



Impact Update for Thursday, October 15



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"Good teams become great ones when the members trust each other enough to surrender the Me for the We."

– Phil Jackson
Hall of Fame Basketball Coach



**DO YOUR PART
ORLANDO.
MAKE THE
PROMISE.**

**SAFER
STRONGER
TOGETHER**
#DoYourPartORL

Local Resources.

- Visit these pages for the most critical local health and government updates :
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Facial Coverings Executive Orders** are still in effect for both [Orange County](#) and [Seminole County](#), as this protective measure prevents the spread of COVID-19.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Mayor Demings** has announced another \$30 million dollars will be available for the **Orange CARES for Individuals and Family Assistance Program** . The program will provide a one-time payment of \$1,000 per household for residents affected by COVID-19 to help bridge financial gaps. Residents who have already received funding from the previous **Individual and Family Assistance Program** are not eligible to apply. Updated information is available at [ocfl.net/OrangeCares](#). The portal will open next on **October 24** at 8am and will have a 10,000 user capacity.
- The **Lake County Board of County Commissioners** has approved increasing grant award amounts for all qualified for-profit businesses and non-profit organizations impacted by COVID-19. The \$16 million grants program, known as the **Lake CARES Business Assistance Grant Program**, will continue accepting applications until **October 5**. [Click here for additional information on how to apply for the program](#) .
- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply](#) .
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit

[WeveOpenedSafely.com](#) for more information and to apply.

- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- **Orange County Government**, in partnership with **Heart of Florida United Way**, has launched a program to support COVID-19-related expenses incurred by social service nonprofits in **Orange County**. Orange County social-service/health and human services nonprofit organizations [may be eligible to apply for up to \\$5,000 in reimbursement funds](#) for expenses related to the direct response to COVID-19. **Heart of Florida United Way** will manage disbursements and the application deadline is October 19, 2020.
- Using \$7 million in **Orange CARES Act** monies, **CareerSource Central Florida** is [assisting 4,000 dislocated workers from the County's hardest-hit business sectors, including hospitality, restaurant, tourism, transportation and retail](#). Aimed at providing workforce re-entry and meaningful careers to **Orange County residents** who have been impacted by the COVID-19 pandemic, **CareerSource Central Florida** is delivering career services including employment support, career development workshops, resume assistance, internships and more. **Orange County residents** can access services by calling 1-800-757-4598 and or by visiting and registering through [careersourcecentralflorida.com](#).
- In an effort to attract quality retail operators to the area, the **City of Orlando's Community Redevelopment Agency (CRA)** created the **Retail Stimulus Program**. [Applicants are eligible to receive up to \\$75,000 or 50% of the total cost of tenant improvement related costs, whichever is less](#). Improvement related costs include electrical upgrades, plumbing, flooring, lighting, and more. Applicants will also be able to receive a one-time award of up to \$25,000 to cover rent expenses.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and

Wednesdays. [Click here](#) or call 407-905-8827.

- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- **Walmart (Chickasaw Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Orange Blossom Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Curry Ford):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Orange County Medical Clinic:** Appointments are strongly encouraged. [Click here](#) to schedule an appointment for **October 15 & 16**. Testing available for **ages 12 and up**, under 18 must have parent/guardian consent. Receive a free kit of face masks and hand sanitizer after your appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursday from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). Applications are currently closed, but check back for updates as the application program may re-open in the coming weeks.
- The **Childcare Supplement Fund Program**, a partnership between the County and the **Early Learning Coalition in Orange County**, [is now available to eligible Childcare providers](#) and provides up to \$12,000 to cover the cost of expenses related to preventing the spread of COVID-19 at their facilities.

