



Impact Update for Thursday, October 1



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"I'm still waiting for perfection. In the meantime, I'll settle for persistence."

– Bo Ryan
Hall of Fame College Basketball Coach



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Orange County's** [Facial Coverings Executive Order](#) is still in effect, as this protective measure prevents the spread of COVID-19.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to "Do Their Part" for safety, making a personal promise to

adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](https://www.doyourpartorlando.com).

- **Orange County's Individual and Family Assistance Program** for residents provides a one-time payment of \$1,000 per household to bridge financial gaps for overdue rent, mortgage, medical or an eligible utility expense. Those seeking to apply should [click here for more information](#) and follow [Orange County's social media channels](#) for the next date they will accept applications.
- The **Lake County Board of County Commissioners** has approved increasing grant award amounts for all qualified for-profit businesses and non-profit organizations impacted by COVID-19. The \$16 million grants program, known as the **Lake CARES Business Assistance Grant Program**, will continue accepting applications until **October 5**. [Click here for additional information on how to apply for the program](#).
- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply](#).
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit [WeveOpenedSafely.com](https://www.weveopensafely.com) for more information and to apply.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here](#).
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made between March 1, 2020 through October 31, 2020](#).
- **Orange County Government**, in partnership with **Heart of Florida United Way**, has launched a program to support COVID-19-related expenses incurred by social service nonprofits in **Orange County**. Orange County social-service/health and human services nonprofit organizations [may be eligible to apply for up to \\$5,000 in reimbursement funds](#) for expenses related to the direct response to COVID-19. **Heart of Florida United Way** will manage disbursements and the application deadline is October 19, 2020.
- Using \$7 million in **Orange CARES Act** monies, **CareerSource Central Florida** is [assisting 4,000 dislocated workers from the County's hardest-hit business sectors, including hospitality, restaurant, tourism, transportation and retail](#). Aimed at

providing workforce re-entry and meaningful careers to **Orange County residents** who have been impacted by the COVID-19 pandemic, **CareerSource Central Florida** is delivering career services including employment support, career development workshops, resume assistance, internships and more. **Orange County residents** can access services by calling 1-800-757-4598 and or by visiting and registering through careersourcecentralflorida.com.

- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
 - **Walmart (Chickasaw Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (Orange Blossom Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (Curry Ford):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.

- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Mexican Consulate:** By appointment only. [Click here](#) to schedule an appointment for **October 6**. Testing available for **ages 12 and up** (under 18 must have parent or guardian consent). Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Kelly Park:** By appointment only. [Click here](#) to schedule an appointment for **October 7 & 8**. Testing available for **ages 12 and up** (under 18 must have parent or guardian consent). Receive a free kit of face masks and hand sanitizer following your scheduled appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit SeminoleSafeBusiness.com and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in](#)

[Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). There are still a few application slots open for the program.

- The **Childcare Supplement Fund Program**, a partnership between the County and the **Early Learning Coalition in Orange County**, [is now available to eligible Childcare providers](#) and provides up to \$12,000 to cover the cost of expenses related to preventing the spread of COVID-19 at their facilities.
- **CareerSource Central Florida** has reopened the **West Orange County Career Center** to customers [for in-person, by appointment only services](#). The brand new career center is located inside the **West Oaks Mall** in **Ocoee**.
- **Orlando Mayor Buddy Dyer** announced the launch of a citywide **Curbside Pick-Up Program**, to give businesses [an opportunity to increase their drive-through and to-go operations](#) by designating existing parking spaces as curbside pick-up zones.
- The deadline to complete the **2020 Census** has been extended to **October 5**. If you have not yet completed the **2020 Census**, please fill out the survey online at [2020Census.gov](#), or respond [by phone](#) or [by mail](#).
- Reminder: **The deadline to register to vote in the General Election is Monday, October 5!** Visit your county's **Supervisor of Elections** website to verify your information, register, find polling places, etc. [Lake](#) | [Orange](#) | [Osceola](#) | [Seminole](#)
- The **Orlando Sentinel's** [endorsements and candidate interviews](#) for the **November 2020 general election**, all in one place.
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series kicks off on October 6, [followed by consecutive weekly, virtual expert-led sessions](#) that focus on implementation of recovery strategies for small business, the future of talent development and innovation.
- Join the **Downtown Orlando Partnership** on October 8 for a conversation with **UCF's Dr. Sean Snaith** [as he delivers the economic forecast](#) and how it specifically relates to **Downtown Orlando**.

Stay Engaged.

