

Impact Update for Tuesday, October 8

VIRTUAL
WATCH
PARTY

PRESENTED BY
ORLANDO
HEALTH



OCT
5:00PM

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@ OSCEOLA COUNTY STADIUM



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

"The idea is not to block every shot. The idea is to make your opponent *believe* that you might block every shot."

– Bill Russell
Hall of Fame Basketball Player



DO YOUR PART
ORLANDO.

MAKE THE
PROMISE.

SAFER
STRONGER
TOGETHER

#DoYourPartORL

Local Resources.

- Visit these pages for the most critical local health and government updates :
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Facial Coverings Executive Orders** are still in effect for both [Orange County](#) and [Seminole County](#), as this protective measure prevents the spread of COVID-19.
- **Orange County** launched the 'Safer, Stronger, Together' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Mayor Demings** has announced another \$30 million dollars will be available for the **Orange CARES for Individuals and Family Assistance Program** . The program will provide a one-time payment of \$1,000 per household for residents affected by COVID-19 to help bridge financial gaps. Residents who have already received funding from the previous **Individual and Family Assistance Program** are not eligible to apply. Updated information will be available at [ocfl.net/OrangeCares](#) later this week, the application portal will open on Monday, October 12 at 8am.
- The **Lake County Board of County Commissioners** has approved increasing grant award amounts for all qualified for-profit businesses and non-profit organizations impacted by COVID-19. The \$16 million grants program, known as the **Lake CARES Business Assistance Grant Program**, will continue accepting applications until **October 5**. [Click here for additional information on how to apply for the program](#) .
- **Seminole County Board of County Commissioners** has approved "Seminole CARES," a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply](#) .
- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit

[WeveOpenedSafely.com](#) for more information and to apply.

- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- **Orange County Government**, in partnership with **Heart of Florida United Way**, has launched a program to support COVID-19-related expenses incurred by social service nonprofits in **Orange County**. Orange County social-service/health and human services nonprofit organizations [may be eligible to apply for up to \\$5,000 in reimbursement funds](#) for expenses related to the direct response to COVID-19. **Heart of Florida United Way** will manage disbursements and the application deadline is October 19, 2020.
- Using \$7 million in **Orange CARES Act** monies, **CareerSource Central Florida** is [assisting 4,000 dislocated workers from the County's hardest-hit business sectors, including hospitality, restaurant, tourism, transportation and retail](#). Aimed at providing workforce re-entry and meaningful careers to **Orange County residents** who have been impacted by the COVID-19 pandemic, **CareerSource Central Florida** is delivering career services including employment support, career development workshops, resume assistance, internships and more. **Orange County residents** can access services by calling 1-800-757-4598 and or by visiting and registering through [careersourcecentralflorida.com](#).
- In an effort to attract quality retail operators to the area, the **City of Orlando's Community Redevelopment Agency (CRA)** created the **Retail Stimulus Program**. [Applicants are eligible to receive up to \\$75,000 or 50% of the total cost of tenant improvement related costs, whichever is less](#). Improvement related costs include electrical upgrades, plumbing, flooring, lighting, and more. Applicants will also be able to receive a one-time award of up to \$25,000 to cover rent expenses.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close contact with someone who tested positive for COVID-19, regardless of symptoms.
 - **Orange County Convention Center:** No appointment required. Additional info [here](#). Directions [here](#). On-site antibody testing is also available to anyone over the age of 18.
 - **UCF's Garage A:** By appointment only. Click [here](#) for more information.
 - **Community Health Centers Apopka:** By appointment only on Tuesdays and

Wednesdays. [Click here](#) or call 407-905-8827.

- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- **Walmart (Chickasaw Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Orange Blossom Trail):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- **Walmart (Curry Ford):** By appointment only, 7:45am-8:45am on Tuesdays and Thursdays. [Click here](#) for more information and to make an appointment, or call 866-448-7719.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Orange County Medical Clinic:** Appointments are strongly encouraged. [Click here](#) to schedule an appointment for **October 15 & 16**. Testing available for **ages 12 and up**, under 18 must have parent/guardian consent. Receive a free kit of face masks and hand sanitizer after your appointment.
 - **Maingate Complex (Kissimmee):** By appointment only. [Click here](#) to schedule an appointment.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursday from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). There are still a few application slots open for the program.
- The **Childcare Supplement Fund Program**, a partnership between the County and the **Early Learning Coalition in Orange County**, [is now available to eligible Childcare providers](#) and provides up to \$12,000 to cover the cost of expenses related to preventing the spread of COVID-19 at their facilities.
- **CareerSource Central Florida** has reopened the **West Orange County Career**

Center to customers [for in-person, by appointment only services](#). The brand new career center is located inside the **West Oaks Mall** in **Ocoee**.

- **Orlando Mayor Buddy Dyer** announced the launch of a citywide **Curbside Pick-Up Program**, to give businesses [an opportunity to increase their drive-through and to-go operations](#) by designating existing parking spaces as curbside pick-up zones.
- Join the **Orlando Economic Partnership** for a four-event series virtual summit. The series of [consecutive weekly, virtual expert-led sessions](#) will focus on implementation of recovery strategies for small business, the future of talent development and innovation.
- Stay informed and vote with confidence with the **Orlando Sentinel's 2020 Central Florida Voters Guide**. Know who the **Sentinel** is endorsing, know what the candidates stand for, and know how voting is different this year.
- The deadline to complete the **2020 Census** has been extended to **October 31**. If you have not yet completed the **2020 Census**, please fill out the survey online at [2020Census.gov](#), or respond [by phone](#) or [by mail](#).

Stay Engaged.

- It's **Pride Week** in Orlando! "We Shall Overcome: Celebrating LGBTQ+ Diversity" is [free to enjoy tonight on Facebook](#). Join the **Orlando Gay Chorus, QLatinX, Bros in Convo**, and **Central Florida Sounds of Freedom Band and Color Guard** to celebrate LGBTQ+ people of color who have made strides for human rights. You can visit [ComeOutWithPride.com](#) to view the complete schedule of events.
- The **Track Shack Events** team is gearing up for this year's **IOA Corporate 5K virtual race!** The website is filled with tips on how to build your team, a running training guide, and details on this year's swag. [Click here to learn more and register now!](#)
- You're going to "fall" in love with these autumn events! Check out **Visit Orlando's list of Halloween thrills, culinary delights and cultural celebrations** for all ages.
- **Pompeii: The Immortal City** premieres at **Orlando Science Center** on October 26. This [10,000 square foot traveling exhibit uses a mix of historical artifacts, multimedia experiences and recreations of ancient technology](#) to immerse you in the life and untimely destruction of this first-century Roman town. Timed entry limited capacity. **Orlando** is one of only three cities to host this exhibit, don't miss this last stop on its U.S. tour!
- Celebrate the spooky season with **Lake Nona's** first ever **SpookNona Pumpkin Patch** weekend, October 16-18 inside **Boxi Park**. [Festivities include photo op's for the whole family and live entertainment](#). Costumes for all ages are encouraged, but not too spooky! Food and beverage offerings will be available during the event.
- The **11th Annual Día de los Muertos & Monster Events** is a themed exhibition at **CityArts Orlando** and an outdoor experience with live performances, vendors, and more! Exhibitions will showcase Day of the Dead and Halloween-inspired art created by regional, national, and international artists. [The art exhibition will be paired with an outdoor experience on opening night](#) that will feature food, drinks, entertainment and spooky art vendors.
- The **Central Florida Zoo** [is offering three new discounts this month](#), making it easier than ever to visit. First responders and public/private school teachers can save 20% on admission, while college students will save 10%.
- From the **Orlando Sentinel**: For families looking to enjoy **Halloween** festivities together in Orlando, [there are a number of events for young ones and adults alike](#).
- Join the **Bach Festival Society of Winter Park** for [an outdoor performance of classic songs made famous on the silver screen](#). Listen as the orchestra plays familiar notes from "Harry Potter," "Star Wars," "Wizard of Oz" and more. Tickets

