



Impact Update for Tuesday, September 15

3:30



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"I may win and I may lose, but I will never be defeated."

– Emmitt Smith
Hall of Fame Pro Football Player



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](https://www.doyourpartorl.com).
- **Orange County's Individual and Family Assistance Program** for residents provides a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense. Those seeking to

apply should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.

- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply.](#)
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit [WeveOpenedSafely.com](#) for more information and to apply.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **October 1**.
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.

- **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
- **UCF's Garage A:** By appointment only. Click [here](#) for more information.
- **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- **Walmart (Chickasaw Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Orange Blossom Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Curry Ford):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Barber Park:** By appointment only. [Click here](#) to schedule an appointment for **September 16-18. Testing available for ages 12 and up** (under 18 must have parent or guardian consent). Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursday from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)

- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](https://www.seminolesafebusiness.com) and click “Submit a Business” at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). There are still a few application slots open for the program.
- The **Childcare Supplement Fund Program**, a partnership between the County and the **Early Learning Coalition in Orange County**, is now available to eligible Childcare providers and provides up to \$12,000 to cover the cost of expenses related to preventing the spread of COVID-19 at their facilities. [Click here for full eligibility criteria.](#)
- Starting September 28, **Orange County Utilities** will resume service disconnections for nonpayment and late fees. Those who need assistance making their account current are encouraged to call their customer service line at **407-836-5515**, which is available between 8am-6:30pm Monday through Friday. Customers can [view their account balance and make secure payments online here.](#)
- **Orange County** and the **U.S. Census Bureau** have installed kiosks at [Neighborhood Centers for Families](#) to assist anyone looking to complete **2020 Census**. The Centers are open Monday - Friday, 8:30am to 5pm and kiosks will be cleaned after each use. If you have not yet completed the **2020 Census**, please take the survey by the **September 30** deadline at [2020Census.gov](https://2020census.gov), or respond [by phone](#) or [by mail](#).
- Reminder: **The deadline to register to vote in the General Election is Monday, October 5!** Visit your county's **Supervisor of Elections** website to verify your information, register, find polling places, etc. [Lake](#) | [Orange](#) | [Osceola](#) | [Seminole](#)
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series kicks off on October 6, [followed by consecutive weekly, virtual expert-led sessions](#) that focus on implementation of recovery strategies for small business, the future of talent development and innovation.
- **CareerSource Central Florida** has reopened the **West Orange County Career Center** to customers [for in-person, by appointment only services](#). The brand new career center is located inside the **West Oaks Mall** in **Ocoee**.

Stay Engaged.

- The community is invited to join the **Hispanic Heritage Committee of Greater Orange County, WUCF TV and Orange County Government** for the kickoff to **Hispanic Heritage Month** tonight, **September 15, 2020 at 6:30 p.m.** The event is a virtual screening of local 'American Portrait' stories [from members of our community on what it means to be Hispanic American in Central Florida](#).
- **Downtown Arts District's 3rd Thursday Gallery Hop** is this Thursday, Sept. 17 from 6pm-9pm at [art venues throughout Downtown Orlando](#), including **CityArts**.
- September is **National Library Card Sign-Up Month**. With so many virtual classes, events and resources, the **Orange County Public Library** is [an excellent source for socially distanced activities for the entire family](#).
- There are only 4 weeks left until **Come Out With Pride Orlando's Virtual Extravaganza!** [Plan a small get-together with family or a close-knit group of friends to watch the show](#), which includes fun interviews, stunning performances by favorite local artists, and appearances by special guest stars.
- Get your feet at the ready: The routine for this year's **National Dance Day** on September 19 has been revealed, and [Orlando studios are offering free classes in different dance genres for all ages and ability levels](#).
- Join the **Downtown Development Board** for a virtual **What's Up Downtown** on October 1 [to learn about the importance of green spaces in downtown](#) – including **Lake Eola Park** - through the work of the **Orlando Land Trust**.
- Do you shop at **Target**? Now you can support science at the same time! Now through September 30, use your [Target app](#) to vote for **Orlando Science Center** in the **Target Circle program** and [help direct Target's giving to benefit OSC](#).
- **Visit Orlando's Magical Dining** program, which features dozens of area eateries offering three-course, fixed-price meals for \$35, [returns on August 28 with COVID-19-prompted tweaks for both safety and convenience](#). For the first time ever, takeout and delivery options will be available.
- **Florida Residents** looking to visit **Walt Disney World Resort** can “fall” in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** has several new **Florida resident specials running now** through September 30, including [3 months for free](#) with the purchase of an annual pass.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

“You look at all the adversity and uncertainty every team across America has faced, that we’ve faced here as well, and it was awesome to see them get back on the field and start their Monday routine. I told them with everything that’s gone on, just have fun and enjoy this week and let’s get ourselves prepared to play our best football and have a lot of fun doing it.”

-Coach Josh Heupel, UCF Football

See UCF Football story below...

Around The Horn.

