

GAME ON



G R E A T E R
O R L A N D O
S P O R T S C O M M I S S I O N

REPORT TO THE COMMUNITY / 2023

YOU INSPIRE US. WE EMPOWER YOU.

Here at GO Sports, it's easy to spend every second of every minute charging forward. Our mission - to energize our economy by making Greater Orlando one of the premier sports destinations in the world - demands it. But significant ambitions demand something more. The investment of individuals and organizations who believe that greatness is possible.

So today, we'd like to pause for a moment to thank you for supporting our efforts. It's because of community partners like you that we are able to continue to drive forward with a collaborative spirit, knowing that our goal becomes closer each day.

On behalf of the team at the Greater Orlando Sports Commission and our Board of Directors, THANK YOU for being part of the GO Sports team!



Sharon Line Clary,
VICE PRESIDENT OF STRATEGIC
MARKETING & COMMUNICATIONS,
ADVENTHEALTH

Sharon Line Clary received the Women in Sports Leadership Award at the 4th Annual Celebrating Women in Sports luncheon. The award recognizes leaders who have given their time, energy and passion to improving the industry and taking it in new directions, helping to make the sports industry in Greater Orlando the success it is today.



Jason Siegel
PRESIDENT & CEO, GREATER
ORLANDO SPORTS COMMISSION

Jason Siegel was the 2022 recipient of the CFHLA's Charles Andrews Memorial Hospitality Award. It is the highest honor bestowed upon an individual by CFHLA, recognizing their achievements and contributions to Central Florida's Hospitality Industry, as well as the community at large.

CROSSING THE FINISH LINE DOESN'T MEAN WE'RE FINISHED

Competition is about more than glory and victory. Our unwavering commitment to positive outcomes propels us beyond our limits, into a stronger, better version of who we are. Whether we sprint, cycle, swim, throw, kick, or hit, our unrelenting drive continues to push us forward. Sports unite the Greater Orlando community as we rally behind these shining examples of human achievement. It's time to cheer for the next season of greatness, and GO Sports is in the process of identifying priorities as we strategically plan for the future.



BUSINESS OPTIMIZATION



CREATE A SUSTAINABLE CULTURE



IMPROVE OUR STORYTELLING



DEMONSTRATE COMMUNITY ALIGNMENT

COMMUNITY

AND INDUSTRY RELATIONSHIPS

GIVING BACK IS WHAT WE DO

Whether it's our time or our talent, the team at Greater Orlando Sports Commission always finds a way to give back to local, regional and national organizations.