- CareerSource Central Florida has reopened the **West Orange County Career Center** to customers [for in-person, by appointment only services](#). The brand new career center is located inside the **West Oaks Mall** in **Ocoee**.
- **Orlando Mayor Buddy Dyer** announced the launch of a citywide **Curbside Pick-Up Program**, to give businesses [an opportunity to increase their drive-through and to-go operations](#) by designating existing parking spaces as curbside pick-up zones.
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series of [consecutive weekly, virtual expert-led sessions](#) will focus on implementation of recovery strategies for small business, the future of talent development and innovation.
- As part of the **COVID-19 Economic Recovery Effort**, the **City of Orlando's Downtown Development Board and Community Redevelopment Agency (DDB/CRA)** has developed programs to assist in this ever-changing environment. They will host a one-hour webinar **Wednesday, October 14 at 10am** that will [provide information on useful resources available to businesses](#) located in the **DDB/CRA** area. Panelists will share specific information pertaining to parking, funding, expanded operational space, and more.
- The **African American Chamber of Commerce of Central Florida** invites you to join a three-part "Boot Camp Series" presented by Wells Fargo beginning on October 15. The series includes [three virtual training sessions for small and diverse-owned businesses to help the owners navigate the COVID-19 pandemic](#).
- With flu season on the horizon, **Orange County Health Services Department** will provide free flu vaccinations. Getting a flu vaccine is more important than ever during a pandemic because it can save resources for the care of patients with COVID-19. To book an appointment, visit ocfl.net/FluShots.
- Stay informed and vote with confidence with the **Orlando Sentinel's 2020 Central Florida Voters Guide**. Know who the **Sentinel** is endorsing, know what the candidates stand for, and know how voting is different this year.

Stay Engaged.

- The deadline to complete the **2020 Census** has been updated to **October 15 - that's today!** If you have not yet completed the **2020 Census**, please fill out the survey online at 2020Census.gov, or respond [by phone](#) or [by mail](#).
- The **United Way of Central Florida's Thanksgiving Project** is a community-wide food drive providing a full holiday meal to those in need in Central Florida. This is a family-friendly volunteer opportunity where everyone can make a difference our community. [Volunteer days and times are available November 16 - 21](#) and include packing and distributing of meals.
- **Toys for Tots Orange County** has begun distributing collection boxes for their annual holiday toy drive. Organizations can [submit a form to become a collection location](#). All toys must be delivered to **Toys for Tots** by December 11, 2020 to ensure timely delivery.
- **Votes for Women: A Portrait of Persistence**, a traveling poster exhibition from the **Smithsonian**, celebrates the centennial of the 19th Amendment and explores the complexity of the women's suffrage movement and the relevance of this history to Americans' lives today. The in-person, free exhibition of posters is featured on the **Mennello Museum's [front porch now through election day](#)**, November 3. The [virtual exhibition](#) is also available online through November 2020.
- **Discover Downtown** is hosting a **Monster Mask-erade** with socially distant sweet treats, a costume contest, Halloween themed bingo, arts and crafts, and photobooth. [This family friendly event on Friday, October 30](#) is a fun, safe way to celebrate Halloween downtown. Wear a costume while you shop for a 15% off

regularly priced merchandise at the **Discover Downtown retail store!**

- Celebrate the spooky season with **Lake Nona's** first ever **SpookNona Pumpkin Patch** this weekend, October 16-18 inside **Boxi Park**. [Festivities include photo op's for the whole family and live entertainment](#). Costumes for all ages are encouraged, but not too spooky! Food and beverage offerings will be available during the event.
- **College Park Main Street** [is hosting a socially-distanced stroll](#) along **Edgewater Drive** on November 7, complete with performances from local musicians. Stop in at the restaurants and shops that make the neighborhood shine while you walk the 1.4 mile stretch—or hop on and off one of the trolley buses during the event.
- **Orlando Science Center's** "Kids Night at the Museum: Spooky Edition" is creeping up! Little monsters, ages 5 to 12 years old, [are invited to spend the evening of October 24 haunting the exhibit halls](#), enjoying science activities with a spooky spin, and watching a live science show.
- The **Central Florida Zoo** [is offering three new discounts this month](#), making it easier than ever to visit. First responders and public/private school teachers can save 20% on admission, while college students will save 10%.
- Join the **Bach Festival Society of Winter Park** for [an outdoor performance of classic songs made famous on the silver screen](#). Listen as the orchestra plays familiar notes from “Harry Potter,” “Star Wars,” “Wizard of Oz” and more.
- **Visit Orlando's Magical Dining** program featuring dozens of area eateries offering three-course, fixed-price meals for \$35, [has been extended through October 31](#). Takeout and delivery options are available at select locations.
- **Florida Residents** looking to visit **Walt Disney World Resort** can “fall” in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the “Buy a Day, Visit Every Day Through December 24 Free” offer.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

