

74 MILLION EXPERTS AGREE

YOUR  CHAMPIONSHIP BELONGS HERE.



G R E A T E R
O R L A N D O
S P O R T S C O M M I S S I O N

WE TALK A BIG GAME. OUR STATS SHOW YOU WHY.

WE HAVE HOSTED AT LEAST ONE NCAA CHAMPIONSHIP EVERY YEAR* SINCE 1997 WITH A PROVEN TRACK RECORD OF DRIVING NET REVENUE BACK TO THE NCAA

AWARDED 17 CHAMPIONSHIP EVENTS DURING THE 2022-2026 BID CYCLE, THE MOST OF ANY DESTINATION

FIRST SITE IN NCAA HISTORY TO HOST MEN'S AND WOMEN'S CHAMPIONSHIPS IN ALL THREE DIVISIONS OF THE SAME SPORT (TENNIS), AT THE SAME TIME, IN THE SAME VENUE (USTA NATIONAL CAMPUS)

SEVEN-TIME HOST TO NCAA DIVISION I MEN'S BASKETBALL CHAMPIONSHIP, AND WITH 49,824 TOTAL FANS IN OUR KIA CENTER STANDS, WE WELCOMED OUR HIGHEST ATTENDANCE TO DATE, AT THE 2023 1ST/2ND ROUND GAMES

HOSTED THE INAUGURAL NCAA DIVISION II NATIONAL CHAMPIONSHIPS SPRING FESTIVAL IN 2004, WHICH IS RETURNING TO GREATER ORLANDO 20 YEARS LATER IN 2024

*Due to the pandemic, we did not host a NCAA championship in 2020



The Greater Orlando Sports Commission (GO Sports) is a private, non-profit organization that plays a vital role in attracting and managing sports-related events, conferences and activities that drive economic development in the City of Orlando, Orange County, Seminole County, Osceola County and Lake County.

Greater Orlando is the world's vacation destination, with 74 million visitors from every corner of the world in 2022. Hosting is a common thread that connects our community: government officials, visitors' bureaus, corporate partners, media outlets, marketing and event planners, vast array of hospitality providers and an extensive network of volunteers.

Founded in 1992, GO Sports has hosted or co-hosted more than 1,660 events in greater Orlando with a total economic impact exceeding \$3.4 billion.

GO Sports is supported by a tremendous network of people who are united as one team working toward a common goal: Forging epic athlete and fan experiences.



Jason Siegel
PRESIDENT & CEO
GREATER ORLANDO
SPORTS COMMISSION



Sharon Line Clary
VICE PRESIDENT OF STRATEGIC MARKETING & COMMUNICATIONS
ADVENTHEALTH
CHAIRMAN
GREATER ORLANDO SPORTS COMMISSION
BOARD OF DIRECTORS



8 FULL TIME PROFESSIONALS
POSSESS 135+ YEARS OF COMBINED SPORTS EXPERIENCE

GREATER ORLANDO

GAME ON

AN ENERGIZED SPORTS CITY AND THE WORLD'S VACATION DESTINATION

35+ VENUES

AVAILABLE TO HOST AND SUPPORT CHAMPIONSHIPS 365 DAYS PER YEAR

CITY OF ORLANDO + ORANGE COUNTY

1. Addition Financial Arena
2. Kia Center
3. Arnold Palmer's Bay Hill Club and Lodge
4. Camping World Stadium
5. ClearOne Sports Centre
6. Exploria Stadium
7. FBC Mortgage Stadium
8. Full Sail University Orlando Health Fortress
9. Orange County Convention Center
10. RDV Ice Den
11. Rosen Aquatic & Fitness Center
12. USTA National Campus
13. XL Soccer World Lake Nona

