

Impact Update for Tuesday, October 13




OFFICIAL GAMES
AMBASSADOR
ANNOUNCEMENT
#SHINEASONE

We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"If you're not making mistakes, then you're not doing anything. I'm positive that a doer makes mistakes."

– John Wooden
Hall of Fame College Basketball Coach



**DO YOUR PART
ORLANDO.
MAKE THE
PROMISE.**

**SAFER
STRONGER
TOGETHER**
#DoYourPartORL

Local Resources.

- Visit these pages for the most critical local health and government updates :
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Facial Coverings Executive Orders** are still in effect for both [Orange County](#) and [Seminole County](#), as this protective measure prevents the spread of COVID-19.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Mayor Demings** has announced another \$30 million dollars will be available for the **Orange CARES for Individuals and Family Assistance Program** . The program will provide a one-time payment of \$1,000 per household for residents affected by COVID-19 to help bridge financial gaps. Residents who have already received funding from the previous **Individual and Family Assistance Program** are not eligible to apply. Updated information is available at [ocfl.net/OrangeCares](#). The portal will open next on **October 24** at 8am and will have a 10,000 user capacity.
- The **Lake County Board of County Commissioners** has approved increasing grant award amounts for all qualified for-profit businesses and non-profit organizations impacted by COVID-19. The \$16 million grants program, known as the **Lake CARES Business Assistance Grant Program**, will continue accepting applications until **October 5**. [Click here for additional information on how to apply for the program](#) .
- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply](#) .
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit

[WeveOpenedSafely.com](#) for more information and to apply.

- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- **Orange County Government**, in partnership with **Heart of Florida United Way**, has launched a program to support COVID-19-related expenses incurred by social service nonprofits in **Orange County**. Orange County social-service/health and human services nonprofit organizations [may be eligible to apply for up to \\$5,000 in reimbursement funds](#) for expenses related to the direct response to COVID-19. **Heart of Florida United Way** will manage disbursements and the application deadline is October 19, 2020.
- Using \$7 million in **Orange CARES Act** monies, **CareerSource Central Florida** is [assisting 4,000 dislocated workers from the County's hardest-hit business sectors, including hospitality, restaurant, tourism, transportation and retail](#). Aimed at providing workforce re-entry and meaningful careers to **Orange County residents** who have been impacted by the COVID-19 pandemic, **CareerSource Central Florida** is delivering career services including employment support, career development workshops, resume assistance, internships and more. **Orange County residents** can access services by calling 1-800-757-4598 and or by visiting and registering through [careersourcecentralflorida.com](#).
- In an effort to attract quality retail operators to the area, the **City of Orlando's Community Redevelopment Agency (CRA)** created the **Retail Stimulus Program**. [Applicants are eligible to receive up to \\$75,000 or 50% of the total cost of tenant improvement related costs, whichever is less](#). Improvement related costs include electrical upgrades, plumbing, flooring, lighting, and more. Applicants will also be able to receive a one-time award of up to \$25,000 to cover rent expenses.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and

Wednesdays. [Click here](#) or call 407-905-8827.

- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- **Walmart (Chickasaw Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Orange Blossom Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Curry Ford):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Orange County Medical Clinic:** Appointments are strongly encouraged. [Click here](#) to schedule an appointment for **October 15 & 16**. Testing available for **ages 12 and up**, under 18 must have parent/guardian consent. Receive a free kit of face masks and hand sanitizer after your appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursday from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). There are still a few application slots open for the program.
- The **Childcare Supplement Fund Program**, a partnership between the County and the **Early Learning Coalition in Orange County**, [is now available to eligible Childcare providers](#) and provides up to \$12,000 to cover the cost of expenses related to preventing the spread of COVID-19 at their facilities.
- **CareerSource Central Florida** has reopened the **West Orange County Career**

Center to customers [for in-person, by appointment only services](#). The brand new career center is located inside the **West Oaks Mall** in **Ocoee**.

