

GAME ON

SEJ
BEST Sports Business CITIES:
#1 EVENT HOSTING
ORLANDO



G R E A T E R
O R L A N D O
S P O R T S C O M M I S S I O N

REPORT TO THE COMMUNITY / 2024

LET'S REACH THE NEXT LEVEL – TOGETHER.

At GO Sports, every moment counts when making strides to energize our economy and continue forward as a premier sports destination. We're always charging forward, but our goals require more than grit and determination; they thrive on the unwavering commitment of individuals and organizations who stand by our mission.

Today, we take a moment to extend our gratitude to you for championing all that we do. It's your support that fuels our relentless drive. Together, as collaborative partners, we've reached bold new heights, and the best is yet to come. To all our partners and advocates, we extend a resounding THANK YOU! You are an essential part of GO Sports. It's your continued support that makes Greater Orlando the vibrant, passionate and premier sports destination that it is today, and we look forward to what's next.



Chairman of the Board

President & CEO



Sharon Line Clary,
VICE PRESIDENT OF STRATEGIC
MARKETING & COMMUNICATIONS,
ADVENTHEALTH

Sharon Line Clary is Vice President of Strategic Marketing and Communications at AdventHealth where she oversees marketing, communications, sports and entertainment partnerships and corporate sales for the nationally ranked non-profit health care system. Prior to joining AdventHealth, Sharon worked in sports marketing and operations for the Olympics, World Cup Soccer and collegiate sports



Jason Siegel
PRESIDENT & CEO, GREATER
ORLANDO SPORTS COMMISSION

Jason Siegel has enjoyed more than 30 years of success and accomplishments in sports tourism, major and minor league professional sports, as well as intercollegiate athletics. He is currently in his eighth year as President & Chief Executive Officer of the Greater Orlando Sports Commission.

CROSSING THE FINISH LINE DOESN'T MEAN WE'RE FINISHED

Competition is about more than glory and victory. Our unwavering commitment to positive outcomes propels us beyond our limits, into a stronger, better version of who we are. Whether we sprint, cycle, swim, throw, kick, or swing, our unrelenting drive continues to push us forward. Sports unite the Greater Orlando community as we rally behind these shining examples of human achievement. It's time to cheer for the next season of greatness, and GO Sports is in the process of identifying priorities as we strategically plan for the future.



BUSINESS OPTIMIZATION



CREATE A SUSTAINABLE CULTURE



IMPROVE OUR STORYTELLING



DEMONSTRATE COMMUNITY ALIGNMENT

COMMUNITY

AND INDUSTRY RELATIONSHIPS

GIVING BACK IS WHAT WE DO

Whether it's our time or our talent, the team at the Greater Orlando Sports Commission always finds a way to give back to local, regional and national organizations.

OUR COMMUNITY SERVICE

American Diabetes Association

Boy Scouts of America Central Florida Council

Central Florida Commission on Homelessness

Central Florida Hotel & Lodging Association (CFHLA)