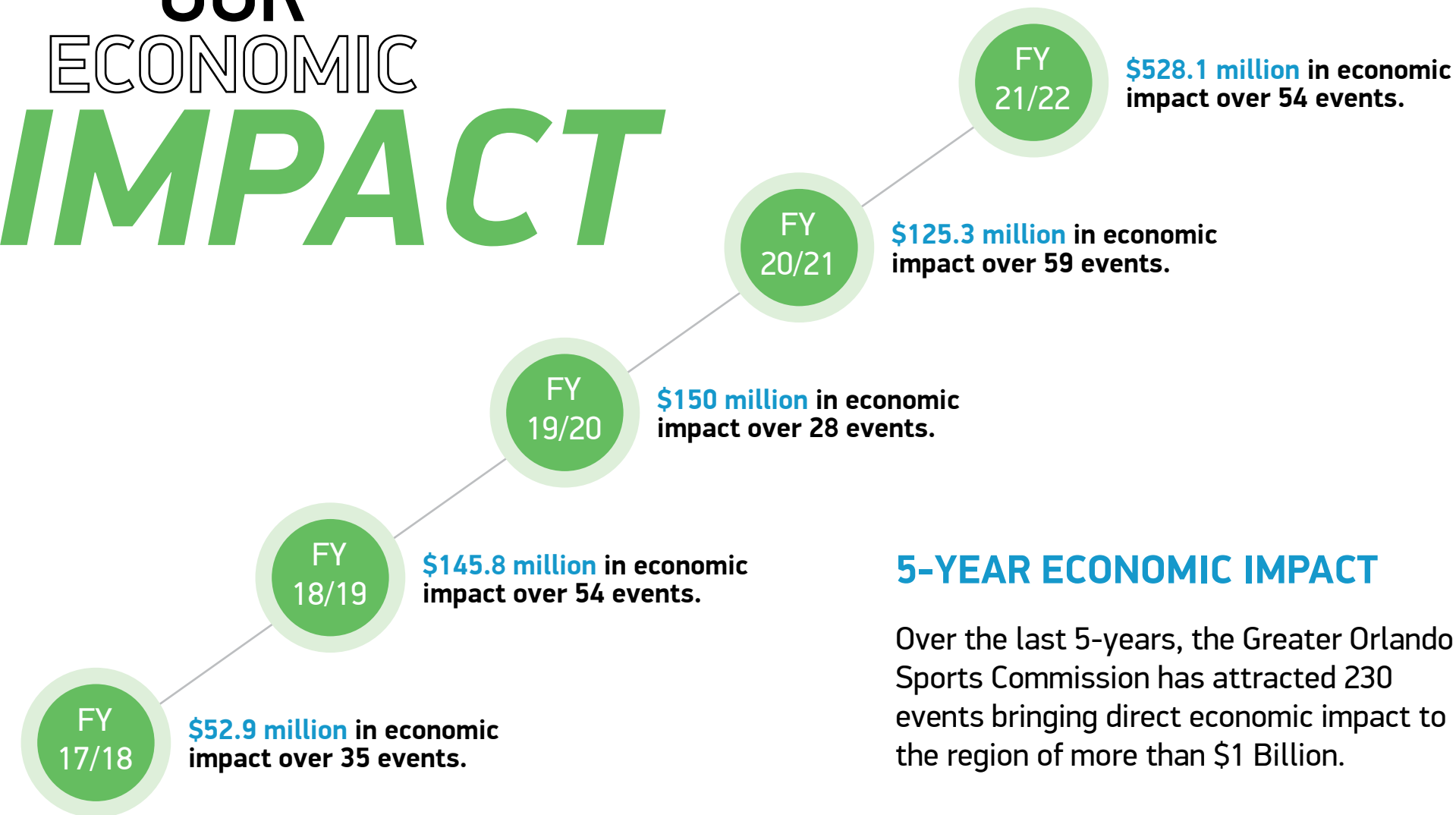
OUR COMMUNITY SERVICE

American Diabetes Association
 Boy Scouts of America Central Florida Council
 Central Florida Commission on Homelessness
 Central Florida Hotel & Lodging Association (CFHLA)
 CEO Leadership Forums

Downtown Orlando Partnership
 Downtown Arts District
 Florida Collegiate Summer League
 Girls on the Run Central Florida
 Heart of Florida United Way
 The Lifeboat Project

Orlando After School All-Stars
 Orlando Economic Partnership
 SKAL International Orlando
 Special Olympics USA Games
 Sports ETA
 Women in Sports & Events (WISE) Greater Orlando

OUR ECONOMIC IMPACT



5-YEAR ECONOMIC IMPACT

Over the last 5-years, the Greater Orlando Sports Commission has attracted 230 events bringing direct economic impact to the region of more than \$1 Billion.

1,600+
EVENTS SINCE 1993

\$2.783B+
TOTAL ECONOMIC IMPACT SINCE 1993

ONE BIG TEAM. ONE MISSION.

WE ARE A DIVERSE TEAM DRIVEN BY A SHARED GOAL:

bringing world-class sporting events to Greater Orlando while marketing & promoting the destination.

WE CHAMPION A COMMUNITY WHERE EVERYONE FEELS WELCOMED, VALUED AND RESPECTED. We support marginalized communities. We improve opportunities for employment and career advancement. We listen to and amplify unheard voices. To hold ourselves accountable to change, we've signed the following pledges on diversity, equity and inclusion with these industry associations.



GO SPORTS BOARD OF DIRECTORS

CHAIR



Sharon Line Clary
Vice President of Strategic Marketing & Communications, AdventHealth

CHAIR ELECT



Caesar Lopez
Chief Administrative Officer and General Counsel, Orlando City Soccer Club and Orlando Pride

PAST CHAIR



Faron Kelley
Vice President, Walt Disney World Resort & ESPN Wide World of Sports

SHAREHOLDER



Chris Carmody
Shareholder, GrayRobinson, P.A.

CHAIR



Jason Siegel
President & CEO, Greater Orlando Sports Commission



Jason Siegel
President & CEO



Jennifer Lastik
Executive Vice President



Brent Nelson
Senior Vice President of Business Development



Michael Kalinich
Senior Vice President of Corporate Partnerships



Gary Cohen
Chief Financial Officer



Kyle Sturley
Senior Director of Marketing, Communications & Special Events



Lindsey McBride
Senior Director of Events, Operations & Business Development



Shalisa Griffin
Senior Director of Business Development & Events



Nolan McDonald
Corporate Partnerships, Marketing & Events Coordinator



Elizabeth Caldarelli
Event Coordinator



Jessi Blakley
Vice President of Communications, Tavistock Group



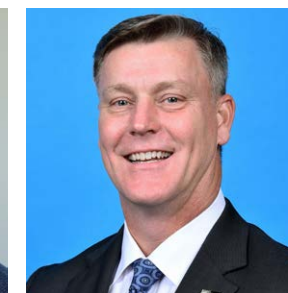
Craig Borkon
Deputy Chief Venues Officer, Orlando Venues / City of Orlando



Matt Chmura
Chief Marketing, Communications and Brand Officer, LPGA



Virgil Christian
Managing Director, the yardley group



Jordan Clark
Associate General Counsel, UCF Athletic Association



Drew Donovan
Tournament Director, Arnold Palmer Invitational presented by Mastercard



Marci Doyle
Executive Vice President, Outlyr



Tom Draper
Chief of Operations, Greater Orlando Aviation Authority



Kurt Esser
Director of Athletics, Seminole State College



Michael Forde
Chief Sales Officer, Orlando Magic



Suzanne Gilbert
Partner, Holland & Knight, LLP



Latria Graham
President, Chief Executive Officer, and Founder, GLB Media Group



Tammy Gustafson
Vice President Sales
Integration, Universal
Orlando Resort



Lawrence Hatch
Executive Vice President
and Central Florida Market
President, First Horizon



Jackie Hayter
Corporate Director, Sports
Partnerships, Orlando Health



Steve Hogan
Chief Executive Officer,
Florida Citrus Sports



Frank Ioppolo
President & CEO,
Ioppolo Law Group



Paul Johns
Chief Operating Officer,
Orlando Health South Lake
Hospital



Rob Allen
Business Development
Manager, Austin Commercial



Mike Barbato
Chief Business Officer,
AJ Tickets



Bud Beucher
Mission Inn Resort & Club



Ronnie Bitman
Managing Partner, Bitman,
O'Brein & Morat, PLLC



Scott Breault
Senior Vice President of
Marketing Corporate Clubs,
Planet Fitness



Bob Burns
RL Burns Inc.