- **Orlando Mayor Buddy Dyer** announced the launch of a citywide **Curbside Pick-Up Program**, to give businesses [an opportunity to increase their drive-through and to-go operations](#) by designating existing parking spaces as curbside pick-up zones.
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series of [consecutive weekly, virtual expert-led sessions](#) will focus on implementation of recovery strategies for small business, the future of talent development and innovation.
- As part of the **COVID-19 Economic Recovery Effort**, the **City of Orlando's Downtown Development Board and Community Redevelopment Agency (DDB/CRA)** has developed programs to assist in this ever-changing environment. They will host a one-hour webinar **Wednesday, October 14 at 10am** that will [provide information on useful resources available to businesses](#) located in the **DDB/CRA** area. Panelists will share specific information pertaining to parking, funding, expanded operational space, and more.
- The **African American Chamber of Commerce of Central Florida** invites you to join a three-part "Boot Camp Series" presented by Wells Fargo beginning on October 15. The series includes [three virtual training sessions for small and diverse-owned businesses to help the owners navigate the COVID-19 pandemic](#).
- Stay informed and vote with confidence with the **Orlando Sentinel's 2020 Central Florida Voters Guide**. Know who the **Sentinel** is endorsing, know what the candidates stand for, and know how voting is different this year.
- The deadline to complete the **2020 Census** has been extended to **October 31**. If you have not yet completed the **2020 Census**, please fill out the survey online at [2020Census.gov](#), or respond [by phone](#) or [by mail](#).
- With flu season on the horizon, **Orange County Health Services Department** will provide free flu vaccinations. Getting a flu vaccine is more important than ever during a pandemic because it can save resources for the care of patients with COVID-19. To book an appointment, visit [ocfl.net/FluShots](#).

Stay Engaged.

- The **United Way of Central Florida's Thanksgiving Project** is a community-wide food drive providing a full holiday meal to those in need in Central Florida. This is a family-friendly volunteer opportunity where everyone can make a difference our community. [Volunteer days and times are available November 16 - 21](#) and include packing and distributing of meals.
- **Toys for Tots Orange County** has begun distributing collection boxes for their annual holiday toy drive. Organizations can [submit a form to become a collection location](#). All toys must be delivered to **Toys for Tots** by December 11, 2020 to ensure timely delivery.
- **Discover Downtown** is hosting a **Monster Mask-erade** with socially distant sweet treats, a costume contest, Halloween themed bingo, arts and crafts, and photobooth. [This family friendly event on Friday, October 30](#) is a fun, safe way to celebrate Halloween downtown. Wear a costume while you shop for a 15% off regularly priced merchandise at the **Discover Downtown retail store!**
- Join the living and celebrate the Day of the Dead during the **11th Annual Día de los Muertos & Monster Event** this Thursday, October 15. Enjoy a Day of the Dead and Halloween-inspired art exhibition at **CityArts Orlando** [for only \\$5 \(timed entry\)](#), or [register for a private table including dinner and a show](#) (today is the last day to purchase!) to complete your evening.
- Part-two of **Disney Paper Parks: Happy Haunts Edition** focuses on tableware

- inspired by the **Haunted Mansion**. [Add these spooky elements to your table](#) to complement the **Haunted Mansion-inspired** home decorations released last week and fill your home with the mansion's rich period finishes and – well, paper!
- Celebrate the spooky season with **Lake Nona's** first ever **SpookNona Pumpkin Patch** this weekend, October 16-18 inside **Boxi Park**. [Festivities include photo op's for the whole family and live entertainment](#). Costumes for all ages are encouraged, but not too spooky! Food and beverage offerings will be available during the event.
 - **Orlando Science Center's** "Kids Night at the Museum: Spooky Edition" is creeping up! Little monsters, ages 5 to 12 years old, [are invited to spend the evening of October 24 haunting the exhibit halls](#), enjoying science activities with a spooky spin, and watching a live science show.
 - The **Central Florida Zoo** [is offering three new discounts this month](#), making it easier than ever to visit. First responders and public/private school teachers can save 20% on admission, while college students will save 10%.
 - Join the **Bach Festival Society of Winter Park** for [an outdoor performance of classic songs made famous on the silver screen](#). Listen as the orchestra plays familiar notes from "Harry Potter," "Star Wars," "Wizard of Oz" and more. Tickets for the October 25 shows will go on sale October 9.
 - **Visit Orlando's Magical Dining** program featuring dozens of area eateries offering three-course, fixed-price meals for \$35, [has been extended through October 31](#). Takeout and delivery options are available at select locations.
 - **Florida Residents** looking to visit **Walt Disney World Resort** can "fall" in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
 - **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the "Buy a Day, Visit Every Day Through December 24 Free" offer.
 - **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