CEO Leadership Forums

Downtown Orlando Partnership

Downtown Arts District

Florida Collegiate Summer League

Heart of Florida United Way

Junior League of Greater Orlando

The Lifeboat Project

Orlando Economic Partnership

Rosen Aquatic & Fitness Center

Rosen College of Hospitality Management

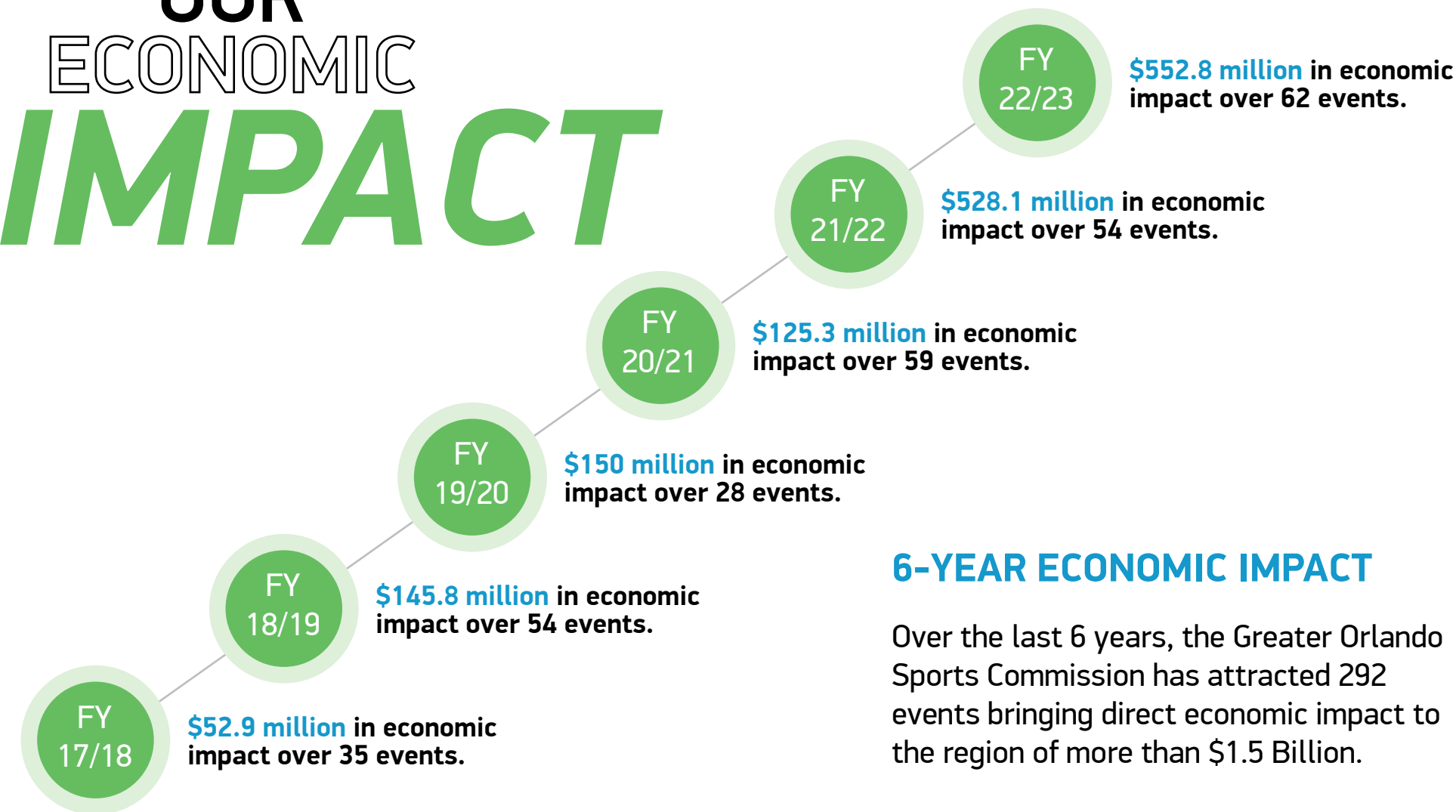
SKAL International Orlando

Sports ETA

Women in Sports & Events (WISE) Greater Orlando

Wounded Warrior Project

OUR ECONOMIC IMPACT



6-YEAR ECONOMIC IMPACT

Over the last 6 years, the Greater Orlando Sports Commission has attracted 292 events bringing direct economic impact to the region of more than \$1.5 Billion.

1,660+
EVENTS SINCE 1993

\$3.336 BILLION
TOTAL ECONOMIC IMPACT SINCE 1993

ONE BIG TEAM. ONE MISSION.



Jason Siegel
President & CEO

WE CHAMPION A COMMUNITY WHERE EVERYONE FEELS WELCOMED, VALUED AND RESPECTED. We support marginalized communities. We improve opportunities for employment and career advancement. We listen to and amplify unheard voices. To hold ourselves accountable to change, we've signed the following pledges on diversity, equity and inclusion with these industry associations.



Jennifer Lastik
Executive Vice President



Brent Nelson
Senior Vice President of Business Development



Michael Kalinich
Senior Vice President of Corporate Partnerships



Gary Cohen
Chief Financial Officer



Kyle Sturley
Associate Vice President of Marketing, Communications & Special Events



Lindsey McBride
Associate Vice President of Events, Operations & Business Development



Chase DeMayo
Associate Vice President of Corporate Partnerships



Nolan McDonald
Manager of Corporate Partnerships, Marketing & Events



Elizabeth Caldarelli
Manager of Business Development & Events



Carter Gravitte
Marketing & Communications Coordinator

GO SPORTS BOARD OF DIRECTORS

CHAIR



Sharon Line Clary
Vice President of Strategic Marketing & Communications, AdventHealth

CHAIR ELECT



Caesar Lopez
Chief Operating Officer and General Counsel, Orlando City Soccer Club and Orlando Pride

PAST CHAIR



Faron Kelley
Vice President, Walt Disney World Resort & ESPN Wide World of Sports

LEGAL COUNSEL



Chris Carmody
Shareholder, GrayRobinson, P.A.

EX OFFICIO



Jason Siegel
President & CEO, Greater Orlando Sports Commission



Jessi Blakley
Vice President of Marketing & Communications, Tavistock Group



Craig Borkon
Deputy Chief Venues Officer, Orlando Venues / City of Orlando



Matt Chmura
Chief Marketing, Communications and Brand Officer, LPGA



Jordan Clark
Associate General Counsel, UCF Athletic Association



Drew Donovan
Tournament Director, Arnold Palmer Invitational presented by Mastercard



Marci Doyle
Executive Vice President, Outlyr



Tom Draper
Chief of Operations, Greater Orlando Aviation Authority



Kurt Esser
Director of Athletics, Seminole State College



Michael Forde
Chief Sales Officer, Orlando Magic



Suzanne Gilbert
Partner, Holland & Knight, LLP



Latria Graham
President, Chief Executive Officer, and Founder, GLB Media Group



Tammy Gustafson
Vice President Sales Integration, Universal Destinations & Experiences



Lawrence Hatch
Executive Vice President and Central Florida Market President, First Horizon



Jackie Hayter
Corporate Director,
Sports Partnerships,
Orlando Health



Steve Hogan
Chief Executive Officer,
Florida Citrus Sports



Frank Ioppolo
President & CEO,
Ioppolo Law Group



Paul Johns
Chief Operating Officer,
Orlando Health South
Lake Hospital



Robb Larson
General Manager,
Osceola Heritage
Park/ASM Global



Dave Leutwyler
Director of Ticket Sales,
Tampa Bay Buccaneers



Josh McCoy
Regional President,
Greater Orlando,
SouthState Bank



Scott Breault
Senior Vice President
of Marketing Corporate
Clubs, Planet Fitness



Bob Burns
RL Burns Inc.