Robb Larson
General Manager,
Osceola Heritage
Park/ASM Global



Dan Malasky
Chief Legal Officer, Tampa
Bay Buccaneers



Josh McCoy
Regional President,
SouthState Bank



Jon McGavin
Area General Manager,
Grande Lakes Orlando



Jenise Osani
Vice President of Marketing
& New Products, OUC



John Saboor
Former President & CEO,
Central Florida Sports
Commission



Matthew Carson
Senior Vice President,
Sales & Corporate Events,
Production Resource Group



Simon Collins
National League
Commissioner,
US Youth Soccer



Wendy Connor
President, True Marketing/
Team True



Eric David
Vice President, Strategic
Partnerships, Travel +
Leisure Co.



Joey Devine
Commercial Banker, Truist



Donna Dyson
Market President and
Publisher, Orlando Business
Journal



Dylan Tell
Chief Revenue Officer,
Orlando Solar Bears



Joanne Wallen
Senior Director of USTA
National Campus, USTA



Mike Waterman
Chief Sales Officer,
Visit Orlando



Tara Early
Managing Partner, Gasdick
Stanton Early, P.A.



George Eppl
Strategic Account Executive,
Florida Blue



Lonnie Flores
Sr. Administrator of
Athletics and Wellness
Services, Orange County
Public Schools



Derek Frederickson
Territory General Manager,
Coca-Cola Beverages Florida



Mark Freid
Chief Executive Officer,
Think Integrated



Matt Friedman
Director of Marketing
Communications, LYNX



Jay Galbraith
Vice President of Public Affairs and Advancement, Valencia College



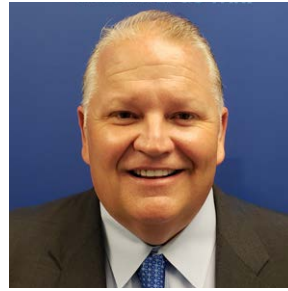
Tim Giuliani
President & CEO, Orlando Economic Partnership



Patrick Goddard
President, Brightline



Alan Gooch
CEO, Orlando Sports Foundation and Executive Director, Cure Bowl



John Gyllin
Vice President, Resource and Economic Development, Seminole State College



Kaleb Harrell
Owner & CEO, Hawkers



Sean Kolodziejski
Senior Manager, Destination Marketing, Hilton



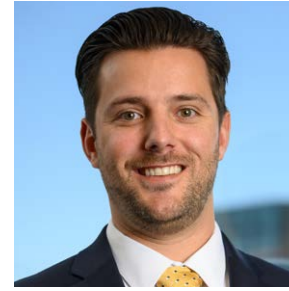
Frank Kruppenbacher
Attorney, Morgan & Morgan



Greg Lee
Partner, BakerHostetler, LLP



Craig Leicester
General Manager, Crowne Plaza Orlando Downtown



Stewart Lundeen
Assurance Senior Manager, BDO



Clay Luter
EVP & Co-Head of Sports, Ticketmaster



Mike Harris
Chief Marketing Officer, Upoar PR



Charles Hawkins
Founder & Attorney, Charles J. Hawkins II, P.A.



Arnaldo Herrero
Executive Vice President, Kings Service Solutions



Chanda Horne
Partner, Withum



Jon Hughes
President & Co-Owner, Track Shack



Ashley Jarocki
Vice President, NextPath Career Partners



John Mahony
Managing Partner, Kavaliro



Jesse Martinez
General Manager, The Alford Inn



Steve Mauldin
Chief Executive Officer, CNL Financial Group



Ciaran McArdle
Chief Executive Officer & Founder, XL Sports World



Didier Menard
Vice President, JACOBS



Mike Millay
Managing Partner, Clancy's Sports



Allen Johnson
Chief Venues Office, Orlando Venues / City of Orlando



Garry Jones
President, Full Sail University



Tarralyn Jones
Principal & Founder, TJ's Designs & Events



Keita Joy Ductant
Chief Executive Officer, Author and Success Coach, Success Uncensored



Bart Kendall
Vice President, Team Business and Event Operations, Orlando Guardians (XFL)



Justin Kinsey
Executive Director, West Lakes District Market Street



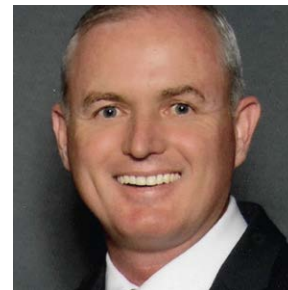
Andrew Moses
Principal, Moses and Rooth Attorneys at Law



Chris Mueller
General Manager, Hilton Orlando



Sean Murphy
Chief Executive Officer, 3N2 Sports



Bob O'Malley
President, Right Track Public Affairs



Jeff Osterman
Executive Director of the Athletic Booster Club / Development Office, Monteverde Academy



Doug Patterson
Sales Manager, BSN Sports



Amaury Piedra
Managing Director, Caribe Royale Orlando



Dan Pollock
Regional Director of External Affairs, AT&T



Tekoa Pouerie
President, Erase the Lines LLC and Senior Director, Pace Center for Girls National Office



Rick Pullum
President, One Florida Bank



Spencer Pylant
External Affairs Manager, Central Florida, TECO Peoples Gas



Raman (R.P.) Rama
President, Sarona Holdings and Hotels and Technology Investments



Megan Rose
Managing Director, Major Events, USTA



Nancy Schwalb
President, Schwalb Public Relations



Adrianna Sekula
Founder, Solidarity Partners



Rob Sitz
Chief Executive Officer, DS Sports Ventures



Cindy Staley
General Manager, Mission Inn Resort & Club



Aaron Stewart
Vice President, Sports Marketing and LPGA Tournament Director, Hilton Grand Vacations



