



Impact Update for Thursday, September 17

3:30



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"You take a crash, you get back up and next time you succeed and that's a great feeling."

– Shaun White
Three-Time Olympic Gold Medalist



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](https://www.doyourpartorl.com).
- **Orange County's Individual and Family Assistance Program** for residents provides a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense. Those seeking to

apply should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.

- The **Lake County Board of County Commissioners** has approved increasing grant award amounts for all qualified for-profit businesses and non-profit organizations impacted by COVID-19. The \$16 million grants program, known as the **Lake CARES Business Assistance Grant Program**, will continue accepting applications until **5pm on September 22**. Applications received before the deadline will be considered for the new award levels, as well as any additional awards that could be retroactively made if the initial funding is not immediately expended. [Click here for additional information on how to apply for the program.](#)
- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply.](#)
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit [WeveOpenedSafely.com](#) for more information and to apply.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Governor Ron DeSantis** extended the state's [moratorium on evictions and foreclosures](#) to **October 1**.
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.

- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
 - **Walmart (Chickasaw Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (Orange Blossom Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (Curry Ford):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Barber Park:** By appointment only. [Click here](#) to schedule an appointment for **September 16-18**. Testing available for **ages 12 and up** (under 18 must have parent or guardian consent). Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Barnett Park:** By appointment only. [Click here](#) to schedule an appointment for **September 23-25**. Testing available for **ages 12 and up** (under 18 must have parent or guardian consent). Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**

- **True Health - Lake Underhill Health Center**
- **True Health - Hoffner Health Center**
- **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). There are still a few application slots open for the program.
- The **Childcare Supplement Fund Program**, a partnership between the County and the **Early Learning Coalition in Orange County**, is now available to eligible Childcare providers and provides up to \$12,000 to cover the cost of expenses related to preventing the spread of COVID-19 at their facilities. [Click here for full eligibility criteria.](#)
- Starting on **September 28, Orange County Utilities** will resume service disconnections for nonpayment and late fees. Those who need assistance making their account current are encouraged to call their customer service line at **407-836-5515**, which is available between 8am-6:30pm Monday through Friday. Customers can [view their account balance and make secure payments online here.](#)
- **Orange County** and the **U.S. Census Bureau** have installed kiosks at [Neighborhood Centers for Families](#) to assist anyone looking to complete **2020 Census**. The Centers are open Monday - Friday, 8:30am to 5pm and kiosks will be cleaned after each use. If you have not yet completed the **2020 Census**, please

take the survey by the **September 30** deadline at 2020Census.gov, or respond [by phone](#) or [by mail](#).

- **Reminder: The deadline to register to vote in the General Election is Monday, October 5!** Visit your county's **Supervisor of Elections** website to verify your information, register, find polling places, etc. [Lake](#) | [Orange](#) | [Osceola](#) | [Seminole](#)
- A new **Downtown Orlando Partnership** webinar series hosted in partnership with **UCF** will kick off next month. The discussions will surround points of pride, challenges, and opportunities in the **Downtown Orlando** business environment. [Click here to register for the first session](#) of "**This is Downtown**" on October 8.
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series kicks off on October 6, [followed by consecutive weekly, virtual expert-led sessions](#) that focus on implementation of recovery strategies for small business, the future of talent development and innovation.
- **CareerSource Central Florida** has reopened the **West Orange County Career Center** to customers [for in-person, by appointment only services](#). The brand new career center is located inside the **West Oaks Mall** in **Ocoee**.
- **Orlando Mayor Buddy Dyer** announced the launch of a citywide **Curbside Pick-Up Program**, to give businesses [an opportunity to increase their drive-through and to-go operations](#) by designating existing parking spaces as curbside pick-up zones.

Stay Engaged.

