

Impact Update for Thursday, November 5



Beginning next week, we will distribute our Impact Update newsletter on Thursdays. We encourage you to share this information with friends, families, and business owners who may be able to take advantage of the resources and programming options listed below.

Jason Siegel
President & CEO
Greater Orlando Sports Commission

“One man practicing sportsmanship is far better than 50 preaching it.”

– Knute Rockne
Hall of Fame College Football Coach



**DO YOUR PART
ORLANDO.
MAKE THE
PROMISE.**

**SAFER
STRONGER
TOGETHER**

#DoYourPartORL

Local Resources.

- Visit these pages for the most critical local health and government updates, as well as COVID-19 Testing Site Locations:
 - **City of Orlando:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Orange County:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Osceola County:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Lake County:** [COVID-19 Homepage](#) | [Testing Sites](#)
 - **Seminole County:** [COVID-19 Homepage](#) | [Testing Sites](#)
- **Facial Coverings Executive Orders** are still in effect for both [Orange County](#) and [Seminole County](#), as this protective measure prevents the spread of COVID-19.
- **City of Orlando Updates:**
 - In an effort to attract quality retail operators to the area, the **City of Orlando's Community Redevelopment Agency (CRA)** created the **Retail Stimulus Program**. [Applicants are eligible to receive up to \\$75,000 or 50% of the total cost of tenant improvement related costs, whichever is less.](#) Improvement related costs include electrical upgrades, plumbing, flooring, lighting, and more. Applicants will also be able to receive a one-time award of up to \$25,000 to cover rent expenses.
 - The **City of Orlando's CRA** has also created the **Small Business Rental Assistance Program** in partnership with the **Orlando Economic Partnership (OEP)**. This program will allow eligible small businesses in downtown [to apply for a rent subsidy for up to \\$5,000 per month](#) for a maximum of \$30,000 per business. Applications open on Wednesday, Nov. 4 at 8am.
 - The **Downtown Development Board (DDB)** Special Event Funding program [will now provide up to \\$3,000 to qualifying downtown businesses](#) to support reopening marketing efforts. [Apply for funding here.](#)
 - **Park DTO** has been extended through **Feb. 1, 2021!** Patrons can enjoy FREE parking in metered street spaces and inside specific **City of Orlando** garages, while dining and shopping in **Downtown Orlando**. [Click here to learn more](#) about **Park DTO**. Eligible business owners can [click here](#) to apply for parking validations to provide to your patrons.
 - **Discover Downtown** – the downtown Orlando information center – is seeking vendors [to participate in a pop-up shop throughout the month of December](#). Interested vendors must fill out the [vendor form](#) and notate it is

for Holiday Vendor Pop-Up consideration.

- **Orange County Updates:**

- **Mayor Demings** announced another \$30 million dollars will be available for the **Orange CARES for Individuals and Family Assistance Program** . The program will provide a one-time payment of \$1,000 per household for residents affected by COVID-19. Residents who have already received funding from the previous **Individual and Family Assistance Program** are not eligible to apply. Updated information is available [here](#). The portal is currently open as of **November 4**.
- The **Orange County CARES Act funding programs** for small businesses and home-based businesses reopened on October 19. [There is approximately \\$7M for small businesses, and \\$700k for home-based businesses left to be disbursed](#). Business that have received funds from the federal **Payroll Protection Program** of up to \$100k (up from the previous limit of \$75k) are now eligible to apply for funding.
- Using \$7 million in **Orange CARES Act** monies, **CareerSource Central Florida** is [assisting 4,000 dislocated workers from the County's hardest-hit business sectors, including hospitality, restaurant, tourism, transportation and retail](#). **CareerSource Central Florida** is delivering career services including employment support, career development workshops, resume assistance, internships and more. **Orange County residents** can access services by calling 1-800-757-4598 and or by visiting and registering [here](#).
- **Orange County** launched a **COVID-19 Eviction Diversion Program** that will [provide assistance for up to three months of past due rent](#) , with a cap of \$4,000, to residents who have been impacted financially by COVID-19.
- **Orange County Government** has awarded a **Community Development Block Grant** of more than \$570,000 dollars to **Habitat for Humanity of Greater Orlando & Osceola County**. The grant funding [will provide free roof repairs to residents in Unincorporated Orange County, and select municipalities such as Apopka and Winter Park](#). Applications are currently closed, but check the website regularly for updates as the application program may re-open in the coming weeks.
- **Orange County Health Services Department** is providing free flu vaccinations. Getting a flu vaccine is more important than ever during a pandemic because it can save resources for the care of patients with COVID-19. [Click here to book an appointment](#).
- To assist low-income **Orange County** residents with spay/neuter costs, **Orange County Animal Services** announced a new voucher program making these free services available. [Click here for program details and to obtain a voucher](#) for a free spay or neuter service visit.