“The NCAA announcement regarding the selection of Orlando as the home of the 2023 NCAA Division I Men’s Basketball Championships and multiple Men’s and Women’s Tennis Championships at USTA National Campus further solidifies our reputation as one of the nation’s premier sports destinations and validates the ongoing investment into our rapidly growing sports infrastructure. We are greatly appreciative of all of our local and regional partners, including the Greater Orlando Sports Commission, who continue to play a vital role in the growth of the sports industry in our region.”

-Orlando Mayor Buddy Dyer

See NCAA story below...

Around The Horn.

- It's official - **March Madness** returns to the **Amway Center** in 2023, along with 16 other national championships the **NCAA** awarded to the **Greater Orlando** region for 2022-2026. [Click here for the complete list of events headed to our community](#). Fun Fact: When the **Division I, II & III Men's and Women's Tennis Championships** take place at the **USTA National Campus** in 2023, it will mark the first time in **NCAA** history that men's and women's championships in all three divisions of the same sport are held at the same time in the same venue. See the [Orlando Business Journal](#), [Orlando Sentinel](#) and [Sports Destination Magazine](#) for additional coverage. **President & CEO Jason Siegel** also joined **Marc Daniels** on "[The Beat of Sports](#)" [radio show earlier today](#).
- The **Symetra Tour's** inaugural **Mission Inn Championship presented by IOA** begins today at **Mission Inn Resort & Club** in **Lake County**. Also known as the "Road to the **LPGA**," [Symetra Tour competitors will battle for a total purse of \\$125,000](#).
- **UCF redshirt senior receiver Jacob Harris** didn't start playing football until his senior year at **Palm Harbor University High**, but [he has since worked to become a strong pass catching threat](#) for the **Knights**.
- The **Orlando Solar Bears** and longtime partner **AdventHealth** have announced that effective immediately, [the team's home ice will now be known as AdventHealth Rink at Amway Center](#).
- **Orlando Pride** star **Ali Krieger** and talk show host **Ellen DeGeneres** are among [more than 30 athletes and celebrities who will serve as ambassadors](#) for the **2022 Special Olympics USA Games** being held in **Orlando**.
- **USA Triathlon** announced that the **30th Annual Great Floridian Triathlon** has been designated the **2020 USA Triathlon National Ultra-Distance Championship**. [The race is scheduled for October 24, 2020](#), at the **World Triathlon Destination** in **Clermont**. Now in its 29th year, the **Great Floridian Triathlon (GFT)** is the nation's longest running independent full distance triathlon and has attracted athletes from all 50 states and more than 30 countries.
- While **Orlando City** pushed hard for a win against **New York City FC**, the 1-1 draw [extended the Lions' unbeaten streak to 11 games](#).
- **Hashtag Sports** recently awarded the **Orlando Magic** its **Jersey Sponsorship Activation of the Year** honor. [The honor recognizes the partnership](#) between the **Magic** and **Disney**, which has benefited both organizations. The duo was the most recognizable and recalled jersey partnership in the **NBA**, according to a March 2020 poll by **Sports Business Journal**.
- [The 'March to Mission Inn' continues for the area's top high school golf teams](#). The **Florida High School Athletic Association** championships will be played October 27-28 (2A), October 30-31 (3A) and November 3-4 (1A) at **Mission Inn Resort & Club**. The top three teams in each region tournament secure state tournament berths.
- VIP tickets for the **2020 Florida Pro Best of The Beach Event** weekend [are now available on the event website](#). There will be 50 tickets available per day to sit in the covered tent area with direct line-of-sight to all four of the competition courts.
- A set of proposals to permit **NCAA** athletes to earn money from endorsements and sponsorships deals [will go up for vote in January](#), the last step for the association to change its rules but not the last word on how name, image and likeness (NIL) compensation will work.
- The **2019-20 NBA season** [set new digital media records for the league](#), with total

video views up 17% season-over-season to 20 billion. The **NBA** restart within the bubble — which successfully staved off any COVID-19 cases — helped propel the league's strong digital performance.