Matthew Carson
Chief Revenue Officer,
Pangaea Technology



Virgil Christian
Managing Director,
absolute padel and
the yardley group



Simon Collins
National League
Commissioner,
US Youth Soccer



Wendy Connor
President, True
Marketing/ Team True



Lisa Curran
Government Affairs
& Community Relations
Manager, Duke Energy
Corporation



Jon McGavin
Area General Manager,
Grande Lakes Orlando



Jenise Osani
Vice President
of Marketing &
New Products, OUC



Amaury Piedra
Managing Director,
Caribe Royale Orlando



John Saboor
Executive Director,
Head of Partnerships,
Full Sail University



Dylan Tell
Chief Revenue Officer,
Orlando Solar Bears



Joanne Wallen
General Manager of USTA
National Campus, USTA



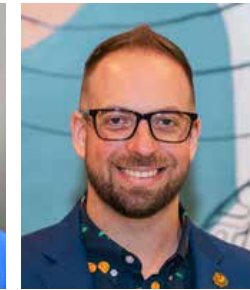
Mike Waterman
Chief Sales Officer,
Visit Orlando



Eric David
Vice President,
Strategic Partnerships,
Travel + Leisure Co.



Melanie DiVirgilio
Senior Vice President,
Commercial Banking
Manager, Seacoast Bank



Chris Demetriou
District Vice President of
Operations, YMCA
of Central Florida



Ryan DeVos
Co-Owner and
General Manager,
Orlando Squeeze



Barbara Drahl
Senior Vice President,
Marketing & Commercial
Strategy, Brightline



Tara Early
Managing Partner,
Gasdick Stanton Early,
P.A.



Katy Eld
Regional Performance
& Integration Leader,
Florida Blue



Rob Allen
Business
Development Manager,
Austin Commercial



Jamie Barati
Senior Vice President, JLL



Mike Barbato
Chief Business Officer,
AJ Tickets



Sam Barrington
President, Sky Limit
Crane & Rigging



Robby Barrows
Senior Vice President,
Commercial Banking,
Centennial Bank



Bud Beucher
Emeritus



Ronnie Bitman
Managing Partner,
Bitman, O'Brein & Morat,
PLLC



Andrew Finkelstein
Partner,
Foley & Lardner LLP



Katie Fitzpatrick
Chief Financial Officer,
TMRW Sports



Lonnie Flores
Sr. Administrator of
Athletics and Wellness
Services, Orange County
Public Schools



Derek Frederickson
Territory General
Manager, Coca-Cola
Beverages Florida



Mark Freid
Chief Executive Officer,
Think Integrated



Matt Friedman
Director of Marketing
Communications, LYNX



Jay Galbraith
President, BRIDG



William Giraldez
General Manager, Crowne Plaza Orlando Downtown



Tim Giuliani
President & CEO, Orlando Economic Partnership



Alan Gooch
CEO, Orlando Sports Foundation and Executive Director, Cure Bowl



John Gyllin
Vice President, Resource and Economic Development, Seminole State College



Kaleb Harrell
Owner & CEO, Hawkers



Mike Harris
Chief Marketing Officer, Uproar PR



Charles Hawkins
Founder & Attorney, Charles J. Hawkins II, P.A.



John Mahony
Managing Partner, Kavaliro



George Manias
CEO, Orlando Valkyries



Jesse Martinez
President, SKAL Central Florida Chapter



Steve Mauldin
Chief Executive Officer, CNL Financial Group



Ciaran McArdle
Chief Executive Officer & Founder, XL Sports World



Benjamin McCarney
General Manager, Grand Bohemian Hotel Orlando



Michael McManues
Principal, JMA Ventures, LLC



Anne-Marie Hayward
Market President and Publisher, Orlando Business Journal



Arnaldo Herrero
Executive Vice President, Kings Service Solutions



Jon Hughes
President & Co-Owner, Track Shack



Ashley Jarocki
Vice President, NextPath Career Partners



Allen Johnson
Chief Venues Office, Orlando Venues / City of Orlando



Garry Jones
President, Full Sail University



Keita Joy Ductant
Chief Executive Officer, Author and Success Coach, Success Uncensored



Asia McMillan
President & CEO, BeyondFour Foundation Inc.