"We are honored and ecstatic to announce such an impressive lineup of Games Ambassadors who range from sports heroes and Hollywood stars, to cultural influencers and society leaders. It is through their global reach and unwavering passion for those with intellectual disabilities that we can speak to millions across the country about our mission of inclusion and inspire our athletes during the Games' journey."

-Joe Dzaluk, President & CEO
2022 Special Olympics USA Games
See story below...

Around The Horn.

- **2022 Special Olympics USA Games** announced their first round of **Games Ambassadors** earlier today, [including a long list of Academy-Award-winning celebrities and Hall-of-Fame athletes](#) like **Jimmy Kimmel, Lin-Manuel Miranda, Tiffany Haddish, Grant Hill, Ali Krieger, and Warren Sapp**.
- **Mission Inn Resort & Club** and **Visit Lake** will host the **Symetra Tour's inaugural Mission Inn Championship presented by IOA** this week on October 15-17, 2020. Also known as the "Road to the LPGA," [Symetra Tour competitors will battle for a total purse of \\$125,000](#) on the **El Campeón** course.
- **UCF football's** second home game of the season against **Tulane** on October 24 is [set for kick off at 2 p.m.](#) and will air on **ESPN2**.
- **Orlando City's** schedule was upended this past weekend after months of smooth operation. Despite new COVID-19 cases, **Orlando City coach Oscar Pareja** [said he's confident in the league's ability to continue the season safely](#).
- A recent survey conducted by **The Aspen Institute** shows [3 out of 10 kids who played a sport prior to the coronavirus pandemic are no longer interested in participating](#). The survey marks the third time since March that the organization has looked to gauge parent attitudes and behaviors.
- Less than 12 hours after winning the **NBA Finals** on Sunday night, the **Los Angeles Lakers** became the best-selling **NBA** champion team ever. **Fanatics** [reported selling more Lakers gear overnight](#) than the previous record-holder (the 2016 **Cleveland Cavaliers**) sold in the 30 days following their win.
- **Walt Disney World** gave its iconic **Cinderella Castle** at **Magic Kingdom** [a temporary purple-and-gold makeover](#) to mark the **Los Angeles Lakers** winning the **NBA** title on Sunday evening at **ESPN Wide World of Sports**.
- **Yahoo Sports** dives into **MLB's** [decision to allow up to 11,500 fans](#) at the **NLCS** and the **World Series** that will be played at **Globe Life Field** in Arlington.
- In a community such as **Orlando** that leans heavily on the tourism industry for its economic growth, **Florida Citrus Sports CEO Steve Hogan** [knows how critical it can be to host a pair of college football bowl games](#) at **Camping World Stadium** every year — let alone doing it during a pandemic.
- **ESPN** [is increasingly interested in bidding](#) for the **NHL's U.S. media rights** when the league's deal with **NBC** expires following next season. With its current deal expiring after the 2020-2021 season, the **NHL** is looking for a hefty rights increase.
- American team owners are working to fundamentally change English soccer. **Manchester United** and **Liverpool** — owned by the **Glazer Family** and **Fenway Sports Group**, respectively — have introduced a **Premier League** reform plan, [which aims to make the English soccer pyramid more sustainable](#).
- Despite the **NFL** implementing new COVID-19 protocols last week, [the league postponed the Denver Broncos-New England Patriots game](#) after there was another positive case within the **New England** organization.
- Even with the salvaging of the college football season, **Learfield IMG College** is turning to arguably the fastest-growing sport worldwide — esports — [to make up for the programming void caused by the coronavirus pandemic](#).
- **IBM** and **Overwatch League** have signed a multi-year deal that [will make IBM the official AI, cloud, and analytics sponsor](#) of the **Overwatch League**. The deal gives **IBM** rights at the **2020 Grand Finals** and the **2021-22 Overwatch League seasons**.
- **EBay** is looking to get a piece of the \$2 billion North American sneaker resale market. The company announced an authenticity guarantee [that will cover sneakers priced at \\$100 and up to help combat knock-off sales on the platform](#).
- **Fenway Sports Group**, the owner of the **Boston Red Sox** and **Liverpool Football Club**, could be headed public. **RedBall Acquisition Corp.** is [reportedly looking to raise an additional \\$1 billion to take a less than 25% stake](#) in **Fenway Sports Group** — valuing the company at \$8 billion.

