



Impact Update for Tuesday, November 3

**GET OFF THE BENCH
GET INTO THE GAME**



We will continue to distribute our Impact Update newsletter on Tuesdays and Thursdays, and we encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“From what we get, we can make a living; what we give, however, makes a life.”

– Arthur Ashe
3x Grand Slam Singles Tennis Champion



**DO YOUR PART
ORLANDO.
MAKE THE
PROMISE.**

**SAFER
STRONGER
TOGETHER**
#DoYourPartORL

Local Resources.

- Visit these pages for the most critical local health and government updates :
 - [City of Orlando](#)
 - [Orange County](#)
 - [Osceola County](#)
 - [Lake County](#)
 - [Seminole County](#)
- **Facial Coverings Executive Orders** are still in effect for both [Orange County](#) and [Seminole County](#), as this protective measure prevents the spread of COVID-19.
- **Orange County** launched the '**Safer, Stronger, Together**' campaign in partnership with the **Orlando Economic Partnership** and **Visit Orlando**. It calls on residents and local businesses to “Do Their Part” for safety, making a personal promise to adhere to the guidelines that have been shown to reduce spread and show care and respect for others in our community. Learn more at [DoYourPartORL.com](#).
- **Mayor Demings** has announced another \$30 million dollars will be available for the **Orange CARES for Individuals and Family Assistance Program** . The program will provide a one-time payment of \$1,000 per household for residents affected by COVID-19 to help bridge financial gaps. Residents who have already received funding from the previous **Individual and Family Assistance Program** are not eligible to apply. Updated information is available at [ocfl.net/OrangeCares](#). The portal will open next on **November 4 at 8am** and will have a 15,000 user capacity.
- The **Orange County CARES Act funding programs** for small businesses and home-based businesses reopened on October 19. [There is approximately \\$7M for small businesses, and \\$700k for home-based businesses left to be disbursed](#). Business that have received funds from the federal **Payroll Protection Program** of up to \$100k (up from the previous limit of \$75k) are now eligible to apply for funding.
- The **Lake County Board of County Commissioners** voted to allocate \$15,000,000 in **CARES Act** funding to resident assistance. Eligible Lake County residents who have been negatively impacted by COVID-19 may receive up to \$4,000 in rent/mortgage assistance. **Lake County** [encourages residents to pre-register to be notified](#) about the program criteria, required documents and the opening of the application cycle.
- **Seminole County Board of County Commissioners** has approved **Seminole CARES**, a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. **Seminole County** was allotted \$82 Million

in Coronavirus Aid, Relief, and Economic Security (CARES) Act funds. [Click here for more information and to apply.](#) The **Individual Assistance Portal** has been suspended to allow for the review of those applications that are currently submitted. If funding is not exhausted, the **Seminole CARES Individual Assistance Portal** will reopen for new applications [here](#).

- After receiving \$3.2 million in funding from the **Federal CARES Act**, **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit [WeveOpenedSafely.com](#) for more information and to apply.
- The **Downtown Development Board** approved an amendment to its Special Event Funding. [The program will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
- **Orange County Government** has launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#), with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- In partnership with **Heart of Florida United Way (HFUW)**, the **City of Orlando** is launching a **Rental Assistance Program** for residents that will [provide grants of up to \\$10,000 in rental assistance per household and cover rent payments not made](#) between March 1, 2020 through October 31, 2020.
- Using \$7 million in **Orange CARES Act** monies, **CareerSource Central Florida** is [assisting 4,000 dislocated workers from the County's hardest-hit business sectors, including hospitality, restaurant, tourism, transportation and retail](#). Aimed at providing workforce re-entry and meaningful careers to **Orange County residents** who have been impacted by the COVID-19 pandemic, **CareerSource Central Florida** is delivering career services including employment support, career development workshops, resume assistance, internships and more. **Orange County residents** can access services by calling 1-800-757-4598 and or by visiting and registering through [careersourcecentralflorida.com](#).
- In an effort to attract quality retail operators to the area, the **City of Orlando's Community Redevelopment Agency (CRA)** created the **Retail Stimulus Program**. [Applicants are eligible to receive up to \\$75,000 or 50% of the total cost of tenant improvement related costs, whichever is less](#). Improvement related costs include electrical upgrades, plumbing, flooring, lighting, and more. Applicants will also be able to receive a one-time award of up to \$25,000 to cover rent expenses.
- The **City of Orlando's Community Redevelopment Agency (CRA)** has created the **Small Business Rental Assistance Program** in partnership with the **Orlando Economic Partnership (OEP)**. This program will allow eligible small businesses in downtown [to apply for a rent subsidy for up to \\$5,000 per month](#) for a maximum of \$30,000 per business. Applications open on Wednesday, November 4 at 8am.
- **Park DTO** has been extended through **February 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
- **Orlando Health** has launched [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19, proper hand washing, surface cleaning, mask wearing, social distancing and self-screening.
- **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key employee and guest services.
- The following **COVID-19 testing sites** are open to anyone exhibiting symptoms of the virus, healthcare providers and first responders, and anyone who has had close

