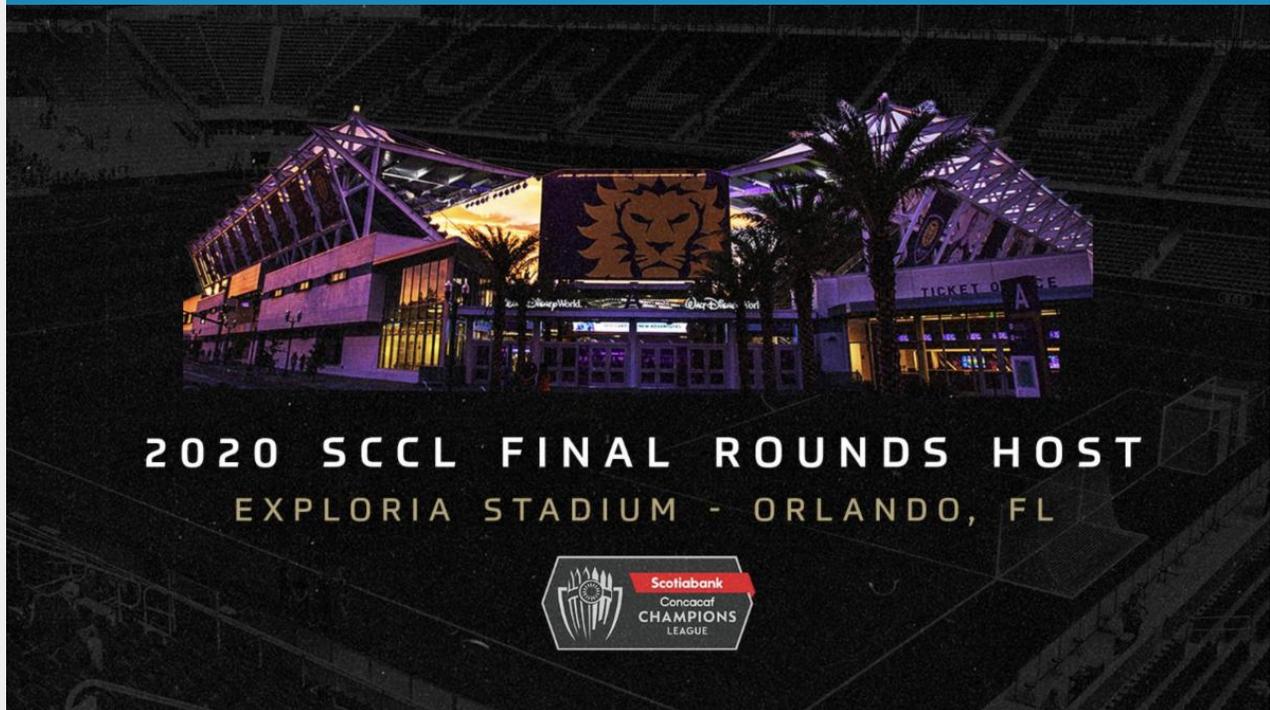


Impact Update for Thursday, November 12



Each week, we will distribute our Impact Update newsletter on Thursdays. We encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“Talent is never enough. With few exceptions, the best players are the hardest workers.”

– Magic Johnson
Hall of Fame Pro Basketball Player



**DO YOUR PART
ORLANDO.
MAKE THE
PROMISE.**

**SAFER
STRONGER
TOGETHER**

#DoYourPartORL

Local Resources.

- Visit these pages for the most critical local health and government updates, as well as COVID-19 Testing Site Locations:
 - **City of Orlando:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Orange County:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Osceola County:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Lake County:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Seminole County:** [COVID-19 Homepage](#) | [Testing Sites](#)
- **Facial Coverings Executive Orders** are still in effect for both [Orange County](#) and [Seminole County](#), as this protective measure prevents the spread of COVID-19.
- **City of Orlando Updates:**
 - In an effort to attract quality retail operators to the area, the **City of Orlando's Community Redevelopment Agency (CRA)** created the **Retail Stimulus Program**. [Applicants are eligible to receive up to \\$75,000 or 50% of the total cost of tenant improvement related costs, whichever is less.](#) Improvement related costs include electrical upgrades, plumbing, flooring, lighting, and more. Applicants will also be able to receive a one-time award of up to \$25,000 to cover rent expenses.
 - The **City of Orlando's CRA** has also created the **Small Business Rental Assistance Program** in partnership with the **Orlando Economic Partnership (OEP)**. This program will allow eligible small businesses in downtown [to apply for a rent subsidy for up to \\$5,000 per month](#) for a maximum of \$30,000 per business.
 - The **Downtown Development Board (DDB)** Special Event Funding program [will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
 - **Park DTO** has been extended through **Feb. 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
 - **Discover Downtown** – the downtown Orlando information center – is seeking vendors [to participate in a pop-up shop throughout the month of December](#). Interested vendors must fill out the [vendor form](#) and notate it is

for Holiday Vendor Pop-Up consideration.

