



Impact Update for Thursday, September 10

NEXT HOME MATCH



9.12.20
7:30PM

PRESENTED BY:
FAIRWINDS

The graphic features a purple background with a subtle grid pattern. On the left, the text 'NEXT HOME MATCH' is written in large, bold, orange letters. To the right are the logos for Orlando City (a lion's head in a shield) and Miami International de Futbol (a circular emblem with a soccer ball). Below the logos, the date and time '9.12.20 7:30PM' are displayed in white, followed by 'PRESENTED BY: FAIRWINDS' with a small flame logo.

We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"Excellence is not a singular act but a habit.
You are what you do repeatedly."

– Shaquille O'Neal



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at DoYourPartORL.com.
- **Orange County's Individual and Family Assistance Program** for residents provides a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense. Those seeking to apply should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply.](#)

- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit WeveOpenedSafely.com for more information and to apply.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **October 1**.
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.

- **Walmart (Goldenrod Road):** Operated by the City of Orlando in partnership with Quest Diagnostics. [Click here](#) for information and appointments.
- **Walmart (Sand Lake Corners South):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (East Colonial):** By appointment only, 7am-9am on Mondays, Wednesdays, and Fridays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **George Bailey Park:** Appointments are strongly encouraged. [Click here](#) to schedule an appointment for **September 9-11 (many appointments are still available for Sept. 11)**. Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit SeminoleSafeBusiness.com and click "Submit a Business" at the top of the page to begin. The site is intended to

help promote businesses that are taking action to prevent the spread of COVID-19.

- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). There are still a few application slots open for the program.
- **Orange County** and the **U.S. Census Bureau** have installed kiosks at [Neighborhood Centers for Families](#) to assist anyone looking to complete **2020 Census**. The Centers are open Monday - Friday, 8:30am to 5pm and kiosks will be cleaned after each use. If you have not yet completed the **2020 Census**, please take the survey by the September 30 deadline at [2020Census.gov](#), or respond [by phone](#) or [by mail](#).
- Reminder: **The deadline to register to vote in the General Election is Monday, October 5!** Visit your county's **Supervisor of Elections** website to verify your information, register, find polling places, etc. [Lake](#) | [Orange](#) | [Osceola](#) | [Seminole](#)
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series kicks off on October 6, [followed by consecutive weekly, virtual expert-led sessions](#) that focus on implementation of recovery strategies for small business, the future of talent development and innovation.

Stay Engaged.

- Join **Downtown Arts District** in the **CityArts Courtyard** on Monday, September 14 at 7pm [for a new edition of "The In Between Series."](#) This live music event features **Kurt Rambus, DJ/Producer** and founder of **Blacksuede Radio** production company. **Harp & Celt Irish Pub** will be serving food and beverages during the event.
- Rev your engines and [get ready to switch into high gear](#) on **Radiator Springs Racers at Disney California Adventure** park! You'll even learn a few fun things in this new "Ride & Learn" video as you cruise through town.
- Want to up your cupcake game? Learn everything you need to know with **Cupcake Wars champion Jillian Hopke** in a cupcake decorating class at her award-winning **Shack Sweets** bakery in **ICON Park**. [Sugar highs and good times are guaranteed!](#)
- Through **September 30**, teachers, faculty members, school admins and support staff can stop by any **Wawa** location and [pick up any size coffee or fountain drink for free](#). Simply let the cashier know that you work for a school to receive the deal.

- Do you shop at **Target**? Now you can support science at the same time! Now through September 30, use your [Target app](#) to vote for **Orlando Science Center** in the **Target Circle program** and [help direct Target's giving to benefit OSC](#).
- The **Hispanic Heritage Committee of Greater Orange County, WUCF TV** and **Orange County Government** announced their annual kick-off event to mark the start of "Hispanic Heritage Month." Joining forces with **American Portrait**, the community is invited to join the celebration on **September 15, 2020 at 6:30 p.m.** for a virtual screening of local 'American Portrait' stories, [to hear from members of our community on what it means to be Hispanic American in Central Florida](#).
- **Visit Orlando's Magical Dining** program, which features dozens of area eateries offering three-course, fixed-price meals for \$35, [returns on August 28 with COVID-19-prompted tweaks for both safety and convenience](#). For the first time ever, takeout and delivery options will be available.
- **Florida Residents** can experience the magic of the **Walt Disney World Resort** theme parks and [save 40% on 4-Day Tickets and 30% on 3-Day Tickets](#) compared to the non-Florida Resident price of a 3-Day or 4-Day Ticket.
- **Universal Orlando** has several new **Florida resident specials running now** through September 30, including [3 months for free](#) with the purchase of an annual pass.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).
- **Orlando Economic Partnership's #PickUpOrlando** campaign is still running! [Community members are encouraged to share](#) how they **#PickUpOrlando** by posting a photo of themselves supporting a local business, tagging three friends and asking them to do the same.