Jamie Merrill
President & CEO, Boys & Girls Clubs of Central Florida



Mike Millay
Managing Partner, Clancy's Sports



Andrew Moses
Principal, Moses and Rooth Attorneys at Law



Chris Mueller
General Manager, Hilton Orlando



Sean Murphy
Chief Executive Officer, 3N2 Sports



Bob O'Malley
President, Right Track Public Affairs



Bart Kendall
President & Founder, Sportswise



Justin Kinsey
Executive Director, West Lakes District Market Street



Frank Kruppenbacher
Attorney, Morgan & Morgan



Greg Lee
Partner, BakerHostetler, LLP



Craig Leicester
Director of Service Sales, Comprehensive Energy Services, Inc.



Stewart Lundeen
Assurance Senior Manager, BDO



Clay Luter
EVP & Co-Head of Sports, Ticketmaster



Jeff Osterman
Director of Development, Monteverde Academy



Doug Patterson
Sales Manager, BSN Sports



Jonathan Perry
Shareholder, Greenberg Traurig LLP



Dan Pollock
Regional Director of External Affairs, AT&T



Tekoa Puerie
President, Erase the Lines LLC and Senior Director, Pace Center for Girls National Office



Rick Pullum
President, One Florida Bank



Spencer Pylant
External Affairs Manager, Central Florida, TECO Peoples Gas



Joshua Rabenovets
Vice President of Fan Engagement & Product Marketing, NFL



Raman (R.P.) Rama
President, Sarona Holdings and Hotels and Technology Investments



Adam Scheinberg
Vice President, Information Technology, Massey Services



Nancy Schwalb
President, Schwalb Public Relations



Adrianna Sekula
Founder and President, Solidarity Partners



Rob Sitz
Chief Executive Officer, DS Sports Ventures



Carey Sobel
Partner + Chief Strategy Officer, 321 the Agency



Cindy Staley
General Manager, Mission Resort + Club



Aaron Stewart
Vice President, Sports Marketing and LPGA Tournament Director, Hilton Grand Vacations



Craig Swygart
President - Central Florida Markets, Clear Channel Outdoor



Rich Tate
Vice President, Live Events, LMG



BJ Taylor
Basketball Analyst, ESPN and CBS Networks



Malik Thomas
Vice President, Global Partnerships - Florida Citrus Sports, Legends



Maria Triscari
President/CEO, International Drive Resort Area Chamber of Commerce



Frank Vertolli
Co-founder & Managing Partner, Net Conversion



Ricardo Villar
Chief Executive Officer, Florida Cup



Scott Weisz
SVP Global Inventory & Revenue Management and Vacation Ownership-Americas, East, Marriott Vacations Worldwide



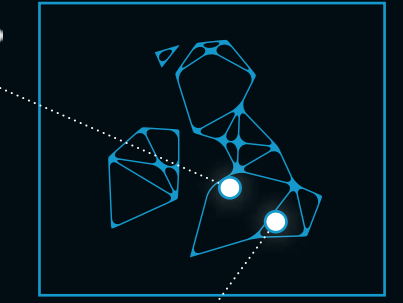
Amy Wise
VP, Marketing, Special Olympics International

BUSINESS DEVELOPMENT TRAVEL

2023/24 FISCAL YEAR



SPORTACCORD
WORLD SPORT & BUSINESS SUMMIT
BIRMINGHAM, UK



LEADERS SPORT BUSINESS
LONDON, UK

DEALMAKERS
WASHINGTON, D.C.

SOCCEREX
FOOTBALL, CONNECTED
MIAMI, FL

FLORIDA SPORTS FOUNDATION
Summit
PANAMA CITY, FL

DESTINATIONS INTERNATIONAL
Industry Round Table
TALLAHASSEE, FL

Sports ETA
SPORTS EVENTS & TOURISM ASSOCIATION
Chief Executive Summit
SAN JOSE, CA