- **Orange County Updates:**

- **Mayor Demings** announced another \$30 million dollars will be available for the **Orange CARES for Individuals and Family Assistance Program**. The program will provide a one-time payment of \$1,000 per household for residents affected by COVID-19. Residents who have already received funding from the previous **Individual and Family Assistance Program** are not eligible to apply. Updated information is available [here](#). The portal will open again on Monday, November 16 at 8am.
- The **Orange County CARES Act funding programs** for small businesses and home-based businesses will close on Monday, November 16 at Noon. [There is approximately \\$7M for small businesses, and \\$700k for home-based businesses left to be disbursed](#). Business that have received funds from the federal **Payroll Protection Program** of up to \$100k (up from the previous limit of \$75k) are now eligible to apply for funding.
- **Orange County Government** is partnering with **CareerSource Central Florida** and **Valencia College** to offer a variety of short-term, vocational training courses at the **Orange County Convention Center**, beginning Monday, Nov. 30, 2020. Residents can apply for tuition assistance through **CareerSource Central Florida's "Help is Here" grant program**.
- **Orange County** launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). Applications are currently closed, but check the website regularly for updates as the application program may re-open in the coming weeks.
- **Orange County Health Services Department** is providing free flu vaccinations. Getting a flu vaccine is more important than ever during a pandemic because it can save resources for the care of patients with COVID-19. [Click here to book an appointment](#).
- To assist low-income **Orange County** residents with spay/neuter costs, **Orange County Animal Services** announced a new voucher program making these free services available. [Click here for program details and to obtain a voucher](#) for a free spay or neuter service visit.

- **Osceola County Updates:**

- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit [WeveOpenedSafely.com](#) for more information and to apply.

- **Lake County Updates:**

- The **Lake County Board of County Commissioners** voted to allocate \$15,000,000 in **CARES Act** funding to resident assistance. Eligible Lake County residents who have been negatively impacted by COVID-19 may receive up to \$4,000 in rent/mortgage assistance. **Lake County encourages residents to pre-register to be notified** about the program criteria, required documents and the opening of the application cycle.

- **Seminole County Updates**

- **Seminole County Board of County Commissioners** has approved **Seminole CARES**, a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. [Click here for](#)

[more information and to apply.](#)

- The **Small Business Grant Portal** will stop accepting applications on Friday, Nov. 13 at 5pm. [Click here](#) to apply now.
- The **Individual Assistance Portal** has been suspended to allow for the review of those applications that are currently submitted. If funding is not exhausted, the **Seminole CARES Individual Assistance Portal** will reopen for new applications [here](#).
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click “Submit a Business” at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Additional Resources:**
 - **Orlando Health** has [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19.
 - **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key services.
 - **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
 - **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor’s immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)

Stay Engaged.

- **Mayor Jerry Demings** has launched the **2020 Mayor’s Toy Drive** with local media partner **Fox 35**. In effort to slow the spread of COVID-19 and safely collect toys, this year toy drive participants [can shop online and choose from over 500 toys to donate, drop off toys at county-wide collection sites, or participate in a contact-free drive-thru event](#) on Nov. 23, 2020.
- **Orlando Burger Week** is back and bigger than ever! From Nov. 4-18, more than [30 local eateries will prepare their own unique take on the classic hamburger](#) for just \$5 per burger. Carry-out will be available at most participating locations.
- The new **Dazzling Nights** holiday event [will feature lights, music, and interactive elements](#) to complete the transformation of the 50-acre, **Harry P. Leu Gardens** into a stunning holiday wonderland from Dec. 1, 2020 - Jan. 3, 2021.
- The **Maitland Rotary Art Festival** will return Nov. 13-15, this time providing a hybrid event [with some in-person booths and an online marketplace](#) where artists can display and sell work.
- [There's a plastic shield separating Santa and advanced reservations are required](#), but the holidays are underway with the **Santa Workshop Experience** at **Icon Park**.
- Treasure hunters, prepare your maps and gather clues: A real-life treasure hunt is coming to **Orange County** [with a big pot of money at stake for the winning team](#).
- **Orlando’s Main Streets** are committed to joy this season, moving forward with their normal events and even adding to the list (with safety measures in place, of course.) [Find out what’s happening in your neighborhood this winter!](#)