Jeff Swirsky
General Manager, Delta Marriott Orlando Celebration



Craig Swygert
President - Central Florida Markets, Clear Channel Outdoor



Ricardo Villar
Chief Executive Officer, Florida Cup



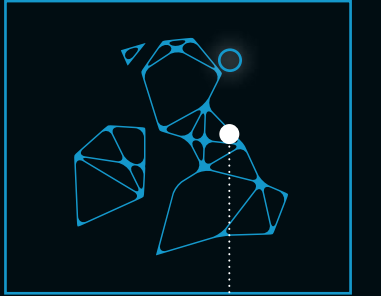
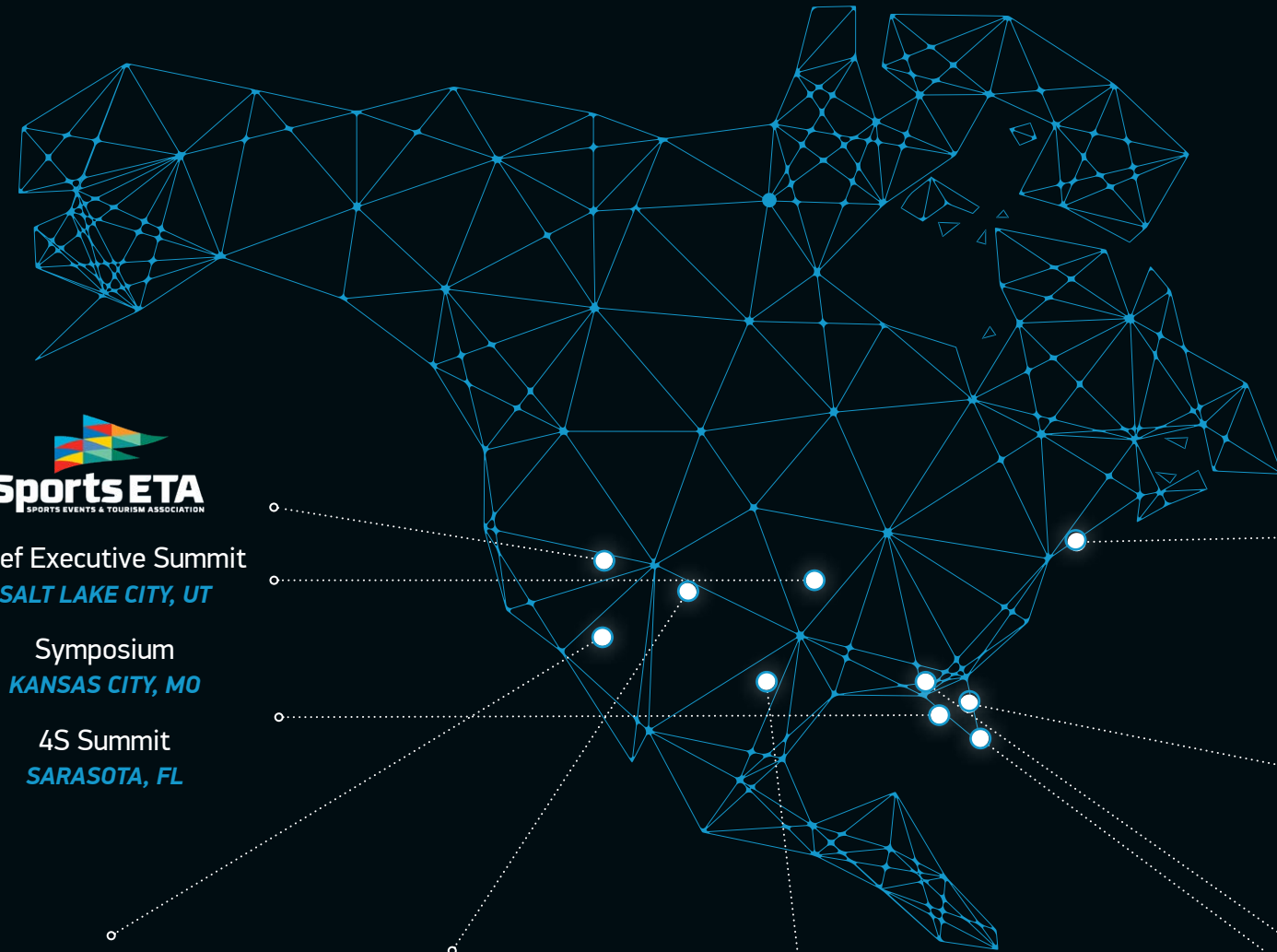
Scott Weisz
SVP Global Inventory & Revenue Management and Vacation Ownership-Americas, East, Marriott Vacations Worldwide



