



Impact Update for Tuesday, October 6



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"Success isn't measured by money or power or social rank. Success is measured by your discipline and inner peace."

– Mike Ditka
Hall of Fame (Pro & College) Football Player and Coach



Local Resources.

- Visit these pages for the most critical local health and government updates:
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Facial Coverings Executive Orders** are still in effect for both [Orange County](#) and [Seminole County](#), as this protective measure prevents the spread of COVID-19.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at DoYourPartORL.com.
- **Mayor Demings** has announced another \$30 million dollars will be available for the **Orange CARES for Individuals and Family Assistance Program**. The program will provide a one-time payment of \$1,000 per household for residents affected by COVID-19 to help bridge financial gaps. Residents who have already received funding from the previous **Individual and Family Assistance Program** are not eligible to apply. Updated information will be available at ocfl.net/OrangeCares later this week, the application portal will open on Monday, October 12 at 8am.

- The **Lake County Board of County Commissioners** has approved increasing grant award amounts for all qualified for-profit businesses and non-profit organizations impacted by COVID-19. The \$16 million grants program, known as the **Lake CARES Business Assistance Grant Program**, will continue accepting applications until **October 5**. [Click here for additional information on how to apply for the program.](#)
- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply.](#)
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit [WeveOpenedSafely.com](#) for more information and to apply.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- **Orange County Government**, in partnership with **Heart of Florida United Way**, has launched a program to support COVID-19-related expenses incurred by social service nonprofits in **Orange County**. Orange County social-service/health and human services nonprofit organizations [may be eligible to apply for up to \\$5,000 in reimbursement funds](#) for expenses related to the direct response to COVID-19. **Heart of Florida United Way** will manage disbursements and the application deadline is October 19, 2020.
- Using \$7 million in **Orange CARES Act** monies, **CareerSource Central Florida** is [assisting 4,000 dislocated workers from the County's hardest-hit business sectors, including hospitality, restaurant, tourism, transportation and retail.](#) Aimed at providing workforce re-entry and meaningful careers to **Orange County residents** who have been impacted by the COVID-19 pandemic, **CareerSource Central Florida** is delivering career services including employment support, career development workshops, resume assistance, internships and more. **Orange County residents** can access services by calling 1-800-757-4598 and or by visiting and registering through [careersourcecentralflorida.com](#).

- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
 - **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
 - **Walmart (Chickasaw Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (Orange Blossom Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
 - **Walmart (Curry Ford):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Kelly Park:** By appointment only. [Click here](#) to schedule an appointment for **October 7 & 8**. Testing available for **ages 12 and up** (under 18 must have parent or guardian consent). Receive a free kit of face masks and hand sanitizer following your scheduled appointment.

- **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
- **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). There are still a few application slots open for the program.
- The **Childcare Supplement Fund Program**, a partnership between the County and the **Early Learning Coalition in Orange County**, [is now available to eligible Childcare providers](#) and provides up to \$12,000 to cover the cost of expenses related to preventing the spread of COVID-19 at their facilities.
- **CareerSource Central Florida** has reopened the **West Orange County Career Center** to customers [for in-person, by appointment only services](#). The brand new career center is located inside the **West Oaks Mall** in **Ocoee**.

- **Orlando Mayor Buddy Dyer** announced the launch of a citywide **Curbside Pick-Up Program**, to give businesses [an opportunity to increase their drive-through and to-go operations](#) by designating existing parking spaces as curbside pick-up zones.
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series kicked off on October 6, [and will be followed by consecutive weekly, virtual expert-led sessions](#) that focus on implementation of recovery strategies for small business, the future of talent development and innovation.
- Join the **Downtown Orlando Partnership** on October 8 for a conversation with **UCF's Dr. Sean Snaith** [as he delivers the economic forecast](#) and how it specifically relates to **Downtown Orlando**.
- Stay informed and vote with confidence with the **Orlando Sentinel's 2020 Central Florida Voters Guide**. Know who the **Sentinel** is endorsing, know what the candidates stand for, and know how voting is different this year.
- The deadline to complete the **2020 Census** has been extended to **October 31**. If you have not yet completed the **2020 Census**, please fill out the survey online at [2020Census.gov](#), or respond [by phone](#) or [by mail](#).

Stay Engaged.

