
- Now through **September 1**, patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who has tested positive for COVID-19, regardless of symptoms.

- **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). \*\*On-site antibody testing is now available to anyone over the age of 18.\*\*
- **UCF's Garage A:** By appointment only. Click [here](#) for more information.
- **UCF Lake Nona Cancer Center:** By appointment only and patients must have a test order from a physician. Results in 24-48 hours. Click [here](#) for more information, or call 855-282-4862 or 407-986-0133.
- **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
- **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
  - **Econ Soccer Complex:** By appointment only. [Click here](#) to schedule an appointment for **August 4-7**. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
  - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
    - **True Health - Alafaya Health Center**
    - **True Health - Lake Underhill Health Center**
    - **True Health - Hoffner Health Center**
    - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **Seminole County** has added drive thru **Pop Up Community Test Sites**. Visit [PrepareSeminole.org](http://PrepareSeminole.org) for more information; appointment links will be made available 72 hours in advance of sites opening. The website also lists dozens of other testing opportunities.

- **OneBlood** is now testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched its new **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** new COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](http://SeminoleSafeBusiness.com) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orlando City Council** has approved a policy update to the **Minority/Women Entrepreneur Business Assistance (MEBA) Program**. The update provides a rent subsidy of up to \$6,000 through a shortened application process. [Additional details are available here](#) and applications are open through **September 6, 2020**.

## Stay Engaged.

- **Florida Primary:** [Here is where and when you can early vote](#) in Central Florida.
- **#DisneyMagicMoment:** Thanks to **National Geographic's** [newest augmented-reality experience](#) you can suit up as a climber and ascend Everest in the Himalayas!
- Join **Kingston**, the **Orlando City Broadcast crew**, and other City fans for a special **Virtual Watch Party** [for their semifinal match on Thursday, August 6](#), featuring live game analysis, commentary, giveaways and more!
- Now through **August 16**, you can enjoy special prix fixe menus at some of **Orlando's** best restaurants. **Bite 30** allows diners get the opportunity to try multi-course dinners for the set price of only \$30! [Click here for more info](#), including the list of participating restaurants and the menus they are offering.
- Relive **Olympic history** with [some of the most inspiring, exciting and unforgettable Olympic memories](#). Join the **Olympic Channel** every day this summer to watch the epic performances of sport legends such as **Cathy Freeman, Usain Bolt, Nadia Comaneci** and **Michael Phelps** with "**Great Olympic Moments.**"
- Now in its 29th year, the **Florida Film Festival** (August 7-20, 2020) is an Oscar-qualifying festival premiering the best in current, independent and international cinema. This year, for the first time ever, you can also [buy a virtual pass and stream the festival from home!](#)

- **Universal Orlando** has several new **Florida resident** [specials running now](#) through September 30, including [3 months for free](#) with the purchase of an annual pass.
- **Discovery Cove** is [offering deep discounts for people who book early](#). The deal varies by the day, but guests can snag **20-40 percent off** resort experiences on dates through December 24 when they are booked through August 2.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).
- **Visit Orlando** is has special offers and Florida-resident discounts on their **Orlando Offers** website. [Click here to view the offers!](#)
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“I’ve known Adrian for years. I have such a respect for him ... The recognition for the experience and the hard job that Adrian has done and continues to do is huge.”

### **-Oscar Pareja, Orlando City Head Coach**

*When asked about Minnesota United head coach (and former Orlando City coach) Adrian Heath. The teams face-off in the MLS is Back Tournament semifinals on Thursday.*

***See Adrian Heath story below...***

### **Around The Horn.**

- **Today is the last day** to nominate someone for a **SPORTY! The 2020 SPORTYS: Greater Orlando's Night of Champions presented by Orlando Health** will honor local sports business professionals whose contributions are vital in making **Greater Orlando** one of the country's premier sports destinations. [Click here](#) to nominate someone now!
- The **Orlando Magic** begin a four-game stretch, starting tonight against the **Pacers**, [that could make or break their pursuit](#) of a playoff berth. Catch tonight's matchup on **Fox Sports Florida** at 6pm EST.