- **Osceola County Updates:**

- After receiving \$3.2 million in funding from the **Federal CARES Act** , **Osceola County** is expanding their program to help small businesses throughout the county, including the cities of **Kissimmee** and **St. Cloud**. Visit [WeveOpenedSafely.com](#) for more information and to apply.

- **Lake County Updates:**

- The **Lake County Board of County Commissioners** voted to allocate \$15,000,000 in **CARES Act** funding to resident assistance. Eligible Lake County residents who have been negatively impacted by COVID-19 may receive up to \$4,000 in rent/mortgage assistance. **Lake County encourages residents to pre-register to be notified** about the program criteria, required documents and the opening of the application cycle.

- **Seminole County Updates**

- **Seminole County Board of County Commissioners** has approved **Seminole**

CARES, a comprehensive relief package supporting County businesses, residents, not-for-profits, and local government entities. [Click here for more information and to apply.](#)

- The **Small Business Grant Portal** will stop accepting applications on Friday, Nov. 13 at 5pm. [Click here](#) to apply now.
- The **Individual Assistance Portal** has been suspended to allow for the review of those applications that are currently submitted. If funding is not exhausted, the **Seminole CARES Individual Assistance Portal** will reopen for new applications [here](#).
- **Seminole County's** COVID-responsible business listing site is live for business owners to begin promoting their businesses. Visit [SeminoleSafeBusiness.com](#) and click “Submit a Business” at the top of the page to begin. The site is intended to help promote businesses that are taking action to prevent the spread of COVID-19.
- **Additional Resources:**
 - **Orlando Health** has [a website specifically designed for those in the business community returning to normal operations](#). The site features tips and best practices from medical experts, including facts about COVID-19.
 - **AdventHealth CentraCare's Employer Resources hub** [provides a vast number of resources to assist businesses as they reopen](#). Their team of physicians and clinical experts can assist with business re-opening through consultation, comprehensive safety plan development and key services.
 - **OUC** has launched the **Small Business Assistance Fund**, which provides up to \$2,500 in utility assistance for small businesses facing financial hardship due to COVID-19. Aid will be in the form of a credit adjustment on your next **OUC** bill. [Click here for more information and to apply.](#)
 - **OneBlood** is testing all blood donations for the COVID-19 antibody. The test is authorized by the **Food and Drug Administration (FDA)** and will indicate if the donor’s immune system has produced antibodies to the virus, regardless of whether they ever showed symptoms. Appointments to donate are required. [Click here for more information.](#)
 - The **American Diabetes Association** is hosting a virtual panel event on **November 12** from 8:30-9:30am in partnership with **AdventHealth**. The discussion will include the “state of diabetes” , how diabetes impacts our workplaces and the importance of robust employee wellness initiatives. [Click here to register now!](#)

Stay Engaged.

- Fall weather has finally arrived in Florida and many Sunshine State residents are ready to pursue outdoor activities. [Here's a list of outdoor events this weekend](#) from the team at the **Orlando Sentinel**.
- [Check out the newest items from local vendors](#) at the **Discover Downtown** information center and get an early start on your holiday shopping.
- The weekly **Lake Eola Farmers Market** [will return this Sunday, Nov. 8](#) with new precautions in place, including fewer vendors and spaced out stalls.
- The weekly **Tasty Takeover** food truck block party will return to the **Milk District** next week. Join the fun with more than 10 new vendors serving up their hottest dishes every week. [Check out the lineup for Tuesday, Nov. 10!](#)
- **Orlando Burger Week** is back and bigger than ever! From Nov. 4-18, more than [30 local eateries will prepare their own unique take on the classic hamburger](#) for just \$5 per burger. Carry-out will be available at most participating locations.
- **Orlando's Main Streets** are committed to joy this season, moving forward with

their normal events and even adding to the list (with safety measures in place, of course.) [Find out what's happening in your neighborhood this winter!](#)