“On behalf of our colleagues at Visit Lake and Mission Inn Resort & Club, we are thrilled to welcome the inaugural Mission Inn Resort & Club Championship presented by IOA to Lake County. We look forward to working with our partners and the LPGA to deliver a tremendous event experience for the Symetra Tour players who are the future stars of women's professional golf.”

-Jason Siegel, President & CEO

Greater Orlando Sports Commission

See LPGA Symetra Tour story below...

Around The Horn.

- The LPGA's Symetra Tour [announced a new addition to the 2020 schedule today](#), as **Mission Inn Resort & Club** in Howey-In-The-Hills (Lake County) will host the inaugural **Mission Inn Resort & Club Championship presented by Insurance Office of America (IOA)** from October 15-17, 2020.
- The Florida Region of USA Volleyball announced the **2020 Florida Pro Best of The Beach Tournament** [will be held on November 6-8, 2020](#) at **Hickory Point Beach Sand Volleyball Complex** in Tavares (Lake County).
- **Orlando City** takes on **Inter Miami** in their first visit to **Exploria Stadium** this Saturday, September 12. **Exploria Stadium** will have reduced capacity to follow social distancing guidelines, but a limited amount of tickets have been made available for the general public. [Click here to grab your seat today!](#)
- **Orlando Sentinel's UCF football** preview: [Knights hope experience helps them win the American Athletic Conference](#).
- **Orlando Magic** named **Lindsay Winninger** their new high performance director, [promoting her from director of rehabilitation](#).
- **Orlando City's** front office and coaches are [invested heavily in a revamped youth development program](#), which they believe is key to winning **MLS** championships.
- **Orlando Pride** [signed seven players to short-term contracts](#) ahead of the **NWSL 2020 Fall Series**, rounding out the team's roster after 12 players went abroad on loan for the remainder of 2020.
- **NCAA Senior Vice President of Basketball Dan Gavitt** said the organization [is not considering a "contingency plan" to expand the tournament](#), a day after ACC men's basketball coaches, in a movement led by **Duke's Mike Krzyzewski**, proposed a field that would include every Division I team in the **2021 NCAA tournament**.
- **Nikita Kucherov** [scored with 8.8 seconds left](#) to give the **Tampa Bay Lightning** a 2-1 victory over the **New York Islanders** and a 2-0 lead in the Eastern Conference final.
- After so many years of sitting on the sideline, **NBA players** have taken the lead in fighting for Black rights. **ESPN's Dan Le Batard** [looks at how the league](#) of **David Stern** and **Michael Jordan** became the league of **Adam Silver** and **LeBron James**.
- **USA Today** released a guide to participating in youth sports, [with advice on assessing risk, travel tips, and strategies](#) for maintaining safety on game day.
- With the **2020 NFL season** set to kick off tonight, players have their most prominent platform to promote social justice initiatives. **NFL Network's Tom**

Pelissero reported this morning that **Kansas City Chiefs** and **Houston Texans** players [have been in talks about a joint demonstration before tonight's game](#) that makes a statement on racial injustice and shows unity.