LAKE COUNTY

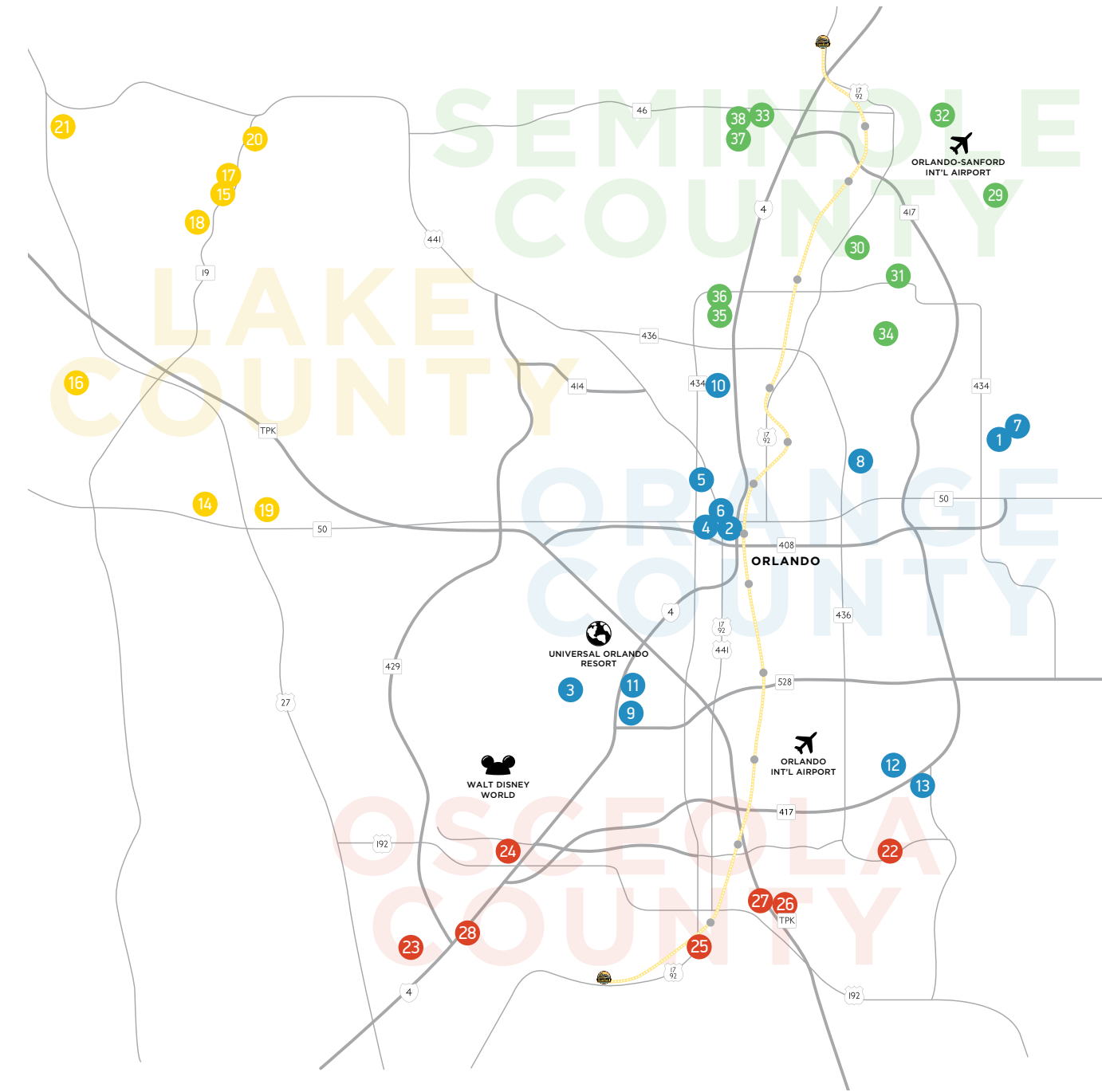
14. Clermont Boathouse
15. Hickory Point Beach Sand Volleyball Complex
16. Jack Travers International Tournament Skiing at Sunset Lakes
17. Mike Stone Soccer Complex at Hickory Point Park
18. Mission Resort & Club
19. Orlando Health National Training Center
20. The Big House
21. Venetian Gardens

OSCEOLA COUNTY

22. Austin Tindall Sports Complex
23. ChampionsGate Sports Field Complex and Golf Club
24. ESPN Wide World Of Sports Complex
25. Kissimmee Lakefront Park
26. Orlando Health Training Ground at Osceola Heritage Park
27. Osceola Heritage Park
28. Reunion Resort and Golf Club