- This fall, the **Tampa Bay Buccaneers' Treasure Chests 5K + Fun Run** will take place virtually. You can run this race anytime and anywhere from October 18 - 31! [Click here for more information and to register now](#).
- Free trees are back! The **City of Orlando** has reached 10,000 trees planted since launching in 2016 and now they're doubling down. [You can order up to TWO FREE TREES online](#) thanks to their partnership with **OUC** and the **Florida Forest Service**.
- The next **Date Night Movie at Leu Gardens** is Saturday, October 2. The gardens open at 6pm, movie at 7:30pm and don't forget to pack a picnic basket! [Advanced reservations are required to hold your space](#), tickets go on sale September 28.
- The first-ever **Kids Night at the Museum** was such a hit, **Orlando Science Center** is bringing it back by popular demand! Drop off your budding scientists ages 5 to 12 years old for an evening of exploring exhibits, dinner, a live show, and more on **Saturday, September 26**. [Click here to learn more and register now!](#)
- **Orange County Parks & Recreation's** 118 playgrounds [will open Saturday, September 19](#). The parks department will follow **CDC** guidelines, and asks that no more than 10 children be on a playground at a time.

- September is **National Library Card Sign-Up Month**. With so many virtual classes, events and resources, the **Orange County Public Library** is [an excellent source for socially distanced activities for the entire family](#).
- Join the **Downtown Development Board** for a virtual **What's Up Downtown** on October 1 [to learn about the importance of green spaces in downtown](#) – including **Lake Eola Park** - through the work of the **Orlando Land Trust**.
- **Visit Orlando's Magical Dining** program, which features dozens of area eateries offering three-course, fixed-price meals for \$35, [is back with COVID-19-prompted tweaks for both safety and convenience](#). For the first time ever, takeout and delivery options will be available.
- **Florida Residents** looking to visit **Walt Disney World Resort** can “fall” in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** has several new **Florida resident specials running now** through September 30, including [3 months for free](#) with the purchase of an annual pass.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

“The new season start date near the Thanksgiving holiday provides the optimal opportunity to successfully launch the basketball season. It is a grand compromise of sorts and a unified approach that focuses on the health and safety of student-athletes competing towards the 2021 NCAA Division I basketball championships.”

-Dan Gavitt

NCAA Senior Vice President of Basketball

See NCAA story below...

Around The Horn.

- The **NCAA Division I Council** announced that [both the men's and women's 2020-21 college basketball seasons would begin on November 25](#), just 15 days after the original start date.
- **UCF QB Dillon Gabriel's** coaches are excited about how sharply he executes the **Knights'** offense [after spending the off-season studying all aspects of the game](#).
- **Sportico** looks at **Orlando City SC** as a case study on [how sports teams are learning and evolving their ticket sales strategy](#) in our new socially distanced reality.
- The **Elite Clubs National League** has officially kicked off the 2020 season [with a bold new look reflecting the league's history of changing the game](#), its leadership in youth sport, and the exciting future for its players.
- [Tickets are on sale](#) for **Orlando City's** next home match on September 19! Join the boys in purple as they kick off phase 2 of the **MLS** restart by welcoming the **Chicago Fire** to **Exploria Stadium** and continue their march to the #MLSP layoffs.
- With only four **NWSL** matches available for the **Orlando Pride** to compete following their withdrawal from the **NWSL Challenge Cup** earlier, the club sent the majority of its experienced players on loan to earn minutes in leagues. [Here's how you can watch them in action](#).
- The **Big Ten** announced on Wednesday that the [football season will resume](#) the weekend of October 24.
- The **Pac-12** is the only remaining Power 5 conference [planning for a fall without football](#). **Commissioner Larry Scott** said its California and Oregon schools are now in contact with local health officials on when they can resume practice.
- **ESPN's Malika Andrews** flunked out of middle school and developed an eating disorder. [Now, she's the youngest to ever report from the sideline](#) for **ESPN's NBA playoff coverage**.
- **Bishop Moore head coach Matt Hedrick**, in his 19th season at the school, [enters the 2020 season with sons Luke Hedrick \(Sr.\) at starting quarterback and Heath Hedrick \(Soph.\) at linebacker](#).
- While the **NBA** locked in the **2020 Draft** date for November 18, [the start of the 2020-21 season remains a work in progress](#), although the league said it won't be earlier than December 25.
- **MLB Commissioner Rob Manfred** is optimistic there could be fans at the **World Series** and **League Championship Series** this fall. **Manfred** made those [comments just before the formal announcement](#) of the 16-team postseason bubble.
- **AT&T** is using 5G technology to bring **TNT's NBA studio team** and **ESPN's NBA COUNTDOWN** [onto the NBA campus at Walt Disney World](#) through first-of-its-kind "holo interviews" during the **NBA Eastern and Western Conference Finals**.
- The **U.S. Senate** [continued its debates regarding proposals for college athletes to receive compensation](#) for their **name, image and likeness** during a hearing on September 15. Senators and witnesses debated whether Congress should write