- **WonderWorks Orlando** on International Drive has added an exhibit revolving around STEM careers. [The display will spotlight specific careers in the science/technology/engineering/math category](#), starting with how to become an astronaut.
- **The Plaza Live's Front Porch** concert series continues tonight, Nov. 5, with the **Oak Hill Drifters** band. Seating is first-come/first-served, and [tickets start at just \\$15](#).
- **Alive After 5** has brought local businesses together in one shoppable spot every second Thursday of the month for over a decade. Now, [with safety precautions in place, the market is once again](#) gracing **Sanford's** First Street on Nov. 12.
- Learn about [7 key sites in Florida's civil rights history](#) with the **Orlando Sentinel's** free audio guided tour.
- The season of giving is right around the corner. [Here are 8 ways to lend a helping hand in Central Florida](#), compiled by the **Orlando Sentinel**.
- The **United Way of Central Florida's Thanksgiving Project** is a community-wide food drive providing a full holiday meal to those in need in Central Florida. This is a family-friendly volunteer opportunity where everyone can make a difference our community. [Volunteer days and times are available November 16 - 21](#) and include packing and distributing of meals.
- Join **Give Kids the World** for **Night of a Million Lights** from Nov. 13 – Jan. 3 and [bask in the glow of more than three million lights while you explore](#) the storybook world that has been the setting of many dreams come true for critically ill children and their families for more than 30 years.
- **Toys for Tots Orange County** has begun distributing collection boxes for their annual holiday toy drive. Organizations can [submit a form to become a collection location](#). All toys must be delivered to **Toys for Tots** by Dec. 11, 2020 to ensure timely delivery.
- **Gatorland** is beginning to wrap up 2020 [with a \\$20.21 combo ticket deal](#) dubbed the "Greater Gator Package." It will be available through November.
- **Florida Residents** looking to visit **Walt Disney World Resort** can "fall" in love with some special offers and [save on magical seasonal experiences](#) at **Magic Kingdom Park, EPCOT** and more.
- **Universal Orlando** [has announced new discount-ticket deals for its theme parks](#) — one that throws in three free days — and extended the purchase deadline on the "Buy a Day, Visit Every Day Through Dec. 24 Free" offer.
- **SeaWorld Orlando** [is now offering free single-day admission tickets](#) to U.S. military veterans. The offer is good through **Veterans Day** (Nov. 11).

“Tonight it’s an honor for me to coach these guys and I give the credit to them. It was their heart, and the three points against a very good rival. And we secured a spot for the playoffs and a home game, which is another objective accomplished.”

-Oscar Pareja, Orlando City SC Head Coach

See Orlando City story below...

Around The Horn.