- The annual **Orange County Community Conference** provides **Orange County residents** an opportunity to learn about innovative ways to improve neighborhoods. Workshops offer a well-rounded blend of topics for individual citizens, voluntary neighborhood organizations, homeowners associations and other community groups. [This year's conference will be virtual on Saturday, October 17, from 9am to 12pm.](#)
- Join **Florida Citrus Sports** and community leaders for a "Better Together" drive-in movie on Friday, October 2 at **Camping World Stadium**. The event is free for all guests but tickets are required for entry. Each 'ticket' is good for one parking spot

with enough space for your vehicle and a small 'tailgate' area for seating outside the vehicle. [Click here for more info and to purchase tickets.](#)

- Free trees are back! The **City of Orlando** has reached 10,000 trees planted since launching in 2016 and now they're doubling down. [You can order up to TWO FREE TREES online](#) thanks to their partnership with **OUC** and the **Florida Forest Service**.
- The **11th Annual Día de los Muertos & Monster Events** is a themed exhibition at **CityArts Orlando** and an outdoor experience with live performances, vendors, and more! Exhibitions will showcase Day of the Dead and Halloween-inspired art created by regional, national, and international artists. [The art exhibition will be paired with an outdoor experience on opening night](#) that will feature food, drinks, entertainment and spooky art vendors.
- The **Mills 50 District** is hosting a **Dog Day Afternoon Pup Crawl & Costume Contest** on Sunday, October 18 from 1pm-4pm. [Pups \(and adults\) in costumes can win prizes](#), and 50% of proceeds will be donated to **Pet Alliance of Greater Orlando**.
- Check out **Orlando Weekly's Fall Guide** for [a long list of upcoming arts, activities and events over the next six weeks](#). Museums, theaters, Halloween haunts, pumpkin patches... many **Orlando** favorites are open for business!
- **Visit Orlando's Magical Dining** program featuring dozens of area eateries offering three-course, fixed-price meals for \$35, [has been extended through October 31](#). Takeout and delivery options are available at select locations.
- **Florida Residents** looking to visit **Walt Disney World Resort** can “fall” in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the “Buy a Day, Visit Every Day Through December 24 Free” offer.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

“It's actually been really fun. I've taken on this role because it's been enjoyable to do something else through this really difficult time. It's taken my mind off of all the tough things that have been going on, and I can just go and feel free and talk soccer.”

-Ali Krieger

Orlando Pride forward

Speaking about the opportunity to join the Orlando City broadcast team this season. See story below...

Around The Horn.

- Less than 24 hours after playing every minute of the **Orlando Pride's** second match of the **NWSL Fall Series**, defender **Ali Krieger** was on a flight back to Orlando for another match. This time, however, [Krieger was in a studio, serving as an analyst](#) for the **Orlando City** broadcast team.
- It's Game Week in Orlando for **UCF Football's** first home game of the season. [Here's everything you need to know before you go.](#)
- **Orlando City** is sitting pretty in 4th place in the Eastern Conference, unbeaten in the last 8 matches, a Club record. Cheer on the boys in purple this Saturday afternoon as **New York Red Bulls** come into town for an Eastern Conference showdown at **Exploria Stadium**. [Grab your tickets today, there aren't many left!](#)
- In the first-ever **Concacaf Gold Cup** draw held on September 28, the **USA** and **Canada** were drawn in the same group when the 2021 edition of the tournament kicks off on July 10. [The complete results of the draw can be found here.](#)
- The **MLB** postseason took on an 'NCAA Tournament feel' on Wednesday, [with eight games running from noon until past midnight.](#)
- The **Tampa Bay Lightning** will celebrate the club's **Stanley Cup victory** [with two socially distanced events](#): a boat parade at the **City of Tampa Riverwalk** and a fan rally at **Raymond James Stadium**.
- **Serena Williams** pulled out of the **French Open** [with a hurt Achilles before her 2nd round match](#) and suggested she would not play in another tournament in 2020.
- For the first time in 2020, fans will be allowed to attend **Major League Baseball** games later this postseason. **MLB** [announced that a limited number of tickets will be available](#) for **NLCS** and **World Series** games at **Globe Life Field** in Arlington.
- The transfer of 19-year-old **Sergiño Dest** to **FC Barcelona** [is the latest big move](#) for **USMNT** players in Europe.
- The **NFL** announced the **Steelers-Titans** game [will not be played during Week 4](#) following two additional positive coronavirus tests among the **Titans**.
- **UCF quarterback McKenzie Milton** took another step in his recovery this week when he suited up in pads and participated in a practice. While it's still unclear when **Milton** might be ready to take a snap during a game, [his perseverance and](#)

[positive attitude throughout the multi-year recovery process](#) has been an inspiration for his teammates and coaches.