- **Michael Jordan**, now chairman of the **Charlotte Hornets**, [is among the inaugural members](#) of the **NBA Foundation's Board of Directors**, the league and players' association announced. The foundation has the goal of driving "economic empowerment" for Black communities through employment and career advancement.

In The News.

- **Scientists and physicians in Orlando** are developing a new rapid blood test on the immune system [that could determine a patient's specific response to COVID-19](#).
- **Lake Eola Park** is getting a master plan that could change the flow of Orlando's iconic public park for future generations. The park, crowned by the historic **Linton E. Allen Memorial Fountain**, [currently hosts over 100 events a year that bring over three million visitors to downtown](#).
- **California Governor Gavin Newsom** is sending a team to **Florida** [to observe how health and safety measures have been implemented](#) at theme parks like **Walt Disney World** since reopening.
- "The Right Stuff" is set to blast off on **Disney+**. The eight-episode series, an adaptation of **Tom Wolfe's** account of the early days of the **U.S. space program**, [has many ties to the Sunshine State](#). Parts of the show were filmed at **Kennedy Space Center** on the 50th anniversary of the **Apollo 11 launch** last year.
- From the **Orlando Sentinel**: [Here are multiple upcoming concert opportunities from around Central Florida](#), two of which magically involve everybody's favorite boy wizard, **Harry Potter**.
- **Amazon** is kicking off the holiday season early this year with **Prime Day** falling on October 13 and 14. While the e-commerce giant [aims to lead the charge in holiday shopping with their two-day sale, they're not alone](#).
- **Carnival Cruise Line** [opted to cancel all of its November itineraries](#) from **Port Canaveral** and **Port Miami**, the lone U.S. ports from which it plans to return to sailing once the **CDC** lifts its no-sail order.
- Two young capybaras — [brothers named Ben and Jerry](#) — are now residents of the **Gatorland** petting zoo.
- Local businesses **Kelly's Homemade Ice Cream** and **Gideon's Bakehouse** are [teaming up for a 'monstrous' 1-day special](#) on Wednesday, October 14.

Fun & Games.

- [11 Great Ways to Celebrate Fall 2020 in Orlando](#)
- #DisneyFamilia: [Celebra el Hispanic Heritage Month with These Amazing Recipes!](#)
- Fall road trips: [10 tips for planning the perfect car-based getaway](#)

NEXT HOME MATCH

ORLANDO CITY

NEW YORK CITY FOOTBALL CLUB

10.14.20 7:30PM

PRESENTED BY:
OUC
The Reliable One



3:30



FALL SERIES

SCHEDULE PRESENTED BY ORLANDO HEALTH

	VS		SEPT 19 1:00PM	@ SAHLEN'S STADIUM CBS
	VS		SEPT 26 8:30PM	@ DBVA STADIUM twitch
	VS		OCT 9 6:00PM	@ OSCEOLA COUNTY STADIUM CBS SPORTS NETWORK
	VS		OCT 17 4:00PM	@ EXPLORIA STADIUM CBS

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