Symposium
PORTLAND, OR

4S Summit
CHATTANOOGA, TN

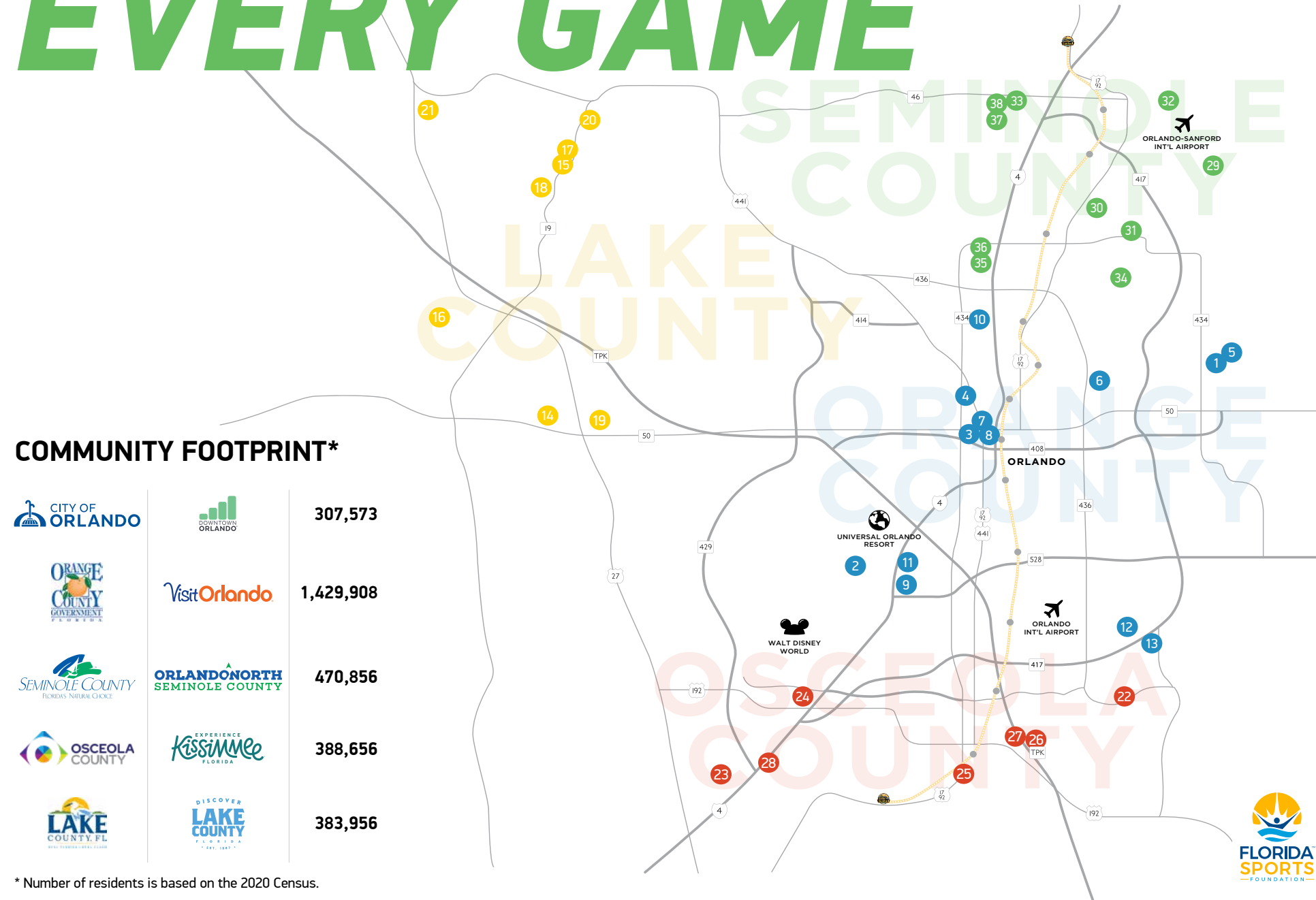
TEAMS 24
CONFERENCE + EXPO - SEPTEMBER 23-26 - ANAHEIM
ANAHEIM, CA

LA 28
LOS ANGELES, CA

XFL
SCOTTSDALE, AZ

UNITED STATES OLYMPIC TEAM
COLORADO SPRINGS, CO

TERRAIN FOR EVERY GAME



COMMUNITY FOOTPRINT*

CITY OF ORLANDO	DOWNTOWN ORLANDO	307,573
ORANGE COUNTY GOVERNMENT	Visit Orlando	1,429,908
SEMINOLE COUNTY FLORIDA NATURAL CIRCLE	ORLANDO NORTH SEMINOLE COUNTY	470,856
OSCEOLA COUNTY	EXPERIENCE KISSIMMEE FLORIDA	388,656
LAKE COUNTY FL.	DISCOVER LAKE COUNTY FLORIDA	383,956

* Number of residents is based on the 2020 Census.

WE'RE PROUD TO PARTNER WITH 35+ VENUES ACROSS THE GREATER ORLANDO AREA.

With fans overjoyed to support this season of sports, our community took pride in hosting marquee and championship events all over the region.

ORLANDO / ORANGE COUNTY

1. Addition Financial Arena
2. Arnold Palmer's Bay Hill Club and Lodge
3. Camping World Stadium
4. ClearOne Sports Centre
5. FBC Mortgage Stadium
6. Full Sail University Orlando Health Fortress
7. Inter&Co Stadium
8. Kia Center
9. Orange County Convention Center
10. RDV Ice Den
11. Rosen Aquatic & Fitness Center
12. USTA National Campus
13. XL Soccer World Lake Nona

LAKE COUNTY

14. Clermont Boathouse
15. Hickory Point Beach Sand Volleyball Complex
16. Jack Travers International Tournament Skiing at Sunset Lakes
17. Mike Stone Soccer Complex at Hickory Point Park
18. Mission Resort & Club
19. Orlando Health National Training Center
20. The Big House
21. Venetian Gardens

OSCEOLA COUNTY

22. Austin Tindall Sports Complex
23. ChampionsGate Sports Field Complex and Golf Club
24. ESPN Wide World Of Sports Complex
25. Kissimmee Lakefront Park
26. Orlando Health Training Ground at Osceola Heritage Park
27. Osceola Heritage Park
28. Reunion Resort and Golf Club