SEMINOLE COUNTY

29. Boombah Sports Complex
30. Boombah Soldiers Creek Park
31. Central Winds Park
32. Historic Sanford Memorial Stadium
33. Orlando Health Training Ground at Sylvan Lake Park
34. Red Bug Lake Park
35. Sanlando Park
36. Seminole County Softball Complex
37. Seminole Soccer Complex
38. Sylvan Lake Park





JOIN A LOUD AND PROUD SPORTS TOWN

62,358

PURPLE-CLAD FANS PACKED CAMPING WORLD STADIUM ON MARCH 8, 2015 FOR THE INAUGURAL MATCH OF MAJOR LEAGUE SOCCER'S ORLANDO CITY.

WE ARE AN UNSTOPPABLE SPORTS COMMUNITY.

Greater Orlando is a community of fans and supporters who show up LOUD AND PROUD. If we're not on our feet and jumping, it's because we're watching every move from the edge of our seats. If we're not yelling and cheering, it's because we're quietly anticipating the serve, slice, dunk or dismount. If we're not posting an image of an amazing play, it's because we're liking and commenting on one we received from a fellow fan.

Who we are, and where we are, makes for game-changing experiences. Our ideal weather means that endless sports can happen all year long, which allows student-athletes to participate on a variety of playing fields all four seasons of the year. Whether they throw, hit, catch, kick, jump, run, spin, dunk, swim, pin, flip, shoot, dive, row, skate or ski, we have terrain for every game.

We believe that every student-athlete should experience a world-class welcome. When they arrive in Orlando—perhaps even before they touch down—they'll see that we have been preparing for their entrance, working to ensure that they see and hear our pride through diverse media channels.

AND WHEN THE CLOCK STOPS, THE EXPERIENCE CONTINUES ON.

For many student-athletes and their families who come to support them, competition at the national championship level is a once-in-a-lifetime experience.

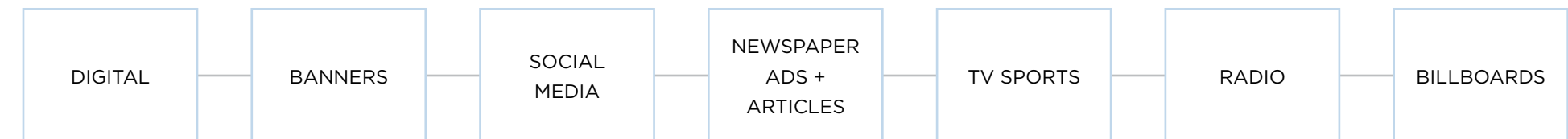
As their hosts, their audience, and their fans, our game plan is to make it extraordinary. Win or lose, there's reason to revel in making it this far — and there's no better place to celebrate than here.

For the duration of their visit, our community will help create an unforgettable experience for these athletes and their families that will be replayed in their personal highlight reels for years to come. Because that's what we do.

We make every visit a victory.

“Orlando provided another outstanding NCAA championship event in 2023 by hosting all six of our Tennis Championships in one location at the USTA Campus. The USTA venue was outstanding with more than enough courts and ancillary facilities for our student-athletes and fans to enjoy the experience. We appreciate the support, enthusiasm, and pride that the Greater Orlando Sports Commission offers for NCAA Championships. Our thanks to the Orlando area for the event.”

JONI COMSTOCK, SENIOR VICE PRESIDENT
CHAMPIONSHIPS AND ALLIANCES, NCAA



ACCESS

2 INTERNATIONAL AIRPORTS

VAST FLEET OF RENTAL
CARS + VANS

LYNX BUS SERVICE

BRIGHTLINE + SUNRAIL

TAXI, UBER + LYFT SERVICE

ACCESS
+
ATTRACTIONS
+
ACCOMMODATIONS

200,000+ TOTAL
HOTEL ROOMS
TIMESHARES
VACATION RENTALS

ACCOMMODATIONS

WHEN IT COMES TO
THE STUDENT-ATHLETE
EXPERIENCE, NO OTHER
CITY COMES CLOSE TO OUR
ACCESS, ACCOMMODATIONS
AND ATTRACTIONS FOR THE
ATHLETES, COACHES, FANS
AND THEIR FAMILIES.