- **Major League Soccer** has joined the **Aspen Institute's Project Play 2024** initiative to grow national sport participation among youth. The four-year effort by 21 leading sport, health, media and other organizations [is designed to mobilize industry leaders to develop shared goals and take actions](#) around making sports accessible to all children, regardless of race, gender, zip code or ability.
- **Sports Business Journal's Michael Smith** observes temporary seatback chairs have proven [a helpful tool in facilitating social distancing during football games this season](#). The chairs can cost \$60 or more for a season rental, but most schools are providing them at no cost to fans and placing them in the stadium before games.
- The **NFL** has canceled January's **Pro Bowl** scheduled for Las Vegas. During an owners meeting held virtually on Wednesday, [the league opted to call off the all-star game, hoping to replace it with a variety of virtual activities](#). The **NFL** needs flexibility in January in case it needs to move regular-season games to that month because of the coronavirus pandemic.
- **Alabama football coach Nick Saban** and **athletic director Greg Byrne** [have tested positive for COVID-19](#), just three days before the 2nd-ranked **Crimson Tide's** showdown against No. 3 **Georgia**.
- The **Tampa Bay Rays** [still need one more victory](#) to get to the **World Series** after losing 4-3 to the **Houston Astros** in Game 4 of the **ALCS**.
- The \$73.1 million transfer of **Christian Pulisic** to **Chelsea** in 2019 [has further opened doors](#) to the **English Premier League** for Americans. There are now almost 30 playing in Europe — the most there have ever been.
- Hosted by **WWE Hall of Famer "Mean" Gene Okerlund**, **WWE Story Time** [paints an animated picture of some of the most amazing and absurd stories in sports-entertainment](#), as told by the **WWE** Superstars, Hall of Famers, and Legends who lived them.

In The News.

- The **Rollins Rampage esports team** was started in 2019 as a handful of friends. But when intramurals at **Rollins College** were canceled due to COVID-19 safety concerns, the **Rampage team** [multiplied by nearly seven times its size](#). The student who started it all, **Ben Katz**, was honored with the college's **Unsung Hero Award** for connecting his fellow classmates in a time otherwise marked by isolation.
- **Seminole State College** is utilizing CARES Act funding for its **Rapid Skills** program. [The program pays for tuition, fees and books for students and offers certifications](#) in project management, public safety, graphic design, information technology and business. Registration begins in early November!
- The **Florida Department of Highway Safety and Motor Vehicles** says it will offer mobile driver licenses in 2021. Officials say the [mobile licenses will work the same way traditional licenses do](#) when it comes to verifying identity and driving status.
- **Chess** became a popular streaming category early on in the pandemic, [drawing more than 41.2 million hours watched](#) on **Twitch** from March to August. The board game's surge in popularity is also hitting public markets and mainstream media.
- Inspired by social justice, two furloughed **Disney** workers [started a nonprofit to help diversify classroom bookshelves around the country](#) by delivering books for free that feature different races, ethnicities and religions.
- **Walt Disney World** and **A Gift For Teaching**, a Central Florida nonprofit that provides supplies for public schools, have been partners for two decades. So when **A Gift For Teaching** [had to shift gears and replace its supply warehouse with a](#)

[curbside pickup service](#), **Disney** stepped in and donated 5,000 reusable shopping bags and extra goodies “to spread a little magic in local classrooms.”

- As temperatures cool down, **manatees** will soon flock to Florida’s sea cow havens including **Blue Spring** and **Crystal River**. [Here's how to experience manatees](#) in the Sunshine State.

Fun & Games.

- Sneak Peek: [Photos of the Star Wars Galactic Starcruiser Hotel](#)
 - UCF Football #KnightFlicks: [The Next Opportunity](#)
 - Orlando Sentinel Pictures: [Come Out With Pride 2020](#)
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