- It's **Pride Week** in Orlando! Visit [ComeOutWithPride.com](#) to view the complete schedule of events for the week, including the **Pride in the Streets** vehicle procession, **Pride in the House** virtual extravaganza, and **Kids Fringe** virtual "Rainbow Ranch" event with storytime, music, arts, dancing, crafts and more.
- The **Track Shack Events** team is gearing up for this year's **IOA Corporate 5K virtual race!** The website is filled with tips on how to build your team, a running training guide, and details on this year's swag. [Click here to learn more and register now!](#)
- What goes better with an after-school snack than a visit to space? **Space After School**, a new program from **Kennedy Space Center's "Virtual Camp KSC"** will bring [all the wonder and excitement of space exploration into the comfort and safety of homes nationwide](#) when it launches on October 19.
- The **Downtown Development Board** is sure you are going to "fall" in love with their upcoming downtown events. [Discover the fall festivities and spooky happenings in downtown Orlando this season.](#)
- Local musicians will gather in **Sanford** this weekend to celebrate the impact of prominent reggae musician **Toots Hibbert**. **West End Trading Co.** is hosting the **Toots & The Maytals Tribute** this Saturday at 7:30 p.m. [Purchase your tickets](#) to enjoy performances by **The Supervillains, Control This!, Movement, Ambassadors, Brown Bag Brass Band** and **New Rulers**.

- **Orange County Parks & Recreation** announced [a phased re-opening for picnic pavilions, adult athletics, splash pads, and group camping](#) effective Saturday, October 10. There will be limitations on the number of people at pavilions and guests must still follow CDC guidelines; the face-covering mandate is still in effect.
- Free trees are back! The **City of Orlando** has reached 10,000 trees planted since launching in 2016 and now they're doubling down. [Order up to TWO free trees online](#) thanks to their partnership with **OUC** and the **Florida Forest Service**.
- The **11th Annual Día de los Muertos & Monster Events** is a themed exhibition at **CityArts Orlando** and an outdoor experience with live performances, vendors, and more! Exhibitions will showcase Day of the Dead and Halloween-inspired art created by regional, national, and international artists. [The art exhibition will be paired with an outdoor experience on opening night](#) that will feature food, drinks, entertainment and spooky art vendors.
- **Disney Parks Blog** is launching a new, four-part series of **Disney Paper Parks** inspired by Halloween and the **Haunted Mansion**! Bring the macabre style of the [Haunted Mansion into your home by crafting these spooky decorations](#) designed by **Walt Disney Imagineering**.
- **Visit Orlando's Magical Dining** program featuring dozens of area eateries offering three-course, fixed-price meals for \$35, [has been extended through October 31](#). Takeout and delivery options are available at select locations.
- **Florida Residents** looking to visit **Walt Disney World Resort** can “fall” in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the “Buy a Day, Visit Every Day Through December 24 Free” offer.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

“The ThunderDome is not one piece of technology ... its many different departments that the WWE has put together to create this energy, experience, and environment, from a broadcast [point-of-view] and the fans coming in virtually. Those moments give me chills because nobody has ever done anything in that scale

before. It's mind-blowing when you see it all put together with all those people, those live faces."

**-Jon Slusser, Owner/Partner
The Famous Group**

On partnering with WWE to create the ThunderDome's virtual fan experience at the Amway Center

"We wanted to provide an opportunity for our viewers to escape. We still do. It's our mission to put smiles on people's faces. Having no people in the arena allows us to play with things like lasers and pyro in places we never could before because we had human beings sitting there. So it really opens us up to doing all kinds of things."

-Stephanie McMahon, WWE Chief Brand Officer

See WWE Virtual Fans story below...

Around The Horn.

- Coliseum Global Sports Venue Alliance [takes a deep dive behind the scenes of the virtual fan technology](#) inside **WWE's ThunderDome** set-up at the **Amway Center**.
- **Orlando City** [will play the next 5 games without its starting goalkeeper](#), but **Oscar Pareja** isn't worried about backup **Brian Rowe's** ability to anchor the defense.
- The **Orlando Magic** do not know when their 2021 season will start, but they are already [hard at work to make the internal improvements to get the most of it](#).
- From the **Orlando Sentinel's Matt Murschel: UCF** [looks to turn page](#) after disappointing loss to **Tulsa**.
- As the **NFL** works through its struggles with COVID-19, the league implemented new protocols this week. **Commissioner Roger Goodell** said teams will be disciplined — [including through loss of draft picks or forfeiting games](#) — if

protocol violations occur that result in the virus spreading, schedule adjustments or otherwise impact the league.