- for the October 25 shows will go on sale October 9.
- **Visit Orlando's Magical Dining** program featuring dozens of area eateries offering three-course, fixed-price meals for \$35, [has been extended through October 31](#). Takeout and delivery options are available at select locations.
- **Krispy Kreme** [is introducing a new deal called "Sweet-or-Treat" Saturdays](#), in which patrons can get a Sweet-or-Treat Original Glazed dozen for \$1 with the purchase of any dozen doughnuts every Saturday, now through **Halloween**. Costumed customers also get a free doughnut of their choice on October 31 only.
- **Florida Residents** looking to visit **Walt Disney World Resort** can "fall" in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the "Buy a Day, Visit Every Day Through December 24 Free" offer.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

"It's great to come into this position with a head start. I know the Highlander girls well, and it's a great team. I'm excited for the opportunity to pour what I've learned as a professional soccer player into the Highlander team."

-Kristen Edmonds, Orlando Pride Midfielder and new Lake Highland Prep Girls Soccer Coach

See Edmonds story below...

Around The Horn.

- **Mission Inn Resort & Club** and **Visit Lake** will host the **Symetra Tour's inaugural Mission Inn Championship presented by IOA** on October 15-17, 2020. Also known as the "Road to the LPGA," [Symetra Tour competitors will battle for a total purse of \\$125,000](#) on the **El Campeón** course.
- **Orlando Pride** midfielder **Kristen Edmonds** will take the next step in her coaching career during the **NWSL** offseason [as the new Lake Highland Prep girls varsity soccer coach](#).
- Despite the absence of seven key players, a young **Orlando City** group [kept the team's 10-game unbeaten streak alive](#) with a scoreless draw in Atlanta.
- From the **Orlando Sentinel**: **UCF** players and coaches [returned to the practice field this week](#) looking to clean up mistakes that cost them their first loss of the season.
- **U.S. Soccer** has announced the **Jill Ellis Scholarship Fund** and the launch of the **SheChampions Mentorship program**, [both of which will benefit, empower and advance female coaches through financial support, mentorship and community building](#). Both programs will combine to assist **U.S. Soccer** in achieving its goal of doubling the number of elite professional female coaches by 2024.
- The **USOPC** and **USOPC Collegiate Advisory Council** are forming the **USOPC College Sports Sustainability Think Tank** to examine [sustainable, broad-based college sports programming initiatives](#) focused on vulnerabilities facing varsity-level **Olympic** and **Paralympic** sports.