Justin Williams
General Manager, Grand Bohemian Hotel Orlando

BUSINESS DEVELOPMENT TRAVEL

2022/23 FISCAL YEAR



LEADERS
SPORT BUSINESS
LONDON, UK

WOMEN IN SPORTS + EVENTS
WISE EXECUTIVE LEADERSHIP INSTITUTE
BOSTON, MA



NACDA
NATIONAL ASSOCIATION OF COLLEGIATE DIRECTORS OF ATHLETICS
ORLANDO, FL



FLORIDA SPORTS
FOUNDATION
Summit
SINGER ISLAND, FL



Chief Executive Summit
SALT LAKE CITY, UT

Symposium
KANSAS CITY, MO

4S Summit
SARASOTA, FL



SCOTTSDALE, AZ



COLORADO SPRINGS, CO



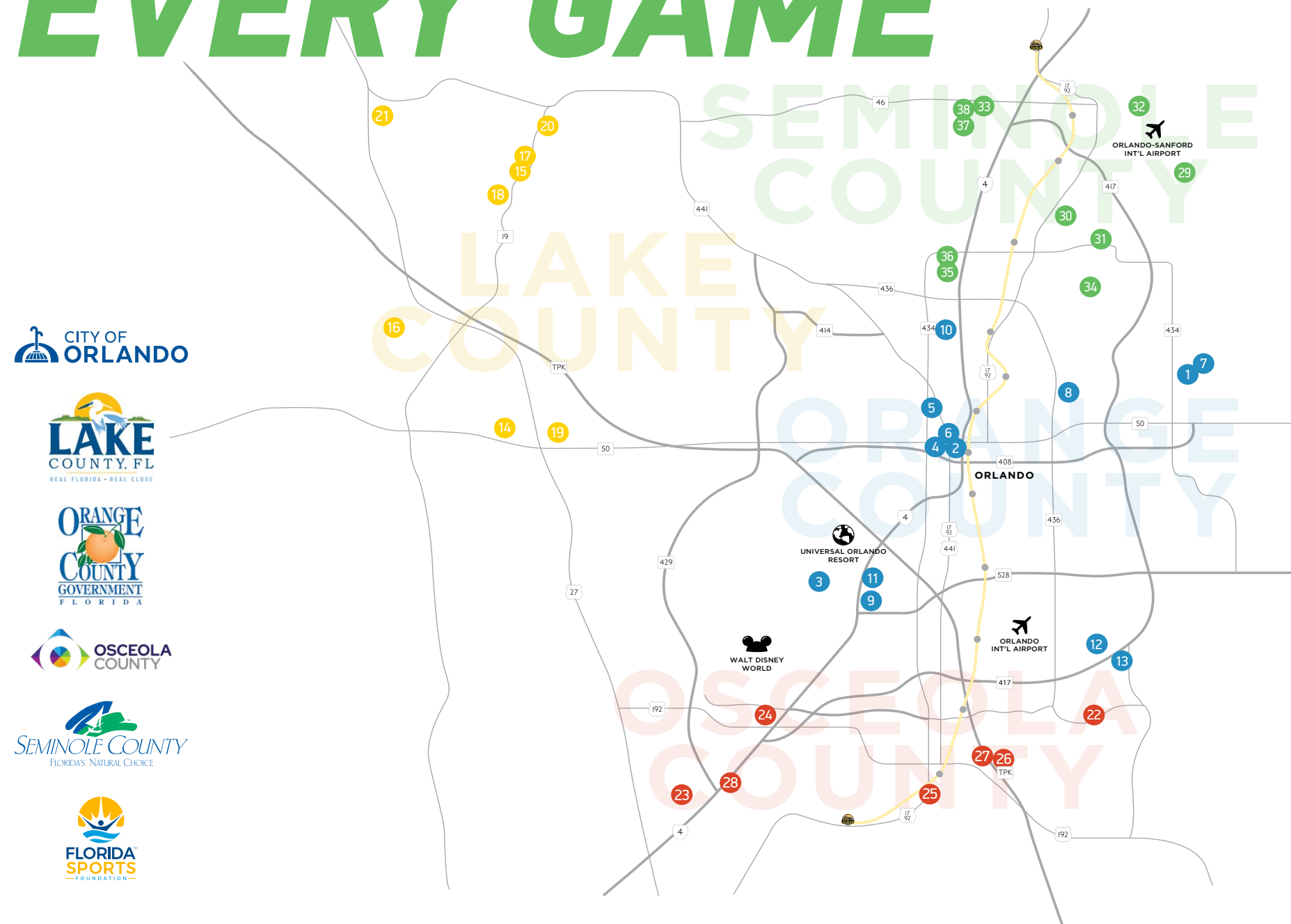
DALLAS, TX



LOCATION, TBD

Industry Round Table
TALLAHASSEE, FL

TERRAIN FOR *EVERY GAME*



WE'RE PROUD TO PARTNER WITH 35+ VENUES ACROSS THE GREATER ORLANDO AREA.

With fans overjoyed to support this season of sports, our community took pride in hosting marquee and championship events all over the region.

ORLANDO / ORANGE COUNTY

1. Addition Financial Arena
2. Amway Center
3. Arnold Palmer's Bay Hill Club and Lodge
4. Camping World Stadium
5. ClearOne Sports Centre
6. Exploria Stadium
7. FBC Mortgage Stadium
8. Full Sail University Orlando Health Fortress
9. Orange County Convention Center
10. RDV Ice Den
11. Rosen Aquatic & Fitness Center
12. USTA National Campus
13. XL Soccer World Lake Nona

OSCEOLA COUNTY

22. Austin Tindall Sports Complex
23. ChampionsGate Sports Field Complex and Golf Club
24. ESPN Wide World Of Sports Complex
25. Kissimmee Lakefront Park
26. Orlando Health Training Ground at Osceola Heritage Park
27. Osceola Heritage Park
28. Reunion Resort and Golf Club

SEMINOLE COUNTY

29. Boombah Sports Complex
30. Boombah Soldiers Creek Park
31. Central Winds Park
32. Historic Sanford Memorial Stadium
33. Orlando Health Training Ground at Sylvan Lake Park
34. Red Bug Lake Park
35. Sanlando Park
36. Seminole County Softball Complex
37. Seminole Soccer Complex
38. Sylvan Lake Park