SEMINOLE COUNTY

29. Boombah Sports Complex
30. Boombah Soldiers Creek Park
31. Central Winds Park
32. Historic Sanford Memorial Stadium
33. Orlando Health Training Ground at Sylvan Lake Park
34. Red Bug Lake Park
35. Sanlando Park
36. Seminole County Softball Complex
37. Seminole Soccer Complex
38. Sylvan Lake Park



GREATER ORLANDO'S **COMPETITIVE** ADVANTAGES

 **200+**
DIRECT FLIGHTS
TO DESTINATIONS WORLDWIDE

 **35+**
SPORTS VENUES

50M+
PASSENGERS
passed through orlando
airports in 2022



America's most visited destination with
74 MILLION VISITORS
in 2022

 **3RD MOST**
AFFORDABLE
AIRPORT in the US
for domestic flights

Best in Southeast for
CLEAN ENERGY
(ACEEE)

 **200,000+**
Hotel rooms, timeshares
and vacation rentals

 **SEVEN**
OF THE WORLD'S TOP 10
Most Popular Theme Parks

The Greater Orlando Sports Commission Board of Directors and Corporate Partners represent a diverse cross section of our business community:



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THE PATH TO VICTORY

Like any game plan, ours is designed to lead us towards victory. The Greater Orlando Sports Commission follows a winning strategy:

- 1 **EVALUATE**
and determine which events to pursue and renew
- 2 **COLLABORATE**
with our community stakeholders to strategically plan
- 3 **BID**
on new events and opportunities
- 4 **CREATE**
owned and operated events
- 5 **ADVOCATE**
for the strategic development of our local sports infrastructure and ecosystem

OUR GAME PLAN DRIVES EVENTS AND BUSINESS WITHIN SIX TARGETED SEGMENTS.

US OLYMPIC/NGB
INTERNATIONAL
MARQUEE

ESPORTS
COLLEGIATE
YOUTH/AMATEUR

FORCES

TO BE RECKONED WITH

GREATER ORLANDO YOUTH SPORTS TASK FORCE

Over 40 organizations strong, the Greater Orlando Youth Sports Task Force works to identify and address key issues affecting youth participation in organized sports. With support from AdventHealth, in 2021 we partnered with Longwoods International to conduct a survey on the benefits and challenges Greater Orlando families and children faced related to youth sports participation prior to and during the COVID-19 pandemic. The results are currently being used to aid us in developing sustainable solutions that will be shared with our community leaders and industry partners.

AdventHealth	Embrace Families	GoDog GameStream	Orlando City Foundation	Positive Coaching Alliance	United States Specialty Sports Association
Amateur Athletic Union	ESPN Wide World of Sports	Institute for Sport and Social Justice	Orlando City Youth Soccer Club	RefReps	United States Tennis Association Florida
Babe Ruth Little League	Florida Citrus Sports Foundation	Lake County Soccer Club	Orlando Magic	RussMatt Baseball	The Weeks Brothers Foundation
Boys & Girls Clubs of Central Florida	Florida Rush Soccer Club	Longwoods International	Orlando Sports Foundation	Seminole County Public Schools	YMCA of Central Florida
City of Orlando	Florida Sports Foundation	Orange County Government	Orlando Touchdown Club	South Orlando Soccer Club	Special Olympics International
Clancy's Sports Properties	GLB Media Group	Orange County Public Schools	Parramore Kidz Zone	Special Olympics International	Sports 4 the Kids
DeVos Sport Business Management Program	Greater Central Florida Youth Soccer League	Orlando City SC and Orlando Pride	Perfect Game Youth Florida	Startup Media	
DS Sports Ventures					

ESPORTS TASK FORCE

A rapidly growing industry topping \$1 billion in global revenue, Greater Orlando Sports Commission's Esports Task Force aims to make Central Florida the go-to region for gaming competitions.

Addition Financial Arena	ESPN Wide World of Sports Complex	Orlando Economic Partnership	Universal Orlando Resort
Alan Byrd & Associates	Florida Southern College	Orlando Magic	University of Central Florida
CEO Gaming	Full Sail University	Orlando Venues	Visit Orlando
City of Orlando	Greater Orlando Sports Commission	Osceola Heritage Park/SMG	WKMG-TV News 6
Coalition of Parents in Esports	Orange County	Red Bull	Willow TV
Defy eSports Bar	Orange County Convention Center	Special Olympics International	
Disney Sports	Orlando City SC and Orlando Pride	UCF Athletics	





THE STAGE OF CHAMPIONS



The NCAA awarded Greater Orlando more championships events than any other destination for the 2022-2026 bid cycle. This past year marked the start of those events, and we can't wait for what's still to come.