- Sporting events are a hot ticket these days, with seats for each **World Series game** selling out in approximately 90 minutes. [Tickets were sold in four-seat “pods” as a social distancing measure to safely fit 11,550 fans](#) — the **World Series** will fill up about 29% of **Globe Life Field** in Arlington, Texas.
- The **New York Yankees** [face elimination Thursday night](#), trailing the **Tampa Bay Rays** 2-1 in the best-of-five series.
- The **NHL** [is looking to begin its next season on January 1, 2021](#). The league had previously said it could begin as soon as December, but after talks with the **NHL Players’ Association** following the conclusion of the **Stanley Cup Final**, it’s looking at a later start date.
- **Olympic gold medalist Phil Dalhausser’s Beach Volleyball Academy** is back in action at **Lake Nona’s Boxi Park**, [with adult classes beginning this month](#).
- The **Big East Conference** has signed a three-year agreement with the **Electronic Gaming Federation** to be the organizer for all conference-affiliated gaming events. [The league’s 11 schools will be official EGF members and participate in a multi-game season](#) in the national **Division I Varsity Esports League**.
- Production company **Religion of Sports**, founded by **Tom Brady, Michael Strahan** and **Gotham Chopra**, has a new deal with **Public Radio Exchange** to move into the podcasting space. Known for its sports documentaries, [the company is going to launch a slate of shows in 2021](#).
- While there is still room for improvement with its overall hiring strategies, **MLS** boasts one of the best racial hiring practices in sports. The **2020 MLS Racial and Gender Report Card** [earned the league an 'A' for its racial hiring practices](#), second-best behind the **NBA**.
- Organizers for the delayed **2020 Tokyo Olympics** estimate they have found simplification measures [that will save about \\$280 million from the Games’ budget](#). The official **Tokyo** budget is \$12.6 billion, so the cost-saving measures will shave off about 2% from that figure.
- Following **Microsoft’s** shuttering of its video game streaming service **Mixer**, **Amazon-owned Twitch** [extended its domination of the market](#). In the third quarter of 2020, **Twitch** controlled 91% of live video game streaming.
- **ESPN** [could be laying off hundreds of employees in the next few weeks](#), sources told **Front Office Sports**. Up to 700 employees could be let go, which will mostly hit behind-the-camera jobs — but could include some TV and radio talent as well.
- **NBC Olympics** and **Twitter** [have extended their content partnership](#) that applied to the **2020 Tokyo Games** through the **Beijing Winter Olympics in 2022**. It includes an original live studio program every morning from **Tokyo**, daily live look-ins, real-time highlights and pre-games countdown content.

In The News.

- Together with **OUC**, the **City of Orlando** is [hoping to incentivize more electric modes of transportation](#) with the ultimate goal of reaching net-zero carbon emissions by 2050. Their new **Electrified Dealers Program** will give dealerships incentives to sell electric cars. In addition, **OUC** customers who purchase an electric vehicle will be eligible for a \$200 rebate.
- **Orlando Ballet’s** "Fitness Through Dance" program was created with community and diversity at its core. First responders play a crucial role in sustaining our community, and **Orlando Ballet** is inviting these local heroes to work out and [attend as many classes as they want during the month of October—all for free](#). First responders can send their ID info and photo, along with the code “HERO” to registrar@orlandoballet.org to begin registration.
- When the **Orlando Philharmonic** took the pitch at **Exploria Stadium** for an open-

air concert that allowed the audience and musicians to physically distance, [it was the first time an orchestra gave a full-length concert in a U.S. soccer stadium](#). The mood was one of joy over the return of live music after the pandemic shutdown.

- **Opera Orlando** has teamed up with **Dr. Phillips Center, Orlando Health** and the **Orlando Philharmonic Orchestra** to give us the best of both worlds: [a live theater season and a safe environment to enjoy it in](#). Distanced seating, sanitized theater and public spaces, face coverings in crowds, and distanced staging ensure your evening is spent in awe of the performance, not worrying about coronavirus.
- **Universal Orlando** announced that it will close its **Volcano Bay** water park for the winter. [The “seasonal closure” will begin on November 2 and end on or before March 1.](#)
- **Florida’s mountain bike community** is growing and thriving, despite a lack of elevation change. [Fast, flowing trails and man-made features provide challenges](#) for riders of all skill levels.
- On Tuesday, a group of **Parramore Kidz Zone** participants got to tour the new restaurant and assist with the grand opening of **Knife & Spoon** at **The Ritz-Carlton, Grande Lakes**. The new eatery is known for its steak and seafood, but for **head chef Gerald Sombright**, [the experience for the children goes way beyond the food](#).

Fun & Games.

- [10 Tips for planning the perfect fall road trip](#)
- Orlando Sentinel Pictures: [Halloween 2020 at Disney's Magic Kingdom](#)
- [21 tips to create perfectly carved pumpkins this Halloween](#)

NEXT HOME MATCH

10.11.20 7:30PM

ORLANDO CITY

COLUMBUS CREW SC

PRESENTED BY: RASMUSSEN COLLEGE



3:30



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