- **Minnesota United coach Adrian Heath** says every match against **Orlando City** is meaningful for him and [he looks forward to facing his former club](#) on the same pitch where it played its final **USL** season.
- In anticipation of the **NCAA Board of Governors** potentially canceling or postponing fall sports championships, **Power 5 conference leaders** [have begun exploring the possibility of staging their own championships](#) in those affected sports, multiple sources have told **Sports Illustrated**.
- The **Tampa Bay Buccaneers' Treasure Chests 5K + Fun Run** will take place virtually this year. Whether it's at home on your treadmill, in a park at the break of dawn, or a stroll around your neighborhood after lunch, [you can run this race anytime and anywhere](#) from **October 18 - 31!**
- Despite the hurdles presented in the schedule, **MLB** has drawn well on TV. [Opening weekend had more than twice the number of viewers as 2019](#) and **ESPN's** first 12 broadcasts averaged 1.16 million viewers, a 34% increase from 2019.
- The **Big 12 Conference** [will play 10 football games](#) (nine conference + one non-conference) during the coming season, should teams be able to compete.
- The **Denver Broncos** [have struck a multiyear betting deal](#) with **BetMGM**, a market-leading sports betting and gaming platform from **ROAR Digital, LLC**.
- The **Ringer's Katie Baker** explores the [behind-the-scenes mechanics](#) of building the **Premier Lacrosse League's Championship Series** "bubble tourney" in Utah.
- From **CBS Sports**: College football bowl games are [facing concerns about their viability](#) amid the COVID-19 pandemic.
- From **Front Office Sports**: [WNBA Teams Go Virtual to Generate Revenue Amid Bubble Tourney](#).
- With no baseball this season, some **Minor League Baseball (MiLB)** teams [have turned to golf to keep their venues alive](#). Teams like the **Pensacola Blue Wahoos** and **Portland Sea Dogs** have found success recreating their venues into disc golf and actual golf courses.
- **ESPN** is [reverting to a three-man booth](#) for its **Monday Night Football** broadcasts this fall. According to multiple reports, **Steve Levy** will take over as the play-by-play announcer. The color commentators will be former **NFL players Louis Riddick** and **Brian Griese**.

## In The News.

- Commentary from **GO Sports CEO Jason Siegel** in this month's **i4 Business Magazine**: [Teamwork is Critical as the COVID-19 Crisis Spurs Dramatic Changes](#).
- The **Orlando Sentinel** released their [Central Florida 2020 Voters Guide: Your guide to your ballot](#).

- **Walt Disney World's** safety rules for employees [continue to evolve](#) during the coronavirus pandemic.
- **Publix** said on Monday that it has [generated an estimated \\$2.5 billion more in sales](#) because of coronavirus in the first half of the year.
- **Tiger Woods' foundation, the Walt Disney Company**, current and former tennis stars, and the **U.S. Tennis Association** have contributed a combined \$50M towards a [proposed academic and athletic facility](#) for at-risk youth in Carson, CA.
- It's taken six years to forge **SpaceX** and **NASA's Commercial Crew Program**, and on Sunday at 2:48 p.m., a capsule containing astronauts **Bob Behnken** and **Doug Hurley** [splashed down off the coast of Pensacola](#). Their return came after 63 days aboard the **International Space Station**.

## Fun & Games.

- Seven (fun) ways [to stay connected](#)
  - [Make these easy no-bake granola treats](#) from Disney's Contemporary Resort
  - Orlando Sentinel pictures: [Orlando Magic top Sacramento Kings 132-116](#)
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The SPORTYS honor the business leaders, big thinkers and difference makers who have made our Greater Orlando sports industry the powerhouse it is today, and are driving us toward an even bigger tomorrow.

## CALL FOR NOMINATIONS

Know someone who's been a clutch player for our community?

Nominate them for a SPORTY today.

NOMINATE

WINNERS TO BE  
ANNOUNCED  
**LIVE**



AUGUST 29  
7PM EST  
WKMG-TV  
NEWS 6

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

## GET SOCIAL

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Greater Orlando Sports Commission | 400 W. Church Street, Suite 205, Orlando, FL 32801

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