7 VENUES

17 CHAMPIONSHIP EVENTS

PROJECTED TO CREATE \$27M IN ECONOMIC IMPACT

5 DIFFERENT SPORTS

HOST INSTITUTIONS

DIVISION I PARTNER



DIVISION II PARTNER



DIVISION III PARTNER



2023

Division I Men's Basketball Championship - 1st/2nd Rounds

Division I, II & III Men's & Women's Tennis Championships

Division III Women's Golf Championship

2024

Division II Spring National Championships Festival (Men's & Women's Golf, Men's & Women's Tennis, Women's Lacrosse, and Softball)

2025

Division II Men's & Women's Tennis Championships

2026

Division III Men's Golf Championships

CHAMPIONS

IN TOURISM

In 2022, we welcomed 74 million visitors from every corner of the world, and it's made us all the better. By hosting a variety of sports and entertainment events, we've boosted the overall Florida economy, and kept Orlando top-of-mind as a world-class sports destination — helping Central Florida and Orlando earn their title as the world's #1 tourist destination.



SPORTS TOURISM STATS IN THE STATE OF FLORIDA

During FY 19/20 & FY 20/21 in the state of Florida, the Florida Sports Foundation reports that the sports tourism market:

CONTRIBUTED \$146.5 BILLION IN ECONOMIC IMPACT	GENERATED \$13.9 BILLION IN STATE AND LOCAL TAXES	SUPPORTED 978,200 PART-TIME AND FULL-TIME JOBS	WELCOMED MORE THAN 28 MILLION VISITORS TO SPORTING EVENTS, representing 14 percent of all Florida tourism
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ANNUAL TOURISM STATS IN CENTRAL FLORIDA

Visit Orlando reports high tourism numbers in Central Florida. In the last year, tourism in Central Florida has:

EMPLOYED 450,000 WORKERS	GENERATED \$87.8 BILLION IN ECONOMIC IMPACT	PAID \$26.1 BILLION IN WAGES	PROVIDED \$6.2 BILLION IN LOCAL AND STATE TAX REVENUE	SAVED EACH CENTRAL FLORIDA HOUSEHOLD \$7,500 IN ANNUAL TAXES
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BUZZER BEATERS

March Madness returned to Orlando on March 16-18, 2023, the seventh time GO Sports partnered to host the tournament. Eight top college teams from across the country, including Duke, Tennessee and national championship runner-up San Diego State, competed at the Kia Center. Fueled by the shocking last second upset of #13 Furman beating #4 Virginia in the opening round, Orlando saw an estimated \$5.9M in earned publicity/ad value thanks to nearly 700 media mentions per day from Selection Sunday through the end of the first round.

“The Greater Orlando Sports Commission hit the winning, halfcourt, buzzer beating shot in hosting NCAA March Madness in 2023! With great people, facilities, hotels, restaurants, amenities, Orlando delivered at the highest level. Congratulations and THANK YOU!”

BARRY COLLIER
Vice President and Director of Athletics
Butler University/NCAA D1 Men's
Basketball Committee Member





RACE INTO ORLANDO

U.S. OLYMPIC
TEAM TRIALS
MARATHON
FEBRUARY 3, 2024 • ORLANDO, FL

100,000+ SPECTATORS SUPPORT FLORIDA'S FIRST
U.S. OLYMPIC TEAM MARATHON TRIALS

Orlando made history as the first Florida city to be awarded the 2024 U.S. Olympic Team Trials - Marathon. On February 3, 2024, the most elite marathon runners in the nation competed in downtown Orlando for the privilege of representing our country at the 2024 Summer Olympics in Paris. The top three female and male finishers earned a coveted spot on the 2024 USA Track & Field Olympic squad. The Greater Orlando Sports Commission and Track Shack Events were thrilled to work with the community in preparing to host this momentous occasion.





Celebrating Women in Sports

In 2023, GO Sports hosted 650+ guests at its 5th Annual Celebrating Women in Sports luncheon presented by Orlando Health Jewett Orthopedic Institute. The event honored five of Orlando's outstanding female sports leaders across three categories: Rising Star Award, Women in Sports Leadership Award, and the WISE Greater Orlando Women of Inspiration Award. Featured speaker Joan Benoit Samuelson, winner of the first Olympic Women's Marathon and pioneer of women's marathoning, sat down for a fireside chat with local race announcer Carissa Galloway.

FEATURED SPEAKER



Joan Benoit Samuelson

- First Olympic Women's Marathon Gold Medalist (1984)
- U.S. Champion in 10,000M (1981) and Marathon (1984)
- Winner of the Boston Marathon (1979, 1983) and Chicago Marathon (1985)
- Recipient of the AAU Sullivan Award as the nation's finest amateur athlete



2023:

- Latria Graham** (GLB Media Group)
- Betsy Hughes** (Track Shack)
- Jennifer Lastik** (Greater Orlando Sports Commission)
- Uneeke Armani** (Florida Citrus Sports)
- Sari Kitelyn** (Full Sail University)



2022:

- Sharon Line Clary** (AdventHealth), **Katie Stocz Miller** (Orlando Magic), **Amy Wise** (2022 Special Olympics USA Games), **Ali Anderson** (Orlando Magic), **Jessica West** (Orlando City SC, Orlando Pride & Exploria Stadium)



2021:

- Stacey Allaster** (USTA), **Trish Highland** (Orange County & Lake County Public Schools), **Kay Rawlins** (Orlando City Foundation), and **Megan Rose** (USTA)