LAKE COUNTY

14. Clermont Boathouse
15. Hickory Point Beach Sand Volleyball Complex
16. Jack Travers International Tournament
Skiing at Sunset Lakes
17. Mike Stone Soccer Complex
at Hickory Point Park
18. Mission Inn Resort & Club
19. Orlando Health National Training Center
20. The Big House
21. Venetian Gardens

GREATER ORLANDO'S **COMPETITIVE** ADVANTAGES

 **200+**
DIRECT FLIGHTS
TO DESTINATIONS WORLDWIDE

 **35+**
SPORTS VENUES

50M+
PASSENGERS
passed through orlando
airports in 2022



America's most visited destination with
76 MILLION VISITORS
in 2019

 **3RD MOST**
AFFORDABLE
AIRPORT in the US
for domestic flights

Best in Southeast for
CLEAN ENERGY
(ACEEE)

 **200,000+**
Hotel rooms, timeshares
and vacation rentals

 **SEVEN**
OF THE WORLD'S TOP 10
Most Popular Theme Parks

The Greater Orlando Sports Commission Board of Directors and Corporate Partners represent a diverse cross section of our business community:



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THE PATH TO VICTORY

Like any game plan, ours is designed to lead us towards victory. The Greater Orlando Sports Commission follows a winning strategy:

- 1 **EVALUATE**
and determine which events to pursue and renew
- 2 **COLLABORATE**
with our community stakeholders to strategically plan
- 3 **BID**
on new events and opportunities
- 4 **CREATE**
owned and operated events
- 5 **ADVOCATE**
for the strategic development of our local sports infrastructure and ecosystem

OUR GAME PLAN DRIVES EVENTS AND BUSINESS WITHIN **SIX TARGETED SEGMENTS.**

US OLYMPIC/NGB
INTERNATIONAL
MARQUEE

ESPORTS
COLLEGIATE
YOUTH/AMATEUR

FORCES

TO BE RECKONED WITH

GREATER ORLANDO YOUTH SPORTS TASK FORCE

Over 40 organizations strong, the Greater Orlando Youth Sports Task Force works to identify and address key issues affecting youth participation in organized sports. With support from AdventHealth, in 2021 we partnered with Longwoods International to conduct a survey on the benefits and challenges Greater Orlando families and children faced related to youth sports participation prior to and during the COVID-19 pandemic. The results are currently being used to aid us in developing sustainable solutions that will be shared with our community leaders and industry partners.

AdventHealth	Embrace Families	GoDog GameStream	Orlando City Foundation	RefReps	United States Specialty Sports Association
Amateur Athletic Union	ESPN Wide World of Sports	Institute for Sport and Social Justice	Orlando City Youth Soccer Club	RussMatt Baseball	United States Tennis Association Florida
Babe Ruth Little League	Florida Citrus Sports Foundation	Lake County Soccer Club	Orlando Magic	Seminole County Public Schools	The Weeks Brothers Foundation
Boys & Girls Clubs of Central Florida	Florida Rush Soccer Club	Longwoods International	Orlando Sports Foundation	South Orlando Soccer Club	YMCA of Central Florida
City of Orlando	Florida Sports Foundation	Orange County Government	Orlando Touchdown Club	Special Olympics 2022 USA Games	Special Olympics Florida
Clancy's Sports Properties	GLB Media Group	Orange County Public Schools	Parramore Kidz Zone	Special Olympics Florida	Sports 4 the Kids
DeVos Sport Business Management Program	Greater Central Florida Youth Soccer League	Orlando City SC and Orlando Pride	Perfect Game Youth Florida	Startup Media	Positive Coaching Alliance

ESPORTS TASK FORCE

A rapidly growing industry topping \$1 billion in global revenue, Greater Orlando Sports Commission's Esports Task Force aims to make Central Florida the go-to region for gaming competitions.

Addition Financial Arena	ESPN Wide World of Sports Complex	Orlando Economic Partnership	Special Olympics Florida
Alan Byrd & Associates	Florida Southern College	Orlando Magic	UCF Athletics
CEO Gaming	Full Sail University	Orlando Venues	Universal Orlando Resort
City of Orlando	Greater Orlando Sports Commission	Osceola Heritage Park/SMG	University of Central Florida
Coalition of Parents in Esports	Orange County	PRG	Visit Orlando
Defy eSports Bar	Orange County Convention Center	Red Bull	WKMG-TV News 6
Disney Sports	Orlando City SC and Orlando Pride	Rivals	Willow TV





THE STAGE OF CHAMPIONS



The NCAA awarded Greater Orlando more championship events than any other destination for the 2022-2026 bid cycle.

7
VENUES

17
CHAMPIONSHIP
EVENTS

PROJECTED TO CREATE
\$27M
IN ECONOMIC IMPACT

5
DIFFERENT
SPORTS

2023

Division I Men's Basketball Championship - 1st/2nd Rounds

Division I, II & III Men's & Women's Tennis Championships

Division III Women's Golf Championship

2024

Division II Spring National Championships Festival (Men's & Women's Golf, Men's & Women's Tennis, Women's Lacrosse, and Softball)

2025

Division II Men's & Women's Tennis Championships

2026

Division III Men's Golf Championships

HOST INSTITUTIONS

DIVISION I PARTNER



DIVISION II PARTNER



DIVISION III PARTNER



BUILDING A WORLD WHERE SPORTS EMPOWER ALL

In June 2022, Orlando welcomed more than 3,900 athletes and delegates from all over the United States and the Caribbean to compete in the 2022 Special Olympics USA Games, the world's largest sports and public health organization for children and adults with intellectual disabilities. As the Game hosts, we proudly support the movement for inclusivity and diversity in sports, and are excited to participate in similar efforts in the future.