- The **United Way of Central Florida's Thanksgiving Project** is a community-wide food drive providing a full holiday meal to those in need in Central Florida. This is a family-friendly volunteer opportunity where everyone can make a difference our community. [Volunteer days and times are available November 16 - 21](#) and include packing and distributing of meals.
- Join **Give Kids the World** for **Night of a Million Lights** from Nov. 13 - Jan. 3 and [bask in the glow of more than three million lights while you explore](#) the storybook world that has been the setting of dreams come true for critically ill children and their families for more than 30 years. [Here's a preview](#) from the **Orlando Sentinel!**
- **Toys for Tots Orange County** has begun distributing collection boxes for their annual holiday toy drive. Organizations can [submit a form to become a collection location](#). All toys must be delivered to **Toys for Tots** by Dec. 11, 2020 to ensure timely delivery.
- **Gatorland** is beginning to wrap up 2020 [with a \\$20.21 combo ticket deal](#) dubbed the "Greater Gator Package." It will be available through November.
- **Florida Residents** looking to visit **Walt Disney World Resort** can "fall" in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the "Buy a Day, Visit Every Day Through Dec. 24 Free" offer.

“Our relationship with CONCACAF, and with Victor Montagliani and his team is vital as it relates to our pursuit of the 2026 FIFA World Cup. All of these positive experiences that so many folks in the international soccer scene have had working with Alex Leitão and his team at Orlando City leaves a great taste in everyone’s mouth, and they certainly look forward to coming back. There are a lot of elements in place, and it’s a wonderful tribute to the work that the organization does on and off the pitch.”

-Jason Siegel, President & CEO
 Greater Orlando Sports Commission
See CONCACAF story below...

Around The Horn.

- **Orlando City SC's Exploria Stadium** will host the remaining seven matches of the **2020 CONCACAF Champions League** in December, [bringing the best club teams in North and Central America to Orlando](#).
- From **Sam Carp** at **SportPro Media**: [‘It will forever be known as the Disney model’: How Orlando made the NBA and MLS bubbles a reality.](#)

- From the **Orlando Business Journal**: Greater Orlando Sports Commission [crafts game plan to land esports events](#).
- With the next **NBA** season just around the corner, the **Orlando Magic** just unveiled [their latest City Edition jersey that shines with hometown pride](#) . Sign up for presale access [here](#)!
- **UCF** [will opens the 2020-21 basketball season](#) against **Oklahoma** on Nov. 28 in front of a limited capacity crowd at **Addition Financial Arena**.
- **Chris Nikic**, a 21-year-old from **Maitland**, [accomplished two feats this weekend](#). He completed the **Ironman Florida** triathlon - a 2.4-mile swim, 112-mile bike ride and 26.2-mile run in a single day - and became a **Guinness World Record** holder as the first person with Down syndrome to finish an **Ironman** race.
- **UCF** **quarterback Dillon Gabriel** has put together one of the best statistical seasons by a **Knights** quarterback, [but he's still pushing to improve](#) .
- From **USA Today's Dan Wolken**: [It's time to start considering a bubble for the College Football Playoff](#).
- The **NBA** and **National Basketball Players Association** [have reached a deal on an amended collective bargaining agreement and the opening of free agency](#), in addition to the official start date of the 2020-21 season.
- **NFL** owners [have agreed to expand the postseason if the season is cut short](#) because of COVID-19 cancellations. If the **NFL** can't complete its 16-game schedule - even with a possible Week 18 - the playoffs will expand from 14 to 16 teams.
- A global study by **Nielsen** found that [rugby has seen an 11% bump in followers and 18% increase in number of fans since 2018](#). According to the study, growth in global fans has been inspired by the rise of female participation in rugby and a surge of enthusiasm for the sport in emerging markets.
- **Peloton** and 24-time Grammy award-winning singer **Beyoncé** [have signed a multi-year content partnership](#) that includes elements to honor **Historically Black Colleges and Universities**.
- During a typical **Masters** week, the **Augusta National pro shop** can [sell upwards of \\$50 million](#) worth of merchandise. While most items are exclusive, **Fanatics** is carrying the [Taste of the Masters package](#) — a collection of more modestly priced fare available at the tournament.



In The News.