2019:

- Donna Dowless** (XOXO Media Group), **Marci Doyle** (Arnold Palmer Invitational), and **Shelly Wilkes** (Lakeland Magic)



2018:

- Maribeth Bisienere** (Walt Disney World & Disney Sports), **Linda Landman Gonzalez** (Orlando Magic & Orlando Magic Youth Foundation), and **Joanie Schirm** (Founding President of the Greater Orlando Sports Commission)

Greater Orlando's 4th Annual Night of Champions presented by Orlando Health Jewett Orthopedic Institute saw a record number of nominations, resulting in 67 finalists from 25 organizations being recognized across 12 categories. The winners were revealed during the WKMG-TV News 6 broadcast, showcasing the sports business professionals whose contributions and impact have been vital in making Greater Orlando one of the country's premier sports destinations. On the night of the broadcast, GO Sports brought the community together for a live Watch Party and Sports Industry Reception at Full Sail University's Orlando Health Fortress.



Best in Media, Communications & PR

Gabrielle Amado
Orlando City SC & Orlando Pride



Best in Corporate Partnerships

Callum Shepherd
Orlando City SC & Orlando Pride



Best in Venue Operations

Jo Wallen
United States Tennis Association



Best in Business Operations

Scott Herring
Florida Citrus Sports



Best in Gameday & Team Operations

Shannon Clark
Florida Citrus Sports



Best in Marketing

Mickey Boylan
Florida Citrus Sports



Best in Social Responsibility

Steve Hogan
Florida Citrus Sports



Best in Sales

Travis Binkley
Visit Orlando



Sponsorship Activation of the Year

Orlando City SC & Orlando Health
Kicking Childhood Cancer Fantasy Camp



Executive of the Year

Steve Hogan
Florida Citrus Sports



Chairman's Award of Excellence

Alex Martins
Orlando Magic



Alliance Award

Robert Agrusa
Central Florida Hotel & Lodging Association

2023 HIGHLIGHTS



AAU celebrated a record year for the 50th Annual Junior National Volleyball Championships with nearly 100,000 athletes and coaches and more than 5,400 girls' and boys' teams.

"We were thrilled to celebrate the 50th year of AAU's largest sporting event right here in Orlando. Our event has grown exponentially since its beginnings in 1974, from 19 teams to more than 5,400. This growth wouldn't be possible without our invaluable community partnerships including Orange County and the Orange County Convention Center, Visit Orlando, and the Greater Orlando Sports Commission."

– JO MIRZA
PRESIDENT, AAU



The NCAA DI/II/III Tennis Championships marked the first time in NCAA history that men's and women's championships in all three divisions of the same sport were held at the same time in the same venue.

"Orlando provided another outstanding NCAA championship event in 2023 by hosting all six of our Tennis Championships in one location at the USTA National Campus. The venue was outstanding with more than enough courts and ancillary facilities for our student-athletes and fans to enjoy the experience. We appreciate the support, enthusiasm, and pride that the Greater Orlando Sports Commission offers for NCAA Championships. Our thanks to the Orlando area for the event."

– JONI COMSTOCK
SENIOR VP OF CHAMPIONSHIPS
& ALLIANCES, NCAA



310 elite soccer teams returned to the annual ECNL Boys and Girls Florida League National Events

"When the winter arrives and the weather gets colder for so many, our league members look forward to visiting Seminole County for a great experience playing soccer, making memories, and experience all central Florida has to offer. Thank you to Seminole County and the Greater Orlando Sports Commission for making the experience so positive and being a regular destination for the ECNL and families all over the league."

– CHRISTIAN LAVERS
PRESIDENT, ECNL



IWWF and the World Waterski Championships returned to Sunset Lakes in Lake County

"We were thrilled to have the opportunity to return to Lake County to host another IWWF World Waterski Championships. This time around, being post-pandemic, we had full teams of 200+ athletes from over 30 countries participating together with their supporters who made the trip to the waterski capital of the world, as well as International Federation representatives attending our IWWF World Congress in person. Once again, the Travers family knocked it out of the park by providing the very best waterski venue at Sunset Lakes for athletes to perform at their very best, with spectators coming out in full force to watch the action on the water."

– JOSE ANTONIO
PRESIDENT, INTERNATIONAL WATERSKI
& WAKEBOARD FEDERATION



USA Gymnastics Level 9 Easterns brought more than 1,000 gymnasts and coaches to Osceola Heritage Park

"Hosting the USA Gymnastics Level 9 Eastern Championships at Osceola Heritage Park in May was a testament to our venue's commitment to showcasing top-tier gymnastics talent in partnership with the Greater Orlando Sports Commission. This incredible event not only celebrated the best in women's artistic gymnastics, but it also highlighted our region's dedication to providing a complete championship experience for all involved. We are truly grateful to have been part of it."

– ROBB LARSON
GENERAL MANAGER,
OSCEOLA HERITAGE PARK/ASM GLOBAL

TERRAIN
FOR
EVERY
GAME