As the world's #1 tourist destination, Central Florida and Orlando have achieved champion status—and we intend to keep it that way. We built easily accessible airports designed with visitors in mind. We constructed abundant affordable and luxury accommodations for our guests. We offer world-famous theme parks and exciting attractions for people who want to play. And when they want to be spectators, we host a variety of vibrant sports events and entertainment options. We do all of this for the 74 million people who visit us—the ones who are visiting for the first time and the ones who come back every year—because we know how to treat our guests.

ATTRACTIONS

WALT DISNEY WORLD RESORT®

UNIVERSAL ORLANDO®

SEAWORLD® ORLANDO

ICON PARK + THE WHEEL

WATER PARKS

SHOWS + DINNER THEATERS

CONCERT VENUES

EXTENSIVE MALLS + OUTLETS

TOUCH DOWN. GET AROUND.

Because greater Orlando is the world's vacation destination, getting to and around the area is easy. Both of our international airports have made extensive investments in infrastructure and terminal improvements to support visitor capacity and maximize convenience. Another option is Orlando Executive Airport with convenient door-to-door transition from air to ground transportation.

AIRPORTS

ORLANDO INTERNATIONAL (MCO)

7th busiest airport in the U.S. with nearly 1,000 daily arrivals and departures and 50+ million annual passengers

Nonstop service to 90+ cities in the U.S.

Ranked #6 in its class by J.D. Power & Associates for two straight years based on overall customer satisfaction

ORLANDO SANFORD INTERNATIONAL (SFB)

Easy terminal and gate access

Nonstop service to over 70 U.S. destination

GROUND TRANSPORTATION

ONCE VISITORS ARE IN THE AREA, THERE ARE PLENTY OF OPTIONS FOR GROUND TRANSPORTATION.

Vast selection of rental cars, vans and motor coaches

Taxi, Uber and Lyft service

LYNX public transit,

including free service on its LYMMO bus lines that circulate through downtown Orlando

BRIGHTLINE,

a privately owned and operated rail service opened their Orlando station in September 2023. Trains cover the 235-mile route connecting Orlando to Miami in as little as 3 hours 25 minutes.

SUNRAIL

is our 49-mile commuter line running along I-4 with 16 greater Orlando stations, including a stop just one block from the Kia Center.

ORLANDO'S MAIN ARTERY IS I-4.

It connects to a network of highways and major surface streets that feature abundant lighting and signage to help visitors get around conveniently and safely.

OUR HOME FIELD ADVANTAGE

WELCOME TO THE SUNSHINE STATE. ORLANDO'S YEAR-ROUND SUNNY WEATHER IS IDEAL FOR OUTDOOR SPORTS AND OTHER ACTIVITIES.

You're in for a sunny and sandy paradise. Florida has nearly 1,400 miles of coastline, and part of the beauty of Central Florida is that we get to enjoy easy, year-round beach getaways to both the Atlantic and Gulf coasts. To the east, Atlantic beaches including Cape Canaveral, Port Canaveral, Kennedy Space Center, Daytona Beach and New Smyrna Beach and the lighthouse at Ponce Inlet are within one hour of Orlando. To the west, the Gulf of Mexico, home to some of the nation's top beaches, are within a two hour drive.

1,400 MILES

**OF COASTLINE
CALLING YOU TO
PLAY HARD AND
RELAX HARDER.**



233 SUNNY DAYS
ON AVERAGE PER YEAR

72°

AVERAGE ANNUAL
TEMPERATURE



ZERO ANNUAL
AVERAGE SNOWFALL



OUR TEAMWORK UPS YOUR GAME

GREATER ORLANDO IS MORE THAN A PLACE. IT'S ALSO A COMMUNITY OF PEOPLE WHO THRIVE ON TEAMWORK AND COLLABORATION.

WE'RE PROUD of our partnerships, and we're proud to have been awarded 17 NCAA championship events during the 2022-26 bid cycle. We'd be honored to welcome you back for more.