- Subscription-based sports streaming platform **FloSports** [has a new, exclusive multi-year global streaming partnership](#) with the **ECHL** professional hockey league.
- **David Beckham's** foray into the esports world will make its **London Stock Exchange** debut tomorrow. **Guild Esports** — [the first esports company to go public in England](#) — announced that it has raised an additional \$25.73 million.
- **Chiney Ogwumike** told **Front Office Sports** that [becoming the first Black woman to co-host a national show](#) on **ESPN Radio** is a beautiful thing. “It shows that it matters. Not just a female perspective, a Black perspective, a woman’s perspective. That’s the way the world is going. It shows that **ESPN** cares about different voices.”
- According to recent **Morning Consult** poll results, **Gen Zers**, those between the ages of 13-23, are [less likely than the general population to identify as sports fans](#). Just 53% of them considered themselves sports fans, compared to 63% of adults and 69% of millennials.
- **MLB Film Room**, the league’s new video tool, [is the latest way that MLB is trying to reach younger fans](#). The platform’s launch has led to a 240% rise in users searching on **MLB.com’s** video portal year-over-year.
- The **Detroit Pistons** partnered with platform provider **Rival** to establish a new esports gaming community for **Pistons** fans tabbed **Motor City Rivals**. The organization [becomes the first U.S. professional sports organization to partner with Rival in launching a gaming community for its fans](#), with the **Motor City Rivals** esports community serving as a destination for **Pistons fans** to communicate, compete and earn rewards points that can be used to redeem exclusive team merchandise and partner prizes.
- **LeBron James** and business partner **Maverick Carter’s** production outlet **The SpringHill Company** [has a new four-year, first-look deal](#) with **Comcast’s Universal Pictures**.
- The **Falcons** are going high-tech with their efforts to sanitize **Mercedes-Benz Stadium** after big events. The team has a new deal with **Lucid Drone Technologies** to use drones to disinfect the seating bowl, handrails and glass partitions. [The time spent on disinfecting the seating bowl alone could be reduced by 95%](#).
- From **Front Office Sports**: What does the future of stadiums in a post-pandemic world look like? While a roundtable of executives offered differing opinions, they were all in agreement that [fan experience at stadiums will look markedly different](#).
- From **Connect Sports**: Sports tourism officials and DMO leaders are beginning to turn to **STEAM** (Science, Technology, Engineering, Arts and Mathematics)-based

events to diversify their event calendars, [promote the growth of robotics and esports](#), and provide corollary benefits to their regions.

In The News.

- In the new **Holocaust Memorial Resource and Education Center of Maitland**, visitors will have the ability to ask questions directly of survivors — even those who are no longer living — and see their faces as they answer. The museum announced a partnership with **USC Shoah Foundation**, founded by moviemaker **Steven Spielberg**, that will bring the foundation's collection of 55,000 video interviews to **Orlando** — [only the fifth place in the world to house the unprecedented digital collection in its entirety](#).
- The **City of Orlando** announced that the **Orlando Police Department** will partner with two outside organizations [to facilitate needed reforms at the agency and in the community](#), aimed at addressing systemic racism and inequity.
- **JPMorgan Chase** will be investing \$325,000 to **Orlando Economic Partnership's Foundation for Orlando's Future** program. [The grants will fund two initiatives](#), including the new regional talent strategy called **UpSkill Orlando**, and **BRACE** (Business Recovery Assistance and Collaborative Engagement).
- The **Orlando Magic's** "Baskets for Books Program" presented by **Florida Blue** is celebrating its 10th Year. [The program has donated more than 54,000 books](#) to the **Early Learning Coalition** since its inception.
- The **State of Florida's** eviction moratorium, [which has been in place since early April, has expired](#). Renters who have been impacted by the COVID-19 pandemic are still protected from eviction by an order from the **Centers for Disease Control and Prevention**.
- **Universal Orlando** has unveiled facts about its **Jurassic World** roller coaster, [which is scheduled to open next summer](#) at Islands of Adventure.
- As part of a promotion with **Visit Orlando**, **Frontier Airlines** is offering [anyone with the first or last name of Orlando a \\$250 travel voucher](#) for a free flight to **Orlando International Airport** between October 13 and 20 (must be claimed by October 5).

Fun & Games.

- It's [UCF GAME WEEK](#) in Orlando!
- Orlando Sentinel Pictures: [Cheese please! 25 gooey, melty mac and cheese recipes](#)
- Orlando City revealed their new [CITYiD Limited Edition Moniker Kit Collection](#)

NEXT HOME MATCH



10.3.20
4:30PM



FALL SERIES

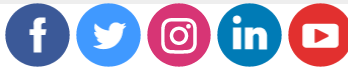
SCHEDULE PRESENTED BY ORLANDO HEALTH

	VS		SEPT 19 1:00PM	@ SAHLEN'S STADIUM CBS
	VS		SEPT 26 8:30PM	@ BBVA STADIUM twitch
	VS		OCT 9 6:00PM	@ OSCEOLA COUNTY STADIUM CBS SPORTS NETWORK
	VS		OCT 17 4:00PM	@ EXPLORIA STADIUM CBS

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

GET SOCIAL

Follow us on your favorite social networking sites!



Greater Orlando Sports Commission | 400 W. Church Street, Suite 205, Orlando, FL 32801

[Unsubscribe ksturley@greaterorlandosports.com](mailto:ksturley@greaterorlandosports.com)

[Update Profile](#) | [About our service provider](#)

Sent by ksturley@greaterorlandosports.com powered by



Try email marketing for free today!