15 SPORT AND EVENT VENUES

20 SPORTS

30 SPECIAL EVENTS

900+ AWARD CEREMONIES

14,000+ VOLUNTEERS

19,000,000+ SOCIAL MEDIA IMPRESSIONS



BRAVE FOR BUCKETS

March Madness returns to Orlando on March 16 & 18, 2023, the seventh time GO Sports has partnered to host the tournament. Eight of the top college teams from across the country will travel to the Amway Center, competing for a spot in the Sweet 16, and ultimately the Final Four. Prior to 2023, Orlando hosted the NCAA Division I Men's Basketball Championship in 1993, 1996, 1999, 2004, 2014, and 2017.





FLORIDA'S FIRST U.S. OLYMPIC TEAM MARATHON TRIALS

Orlando is making history as the first Florida city to be awarded the 2024 U.S. Olympic Team Trials - Marathon. On February 3, 2024, the most elite marathon runners in the nation will compete in downtown Orlando for the privilege of representing our country at the 2024 Summer Olympics in Paris. The top three female and male finishers will earn a coveted spot on the 2024 USA Track & Field Olympic squad. The Greater Orlando Sports Commission and Track Shack Events are thrilled to work with the community in preparing to host this momentous occasion.



A WIN FOR ONE
IS A WIN FOR

ALL

AWARD RECIPIENTS TO DATE

FEATURED SPEAKERS

THE 2022 SPORTYS

2022
SPORTYS

GREATER ORLANDO'S NIGHT OF CHAMPIONS

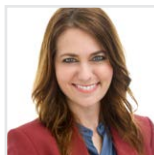
PRESENTED BY

ORLANDO
HEALTH

Jewett Orthopedic
Institute

Celebrating Women in Sports

In 2022, GO Sports hosted 525+ guests at its 4th Annual Celebrating Women in Sports luncheon presented by Orlando Health Jewett Orthopedic Institute. The event honored five of Orlando's outstanding female sports leaders, including the first ever recipient of WISE Greater Orlando's Women of Inspiration Award. Featured speaker Jennifer Rizzotti, president of the WNBA's Connecticut Sun and assistant coach to the USA Basketball Women's National Team, sat down for a fireside chat with current UCF Women's Basketball Head Coach, Sytia Messer.



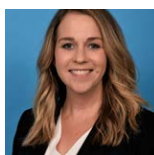
2021:
Sharon Line Clary (AdventHealth), **Katie Stocz Miller** (Orlando Magic), **Amy Wise** (2022 Special Olympics USA Games), **Ali Anderson** (Orlando Magic), **Jessica West** (Orlando City SC, Orlando Pride & Exploria Stadium)



2021:
Stacey Allaster (USTA), **Trish Highland** (Orange County & Lake County Public Schools), **Kay Rawlins** (Orlando City Foundation), and **Megan Rose** (USTA)



2019:
Donna Dowless (XOXO Media Group), **Marci Doyle** (Arnold Palmer Invitational), and **Shelly Wilkes** (Lakeland Magic)



2018:
Maribeth Bisienere (Walt Disney World & Disney Sports), **Linda Landman Gonzalez** (Orlando Magic & Orlando Magic Youth Foundation), and **Joanie Schirm** (Founding President of the Greater Orlando Sports Commission)



2022:
Jen Rizzotti
• President, Connecticut Sun (WNBA)
• Assistant Coach, USA Basketball
• Women's Basketball Hall of Fame Inductee



2021:
Brandi Chastain
• 2x FIFA Women's World Cup Champion
• 2x Olympian
• Coach and Sports Broadcaster

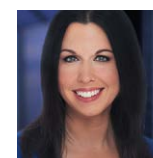


2019:
Stephanie McMahon
• WWE Chief Brand Officer



2018:
Jessica Mendoza
• 2x Olympian
• First Female MLB Analyst for ESPN

Greater Orlando's 3rd Annual Night of Champions presented by Orlando Health Jewett Orthopedic Institute saw a record number of nominations, resulting in 60 finalists being recognized across 12 categories. The winners were revealed during the WKMG-TV News 6 broadcast, showcasing the sports business professionals whose contributions and impact have been vital in making Greater Orlando one of the country's premier sports destinations. For the first time since the SPORTYS returned in 2020, GO Sports brought the community together for a live Watch Party and Sports Industry Reception, hosted at the Orlando Museum of Art.



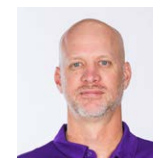
Best in Sports Media
Jamie Seh
WKMG-TV News 6



Best in Gameday & Team Operations
Elijah Williams
Jones High School



Best in Facility Operations
Kathleen Murphy
UCF Athletics



Best in Marketing
Kevin Coulthart
Orlando City SC and Orlando Pride



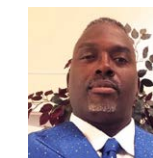
Best in Communications & PR
Joel Glass
Orlando Magic



Best in Corporate Partnerships
Tristan Marra
Florida Citrus Sports



Best in Sales
Cooper Farrer
Orlando Magic



Best in Social Responsibility
Gregory Bird
City of Orlando's Dr. James R. Smith Neighborhood Center



Sponsorship Activation of the Year
Orlando Magic & Florida Blue
"Magic Diversity Game Changers"