PROFESSIONAL SPORTS

Orlando Magic (NBA)

Osceola Magic (G League)

Orlando City Soccer Club (MLS)

Orlando Solar Bears (ECHL)

Orlando Squeeze Pickleball (MLP)

Orlando Pride (NWSL)

Orlando City B (USL1)

Orlando Valkyries (PVF)

NATIONAL/REGIONAL HEADQUARTERS

Amateur Athletic Union

Florida Region of USA Volleyball

Ladies Professional Golf Association

North Florida PGA

United States Tennis Association

United States Tennis Association-Florida Section

Youth Basketball of America

COLLEGIATE SPORTS

University of Central Florida

Full Sail University

Lake-Sumter State College

Rollins College

Seminole State College

Stetson University

Sunshine State Conference

STAKEHOLDERS

City of Orlando

Lake County

Orange County

Osceola County

Seminole County

Florida Sports Foundation

Central Florida Hotel & Lodging Association

Regional Convention & Visitor Bureaus

Chambers of Commerce

Corporate Community

Event Planning and Marketing Agencies

Esports Community

GO Sports Executive and Advisory Board of Directors

Local Organizing Committees

Media Outlets

National Governing Bodies

Sports and Entertainment Venues

Theme Parks & Attractions

Transportation and Logistics Community

Youth Sports Organizations



BE A PART OF OUR WINNING STREAK

GREATER ORLANDO HAS HOSTED THOUSANDS OF NATIONAL AND INTERNATIONAL SPORTS AND ENTERTAINMENT EVENTS.

OUR HIGHLIGHT REEL INCLUDES:

2024 U.S. Olympic Team Trials - Marathon

2024 and 2017-2020 NFL Pro Bowl

2023 NBA G League Winter Showcase

2023 English Premier League Summer Series

2023, 2017 & 2014 NCAA Division I Men's Basketball Championship 1st/2nd Rounds

2023 NCAA Division I, II & III Men's & Women's Tennis Championships

2022 Special Olympics USA Games

2022 & 2018 FIFA World Cup Qualifiers

2021 Concacaf Gold Cup

2022 & 2019 Monster Jam World Finals

2020 NBA Regular Season & Finals

2020 MLS is Back Tournament

2020, 2017 & 2008 WrestleMania

2019 MLS All-Star Week

2018 & 2016 AAC Men's Basketball Championship

2017 NCAA Division I Women's College Cup

2016 Copa America Centenario

2012 NBA All-Star Weekend

1996 Olympic Soccer Matches

1994 FIFA World Cup Matches

THREE annual College Football Bowl Games

UPCOMING EVENTS INCLUDE:

2024 NBA G League Winter Showcase

2024 Atlantic 10 Men's and Women's Tennis Championships

2024 Atlantic 10 Men's Golf Championships

2024 NCAA Division II National Championships Spring Festival

2024 CONMEBOL Copa America

2024-2026 Horizon League Men's and Women's Golf Championships

2025 NCAA Division II Men's & Women's Tennis Championships

2026 NCAA Division III Men's Golf Championships



KIA CENTER

DIVISION I MEN'S BASKETBALL CHAMPIONSHIPS

Home to the Orlando Magic (NBA) and Orlando Solar Bears (ECHL)

Owned and operated by the City of Orlando (Non-union building)

2017 IAVM Venue Excellence Award and 2012 Sports Business Journal Sports Facility of the Year

#1 Overall Game Experience Satisfaction among all arenas in 2022/23 NBA Game Experience Survey

State-of-the-art technology and LEED Gold Certified

Flexible seating options for 18,000+

72 suites, more than 1,000 club seats and 68 loge boxes, plus multiple hospitality areas

Host venue of:

- 2023, 2017 & 2014 NCAA Division I Men's Basketball Championship 1st/2nd Rounds
- 2018 & 2016 AAC Men's Basketball Championship
- 2015 ECHL All-Star Game
- 2012 NBA All-Star Weekend

"The Greater Orlando Sports Commission hit the winning, halfcourt, buzzer beating shot in hosting NCAA March Madness in 2023! With great people, facilities, hotels, restaurants, amenities, Orlando delivered at the highest level. Congratulations and THANK YOU!"