- **Serena Williams** advanced to the **US Open semifinals** at Flushing Meadows for an 11th consecutive appearance. Two more victories for **Williams** would [allow her to claim a record-tying 24th Grand Slam singles title](#).
- **Chris Evert** says the subdued atmosphere at the **U.S. Open** has helped **Lake Nona resident Jennifer Brady** make a lot of noise. [She's reached the semifinals in her 13th Grand Slam event](#) and is seeded in a major tournament for the first time.
- **David Beckham's Guild Esports**, which owns and develops esports teams, is moving forward to list on the **London Stock Exchange** this fall, [marking the first esports company in the UK to join the market](#).
- From **Football Scoop**: Over 1,000 high school football games have already been played, [and so far there are zero reports](#) of community COVID spread.
- Ten-time Grammy Award winner **Justin Timberlake** is the latest big name to join the effort to bring a **Major League Baseball** expansion team to **Nashville**, [officially joining the group as an investor and advisor](#).
- The **French Tennis Federation** announced that the **French Open** will allow a [maximum of 11,500 spectators per day to adhere to strict health protocols](#) and curb the spread of COVID-19 when the Grand Slam begins later this month.
- When **Allegiant Stadium** in **Las Vegas** opens to fans, it will do so as the first sports venue to go cashless from its inception. [All areas inside the 65k seat stadium and the parking lots the Raiders control will not accept cash](#), the team announced.
- TV networks collectively pay over \$5 billion a year for rights to televise **NFL** games. Just days away from the 2020 NFL season, [here is what broadcast teams will look like this season](#) for **ESPN, Fox Sports, CBS Sports, NBC Sports** and **NFL Network**.
- From **Forbes**: Of America's 400 richest people, [42 own professional sports teams](#). Collectively, those 42 are worth \$271 billion, up 6% compared to 2019.
- After a month of terrorizing backlines as a starting No. 9, **Orlando City** rookie **Daryl Dike** [earned MLS Player of the Month recognition](#). The award comes after **Dike** recorded the first three starts of his career in August, tallying 3 goals and 2 assists.
- The number of **FanDuel** and **DraftKings** ads across the US has exploded in the second half of the year alongside the return of pro sports. According to data provided to **Legal Sports Report**, **FanDuel** and **DraftKings** [have generated more than 4.1 billion impressions from TV ads in 2020](#).

In The News.

- Congratulations to our partners at the **City of Leesburg Parks and Recreation Department**, [who received the 2020 "Excellence in Sports Tourism, Small Market" award](#) from the **Florida Recreation and Parks Association**.
- **CNBC** ranked **Orlando** as [the number one spot](#) for a quick summer getaway!
- The **City of Orlando** approved a Temporary Use Permit and up to \$200,000 in Downtown CRA funding toward the creation of "parklets," [which will allow downtown businesses to expand](#) their retail sales and restaurant seating operations into adjacent on-street public parking spaces.
- Despite all of the unknowns in 2020, the staff at the **Knights Helping Knights Pantry** knew one thing for certain: Hungry students are in need of help more than ever. [By pivoting to curbside pickup, the pantry distributed 11,193 pounds of food in to-go bags to 1,599 students](#) from March 16 to July 31.
- [Special Halloween entertainment experiences](#) are coming to **Walt Disney World** theme parks this fall.
- After a staggering 1,500 applications (the largest number of the submissions for the program ever), **Universal's Global Talent Development & Inclusion** has selected **Jennifer Coates, Angela Delgado, Satinder Kaur** and **Larry Santana** [as the participants in this year's Universal Writers Program](#).
- From the **Orlando Sentinel**: [6 months of COVID-19 - How 6 Central Florida businesses are surviving in the pandemic](#).

Fun & Games.

- From the LA Times: [10 Photos that Give You a Look at SoFi Stadium](#)
 - New phone wallpaper from the [Orlando Magic](#) and the [Solar Bears!](#)
 - [Take a sneak peek](#) at the 'Magic of Disney's Animal Kingdom' series
 - Orlando Sentinel Pictures: [Fans at Orlando City Soccer Match](#)
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FALL SERIES

SCHEDULE PRESENTED BY ORLANDO HEALTH

 VS 	SEPT 19 1:00PM	@SAHLEN'S STADIUM CBS
 VS 	SEPT 26 8:30PM	@BBVA STADIUM twitch
 VS 	OCT 9 6:00PM	@OSCEOLA COUNTY STADIUM CBS SPORTS NETWORK
 VS 	OCT 17 4:00PM	@EXPLORIA STADIUM CBS

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