- As **UCF Football** prepares to open the season against **Georgia Tech** on Saturday, the **Knights** are [searching for a sense of normalcy amid the coronavirus pandemic](#).
- Following the success of the **NBA Bubble**, **CBS Sports' Jon Rothstein** says multiple sources have confirmed to him that [Orlando will host eight early season events in college basketball](#) during the first few weeks of the regular season.
- [Tickets are on sale](#) for **Orlando City's** next home match on September 19! Join the boys in purple as they kick off phase 2 of the **MLS** restart by welcoming the **Chicago Fire** to **Exploria Stadium** and continue their march to the **#MLSPlayoffs**.
- From **Sports Destinations Magazine**: Fishing tournaments and other water sports events are benefiting from a degree of natural, built-in safety and health that many other sports can’t yet offer; as a result, several areas in Florida (including **Lake County**) [quickly became a safe landing spot for sports events that needed to host](#) – and wanted favorable conditions and excellent facilities.
- From the **Orlando Sentinel's Julia Poe**: [Three things we learned](#) from **Orlando City's** 2-1 win over rival **Inter Miami** over the weekend at **Exploria Stadium**.
- **USWNT** and **Orlando Pride** forward **Alex Morgan** has joined **Tottenham** for the 2020-21 season, [the club has announced](#).
- **Alicia Keys** and the **NFL** are coming together to [launch a \\$1 billion endowment for Black-owned businesses and communities](#).
- The three Canadian **Major League Soccer** teams [will each play a “home” game in the United States](#) as the league’s regular season continues.

- **Big Ten football** could be back as soon as **October 17**. A presentation from the **Return to Competition Task Force** [went well according to reports](#), and presidents from the 14 schools are expected to vote again this week.
- **Major League Baseball** and its players' union [have reached an agreement on playing this year's postseason in bubble settings](#), sources confirmed to **ESPN**.
- With "Basketball: A Love Story," **Director Dan Klores** creates a vibrant mosaic of basketball by exploring the complex nature of love as it relates to the game. [Stream 62 short stories](#) on the **NBA, ABA, college hoops, the women's game, international basketball**, and **socio-cultural issues** told by 165 legends.
- Superstar gaming streamer **Tyler "Ninja" Blevins** has returned to **Twitch**, [signing a new multi-year deal to exclusively stream](#) on the **Amazon-owned** platform.
- The **Breeders' Cup** will be held without spectators, joining the **Triple Crown** races in [having only essential personnel and participants on hand](#) because of the coronavirus pandemic. The championships are set for November 6-7.
- The rough is up this week with a return to a more traditional **U.S. Open** setup at **Winged Foot**, [offering the sternest mental test in golf](#).
- Hedge fund manager **Steve Cohen** is set to be the new majority owner of the **New York Mets** in a deal that values the team at \$2.42 billion. [It'll be the highest-valued North American team purchase in history](#), beating the \$2.275 billion that **David Tepper** paid to purchase the **Carolina Panthers** in 2018.
- The **WNBA** [playoff field is set](#) and will tipoff Tuesday, now that the league's abridged 22-game season has come to an end.
- **Anheuser-Busch InBev** is [reportedly set to cut its expansive sponsorship portfolio](#) by 25%. The cuts won't just affect sports, but the music and entertainment industry as well.
- **Michael O'Keefe**, Danny of 'Caddyshack' fame, [lives out dream as he caddies for area pro](#) during U.S. Open practice round.
- As more athletes become comfortable with being active online, sports leagues have given them more exposure on their social media profiles. The **NFL** has chosen to [recognize its players' personas through Instagram's short-form feature, Reels](#).
- **ESPN** is investing more into its short-form content capabilities. One of its newest features is **ESPN Stories**, which launched on July 27 and [takes a series of quick content compilations and makes them available](#) on the **ESPN App**.
- **GameStop's** second quarter earnings report [continued to prove out the growing trend of e-commerce](#). The retailer reported an 800% increase in online sales.
- From **Sports Travel Magazine**: [How Florida became a presence in the Premier League](#).

In The News.

- From the **Orlando Sentinel**: On a rainy Monday evening, sounds of life began emanating from bars in downtown **Orlando** for the first time in months [after restrictions were lifted on drinking establishments](#).
- **WUCF TV's** "Central Florida Roadtrip," a program that [explores the region's communities and history](#), returns on September 17 with six new episodes.
- **UCF quarterback McKenzie Milton** [has made tremendous strides as he continues his rehabilitation](#) from a catastrophic 2018 knee injury that nearly cost him his leg.
- **Universal Studios** announced it will make two of **Halloween Horror Night's** planned-then-canned haunted houses [available to the public later this week](#).
- **Mickey Mouse** and his friends are headed to **Disney Plus** in [a new animated shorts series that will debut](#) on the streaming service on **November 18** — the birthday of the famous cartoon mouse.
- **Theatre UCF** is presenting a series of plays under the umbrella title "Amplify, Empower, Illuminate: Four Plays With Many Diverse Voices." All four plays in the series [will be livestreamed and then followed by a discussion session between the audience, cast and creative team](#).
- **Netflix** is delving into the 'human side' of **Space Shuttle Challenger** disaster with a [new four-part documentary series](#) produced by **J.J. Abrams** and **Glenn Zipper**.

Fun & Games.

- UCF Football's [2020 Hype Video](#)
 - Disney Parks Best Bites: [Walt Disney World Resort Hotels Edition](#)
 - Orlando Sentinel Pictures: [Mecum Kissimmee Summer Special](#)
-

FALL SERIES

SCHEDULE PRESENTED BY ORLANDO HEALTH

 VS 	SEPT 19 1:00PM	@SAHLEN'S STADIUM CBS
 VS 	SEPT 26 8:30PM	@BBVA STADIUM twitch
 VS 	OCT 9 6:00PM	@OSCEOLA COUNTY STADIUM CBS SPORTS NETWORK
 VS 	OCT 17 4:00PM	@EXPLORIA STADIUM CBS

NEXT HOME MATCH



9.19.20
7:30PM

PRESENTED BY:



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