BARRY COLLIER, VICE PRESIDENT AND DIRECTOR OF ATHLETICS
BUTLER UNIVERSITY/NCAA D1 MEN'S BASKETBALL COMMITTEE MEMBER



EXPLORIA STADIUM



DIVISION I MEN'S COLLEGE CUP

DIVISION I WOMEN'S COLLEGE CUP

Home to the Orlando City SC Lions (MLS) and Orlando Pride (NWSL)

Exploria Stadium, Orlando City SC and Orlando Pride are owned by the Wilf Family

Opened in 2017, the stadium is operated by internal Club staff (Non-union building)

25,000 seat capacity

(multiple premium/club seating options and 31 suites)

Natural grass field (120 yards x 75 yards)

Host venue of:

- 2023 English Premier League Summer Series
- 2023, 2021, 2020 & 2018 SheBelieves Cup matches
- 2023 & 2020 Concacaf Champions League matches
- 2022 U.S. Open Cup Final
- 2022 Special Olympics USA Games Opening Ceremonies
- 2022 & 2018 FIFA World Cup Qualifying matches
- 2021 Concacaf Gold Cup matches
- 2019 MLS All-Star Game
- 2017 NCAA Women's College Cup
- Multiple USMNT and USWNT international friendly matches

“Winning at home is critical in these tournaments, so finding a home-field advantage is important. When you talk about great environments, the atmosphere in this stadium is one of the best in the country. Like we've seen in previous visits, the fans in Orlando are there when you need them and we look forward to their support.”

GREGG BERHALTER, HEAD COACH
U.S. SOCCER MEN'S NATIONAL TEAM





DIVISION II MEN'S AND WOMEN'S TENNIS CHAMPIONSHIPS

Nationally recognized USTA affiliated facility

25 lighted hard court tennis courts, seating for 400+

Host venue of:

- Division II Men's and Women's Tennis Championships for the 12th time in 2024, including the 2004 and 2024 Division II National Championships Spring Festival
- 2011 Sunshine State Conference Tennis Championship
- 2008 Atlantic Coast Conference Tennis Championship
- Florida High School Athletic Association Tennis Finals annually for 20+ years
- UAA Men's and Women's Tennis Championships annually since 2012



“As the previous Director of Championships and liaison to the Division II Tennis Committee for the NCAA, I cannot say enough about the Greater Orlando Sports Commission and the staff at Sanlando Park! There is a reason we held multiple Division II Tennis National Championships in Seminole County during my tenure. The exceptional overall student-athlete experience they provided made us feel like we were the only show in town.”

DR. ROBERTA PAGE, DIRECTOR OF ATHLETICS
SLIPPERY ROCK UNIVERSITY





MISSION RESORT + CLUB

DIVISION II MEN'S GOLF CHAMPIONSHIPS

DIVISION II WOMEN'S GOLF CHAMPIONSHIPS

DIVISION III MEN'S GOLF CHAMPIONSHIPS

DIVISION III WOMEN'S GOLF CHAMPIONSHIPS

Home to two championship level courses

Full-service resort with 176 rooms and four restaurants

El Campeon Course ranked #1 in Florida and #16 overall in Golf Advisor's TOP 100 for 2017

Volunteer database of 500+ golf enthusiasts

Host venue of NCAA Men's or Women's Golf Regional/Championships (all divisions), every year* since 1997.

**Due to the pandemic, we did not host a NCAA championship in 2020.*

“The championships at Mission Resort + Club were first class in every aspect. Everything from start to finish was very well planned, organized, and executed. The golf courses were superb, and we had a great time there. I'd love to see the championships hosted there again!”

JIM OTT, HEAD MEN'S GOLF COACH,
ILLINOIS WESLEYAN UNIVERSITY



THE GREATER ORLANDO SPORTS COMMISSION BOARD OF DIRECTORS AND CORPORATE PARTNERS

REPRESENT A DIVERSE CROSS SECTION OF OUR BUSINESS COMMUNITY AND ARE READY TO SUPPORT FUTURE NCAA EVENTS:





Kia Center | 400 W Church Street, Suite #205 | Orlando, FL 32801
GreaterOrlandoSports.com

TERRAIN FOR EVERY GAME