contact with someone who tested positive for COVID-19, regardless of symptoms.

- **Orange County Convention Center:** No appointment required, but [pre-registration is recommended](#) to cut down on wait time. Rapid antigen tests now offered with results in less than an hour via phone/text/email. PCR tests are also available with results in 2-3 days. Additional details [here](#).
- **Community Health Centers Apopka:** By appointment only on Tuesdays and Wednesdays. [Click here](#) or call 407-905-8827.
- **Community Health Centers Pine Hills:** By appointment only on Mondays and Thursdays. [Click here](#) or call 407-905-8827.
- The following **COVID-19 testing sites** are open to **any Orange County resident** over the age of 18, and there is no criteria for being tested.
 - **Barnett Park:** Appointments are encouraged, but walk-ups are welcome. [Click here](#) to schedule an appointment for **November 4 & 5**. Testing available for **ages 12 and up**, under 18 must have parent/guardian consent. Receive a free kit of face masks and hand sanitizer after your appointment.
 - **Maingate Complex (Kissimmee):** This site is now walk-up only. [Click here](#) and select Site #3 on the map for more information.
 - **All True Health locations listed below are available for walk-ins or by appointment.** All locations are open Mondays-Thursdays from 8am-6pm and Fridays 8am-12pm. [Click here](#) for more information on all locations.
 - **True Health - Alafaya Health Center**
 - **True Health - Lake Underhill Health Center**
 - **True Health - Hoffner Health Center**
 - **True Health - Southside Health Center**
- More free, drive-thru and pedestrian-accessible **COVID-19 mobile testing sites** are opening throughout the **City of Orlando**. They'll operate from 9am-1pm, rotating to a new location in the city on operating days. [Click here](#) to view locations and to make an appointment, or call 407-246-3104.
- **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor's immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information](#).
- **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply](#).
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click "Submit a Business" at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). Applications are currently closed, but check the website regularly for updates as the application program may re-open in the coming weeks.
- The **American Diabetes Association** is hosting a virtual panel event on **November 12** from 8:30-9:30am in partnership with **AdventHealth**. The discussion will include the "state of diabetes", how diabetes impacts our workplaces and the importance of robust employee wellness initiatives. [Click here to register now!](#)
- With flu season on the horizon, **Orange County Health Services Department** will provide free flu vaccinations. Getting a flu vaccine is more important than ever during a pandemic because it can save resources for the care of patients with

COVID-19. To book an appointment, visit ocfl.net/FluShots.

- To assist low-income **Orange County** residents with spay/neuter costs, **Orange County Animal Services** announced a new voucher program making these free services available. [Click here for program details and to obtain a voucher](#) for a free spay or neuter service visit.
- **Discover Downtown** – the downtown Orlando information center – is seeking vendors [to participate in a pop-up shop throughout the month of December](#). Interested vendors must fill out the [vendor form](#) and notate it is for Holiday Vendor Pop-Up consideration.
- Stay informed and vote with confidence with the **Orlando Sentinel's 2020 Central Florida Voters Guide**. Know who the **Orlando Sentinel** is endorsing, know what the candidates stand for, and know how voting is different this year.

Stay Engaged.