- **Orlando City** rallied to earn a wild 2-1 win over the **Columbus Crew** despite playing most of the second half without captain **Nani**, [who was hit with a controversial red card early in the second half](#). With this win, the **Lions** [clinched a home match](#) for their first ever **MLS** playoff appearance.
- How do you produce and organize an awards show in the middle of a pandemic? We were tasked with the question at the **Greater Orlando Sports Commission**. [And we are proud to say we found a virtual answer](#). **i4 Business Magazine** went behind the scenes with **GO Sports President & CEO Jason Siegel** for the **2020 SPORTYS: Greater Orlando's Night of Champions presented by Orlando Health**.
- **UCF Athletics** and **Orlando Health** have combined for a transformational long-term partnership [that delivers all the resources of the area's most comprehensive healthcare network for the Knights' athletic teams and student-athletes](#) -designating **Orlando Health** as the official medical provider for **UCF Athletics**.
- **The First Academy's girls** and **Lake Mary Prep's boys** teams made it another Central Florida sweep in the **1A FHSAA Golf Championships**. It marked the eighth consecutive year that [Orlando-area teams have captured both titles](#).
- **Lake County** and the **Florida Region of USA Volleyball** [are preparing to host](#) the **2020 Florida Pro Best of the Beach** volleyball tournament this weekend, November 6-8, at **Hickory Point Beach Sand Volleyball Complex** in Tavares, FL.
- **runDisney's Virtual 2020 Disney Wine & Dine Half Marathon Weekend** has arrived, and the theme is **Disney** villains. Among other perks, registered runners can download themed [start, finish and mile-marker signs](#) to print at home!
- While the mission of the **Cure Bowl** remains the same - promoting awareness and raising money for breast cancer research - many elements of the annual football game have changed, [including a new date, a new stadium and a new TV partner](#).
- **FBC Mortgage** is now the field sponsor at the **Bounce House**, the home of **UCF football**. As such, [the FBC Mortgage logo will be displayed in multiple locations](#) on the field for **UCF** home games and other events held on the playing surface.
- **Oviedo's** defending state champion **girls bowling team** [continued its two-year winning streak with three straight victories](#) in the **FHSAA** state tournament on Wednesday. Now the **Lions** want to make it three consecutive **Florida High School Athletic Association** championships.
- Four **UCF** football players [are no longer on the team](#) following a traffic stop that ended in the arrest of one player.
- Soccer analysts have suggested **Orlando City** attackers **Daryl Dike** and **Chris Mueller** [should be considered for call-ups](#) to the **U.S. men's national team** ever since their strong play in the **MLS is Back Tournament**.
- The **National Golf Foundation** reported that September [saw a 25.5% increase in the amount of golf rounds played year-over-year](#), a jump of about 12 million. It's the fifth straight month that rounds played surpassed last year's totals.
- **Wisconsin** has canceled Saturday's home game against **Purdue**, [the second straight game the 10th-ranked Badgers have called off](#) as COVID-19 cases within their team continue to rise among staff and players.
- The **NFL** [issued a number of updates to its COVID-19 protocol](#) following multiple positive gameday tests. The league is expanding the sideline area to allow players off the field more space to distance, as well as recommending that players and team personnel wear a mask or gaiter when not actively participating in a game.
- **Arizona State University softball player Olivia Miller** worked to get the entire athletic department registered to vote. College athletes nationwide worked to [combat voting obstacles and help their peers register to vote](#) leading up to the

In The News.

- **AdventHealth** and **Orlando Health** had several specialty areas of care ranked nationally by **U.S. News and World Report** for 2020-21. [Adult hospitals were ranked across 16 specialties and 10 procedures and conditions](#), while children's hospitals were ranked across 10 pediatric specialties.
- **Lilium**, a startup that makes an electric flying taxi, is seeking tax incentives from Orlando [to build a 56,000-square-foot transportation hub in the city](#), according to the Nov. 9 city council meeting agenda. If **Lilium** comes to town, the company will create more than 100 high-wage jobs.
- The vision for the **4Roots Urban Farm** was shared this week at the annual fundraising event. [The complex is expected to include classrooms, a cafe, an event venue, cottages, a pavilion, greenhouses and a farm](#). Plans for the **Institute of Culinary Health** - a research space to explore food as medicine - were also shared.
- The **Fringe First Friday** virtual event this Friday, Nov. 6 [will shine a spotlight on trans and gender non-conforming artists](#), both local and from around the country. Co-sponsored by the **City of Orlando Office of Multicultural Affairs**, the event will include everything from dance to comedy and trivia to music.
- The **City of Winter Park's Sustainability Program** is partnering with the **League of Women Voters of Orange County Natural Resources Committee** [to recycle election signs at the end of this year's political campaigns](#).

Fun & Games.

- Orlando Sentinel Pictures: [Geico Skytypers at the Sanford Space & Air show](#)
- [Benji Michel's high-flying celebration after scoring the game-winning goal](#)
- Holiday Highlights: [Tasty Holiday Treats at Walt Disney World Parks](#)

NEXT HOME MATCH

ORLANDO CITY vs **NASHVILLE SC**

11.8.20 3:30PM

PRESENTED BY: **Walt Disney World.**



7:30
ESPN U

[CLICK HERE TO VIEW PAST ISSUES OF THE IMPACT UPDATE](#)

GET SOCIAL

Follow us on your favorite social
networking sites!