- The **Orange County Convention Center** still is securing new business, regardless of the negative impacts of the Covid-19 pandemic. [There are seven new first-time shows booked for trips to Orlando in 2021](#) with the potential to draw nearly \$64 million in economic impact and 26,000 attendees.
- The first hub location for a high-speed, electric air mobility network in America will be launched in 2025 in **Lake Nona. Lilium**, the Germany-based aviation company developing an all-electric, vertical take-off and landing (eVTOL) jet aircraft, **Tavistock** and the **City of Orlando** [announced the country's first urban and regional air mobility network](#) as well as **Lilium's** first U.S. network location.
- An **Oviedo High School** sophomore is one of 23 students nationwide to be named an **Engineer Girl Ambassador** for 2020. **Ishika Nag** [is the only student in Florida](#) to receive this honor.
- The **Orlando City Council** [has voted to use a \\$225,000 CARES Act grant](#) to expand the **Blueprint 2.0** program in conjunction with the **Central Florida Urban League**.
- **Cinderella Castle** received a makeover earlier this year, and **Walt Disney World** also introduced [a new holiday look for the Magic Kingdom icon](#).
- **Universal Orlando** has [unwrapped its plans for the holidays](#), including a selection of festivities that have been tweaked in response to the coronavirus pandemic.
- A nationally recognized law enforcement trainer hired by the **City of Orlando** is [hosting the first of several community meetings around Orlando](#) aimed at building relationships with people in communities including Parramore, Washington Shores and along Mercy Drive.
- The **Orlando Magic** and **Shaquille O'Neal foundation** [have pitched in to sponsor two new basketball courts](#) for the nonprofit **Harbor House of Central Florida**.
- For **Central Florida entrepreneurs** trying to finance their businesses without a traditional loan, there will soon be an app for that. Orlando-based **Miventure Inc.** is launching the **Miventure app**, [which allows businesses to get microloans from friends, family or investors](#) across the country.
- The **Seminole County Board of Commissioners** approved \$300,000 for the **Central Florida Zoo and Botanical Gardens** [to help offset losses](#) sustained amid the coronavirus pandemic.
- **CVS Health** [plans to invest \\$8.7 million to help build 116 affordable housing apartments in Orlando](#) at 1014 Mercy Drive, as well as expand its **Project Health** wellness screening program locally in 2021.
- Theater is returning to the heart of Orlando's downtown. **Orlando Shakes** will go back to its roots in 2021 [with two big productions in Lake Eola Park](#) — where the theater company last staged a show in 2006.

Fun & Games.

- #DisneyMagicMoments: [Creating Over-the-Top Ornaments for the Holidays](#)
 - [Veterans Day Wallpaper](#) from the Orlando Solar Bears
 - Orlando Sentinel Pictures: [The most-searched ice cream flavor in every state](#)
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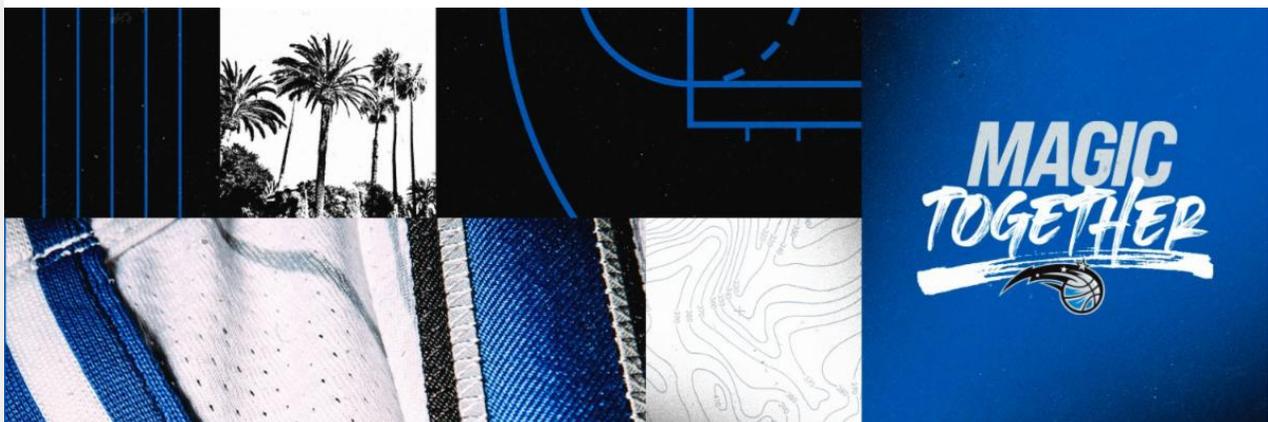
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EXPLORIA STADIUM

PRESENTED BY: **ORLANDO HEALTH**



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ESPN UK



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