- From the **Orlando Sentinel's Julia Poe**: [3 things we learned](#) from **Orlando City's** win over the **New York Red Bulls**.
- **ESPN Events** will cancel two of its 17 postseason college football bowl games for the 2020 season. The **Bahamas Bowl** and the **Hawaii Bowl**, which were both set to be played in December, [have been cancelled due to the current health pandemic and travel restrictions](#).
- **Barstool Sports CEO Erika Nardini** is joining **WWE's Board of Directors**. The move makes **Nardini** — **Barstool's** first female CEO — [the third woman currently holding a board position](#) at **Vince McMahon's** media and entertainment company.
- Organizers have canceled the **2020 Foot Locker Cross Country Championships**, marking the first time in 41 years that [there will not be a high school cross country national champion](#).
- **Nike** is [leaning further into esports with a new ad](#) that began airing in China alongside the ongoing **League of Legends World Championship** in Shanghai. Last year's event drew more than 100 million viewers.
- **MAC Commissioner Jon Steinbrecher** sat down to speak with **Front Office Sports** [about what it took to pause and restart fall football](#). The recipe for reinstating a postponed FBS season takes hundreds of COVID-19 rapid tests, one new scheduling model, and hours upon hours of Zoom calls.
- Sports viewership numbers have been all over the place the past two months, but **MLB** teams [saw a 4% uptick on local and streaming networks](#). The increase comes from **Nielsen** data measuring 25 regional sports networks that air **MLB** games.

In The News.

- **Florida's voter registration** deadline [was extended to 7 p.m. Tuesday, October 6 after the state's website crashed amid a surge in traffic](#) ahead of its midnight Monday deadline. Florida residents who haven't registered yet can also register in-person at local county supervisors of elections' offices, tax collectors' offices and **DHSMV** offices and will still be able to vote in the November 3 general election.
- **Orange County** [reported more than 70,000 new voters yesterday](#), and **Osceola** and **Lake** counties reported more than 30,000 new voters each.
- **Marcus Jordan**, son of **NBA legend Michael Jordan**, [is planning to bring The Trophy Room](#) to Orlando's downtown scene.

- During yesterday's meeting, **Orlando City Council** [signed off on a rental relief program for downtown's struggling small businesses](#), as well as a pair of new contracts aimed at providing more police transparency.
- Stop, drop and roll - it's **Fire Prevention Week** and **Orange County firefighters** are [sparking conversations about fire safety](#).
- **Downtown Orlando** is proud to welcome **The Julian** apartments, a market-rate, mixed-use community located within **Creative Village**. This new housing option [provides residents with new paths to education, careers, business, housing, and community](#).
- **Universal Orlando** has started a nationwide search for a developer to create a new affordable housing community in **Orange County**. [The company says they want someone with the 'right vision'](#) to build on a 20-acre site that has been designated for exclusive use in helping solve the area's affordable housing problem.

Fun & Games.

- [A frightfully fun Disney Halloween Playlist](#)
- [10 Ways to Safely Celebrate Pride Week in Orlando](#)
- [5 Ways to Celebrate Hispanic Heritage Month at Universal Orlando Resort](#)



FALL SERIES

SCHEDULE PRESENTED BY ORLANDO HEALTH

 VS 	SEPT 19 1:00PM	@SAHLEN'S STADIUM CBS
 VS 	SEPT 26 8:30PM	@BBVA STADIUM twitch
 VS 	OCT 9 6:00PM	@OSCEOLA COUNTY STADIUM CBS SPORTS NETWORK
 VS 	OCT 17 4:00PM	@EXPLORIA STADIUM CBS

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

GET SOCIAL

Follow us on your favorite social networking sites!



Greater Orlando Sports Commission | 400 W. Church Street, Suite 205, Orlando, FL 32801

[Unsubscribe ksturley@greaterorlandosports.com](mailto:ksturley@greaterorlandosports.com)

[Update Profile](#) | [About our service provider](#)

Sent by ksturley@greaterorlandosports.com powered by



Try email marketing for free today!