- It's election day! If you aren't sure where to cast your ballot, visit your county's **Supervisor of Elections** website to confirm your polling location: [Orange County](#) | [Lake County](#) | [Osceola County](#) | [Seminole County](#).
- [Check out the newest items from local vendors](#) at the **Discover Downtown** information center and get an early start on your holiday shopping.
- **Friends of the Mennello Museum of American Art**, a 501c3 supporting the education initiatives and exhibitions of the museum, are excited to present the **Second Annual White Canvas Party** on Saturday, November 7. **Friends of the Mennello** have created a one-of-a-kind virtual experience featuring special pick-up of artisan-prepared food and wine available at the museum before the virtual show that evening. [Tickets are still available now through November 1](#).
- The **1920 Ocoee Massacre** in Orange County, Florida, remains the largest incident of voting-day violence in United States history. A new landmark exhibition by the **Orange County Regional History Center**, on display now through February 14, 2021, [marks the 100-year remembrance of the Ocoee Massacre](#). The content will encourage reflection on a century of social transformation, the power of perspective, and the importance of exercising the right to vote, and will ask what lessons history can inspire for moving forward.
- **Orlando Burger Week** is back and bigger than ever! From November 4-18, more than [30 local eateries will prepare their own unique take on the classic hamburger](#) for just \$5 per burger. Carry-out will be available at most participating locations.
- **Orlando's Main Streets** are committed to joy this season, moving forward with their normal events and even adding to the list (with safety measures in place, of course.) [Find out what's happening in your neighborhood this winter!](#)
- "Backyard oasis" has taken on a whole new meaning in 2020. Join **Orlando Weekly** on November 14 [for a tour of the beautiful back yard gardens of five homes](#) in the **Mills50 District**. Beverages and light bites are included with your ticket.
- **WonderWorks Orlando** on International Drive has added an exhibit revolving around STEM careers. [The display will spotlight specific careers in the science/technology/engineering/math category](#), starting with how to become an astronaut.
- **Alive After 5** has brought local businesses together in one shoppable spot every second Thursday of the month for over a decade. Now, [with safety precautions in place, the market is once again](#) gracing **Sanford's** First Street on November 12.
- The **United Way of Central Florida's Thanksgiving Project** is a community-wide food drive providing a full holiday meal to those in need in Central Florida. This is a family-friendly volunteer opportunity where everyone can make a difference our community. [Volunteer days and times are available November 16 - 21](#) and include

- packing and distributing of meals.
- Join **Give Kids the World** for **Night of a Million Lights** from November 13 – January 3 and [bask in the glow of more than three million lights while you explore](#) the storybook world that has been the setting of many dreams come true for critically ill children and their families for more than 30 years.
- **Toys for Tots Orange County** has begun distributing collection boxes for their annual holiday toy drive. Organizations can [submit a form to become a collection location](#). All toys must be delivered to **Toys for Tots** by December 11, 2020 to ensure timely delivery.
- **Florida Residents** looking to visit **Walt Disney World Resort** can “fall” in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the “Buy a Day, Visit Every Day Through December 24 Free” offer.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (November 11).

“We are excited about getting this group back together. I’m proud of the way the players have handled the challenging times - they really stuck together. We have built a solid foundation, and now we get a chance to continue our work together ahead of what is going to be a critical 12 months for our team.”

-Gregg Berhalter, USMNT Head Coach

See USMNT story below...

Around The Horn.

- How do you produce and organize an awards show in the middle of a pandemic? We were tasked with the question at the **Greater Orlando Sports Commission**. [And we are proud to say we found a virtual answer](#). **i4 Business Magazine** went behind the scenes with **GO Sports President & CEO Jason Siegel** for the **2020 SPORTYS: Greater Orlando’s Night of Champions presented by Orlando Health**.
- **Lake County** and the **Florida Region of USA Volleyball** [are preparing to host](#) the **2020 Florida Pro Best of the Beach** volleyball tournament this weekend, November 6-8, at **Hickory Point Beach Sand Volleyball Complex** in Tavares, FL.
- The **USMNT** is back! **Head Coach Gregg Berhalter** [has named a 24-player roster](#) for **Team USA’s** November camp in Europe.
- From the **Orlando Sentinel’s Mike Bianchi**: **Orlando City coach Oscar Pareja** [deserves coach of the year honors](#) after turning the team into championship contenders in just one year.
- **Orlando City** [took a step closer to a home playoff game](#), beating the **Montreal Impact** 1-0 on a **Daryl Dike** goal and five saves by **Pedro Gallese**.
- Ahead of the offseason window, the **Orlando Pride** [waived defenders Julie King and Morgan Reid and forward Abby Elinsky](#).