Best in Business Operations
Rick Allen
2022 Special Olympics USA Games

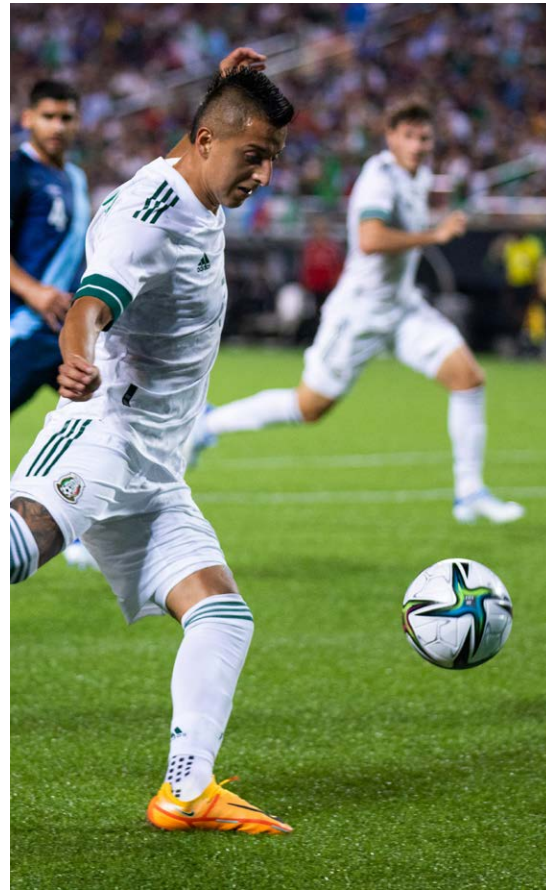


Executive of the Year
Terry Mohajir
UCF Athletics



Chairman's Award of Excellence
Chris Carmody
GrayRobinson, P.A.

2022 HIGHLIGHTS



The Mexican National Team made a stop in Orlando on their U.S. tour to play a friendly match against Guatemala

“The Mexican National Team U.S. Tour is the most successful annual tour in North American soccer and makes only five stops each year. Returning to Orlando for the first time since 2015, Soccer United Marketing & the Mexican National Team were thrilled with our event last April. The investment the city has made in capital improvements to Camping World Stadium was critical and the partnership with Greater Orlando Sports made operating the event that much more turnkey. The fan & partner experience did not disappoint and we look forward to bringing elite international soccer back to Orlando.”

– **JON SHEIMAN,**
SENIOR VICE PRESIDENT OF MATCH BUSINESS,
MAJOR LEAGUE SOCCER



Monster Jam World Finals returned to Orlando’s Camping World Stadium

“Orlando is a city that is not only a premier sports destination, but it’s a city synonymous with family entertainment. Returning to Orlando for the 2022 Monster Jam World Finals, our marquee event each year, was a privilege, and we are thankful for our partnership with the Greater Orlando Sports Commission for helping make that a reality.”

– **MIKE FERRAZZA,**
VICE PRESIDENT, EVENT MARKETING AND
SALES, FELD ENTERTAINMENT



330 elite soccer teams returned to the annual ECNL Boys and Girls Florida National Events

“Seminole County has been a staple within the ECNL event schedule for many years, impacting thousands of families in our membership who have built memories from the soccer, sun, and fun of Orlando. Thank you to Seminole County and the Greater Orlando Sports Commission for all the work they do to welcome these great athletes and their families, and for making the experience so positive.”

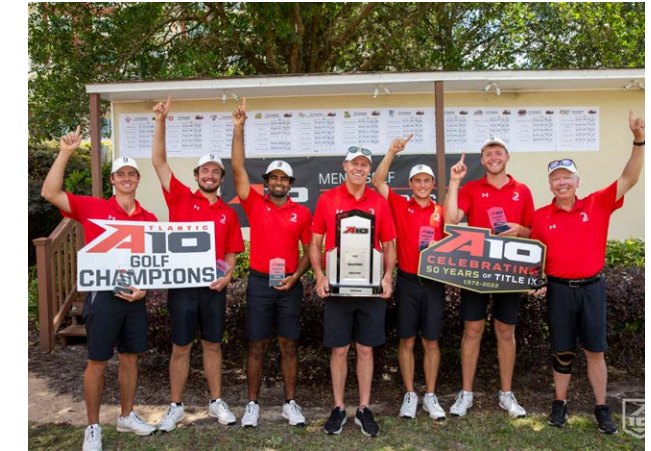
– **CHRISTIAN LAVERS,**
PRESIDENT & CEO, ELITE CLUBS
NATIONAL LEAGUE



The 2022 Bassmaster Elite was broadcast live on FS1 from Lake County’s Harris Chain of Lakes

“The 2022 SiteOne Bassmaster Elite at Harris Chain featured huge fish and big excitement not just for the 7,550 fans who attended but also helped to spotlight the region’s incredible fisheries and scenery to the 1.45 million viewers who tuned in to watch Bassmaster LIVE on FS1. Encompassing not just the Elite Series tournament, but a program, lakeside clean-up and outdoors expo, an event of this magnitude wouldn’t have been possible without the invaluable partnership of Visit Lake, the City of Leesburg and the Greater Orlando Sports Commission.”

– **ERIC LOPEZ,** DIRECTOR,
EVENTS AND SPONSORSHIP
ACTIVATION, B.A.S.S.



The A10 Conference Men’s Golf Championships took place at Reunion Resort

“Reunion Resort, the USTA National Campus and the Greater Orlando area have been tremendous for the Atlantic 10 to showcase its golf and tennis championships. Both are first-class facilities that have drawn rave reviews from our student-athletes, coaches and administrators. Orlando has been a destination city for our teams and fans, with all the hotels, restaurants and entertainment amenities that help enhance the championship experience for our student-athletes.”

– **BERNADETTE V. MCGLADE,**
COMMISSIONER, ATLANTIC
10 CONFERENCE

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FOR
EVERY
GAME