- its own laws for **NIL**, give the power to the **NCAA** through an antitrust exemption, or let states determine how they want to handle athlete compensation.
- **Phil Mickelson** isn't looking for redemption as he returns for another **U.S. Open** at **Winged Foot**, [his first since he gave away the 2006 championship](#) with a double bogey on the final hole.
 - **Riot Games** continues to shore up partnerships ahead of the **League of Legends World Championships**, unveiling a deal with **Bose** on Wednesday that designated the audio brand [as an official partner of LoL Esports and its global events](#): the **World Championship, Mid-Season Invitational, and All-Star Event**.
 - The **Greensboro Coliseum** has developed [a plan and cost estimates to create a six-week bubble environment](#) for an abbreviated **ACC basketball season**. Under the proposal, the **Coliseum** and **Fieldhouse** could host up to five games per day from November 23 - January 10.
 - The **NHL** [reported zero positive results from 1,357 tests](#) administered to all members of each club's traveling party between September 6-12.
 - 100% of suppliers who attended the first-ever **Connect Sports Virtual** [reported receiving new business development opportunities](#) through their participation in the event, which featured general sessions, networking functions and nearly 4,000 one-on-one virtual appointments.
 - From **The Verge**: The next generation of **video game consoles** are set to arrive this year, and they are likely bringing higher-priced games with them. New video game prices have stayed fairly steady at \$60 for the past 15 years, [but it might not be that way for long](#).
 - **New Jersey** set a [single-month record with \\$668 million bet in August](#), a 127.5% year-over-year increase. **Nevada** previously held the record for most bet in a single month with \$614.1 million worth of wagers in November 2019.
 - When famous rapper **Post Malone** became a co-owner of **Dallas Empire esports team**, their social following grew 3.2%—showing that, slowly but surely, [the mainstream pop culture audience is becoming esports fans](#).
 - From **ABC News**: [Sports venues become vehicle to counter voter suppression amid coronavirus pandemic](#).

In The News.

- Congratulations to our friends and partners at the **City of Clermont**, [which was just named the 'Top Tri Town' of 2020](#) by **Triathlete Magazine**.
- From the **Orlando Sentinel**: [Trips to Disney, Universal help toddler with spina bifida strengthen her walking muscles](#).

- **Full Sail University** was selected by a panel of industry experts as a finalist in the **Esports Awards 2020** in the category for **Esports Collegiate Award!** [Cast your vote before November 8, 2020 to help Full Sail bring home this award.](#)
- [New procedures, old favorites take center stage](#) at **Walt Disney World's Taste of EPCOT International Food & Wine Festival.**
- Work continues underneath **Goldenrod Road** in Orlando on the [installation of a unique jack-driven box tunnel](#) for the **Brightline Trains** route being built from **Orlando International Airport** to South Florida.
- From the **Orlando Sentinel:** [Orlando haunted house roundup: Here's what's open this Halloween.](#)
- **SpaceX** is [set to launch the next batch of 60 Starlink satellites](#) atop a Falcon 9 rocket from **Kennedy Space Center** on Thursday.
- **SeaWorld Orlando** is expanding its drive-in movies concept to Halloween fare beginning Saturday, dubbed **Flicks & Frights.** [The evenings will be programmed with a family-friendly film early, followed by a more fear-inducing nightcap.](#)

Fun & Games.

- [Foodie Guide to 2020 Fall Treats](#) at Walt Disney World Resort
- Orlando Sentinel Pictures: [Brightline Trains installs unique pre-cast tunnel](#)
- [Flying around the beautiful Leu Gardens](#)



FALL SERIES

SCHEDULE PRESENTED BY ORLANDO HEALTH

 VS 	SEPT 19 1:00PM	@SAHLEN'S STADIUM CBS
 VS 	SEPT 26 8:30PM	@BBVA STADIUM twitch
 VS 	OCT 9 6:00PM	@OSCEOLA COUNTY STADIUM CBS SPORTS NETWORK
 VS 	OCT 17 4:00PM	@EXPLORIA STADIUM CBS

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