- The **Orlando Sports Foundation** announced this week that the **2020 Cure Bowl** will be played at **Camping World Stadium**. [Kickoff for the sixth-annual Cure Bowl](#) will be Saturday, December 26, at noon ET on **ESPN**.
- The **NFL** [is moving forward with plans for a reduced-capacity Super Bowl LV](#), to be played February 7. At this point, the **NFL** is planning to hold capacity to 20% at **Tampa's Raymond James Stadium**, which normally holds 65,000 fans.
- The **2020-21 college football bowl season schedule** is here. Games begin on December 19, [with a total of 37 bowl games to be played](#), continuing through the **College Football Playoff National Championship** on January 11.
- The **Boston Athletic Association (B.A.A.)** has announced that the **125th Boston Marathon**, traditionally held on the third Monday in April, [will be postponed until at least the fall of 2021](#).
- **MLB owners** have voted to approve billionaire hedge fund manager **Steve Cohen** [as the new owner](#) of the **New York Mets**. The sale values the franchise at \$2.4 billion to \$2.5 billion.
- While other sports leagues saw declining television ratings, the **National Women's Soccer League** [saw its television viewership grow 500% year-over-year](#) across the 2020 season.
- Organizers of the **East-West Shrine Bowl** college football all-star game, benefiting Shriners Hospitals for Children®, [announced the upcoming game has been cancelled](#) due to challenges presented by COVID-19.
- The **Masters Tournament** has traditionally taken a conservative approach toward media coverage. But with the COVID-19 pandemic necessitating a schedule change, **Augusta National Golf Club** and TV partners **CBS Sports** and **ESPN** [are planning several new media strategies](#).
- **Jimmie Johnson** will run his final **NASCAR** race this weekend and [close out a remarkable career that ranks among the best in history](#). The charitable mark **Johnson** has made off the track deserves equal celebration.
- The **Supreme Court** has declined to review an appeal by the **NFL** and **DirectTV** to have [an antitrust case regarding their Sunday Ticket package thrown out](#).

In The News.

- Earlier this week, **Governor Ron DeSantis** [declared November 2](#) as **1920 Ocoee Election Day Massacre Remembrance Day** in Florida. The proclamation followed an October 23 request by the **American Civil Liberties Union of Florida** and the **Orange County Branch of the NAACP**.
- As a vaccine for the novel coronavirus nears, **AdventHealth** is seeking 4,500 adults across Central Florida [to be part of a phase three COVID-19 vaccine trial](#). The hospital chain is a testing site for the **Janssen Pharmaceutical Companies of Johnson & Johnson's Phase 3 clinical research study**.
- **Lucasfilm** and **Disney** [announced that they are again partnering up](#) with global nonprofit organization **FIRST (For Inspiration and Recognition of Science and Technology)** for the 2020-21 youth robotics season, **FIRST GAME CHANGERS powered by Star Wars: Force for Change**. The ongoing collaboration enables **Disney** and **Lucasfilm** to expand access to science, technology, engineering and math learning to more young people around the world to help them envision a brighter, more inclusive future.
- The weekly **Lake Eola Farmers Market** [will return this Sunday, November 8](#) with new precautions in place, including fewer vendors and spaced out stalls. Guests and vendors will be required to wear masks as they buy and sell locally sourced fruits, vegetables and other goods.
- The **Downtown Development Board** is teaming up with the **City of Orlando, OUC**,

and Lynx to bring 7 electric buses to the LYMMO fleet. [Check out the first bus!](#)

- **Orlando Magazine** picked 32 of the top pizza makers in town and pitted them against one another [in a single-elimination bracket challenge lasting seven weeks](#), with readers deciding at each stage who prevailed.
- **Orlando World Center Marriott** is welcoming travelers back with a brand-new look [after completing a multimillion dollar property renovation](#). To celebrate, the resort is debuting special offers which include greater savings for longer stays as well as a new unlimited golf package.
- Say hello to the newest member of **Disney's Animal Kingdom** family, [an endangered white male rhino calf](#) born earlier this week. The young rhino will join the herd on **Kilimanjaro Safaris** the coming weeks.
- The **City of Winter Park's Sustainability Program** is partnering with the **League of Women Voters** and **Orange County Natural Resources Committee** [to recycle election signs at the end of this year's political campaigns](#).

Fun & Games.

- Recycling Halloween: [3 fun recipes for your leftover candy](#)
- Orlando Sentinel Pictures: [2020 UCF in Space Uniforms](#)
- Holiday Highlights: [Tasty Holiday Treats at Walt Disney World Parks](#)



NEXT HOME MATCH

ORLANDO CITY

COLUMBUS CREW SC

11.4.20
7:30PM

PRESENTED BY:
RASMUSSEN COLLEGE



FLORIDA PRO
BEST OF THE BEACH
AT HICKORY POINT BEACH

PRESENTED BY
THE NORELLI FAMILY FOUNDATION

NOVEMBER 6-8, 2020



7:30
ESPN U

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